#### FLORIDA FEDERATION OF SQUARE DANCERS

Kenilworth Lodge, Sebring, FL 33870 Sunday, October 28, 2012 – 9:00 a.m.

"Party-Rama" - FASSRD Weekend

- 1. President Bob Spence called the meeting to order at 9:01am in the Cabaret Hall of Kenilworth Lodge.
- 2. Invocation was given by Ken Brasfield.
- 3. Pledge of Allegiance was led by Vice President Jack Hoffman.
- **4.** Roll Call was performed by Secretary Cheryl Miller. A quorum of Delegates was present.
- **5.** President Maria Spencer welcomed Linda Tester, who is the Northeast Insurance Chairman, Joe & Carol Borbas and Julie Franciskato.
- **6. Minutes of May 27, 2012** meeting, Don Slocum made motion to accept the minutes. Ken Brown seconded motion. Motion passed.

#### 7. Treasurer's Report (report attached)

Treasurer Anita Taylor reviewed the Financial Reports. Anita stated a Certificate of Deposit in the amount of \$2,000.00 was approved at the May 27, meeting. This CD will renew in 1 year, at the same time as the other CD on August 12, 2013. At that time the upcoming Treasurer may want to move both of the CD's to a Money Market or Savings Account that will possibly pay a higher interest. President Bob Spence said he would file the Financial Report for audit.

**a. Audit Report-** Ray Huddleston reported the Committee met at 2:30pm on Saturday and the committee consisted of Randy Poole, Dennis Taylor and myself. We audited the outgoing Treasurer's books and we found everything was fine and in order.

## 8. Parliamentarian Report

The Showcase of Ideas was transported to Seattle by the Hoffmans.

At the Federation Board meeting last night, a suggestion was made of a way to reinforce the existing showcase Boards so they will withstand the wear and tear of transporting, setting up and taking down the display. Table requirements at the National Convention and materials needed for the display were also discussed.

The incoming Parliamentarians have already been contacted by the Showcase of Ideas chairman for the National Convention regarding our requirements for next year.

Penny Green
Parliamentarian

- **9. Sunshine Report;** Vice President Barbara Hoffman reported that two (2) Sympathy cards were sent out; Bill & Mary Chesnut for the loss of his mother and John & Gail Swindle for the loss of their son. Also, a "Get Well" card to Val Newsome and a "Congratulations" to Jenny Green on her graduation. We have several "Get Well" cards at our table for everyone to sign for Dave Nihart, Mary Lee Van Valkenburg, for her emergency surgery and Val Newsome who fell and will have hip surgery next week.
- **10.** Correspondence; President Bob Spence stated that they had received a "Thank You" note from the CFA Yellow Rockers for the Federation's donation for their trip to the National Handi-capable Square Dance Convention they attended in July. Secretary Cheryl Miller reported that we received an email from the FCA President Roland Morin stating that the FCA has agreed to the changes to the State Convention Procedures.

#### 11. Florida Caller Liaison

Good Morning...

The Callers Association appreciates this opportunity to share ideas and believes we ought to be sharing more ideas more often. Our organizations seem to have similar goals.....bringing more dancers into our activity and bringing more dancers to our convention.

In the vein of increased communication and the sharing of ideas the Callers Association brings these thoughts. First, a kudo for starting to survey our customers – the dancers—to see how better to serve our market. We think it is a good first start and would like to make a suggestion or two.

The Callers Association would liked to have been a part of developing the questionnaire that was developed. From our perspective it seemed that many if not most of the questions on the survey that we saw could have been answered by observations during the convention. The copy of the survey that we received – and perhaps it was not the correct one – included questions such as what hall do you dance in for most of evening program? We thought an observation and count might have answered that question. We callers believe we ought to be contacting and surveying our potential convention market....those that don't attend the convention. Why not and how could we encourage them to attend? The survey that we saw didn't include any questions about a change in venue or a change in time. We callers believe that is information we ought to be gathering.

We believe an additional bit of information gathering would be helpful to us all and we offer our help and encourage you to communicate with us to put that possibility into reality.

On the subject of getting more dancers into our activity the Welcome to Our World idea is an excellent one. The Florida Caller Association would have liked to have helped develop the idea and put it into operation. What we hear is that the attempt was unsuccessful and will not be a part of the next convention. The Callers Association has suggested the idea as a possible convention program and were enthusiastic about it. Perhaps we have a communication problem within our own ranks and the that the callers liaison with the convention – apparently our caller program chainman – didn't inform us callers properly and in a timely manner. If so you ought to tell us that so we can address that situation within our organization.

Most callers claim they didn't hear that the Welcome to Our world idea would be part of the convention until only a few weeks before the convention and we are suggesting that the potential market for those who might have attended "Welcome to our world" didn't hear about it at all. Putting flyers out at square dances is, in our opinion, not the way to reach non dancers. There are some dancers who might invite friends or neighbors to come to the convention, but since most of us have been dancing for a long time....our friends and neighbors have already been tapped and already have either joined us or shunned us as radical extreme square dancers. The Callers Association believes the idea should not be abandoned and ought to be brought back to a future convention with an aggressive marketing program to non-dancers and to groups who don't know about square dancing.....goodness knows that is a large portion of the population. The Callers have already talked about making a financial and personnel contribution to such an aggressive campaign. Nobody should be more interested in getting new and additional people into our square dance world than we callers and, as I said, we are willing to make a financial contribution to an aggressive convention program to let more people know about our world of square dancing.

The Federation and the Callers Association speak over and over again that our goal is to make the convention better for the dancers. It's the dancers who we should be trying to please in order to make the convention a highlight of the square dance year and a showplace for our activity.

We ought to be talking to each other about those ideas....how can we make the convention better for dancers? We need to know what attracts dancers to a weekend dance activity.

We have to know why we are losing dancers from our world and why dancers choose to attend other dance activities over the convention. A survey is one way to find our....as long as we ask the right questions to the right group of people. The newest opinion gathering tool of opinion research groups is the focus group. Perhaps we ought to investigate doing several of those across the state. Maybe some of our convention profits should be invested in that kind of an operation for the future of our activity.

#### 12. Florida Cuer Liaison No-report

#### 13. Association Reports

#### **Northwest Association**

Wow!! Where is this year gone? There has been some really fun dancing & fellowship this year. Blue & White, January Shine, Winter Fest, Spring Fling, Springtime Rounds, PC Beach Ball, FL State Convention, Billy Bowlegs, and all the Club Anniversary Dances just to name a few.

Thanks to the NW Callers & Cuers for donating their time & energy to the 2013 State Convention Benefit Dance/Ice Cream Social that was held on September 8<sup>th</sup> @ PASARDA Hall in Ft. Walton Beach. Thanks to all the dancers that attended. Thanks to all the people behind the scenes that made the dance a success. It was a really fun dance and lots of good fellowship. We even made a little money to help support next year's State Convention.

We really appreciate those who contribute so much to square and round dancing so the rest of us can enjoy it.

We want to welcome the Rivertown Squares in Blountstown to the NW Association. They are the newest club to join the NW Association.

The "Capital Twirlers" in Tallahassee has begun another class. We are very excited they had 72 new dancers attending their "Open House" offering beginning square dance classes during the month of September. Their Caller Elmer Sheffield has been very successful with the classes. Their last class produced 29 new members for their club!

Sand Spurs club in Fort Walton Beach, have 13 dancers who will be graduating late October, of these dancers (6) students are teenagers up to the age of 27! Square Dancers in our area came together and sponsored ever student in the class for the Round Up. This will be their first dance outside of their Club.

The 2012-2013 officers were installed at our 38<sup>th</sup> Annual Round Up on Saturday, October 27, Presidents; Alec & Kay Schmidt, Vice Presidents; Paul & Cheryl Miller, Secretary; Barbara McDonald, Treasurer; Dave Henn.

Don't forget about the Florida Federation website, www.floridasquaredance.com/northwest, our website has many useful links including a link to the Club contacts & dance calendar of events and join us on Facebook, if you like.

Alec & Kay Schmidt President, NWFSRDA

#### **West Coast**

There hasn't been much news during the time period since the last West Coast Assoc. report since it is been the snow bird summer migration season. The one official thing is the election of officers and there was only one change there, with Penny Green going off the board as president and Don & Ann Slocum were voted in as president.

We do have several clubs that dance year round but with missing our snowbird dancers and the Fl. dancers going away on their vacations the clubs had low attendance but they persevered with their good officers that kept them going. As Nov. is fast approaching we are looking forward to increased attendance. W.C. has had 3 of their dances since Aug. our VIP Dance where we honor our volunteers in the Sq. & Rd dance world -this has been an annual dance and is free to everyone, we had about 12 sqs.. Then in Sept. our annual President Ball where we install our new officers again about 12 sqs.. Just last week we had a

W.C. dance in Manatee R.V. Park, we have found it always fun to travel around our 16 county Assoc., as much as we can, to have Assoc. dances. We get to dance to different Callers & Cuers and see some dancers that we only get to see once or twice a year.

Now we are getting ready for our annual Fall Fun Fest in Bartow, Nov. 9th & 10th, with Jack Lewis and Red Bates on Sqs. and Charlie Lovelace on Rounds. Hope to see you there or any of our W.C. dances

Respectfully submitted,

Don & Ann Slocum, W.C. President

#### **Central**

- New Officers effective October 1<sup>st</sup>.
  - o President Terri Little
  - o Executive Vice President Jim & Jan McConnaha
  - Secretary Ian & Sandy Ogilvie
  - o Treasurer Dennis & Nancy Taylor
  - o Area Vice President Ailene Picheco
  - o Insurance Vice President Keith & Angie Olds
  - o Membership Vice President Rick & Gail Morris
  - Federation Delegates
    - Judy Anderson is co-delegate with Ailene Picheco
    - Fred & Sally Bond
- Alternate delegate TBA

13<sup>th</sup> Annual Shamrock Swing

- o March 15 & 16, 2013, La Hacienda Center, The Villages
- Jack Pladdys and Don Hanhurst
- Loretta Hanhurst & Mike
- o Chairman Randy & Carol Poole and Jack & Barbara Hoffman
- o Ribbons are \$18 in advance, \$20 at the door
- Handicapable Yellow Rockers
  - CFA donated to trip also
  - o Received thank-you card and pictures
  - o Able to do some extra sightseeing

#### Northeast

This is the last meeting for 2012. We have had our election of new officers, in the Northeast to take place on first meeting in JANUARY, 2013.

President Lamar & Pat McMillian Vice President Bill & Belinda Barker

Recording Sec. Mary Giera & Julie Franciskato

Corresponding Sec. Paul & Marilyn Scott
Treasurer Bill & Angie Morgan
Immediate Past President Sam & Mary Starling

It has been a good year with lots of special dances & lots more to come in 2013 with all the Holiday dances. The Circus will be in town on January 25, 2013, wear your clown outfits and we can all do a lot of clowning around. A good time will be had by all.

There are lots of new dances coming up and they will be listed in the Grapevine Publication. We have new editors Bill & Angie Morgan and they are doing a great job.

Hope to see you at some of the fall dances. The state convention is just around the corner with the 62<sup>nd</sup> national convention in Oklahoma in June.

Hope to see you in a square soon. TAKE CARE & HAPPY DANCING

Respectfully Submitted President of North East Sam & Mary Starling

#### **Southeast**

Elsa Huddleston stated before the Southeast Association report is read, she would like to comment on how well Zail Greenbain is doing as President in the Southeast. She is really bringing the Southeast dancers together with planned dances all around the Southeast. Elsa would like anyone who sees Zail to congratulate her on her success. Add a note on November 8 Jack Lewis will be having a special dance for one of our dancers Miriam Boyd who will be celebrating her  $102^{nd}$  birthday.

SOUTHEAST DANCE ON SEPTEMBER 10 WAS A COMBINATION OF MANY THINGS. THE THEME WAS COUNTRY- WESTERN, AND MOST OF THE DANCERS WORE COWBOY HATS AND BOOTS. IT WAS A MEMBERSHIP RENEWAL, WHICH WENT WELL, AND WE MADE OVER \$100.00 SELLING PREOWNED DANCEWEAR. IT WAS ALSO OUR INSTALATION OF OFFICERS. ELSA HUDDLESTON REINSTALLED LAST YEARS BOARD AGAIN THIS YEAR, THE ADDITION TO THE BOARD WAS MEMBERSHIP OFFICERS ANN & CAL MAKI. ELSA DID A VERY PROFESSIONAL JOB, QUICKLY, WHILE WE TOOK A BREAK TO HAVE ICE CREAM SUNDAE'S.

ON OCTOBER 12, WE HELD A MEETING AT 10 PM AFTER A CLUB DANCE. THE QUESTION OF HOW TO PROMOTE SQUARE DANCING WAS RAISED. WE HAD A SUGGESTION TO DO A MOB FLASH SQUARE DANCE IN NOVEMBER. SEVERAL SHOPPING MALLS, WALMART, PUBLIX, ETC WERE SUGGESTED AS A LOCATION FOR THIS DEMONSTRATION. I HAVE CALLS INTO ALL OF THESE PLACES, AND I AM TRYING TO GET CLEARANCE TO GO FORWARD WITH THIS PROJECT.

OUR DECEMBER DANCE IS: "TOYS AND HOLIDAY TREATS". WE WILL AGAIN BE DONATING TOYS TO "CHILD NET" WHO SUPPORT AND SERVICE BROWARD'S ABUSED, NEGLECTED AND ABANDONED CHILDREN.

FEBRUARY DANCE WILL BE OUR BIG FUND RAISER WITH JACK LEWIS AND SCOTTY SHARRER

THEME FOR OUR MARCH DANCE WILL BE A DANGLE DANCE. EACH TIP WILL ALLOW DANCERS TO EARN A DANGLE.

Zail Greenbain, President SEFSRDA

#### FLORIDA ASSOCIATION OF SINGLE SOUARE & ROUND DANCERS

Our BIG *PARTY-RAMA DANCE* is now in the history books and from all indications it has been a tremendous success. More about this in my addendum report.

We are now looking forward to next year's 34<sup>th</sup> Annual Party-Rama Dance scheduled for the week-end of October 25<sup>th</sup> & 26<sup>th</sup>, 2013. It should be another banner event because of the people we have on board to call and cue for us that I know all of you have danced with many times before. Calling will be the nationally known Randy Dougherty from Arizona and our local caller will be Red Bates from right here in

nearby Port Charlotte. Bringing their cueing skills back to us will be Joanne and Ken Helton who gave us a great week-end this year. Again for next year, FASSRD has already extended an invitation the Florida Federation to hold its fall meeting with us here at the Kenilworth. We hope they have enjoyed these facilities this year and our new dance programming and will return next year. And again this room will be a "comp" room for the Federations Fall Meeting.

Something new was tried this year, besides having two callers and a more varied dance program by adding Advance dancing, Tim and Jack's "Let's Get Acquainted" Session on Friday evening. I hope you enjoyed this endeavor, again more in the addendum as I get more feedback about this.

Nancy Pustinger, the vendor, brought her "Sew-Em-Up Fashions" down from Spartanburg, South Carolina. She was so much fun to work with and was eager to help make this event a "pretty" one. I also want to especially thank all of you for patronizing our vendor. Nancy & Linda were very pleased at your response. We hope to have her back next year, too.

The last 2½ weeks before this dance were a little hectic. The Kenilworth Lodge sold out of rooms – how great was that? However, what to do was a position I have never encountered before but with the guidance of the Kenilworth personal I was able to secure additional rooms at the LaQuinta Inn and the Residence Inn. Both of these Inns were eager to accommodate me and were very helpful in keeping their rates similar to the Kenilworth's.

New flyers for our 34<sup>th</sup> Annual Party-Rama Dance are available here now. And this year's flyers have the dance program schedule already printed on the back. Please take some with you to help jump start our next year's dance. If you know now you will be returning next year we are offering an advance discount on your ribbons again. For this week-end only take \$2.00 off the price of \$25.00 per person. That's \$23.00 per person for another terrific dance.

Addendum to report: Here's a brief synopsis about this year's dance. Our Callers, Tim Marriner and Jack Lewis, both gave all of us a wonderful dance and all around great time. Each were personable and eager to talk to everyone. It has already been requested to have both back for a future dance AND together. Joanne and Ken's teaches on Saturday morning were terrific. They had time to teach three dances. The dance floor was crowded, something that will be taken into consideration for future dances. And they, too, were requested for a return engagement.

We tried several new things this year. Some worked well, some to be reconsidered. Since this was one of our really "big mixed" dances (married & singles), we decided to have a Let's Get Acquainted Session to meet and greet other dancers. This was well received Friday evening and I do believe it helped jump start a great week-end. Tim & Jack offered a varied program in this endeavor. And since there were so many singles we started this year giving orange dots to be placed on their badges to signify that "Hey, I'm a single and I want to dance". This seems like another good idea. Another new thing was having a catered lunch. The food was good and there was certainly plenty of it as evident by the left over's displayed at the After Party Saturday. The lunch time eating was a little slow but I feel this is because we didn't start advertising early enough. It certainly was a great price for a lunch time repass.

But the best new thing was adding the second hall for Advance Dancing. I was really amazed how well this was received and it will definitely be part of future years programming.

The two After Parties were fun too. Always lots of food and sodas. On Friday there was a little line dancing and lots of good ole cheek-to-cheek dancing as well. How nice to see people actually dancing and not just jiggling around. Saturday's After Party offered more line dancing and a few skits. Tim's classic Cleopatra skit was hilarious.

The extra parking situation has been discussed with the Kenilworth. If there are or were any situations that any of you feel need to be addressed please contact me. How else can we continue to have such a big success if we don't take care of the <u>little</u> complaints!!

FASSRD held the annual meeting on Saturday, October 27, 2012 and voted these people into office for the upcoming year November 1, 2012 thru October 31, 2013.

President – Judy Anderson Vice – President – Don Seay Secretary – Ailene Picheco Treasurer – Laney Stewart

Respectfully, Judy Anderson, President

#### 14. Publication Reports

Grapevine (The) (NE)

Keepin' Posted (C)

Panhandle Press (NW)

West Coast Dancer (WC)

Bow & Swing

No report

No report

No report

#### 15. State Convention Reports

#### 2012 Convention

# FINAL REPORT 58<sup>th</sup> Florida State Square & Round Dance Convention

We let the "Good Times Roll" May 25 thru 27, 2012. Based on all the favorable comments we received, we believe everyone had a good time. The Convention had a few glitches but nothing really major. The best part was the attendees had a good time and we made money.

To start off on Friday we had a minor problem with the Program Books containing the ads. Bill & Randy had the situation under control and we had the books on Saturday. When sending the different sections to Randy for printing, be sure each one is called something different in the subject line of the email to avoid confusion. Thank you Bill & Randy for a great recovery.

The most serious problem we had was the slippery floors in the Round Dance halls. In the Easy Round hall we lost over one third of the floor due to the danger of someone slipping. We had the Round Dance leaders move the chairs so that people would not walk in the worst area. The Facilities Chairman should request the Lakeland Center not wax the dance floors right before we are scheduled to come in. We also believe they may have used the wrong wax since the floor was slippery just for walking not to mention dancing. Luckily the halls we used for Square Dancing had not been waxed yet.

We had Competition Dancing on Saturday afternoon. We had not been to any of the previous sessions so we did not know what to expect. If we have this activity in the future, we suggest that the Chairman make sure that the callers have the rules established ahead of time and make them clear to both the dancers and the spotters.

Also on Saturday, we had Dangle Dances in the morning and afternoon in the Mainstream Hall. Based on the number of dangles that were redeemed it appears that the dancers enjoy this activity.

Welcome to Our World was introduced again this year. Although participation was low (6 attendees) we suggest continuing it for several years and encourage the callers (especially local callers) to invite their classes to participate in this program. This way they can experience a festival without incurring the expense of long distance travel and overnight expense. We feel the callers need to do more to promote this activity to the new dancers.

As we said in the beginning of this report, we did make money. We traveled to Plant City last weekend to present checks to both the Callers Association (at their dance at Strawberry Square) and to the Round Dance Council (at their dance at the Star Dust Dance Hall).

At this time we would like to present the remaining checks:

2013 Convention, 20% of the Profits, \$

5 Area Associations, \$ . each

Florida Federation, \$

When we turned in our financials for the Visitor's Bureau Grant, a comment was made that if we were able to make this profit maybe we didn't need to do so much fundraising. Let us tell everyone, we cannot stop fundraising unless we make some drastic changes in this Convention. Without the funds raised from the e-Bay clothing sales and the funds received from each of the Associations, we would not have been able to pay the Lakeland Center, 30 days prior to our event. Registrations would have just barely covered the Lakeland Center cost with only a little over \$1,000.00 for all the other expenses involved. Big problem is that a large portion of your registration dollars come in at the Convention so those funds are not available to use to pay the bills that are due prior to entering the Convention on Friday.

This year we had a total of 614 attendees (dancers, callers, cuers and vendors). That total is down by almost 60 from 2010 and 2011. We only had 8 ribbon refunds.

Respectfully submitted,

Garland & Carole McKenzie

General Chairmen

#### 2013 FSSRDC

Our Convention has begun. Presale ribbons purchased at the 2012 Convention were 129. We extended our "pre-sale" of \$30.00 per person until June 30. Increasing our ribbon sales to 160! Ribbon prices are now \$35.00 per person prior to the opening of the Convention. We still offer the MONEY BACK GUARANTEE!

Programming for the 42 Callers who sent in their profile sheets have begun. We are excited to be offering all level workshops on Saturday morning, Line Dancing, Dangle Dances and much more! Our "Competition Dance" will have a name change next year, but will still offer awards for the last (3) squares standing.

Our Convention has paid a total of \$4,000.00, to the Lakeland Center in payments. With 6 months left we will continue to send payments to meet our obligation of \$13,738.27. Currently, we have \$4,313.89 in the bank. Northwest Association held a "Benefit Ice Cream Social" on September 8, 2012, raising \$451.00 for our Convention. The raffle item the "Kindle Fire HD & \$50.00 gift card was given away last night by our "Surfer Dude" the profit from this fundraiser was \$436.00, which is 175% PROFIT. Our new raffle sales began today we will be giving away \$500.00 Cash on Sunday, May 26<sup>th</sup> of our Convention in 2013.

We ask that each Association President or representative please pick up your traveling artifacts & convention beach bag. As you can see each Association has a special artifact & when these artifacts arrive at the upcoming 59<sup>th</sup> State Convention they will be displayed as decorations to our Showcase of Ideas please remember to bring your artifact story with the artifact, so others within the state get an idea of the story behind each of the artifacts. As you can see each artifact has a hole cut in the top to collect donations (a donations sign has been included)! As you visit clubs or dances please have someone autographed a page from your sandal notepad & drop it in the artifact. Please take one or both to each dance to advertise the upcoming 59<sup>th</sup> State Convention. Check your association's beach bag for "Convention Registration" forms, "Convention" flyer, "Trail In" flyers and other beach items. Advertisements, for our upcoming event has been placed on every website that is linked to our Florida Federation website, as well as several festival websites. Advertisements were placed in the Georgia State Convention Program Book and we attempted to place one in the Alabama State Convention, however, they did not get someone to take on the

tasks, so no program book was produced. Our Convention flyer was placed on their flyer table at their Convention. I am very pleased that our Convention has an Advertising Chairman Ailene Picheco, and I would like to turn the remaining report over to her. Advertising, Booster Names, Personal Ads forms and Program Books from this year's Convention are located at the back of the room. Please pick up as many as you need and assist us with the sales of ads & Booster Names. Bruce Morgan will be doing our layout for the Program Book. If you need more forms please email Ailene and she will email you the form or you can go to our Convention website and download the need advertising forms. Respectfully,

Paul & Cheryl Miller, 59<sup>th</sup> FSSRDC Chairmen

#### **2014 Convention**

Our caller chairman (Sam Dunn), assistant caller chairman (Mike Doughty) and cuer chairman (Tim and Terry Wilaby) have been approved by their respective associations. The Wallaby's are attempting to identify an assistant cuer chairman for us.

Anita Taylor, our Ways & Means Chairman, will have sample shirts for us to look over at the Northeast Association Festival.

Plans for the kick-off are in the works.

Flyers have been made for the 2013 Working Weekend Benefit dance for the 2014 State Convention. We will distribute these once the meeting is over. The caller chairman, assistant caller chairman and the cuer chairman were all unavailable for this dance. Whit Brown will be calling and Dick Nordine will be cueing. It will be held at the Comfort Inn Suites, 625 Lee Road, Orlando, the same location as the Working Weekend.

I still have fabric if anyone would like to buy some. Just place an order with me and I can have it for you either at the West Coast Fall Fun Fest or the Northeast Festival.

We are collecting bubble wrap for decorations. We can take any size no smaller than 1-inch bubbles.

We are having problems, as is the 2013 convention, finding a photographer for the convention. Penny has asked three different photographers but has been turned down by all of them. If you have a photographer you can recommend, please let us know.

Our next meeting will be Saturday, November 10, 2012 at Stay Inn & Suites in Bartow at 9am. This is the host hotel for the West Coast Fall Fun Fest.

Penny & Jenny Green, Co-Chairman's

**2015** Convention President Bob Spence stated; At this time we have been unable to appoint a Chairman, we have contacted several people and if you have any suggestions please let the Board know. The 2015 Chairman will be the assistants to 2014 Penny & Jenny Green.

### **Facilities Report**

About the floor waxed. I talked to them about it. They do try to avoid waxing the floors before our Convention, however, with the many activities going on and the scheduling it has to be done. But they do try to avoid it in our halls.

As we have a three year contract for 2013, 14, & 15, other activity will be reported on by the 2013 Chairs of the Convention. We will need to turn in the lay-out of the rooms from the chairmen around the first of April.

From the Central Florida Visitors Bureau we have received confirmation of a \$2000.00 grant to be given after the 2013 Convention.

We were invited to a reception for the introduction of the newly remodeled Lake Hollingsworth Room. It is beautiful but doesn't fit our needs right now as it is carpeted.

Respectfully Submitted Don & Ann Slocum, Facilities Chairmen

#### 16. Florida Square Dance Hall of Fame

The Hall of Fame Committee is comprised of Bill and Mary Chesnut, Dewey and Donna Hendricks, Jerry and Donna Robey, Bev Landwehr, and me. The committee has one caller representative, one cuer representative, and three dancer representatives as per our guidelines.

At the last state convention we inducted two more couples into the Hall of Fame – Jack and Kathy McKinney and Charlie and Val Newsome; two very deserving couples. The plaques weren't ready at that time so I would like to present them this morning. *Jack & Kathy McKinney received their award*.

The Hall of Fame was organized to honor dancers, callers, cuers, publishers, teachers, organizers, promoters and/or vendors for their contributions made to the dance activity *statewide*. Nominees must have a minimum of 10 years statewide involvement in the Florida Square and Round Dance activity. Their contributions must encompass the entire state of Florida, not just 1 or 2 areas. This should require unselfish dedication of time and labor. Being an area president, Federation president, Caller/Cuer Association president and/or State Convention chairman is not enough. The Hall of Fame is seeking individuals or couples whose efforts have affected the majority of the State of Florida. The fact that one is nominated is a very high honor, whether or not they enter the Hall of Fame.

Preparing a nominating resume will take some time and investigation to make it complete. Talk to other dancers, callers and/or cuers for dates, places and time the nominee was involved in statewide participation. Follow the who, what, when and where rule as you investigate and prepare the resume. The more information submitted, the better. The nomination outline can be found on the Federation web site under Hall of Fame.

The deadline for submitting your nomination is January 15, 2013. This will give the committee a chance to meet and review the nominations, order the plaques, and be ready to present them at the state convention in May.

If you ever have an opportunity to visit Strawberry Square in Plant City, be sure to look at the Hall of Fame wall.

I will be going off the committee in May and a replacement will be needed. If anyone has an interest in being on the Hall of Fame Committee, please let me know.

Penny Green, Hall of Fame Chairman

#### 17. Historian Records

This is our first report, Terri Little went to Nationals and took lots of good pictures, she has taken pictures this weekend. Ken & I have been doing some research and working on getting past Minutes to Bruce for publishing on the website.

Sandy Brasfield & Terri Little Chairman(s)

Randy Poole stated that Bruce doesn't have all the past minutes and I have a list of what is still missing anyone that has these minutes please forward them to Bruce;

Sunday, May 24, 1997 Sunday, May 28, 1995 Saturday, February ??, 1994 Sunday, February ??, 1994 Sunday, May 29, 1994 Sunday, November ??, 1994 Saturday, February ??, 1993

Sunday, February 17, 1985 Saturday, February ??, 1984 Sunday, February ??, 1984 Sunday, May 27, 1984 \*\* All the minutes prior to 1984

Sunday, January 19, 1986

Sunday, February ??, 1993 Sunday, November 15, 1993

#### a. Web Site

Our Federation Webmaster Bruce Morgan has been working on uploading the Federation documents and minutes and while trying to locate all the past minutes of the Federation, it was brought to my attention that on February 25, 2001 the Federation Board voted and approved to NOT publish the past minutes on the website.

#### **Under New Business:**

Chet Vetter made a motion that the Manager of the Square Dance Hall of Fame be made a delegate to the Florida Federation. Motion was amended to:

Manager of the Square Dance Hall of Fame be made a Delegate-at-large to the Florida Federation. Don Slocum seconded the motion. Motion passed. Question was raised as to whether or not the minutes of the Federation meetings should be posted on a web site. Motion was made by Dave Nihart, NOT to post minutes on the web. Charlie Newsome seconded the motion. Motion carried.

Now this was in 2001, at that time Tom Perry was hosting our website and in 2006 Bruce Morgan began the takeover of the website from Mr. Perry. At the Working Weekend Feb. 27, 2010 our Federation storage locker was emptied. Within the last 2 years our Federation documents, publications, pictures & history began being uploaded to the Federation website. Our current Federation website houses all of our history. At the March 11, 2011 Working Weekend Elsa Huddleston, presented the changes to the Federation documents she had been working on: The Changes were accepted. After the motion carried "It was SUGGESTED that the documents be placed on the Federation website".

Regarding this history, I feel it is necessary for the Delegates to vote and be recorded in our Minutes that the Approved Minutes (without the Financials & Delegate Roster) be available on our Florida Federation Website for all the available years. Therefore, I would like to make the following motion: "I move that all of the available Approved Minutes of the Florida Federation of Square Dancers (without the Financials or Delegate Roster) be placed on the Florida Federation website." Motion was seconded by Carol McKenzie & Randal Poole. Motion was passed.

#### 18. USDA Report

**USDA** Central Region Directors

It was great seeing many friends from Florida at the 61<sup>st</sup> National Square Dance Convention in Spokane. We hope Florida will have a great showing in Oklahoma City as well. We'd love to see you at the USDA annual meeting in Oklahoma City on Wednesday, June 26<sup>th</sup>, 2013 at 1:00 PM. One of the important issues presented at the annual meeting in Spokane was the possibility of USDA affiliates gaining 501(c)(3) status. Work has begun with this process, and you will be hearing more on this subject. We are told, it may take some time, but anything worthwhile is worth waiting for. Of course, we were delighted to have been re-elected as Vice Presidents for the Central Region. As we begin our second term as your Vice Presidents, we continue to focus on visiting as many State Conventions as possible in the twelve states of the Central Region.

On July 26-28, we attended the 13<sup>th</sup> U S Handicapable Square Dance Convention in Charleston, SC, where we were "Dancing the Charleston Under the Carolina Moon". We were impressed with the enthusiasm and energy of the 260 registered dancers from across the U.S. A highlight of the convention was the presentation of the \$1,000 check to Brittany McCarty as the winner of the 2012 USDA Founders Memorial Youth Fund Scholarship. Congratulations Brittany. Another highlight was the exhibitions by each of the clubs in attendance. A grand time was had by all, and the next USH Square Dance Convention will be at the Renaissance Airport Hotel in St. Louis, MO on July 24-26, 2014.

Our next stop was in Gatlinburg, TN on August 2-4 for the 38<sup>th</sup> Tennessee State Square and Round Dance Convention at the beautiful W. L. Mills Conference Center. Over 500 dancers were able to dance in 5 different halls. The theme, "Sparkle and Shine, it's Dancing Time" was evident throughout the

weekend. A special highlight of the Tennessee Convention was a live band on both Friday and Saturday nights. Another nice feature was the pocket sized program book to help track the numerous dancing opportunities, plus extras such as the sewing clinic, fashion show, and used clothing sale. We were honored on Saturday night to share a greeting from USDA at the opening ceremonies.

We then drove to Raleigh, NC for the 23<sup>rd</sup> State Convention sponsored by the Folk, Round and Square Dance Federation of North Carolina on August 17-18 at the beautiful North Raleigh Hilton Hotel. The theme, "Viva Las Vegas" was evident in all four dancing halls. Highlights of the convention were dancing on hardwood floors in all the halls. Approximately 600 dancers were registered, and many stayed at the Hilton Hotel. As such, there was no charge for the use of the dance halls. The flooring was composed of 4 X 8 sheets of ¼ inch medium density fiber board which is owned and installed by the NC Federation. (We were told that NC bought the flooring from Florida after the National Convention in Orlando.) In addition to the formal program book, individual tri-folds were available for both Friday and Saturday schedules. We were pleased to represent USDA and share a greeting at the meeting of the NC Federation on Saturday afternoon. President Lesley Green handled an extensive agenda in only one hour. Nice job Lesley!

We then drove to the 34th annual Alabama Square and Round Dance Association's State Convention at the Pell City Civic Center in Pell City, Alabama on August 23-25. It was like old home week for us as we renewed friendships made when we attended the Alabama Convention last year. In addition to some great callers, we were impressed with the bargains we found in the Square Dancer's Clothes Closet. Another nice feature to the weekend was the pocket sized program books. We were invited to attend the Alabama Federation's Annual meeting, by President Elaine Wheeler, where we shared a brief report on USDA and the possibility of USDA affiliates gaining not for profit status.

After a brief stop at home, we were off to the Georgia State Convention in Macon on September 20-23. The Macon Centroplex is a great facility and Georgia arranges for **free parking** throughout the weekend. Also, their program book is pocket sized which is a real plus. During their leadership meeting on Saturday afternoon, Donna and I were a part of the presenting panel. As always, we were proud to represent USDA to the more than 500 dancers at the convention.

We thank the Florida Federation for your confidence in us to represent Florida on the National Executive Committee of USDA.

Yellow Rocks, Jerry and Donna Robey USDA Vice Presidents for the Central Region

## 19. USDA Insurance (report attached)

With only two months remaining to the insurance year, these figures will change very little. The total club accident reports received for the year was four with one claim submitted. There were 12 class rosters submitted and 13 students joined the club after graduation and were insured. That is a think piece for you. Did the rest drop out, not join the club, join but did not get insured, or are they still in class? Insurance renewal information has been sent to all of the associations. The fee remains the same as the previous two years. There is one new form this year. The club enrollment form which the association insurance chairman use to submit the clubs. All the insurance forms are on the Florida website. An information sheet on the club accident form has been added to the website. Each association has its very own set. Each of you should take a look at the website and if you see a problem, please let us know. Everyone here should become familiar with the insurance program. It would be a tremendous help to your club.

Randy & Carol Poole, Federation Insurance Chairman

#### 20. ASCAP/BMI

All fees for 2012 are paid. Funds were paid by the Convention Treasurer.

BMI = \$145.00 – Paid in June, 2012 ASCAP = \$90.00 – Paid in June, 2012

Squarely yours, Bob & Maria Spence ASCAP/BMI Chairs

#### **21. ARTS**

The ARTS-Dance October Newsletter was printed in the October 15<sup>th</sup> issue of DANCERgram. I will only mention a couple of items.

A portion of the message from the ARTS Chairman - Gordon Macaw states:

All over the World, September is recognized as National Square Dance Month.

What a wonderful activity that we are involved in that has a month of recognition!

Did you know that there is also a holiday for Square Dancing?

The holiday is observed and celebrated on November 29th.

Gordon would like to issue a challenge to all clubs to hold a dance during the week of the 29<sup>th</sup>, and using part of the proceeds, consider making a contribution to the ARTS.

There were four pages of information on projects that ARTS is involved with.

I will go over one here.

The <u>you2candance.com</u> website continues to grow and get the message out to the world. Be sure to look up your club information on the website and make sure it is correct. I found several errors in clubs in Brevard County. Also, if your club information changes, keep a list of all the sources that contain your club information and notify all of them. It won't hurt if someone gets your information more than once.

**Next ARTS Meeting.** Will be at 9:00 AM - Sunday, June 30, 2013 Immediately Following the 62nd NSDC in Oklahoma City, OK

For a copy of the complete Newsletter go to the ARTS website or the DANCERgram website.

#### Another website that is looking for information is: WheresTheDance.com

The question we hear most often is 'Why are you doing this?

There are other sites that list clubs already.'

What does this site do differently from every other site?

The answer is that they are a 'Here & Now' site for dance events.

No other site can deliver customized information for a dancer based upon where they are at that specific moment!

It really doesn't matter what is happening 200 miles away as a dancer is not going to travel that distance to a dance.

Dancers want to know what is happening where they currently are.

On **WheresTheDance.com**, a dancer inputs where they are, either by a zip code or an address, and how far they are willing to travel.

A custom display is then shown of all dance events in their area. We then show the events on a day to day listing so that they don't have to worry about next week until they are ready for that later date. They can of course look ahead by inputting a date in the future and the search will display those events.

Where's The Dance is going to be doing national advertising for new dancers!

No single club can afford to really advertise in any big way beyond locally

distributing flyers but Where's The Dance will be able to do real national advertising! When people respond to the ads, they will be directed to the local clubs in their area.

There is a lot to do on this site. If you see your club listed, email Don and give him the correct information. Eventually each club is supposed to be able to update themselves.

Don Ameeti <u>Info@WheresTheDance.com</u> I can send you more info on this site.

I also received an email from Dale Bennett at the Nest regarding a **Square Dance Marketing Seminar & Teleconference** which will be on Saturday afternoon, Dec 15. If anyone is interested, I can send this information to you.

Respectfully submitted,

Ailene Picheco

#### 22. Old Business

#### a. Advertising & Promotion

Committee Members; Garland & Carole McKenzie, Don & Ann Slocum, Paul & Cheryl Miller, Jim & Jan McConnaha, Chairman

This committee was assigned the job of investigating whether additional publications can or should be added to those who are now receiving Federation funds.

After numerous meetings, mainly online, this committee recommends the following; Federation funds should only be paid to <u>one</u> publication per Association that agrees to publicize the State Convention. Also the *Bow & Swing* publication shall continue to receive funds as presently agreed. Jim & Jan McConnaha, Chairman

#### b. GSI – FL Winter Festival – Report

President Bob Spence read the letter he had sent to GSI in care of John & Linda Saunders dated June 4, 2012 regarding several issues that were discussed at the past May 27, 2012 Federation meeting (this correspondence is located in the Federation Secretary's records). A response email was received from John & Linda Saunders on October 3, stating they have forwarded the Federation's letter to Tony Oxedine & GSI and someone there will be responding to our correspondence. This matter will continue on to our upcoming new Presidents Jack & Barbara Hoffman.

#### c. Federation Nomination Committee Report

Serving with me on this committee were Randy Poole (C) and Ken Brasfield (WC). Since Randy was the President of the Central Association at the time the committee was named, I asked if he'd talk to the Central Association Board about the upcoming Parliamentarian job to be filled, and I thank him for doing the "leg work" for the nomination for Parliamentarian...and for making this report for me.

All current members of the board have been polled and all have agreed to move up to the next office. The Executive Board of the Central Association has unanimously nominated Dennis & Nancy Taylor to fill the position of Parliamentarian and move up to the other positions when necessary.

Therefore, the Nominating Committee's slate of officers for the Florida Federation for the upcoming year will be:

President: - Jack & Barbara Hoffman Vice President: - Paul & Cheryl Miller Secretary: - Bud & Anita Taylor

Treasurer: - Penny Green

Parliamentarian: - Dennis & Nancy Taylor

At this time I'd like to read the Nomination for Dennis & Nancy Taylor. (Copy of Dennis & Nancy Taylor's resume is filed in the Federation Secretaries records).

Let me be the first to congratulate each of you for serving your Florida Federation.

I know you will find it a rewarding job and a lot of fun as well.

Respectively Submitted,

Val Newsome, Chairmen Nominating Committee

Jim McConnaha made the motion to accept the nominations as submitted; motion was seconded by Ann Slocum. Motion passed.

- **d.** Election of 2012-13 FL Fed. Officers: The above Officers were elected.
- **e. President's Moment:** Bob & Maria Spence stated they have enjoyed serving the Florida Federation these past five (5) years, it has been very interesting & fun. We would like to thank the existing Board Members for the pleasure to serve with them these past 5 years.

#### 23. New Business

**a. Installation of 2012-13 Officers:** Sandy & Ken Brasfield conducted the installation of the 2012-2013 Federation Officers.

Newly elected Presidents Jack & Barbara Hoffman presented Bob & Maria with a gift of appreciation for the 5 years of service on the Florida Federation of Square Dancers Board.

#### b. USDA Request for 501(C)(3)

Past President Maria Spence stated that the Federation received a letter from the United Square Dancers of America, stating they were granted a 501(c)(3) status in 2011 and if the Florida Federation would be interested in participating in the USDA's Group Exemption? Which would change our status from a 501 (c)(7) "Not for Profit" organization to a "Non-Profit" 501(c)(3) organization. There is an initial application fee approximately \$100.00, an annual fee each year estimated at \$60.00 and each Affiliate would be responsible for filing their annual 990 with the IRS each year. If our organization is interested in participating, we would need to send a form with our affiliate documentation to the USDA by December 31, 2012. While this is still in its early development stages, the first step is to determine how many of the 53-affiliate members of USDA would be interested in participating in the program. This program would save our organization substantial amount of sales tax that we are currently paying and allow our organization to be considered a "tax deductible" entity. Don Slocum stated that it could be possible once the Federation has this status it could pass this down to the individual Associations. If the Federation was a 501(c)(3) organization it would save approximately \$900.00 in sales tax at the State Convention. If we do get it down to the Association level this would also save them money. I feel that this is something that would benefit our organization. Ann Slocum made a motion; that the Florida Federation respond to the USDA showing our interest. Ray Huddleston seconded motion. Discussion: Anita Taylor stated that the Northeast had dinner at a restaurant and if they had been a 501(c)(3) organization the restaurant would have donated 20% back to the organization. Central Association experienced a problem with the bank if you use the same Federal ID number, if you make one change to an organization that is under the same FEI number, the banks change every account with the joint FEI number, and this could be a problem. So we need to be careful when looking into the changing of the tax status and make sure that this doesn't create a problem. Motion passed.

#### c. Extra Mile Award

We have not received any nominations for the Extra Mile Award. The deadline is February 1, 2013 for any Association wishing to make a nomination.

#### d. 2013 Delegates

If you have not updated your Association's Federation Delegates, please do so soon, sending them to the Secretary to get the Roster updated.

#### e. USDA Delegate

Dennis & Nancy Taylor have agreed to replace Roger & Linda Minard as the Florida Federation USDA Delegate.

#### f. Other New Business

President Jack Hoffman stated we are still in need of a 2015 Florida State Convention Chairman, do we have any volunteers? If we do not have a Chairman, we can't have a Convention in 2015, please notify us if you have anyone in mind for this position.

President Barbara Hoffman stated that she has the "sign up" sheet for the Working Weekend. If you have not signed up for a Committee yet, please do so at the end of the meeting.

#### 24. Announcements

<u>Next</u> meeting – Working Weekend – Feb. 23 & 24, 2013. Comfort Inn and Suites at 625 Lee Rd. 407-645-5600, (old LaQuinta) Orlando, FL. Rate is \$49.00 per night & signing up for <u>2 nights</u> gives us the meeting room and dance hall **free**! When booking your room please tell them you are a Square Dancer.

**25. Motion to Adjourn** *Motion was made to adjourn at 11:42 am. Motion was seconded.* 

7. Treasurers Report (attachment) FLORIDA FEDERATION OF SQUARE DANCERS TREASURERS REPORT May 15, 2012 – October 25, 2012				
BEGINNING BALANCE – ALL ACCOUNTS (05/15/2012)				
Wells Fargo Checking Account Insurance Wells Fargo CD (Purchased 8/12/10) TOTAL ALL ACCOUNTS AS OF 5/15/2012	\$ \$ <u>\$</u>	<u>\$</u>		
WELLS FARGO CHECKING ACCOUNT				
RECEIPTS				
Interest (May - September) GSI Winterfest Contribution – 2012 Check 1491 Never cashed Visitors Bureau for 58 <sup>th</sup> State Convention 2013 Dues Northwest 2013 Dues Northeast 2013 Dues Southeast 2013 Dues West Coast 2014 Dues Central 2013 Dues FASSARD TOTAL RECEIPTS	\$ \$ \$ \$ \$ \$ \$	\$		
		Þ		
<u>DISBURSEMENTS</u>				
Supplies for President, Bob Spence(Check# 1515) Donation Handicapables (Ch # 1516) GSI Distribution 2012 Central (Ch # 1517) GSI Distribution 2012 Northeast (Ch # 1518) GSI Distribution 2012 Northwest (Ch # 1519) GSI Distribution 2012 West Coast (Ch # 1520) GSI Distribution 2012 Southeast (Ch # 1521) Secretarial Supplies – Cheryl Miller (Ch # 1522) 58 <sup>th</sup> State Convention (Visitors Bureau) (Ch # 1523) USDA Dues 2012 (Ch # 1524) Purchased of Second CD 9/18/12 Reissue check 1491 – NE – GSI 2011 (Ch # 1526) TOTAL DISBURSEMENTS	\$ \$ \$ \$ \$ \$ \$ \$ \$	<u>\$</u>		
WELLS FARGO CHECKING ACCOUNT BALANCE		<u>\$</u>		
WELLS FARGO CD	ф	<del>_</del>		
Interest CD 1 Interest CD 2  WELLS FARGO CD 1 AS OF 10/25/2012  WELLS FARGO CD 2 AS OF 10/25/2012	\$ <u>\$1</u> \$ \$ \$ \$			
ENDING BALANCE - ALL ACCOUNTS 10/25/2012  Wells Fargo checking Account (10/25/2012  Insurance ( as of 5/12/2012)  Wells Fargo CD 1 (as of 10/25/2012)  Wells Fargo CD 2 (as of 10/25/2012)	\$ \$ \$ \$			
CURRENT TOTAL ALL ACCOUNTS 10/25/2012		<u>\$</u>		
Respectfully Submitted, Bud & Anita Taylor, Federation Treasurers, 20	012	_		

# 7. Treasurers Report (attachment) FLORIDA FEDERATION OF SQUARE DANCERS CONVENTION FUND TREASURERS REPORT MAY 16, 2912 – OCTOBER 25, 2012

	MAY 16, 2912 – OCTOBER 25, 2012				
BEGINNING B	ALANCE Convention Fund Checking Account			\$	
OTHER ASSET	<u> FS AS OF 5/15/2012</u>				
	58 <sup>th</sup> State Convention Loan 59 <sup>th</sup> State Convention Loan + Lakeland Dep 60 <sup>th</sup> State Convention Loan + Lakeland Dep 61 <sup>st</sup> State Convention Deposit Lakeland Cntr	\$ \$ \$ \$			
TOTAL OTHER ASSETS				<u>\$</u>	
TOTAL	LALL ASSETS AS OF 5/15/2012			<u>\$</u>	
<u>LIABILITIES</u>					
	Florida Callers Association Round Dance Council of Florida Florida Federation of Square Dancers	\$ \$ \$			
TOTAL LIABI	<u>LITIES</u>			\$	
CONVENTION	FUND CHECKING ACCOUNT				
	RECEIPTS				
	58 <sup>th</sup> State Convention Loan Repayment TOTAL RECEIPTS	\$		<u>\$</u>	
	<u>DISBURSEMENTS</u>				
	None		\$		
	TOTAL DISBURSEMENTS		<u>\$</u>		
	CONVENTION FUND CHECKING ACCOUNT BALAN	CE		<u>\$ 20</u>	
OTHER ASSETS AS OF 10/25/2012					
	59 <sup>th</sup> State Convention Loan 60 <sup>th</sup> State Convention Loan 61 <sup>st</sup> State Convention Loan	\$ \$ <u>\$</u>			
TOTAL OTHER ASSETS				<u>\$</u>	
CURRENT TO	TAL ALL ASSETS 10/25/2012			<u>\$0</u>	
<u>LIABILITIES</u>					
	Florida Callers Association Round Dance Council of Florida Florida Federation of Square Dancers	\$ \$ <u>\$</u>			
CURRENT TOTAL ALL LIABILITIES 10/25/2012				<u>\$0</u>	
Respectfully Submitted, Bud & Anita Taylor, Federation Treasurers, 2012					

# 19. USDA Insurance (attachment)

# FLORIDA FEDERATION OF SQUARE DANCERS 28-Oct-12

Beginning Balance Income		April 30, 2012	\$
	Central		\$
	FASSARD		\$ \$ \$ \$ \$
	Northeast		\$
	Northwest		\$
	Southeast		\$
	West Coast		<u>\$</u>
Total Income			\$ \$
Expenses			
	USDA Insurance		\$ <u>\$</u>
	Carol Poole, Postage		<u>\$</u>
Total Expense			\$
Ending Balance	September 30, 2012		\$
As of September 30, 2012 CLUBS			DANCERS
	Central	17	758
	FASSARD	1	15
	Northeast	14	377
	Northwest	1&9	212
	Southeast	1&1	112
	West Coast	9	390
Total for 2012	3 Associations 50 Clubs		1864

Submitted by Randy & Carol Poole Federation Insurance Chairman