

**FLORIDA FEDERATION OF SQUARE DANCERS**  
**Stay Inn & Suites, Bartow, Florida**  
**Sunday, November 14, 2010 – 9:00 a.m.**

**MINUTES**

1. The Call to Order was given by Ray Huddleston
2. Followed by the Pledge of Allegiance by Charlie Newsome
3. Invocation was given by Ken Brasfield
4. Roll Call was performed by Maria Spence
5. Introduction of Visitors & Guests was done by Elsa Huddleston
6. Minutes of May 30, 2010 Meeting were presented by Bob & Maria Spence. Don Slocum moved that the minutes be approved, seconded by Ken Brasfield, and the motion passed.
7. Treasurer's Report by Jack Hoffman – were accepted with the correction of the dates on the bottom of page one. The dates of 5/6/2010 should read: 11/12/2010 in all three locations of the report. The report was filed for audit.

**Florida Federation of Square Dancers**  
**TREASURERS REPORT**  
**May 28, 2010 - November 12, 2010**

**Beginning Balance - All Accounts (5/28/2010)**

Wachovia Checking Account	\$	
Insurance	\$	
Wachovia CD (Purchased 8-12-09)	\$	
	<hr/>	<hr/>
<b><u>Total all accounts as of 5/28/2010</u></b>		<b>\$</b>

**Wachovia Checking Account**

**Receipts**

Interest (May thru Oct)	\$	
Polk County Grant	\$	
Association Dues	\$	
Bank Service Fee Refund	\$	
	<hr/>	<hr/>
<b>Total Receipts</b>		<b>\$</b>

**Disbursements**

Badges (Ch# 1457)	\$	
Flags (Ch# 1458)	\$	
Secretary Expenses (Ch# 1459)	\$	
Showcase Expenses (Ch# 1460,1461,1462)	\$	
Treas. Expenses (Ch#1463)	\$	
Extra Mile Award (Ch# 1464)	\$	
Jack Taylor Memorial (Ch# 1465)	\$	
Polk County Grant to 56th FSDC (Ch# 1466)	\$	
Digital Recorder (Ch# 1467)	\$	
USDA Dues (Ch# 1468)	\$	
Gift For outgoing Pres (Ch#1469)	\$	
New Delegate Training (Ch# 1470)	\$	
Badges (Ch# 1471)	\$	

Bank Service Fee	\$	
<b>Total Disbursements</b>		\$
<b>Wacovia Checking Account Balance</b>		\$
<u>Wacovia CD</u>		
Interest	\$	
<b>Wacovia CD (as of 5/6/2010)</b>		\$
<u>Other Assets</u>		
Red Rose Inn	\$	
<b>Total Other Assets</b>		\$
<u>Ending Balance - All Accounts (5/27/2010)</u>		
Wachovia Checking Account	\$	
Insurance(as of 10/31/2010)	\$	
Wacovia CD (as of 11/5/2010)(Purchased 8/12/2010)	\$	
<b>Current Total All Accounts (5/27/2010)</b>		\$

Respectfully Submitted,  
 Jack & Barbara Hoffman, Federation Treasurers, 2010

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**Florida Federation of Square Dancers Convention Fund  
 TREASURERS REPORT  
 May 28, 2010 - November 12, 2010**

<u>Beginning Balance</u>		
Convention Fund Checking Account		\$
<u>Other assets as of 5/28/2010</u>		
56th State Convention Loan	\$	
57th State Convention Loan	\$	
58th State Convention Loan	\$	
<b>Total other assets</b>		\$
<b>Total all assets as of 5/28/2010</b>		\$
<u>Liabilities</u>		
Florida Callers Association	\$	
Round Dance Council of Florida	\$	
Florida Federation of Square Dancers	\$	
<b>Total Liabilities</b>		\$
<u>Convention Fund Checking Account</u>		
<u>Receipts</u>		
Bank Service Fee Refund	\$	
Loan Repayment (56th FSDC)	\$	

<b>Total Receipts</b>		\$
<b><u>Disbursements</u></b>		
Bank Service Fee	\$	
<b>Total Disbursements</b>	<hr/>	\$
<b>Convention Fund Checking Account Balance</b>		<hr/>

**Other assets as of 11/12/2010**

57th State Convention Loan	\$	
58th State Convention Loan	\$	

**Total other assets** \$

**Current Total All Assets (11/12/2010)** \$

**Liabilities**

Florida Callers Association	\$	
Round Dance Council of Florida	\$	
Florida Federation of Square Dancers	\$	
<b>Total Liabilities</b>	<hr/>	<u>\$</u>

Respectfully Submitted,

Jack & Barbara Hoffman, Federation Treasurers, 2010

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## 8. Parliamentarian Report

November 14, 2010

Our Showcase Display along with the five area tourist brochures, Association tri-folds and publications were at the 59<sup>th</sup> National Showcase of Ideas in Louisville, KY on June 23<sup>rd</sup>-26<sup>th</sup>. The Florida 1" buttons were handed out to visitors. We ordered 1000 buttons and we had approximately 25 left, we sent them with the West Coast Association to be given out at their Association dance. We would like to offer a Special thank you to the volunteers that helped to greet our visitors and handed out buttons at the Florida Display.

Top items that interested the visitors were the maps provided by the Florida Campers and Association Publications and Tri-folds. The picture books that were located on our display were viewed by visitors. Florida travel information was not actively picked up.

We have received information on the upcoming 60<sup>th</sup> National Square Dance Convention. We will be handing this information over to the upcoming Parliamentarian, as well as our suggestion to order the 1" Florida buttons; plan to take a supply of Florida maps; each Association's publications and tri-folds; and a small amount of tourist brochures. Our display with publications will need at least 2 eight foot tables.

Respectfully, Paul & Cheryl Miller

9. Sunshine Report was given by Elsa Huddleston

10. The Correspondence was given by Elsa Huddleston. Jim McConnaha resigned as Facilities Liaison and the President accepted his resignation.

#### 11. Florida Caller Liaison

TO: Florida Federation of Dancers

FROM: Florida Callers Association, (Keith Stevens, representative)

DATE: November 14, 2010

The Florida Callers Association is pleased to report several new members and successful completion of its annual caller clinic conducted this year by Callerlab Caller-Coach Tim Marriner. We were especially pleased that the clinic was attended by several of our green badge callers-in-training. The Florida Callers Association continues its mission to train new callers and is proud to have among its members many callers each with more than 20 years of calling experience. The experienced callers share that experience with our green badge members who are beginning the hobby of square dance calling.

The experience level of our caller-members is reflected in the color of the FCA badges. The green badge signifies a relatively inexperienced caller who is working to improve his or her skills, the white badge indicates the FCA membership has granted the bearer a badge signifying attainment of at least a basic level of caller competence. Each of our members continues to practice and improve his or her calling skills no matter how long he or she has been calling nor the color of the badge.

The annual meeting of the FCA concluded just a month ago. At that meeting our members heard of the success of the most recent square dance convention to which we are proud to offer our cooperation. At the same time we heard some discouraging reports about the calling for the competition at the 2010 convention. The reports indicated there was a perception by dancers and convention officials that the callers were attempting to break down the dancers and in fact broke down the squares too quickly.

The FCA does not agree with that perception and I can attest from my personal experience as one of the callers for the competition that none of us three callers performed with the purpose of seeing how quickly we could eliminate dancers from the competition. We each were pleased and surprised to see the number of squares who participated in the event and thought that for the first time at a convention the competition was a successful event. There are, no doubt, improvements that could be made and the FCA offers to work with any person or committee that wishes to find and implement improvements.

As I recall the competition lasted for almost a half hour, and rotated through the three callers more than three times. The callers started with the most familiar calls and sequences and worked gradually into calling some less frequently used calls. We did use familiar calls in sequences and in arrangements they might not usually be heard. It is true that there were several squares that exited the event early, but you may recall that there were many squares that did not exit early and those that finished the competition showed a considerable level of dancing competence and all showed enthusiasm for the competition event.

The FCA is disappointed to learn the committee turned down the FCA suggestion to include in the convention a program for beginning dancers. Our suggestion had two goals in mind. One was to encourage

new dancers into our hobby at little cost to them, and the other was to increase attendance at the convention. We believe there would be no additional cost to the convention by encouraging convention attendees to invite and bring potential dancers to the convention. We believe the new dancer program could invigorate the convention and the square dance activity. With the considerable expertise of callers at the convention there could be a full weekend program of dancing and teaching for new dancers. We suggest that the excitement of having attended a convention and having learned at no cost thirty or thirty five calls, that would be a spark for square dancing in the many local programs around the state. We hope this suggestion will be pursued.

The FCA continues to offer its cooperation to the Florida Federation, the annual convention committee and to all the square dancers who enjoy our hobby. The FCA works diligently to increase the professionalism and expertise of the callers who make square dancing possible for the many Florida square dancers.

12. Florida Cuer Liaison - Lisa Wall – No Report

13. Association Reports

Southeast

Presented by Carol Hutcheson for Sally Galik  
SOUTHEAST ASSOCIATION REPORT

The Southeast board continues to be helpful, involved and supportive, and they have my heartfelt gratitude. Two of these board members lost loved ones in October: Drena Kaufman lost her father, and I lost my husband George. Drena and I want to thank everyone in our huge square dance family for their help, caring, phone calls, and sympathy cards at this time.

Our September membership renewal dance was a great success thanks to our callers: Jack Lewis, Chris Phillips and Scotty Sharrer, and Phyllis Kent cued our rounds along with Zail Greenbain.

We are looking forward to the 100<sup>th</sup> birthday celebration of our very special birthday lady, Marian Boyd. She is an active member of the Jackpot Squares, and Ilene and Jack Lewis will be hosting her party on Thursday evening, November 11. Flyers have been circulated, and we're hoping for a big turnout of square dancers from all over our area. Both the Miami Herald and Fort Lauderdale Sun-Sentinel have told us they will cover this exciting, newsworthy event.

Next on our agenda is our annual Cookie/Toy dance scheduled for Sunday, December 12 at Holiday Park in Fort Lauderdale. The Southeast Association promotes this dance each December to benefit the ChildNet organization. Our dancers outdo themselves in supporting this wonderful worthwhile project.

More good and happy news from the Southeast area: In January, Marlene and Scotty Sharrer are again starting their third year of beginner classes. Last year we saw 55 new students graduate. We used our GSI money to purchase colorful flyers from CallerLab and had labels made which were attached to the flyer advertising this class.

In February, we look forward to the Snowflake Frolic, our annual fundraiser. Chairmen for this dance are past presidents, Carol and Bobby Hutcheson. This dance will again be held at the Boynton Beach Civic Center. We hope to see some of you there!

Respectfully submitted,

Sally Galik

#### NORTHEAST FEDERATION REPORT NOVEMBER 14, 2010

We started off this quarter with new classes at a lot of the clubs. Things are looking pretty good with most clubs having at least one square of new dancers. We are encouraging our new dancers to try to dance at more than one club when they can. We have taken them on banner raids when they can go. This seems to be helping their learning process while getting them to dance to different callers. Some of them are already wearing square dance clothing and are having a good time meeting people from other clubs.

On October 30, the 5<sup>th</sup> Saturday dance "Turkey In The Straw" we had a benefit dance for the 2011 State Convention. We invited our new dancers and a lot of them came. There was a good turn out of our regular dancers also. There was a costume Parade, and there were a lot of participation. The emcee was Lisa Wall. The Callers & Cuers of the Rural Callers & Gateway Callers Associations kept us dancing non stop all evening. Val & Charlie Newsome will give report on this.

There were lots of Halloween dances in the area and you could go to one each night. Lots of fun was had by all. In November the Square Wheels & Gypsy Squares had a Hoedown at O'Leno state Park in High Springs. A good time was had by all.

There are lots of Thanksgiving dinner dancers in November & Christmas dinner dancers in December. You can check our web site if you are in the area and want some good food and great dancing.

Our Fall Harvest Festival is coming up on November 19&20. Emcee will be Bill & Mary Chesnut. Guest Caller is Bill Harrison, and Guest Cuer Lisa Wall. Take care and hope to see you in a Square.

Respectfully submitted,  
Sam & Mary Starling  
President of NEFSARDA

#### West Coast Association Report

The West Coast appreciates the GSI funds that were received. We used the funds for promoting square dancing by printing and distributing flyers.

The West Coast Association has had some reorganization changes:

(1) Our Insurance Chairman has resigned after a stewardship of several years. We were extremely lucky to have qualified volunteers step up to the plate. Our new Insurance Chair-people are Bob and Mary Hagaman.

(2) Our slate of Officers has been altered; President is Penny Green

(recycled), Vice Presidents are Rita and Lance Baxter (recycled), Treasurers Lynne and John Scott (recycled), and Joyce and Larry Akeson are the new Secretaries.

A few clubs dance year round. The others are beginning to start dancing again for the 'season'. All enjoy dancing to the West Coast Callers and Cuers. We of the West Coast enjoy a fantastic working relationship with our callers and Cuers. We can not thank them enough.

The Fall Fun Fest - as you have seen was very successful. The silent auction of the baskets go towards the State Convention. The raffle ticket sales are continuing and the clothing drive is starting up again.

We are trying to place square dancing in front of the general public. We are doing this by being featured in newspaper articles and magazines. Clubs are doing demos for community groups. We are working to do more publicity about the square dancing at Florida State Fair.

The West Coast is proud to sponsor a college scholarship up to one thousand dollars (\$1,000) to a person registered in an accredited college, is a member of the West Coast, and presents a plan to bring in other young people for square dancing. All the proceeds go to the fund. This dance will be held on January 16th, 2011 at Strawberry Square. A five dollar (\$5.00) donation is requested for admittance to this dance. All donations will be greatly appreciated.

A five caller extravaganza is being held at the Lake Ashton Clubhouse in Lake Wales. Although not sponsored directly by West Coast; this dance promises to be a fantastic bash! Mark your calendars for the 30th of January 2011. The dance will be held from 1:30 to 4:30 with the last ½ hour for advanced tips. The price of admission will include dancing to callers Keith Stevens, Sam Dunn, Ron Reardon, Dan Wilkinson, and cuer Carl Rod. Free pizza at the end of the dance. \$5.00 advanced tickets can be purchased from the Shufflin Squares or aforementioned callers or \$6 at the door.

Respectfully submitted by Rita and Lance Baxter Past Presidents of West Coast Association.

CFA's November 14, 2010

With the recent election, we have had a slight change of officers. Some of the names may be familiar to you. Jack & Barbara Hoffman are Vice President, Jim & Jan McConnaha are Secretary, and Dennis & Nancy

Taylor remained as Treasurer. Three of the four are all past presidents. It is a statewide problem getting new officers. We do have a new editor, Jess & Fay Baker. As with the previous editors they are learning as they go. They are pleased with the help from the editors from the other associations. So, a big thank you to them.

A president from one of our clubs attended a seminar while at the National Convention in Louisville on ways to find and retain new dancers. They came back all excited with renewed enthusiasm. They put into action many of the ideas: Two mass mailings to 150 newcomers to the community (a trifold, a personal message and an invitation to the fun night), two mailings to a data base (these were 50 contacts made by club members in the previous 4 months), follow up phone calls to data base contacts, 1000 trifolds were printed (some for handout some for mailing), 350 postcard invitations printed, a table was manned at the local Farmers Market, a large poster displaying the benefits of square dancing was displayed, an ad was placed in the local newspapers, and there were personal visits to churches, halls, and gyms to leave invitations. Last but not least a light dinner was served the first fun night. Around forty guests attended not one from the above efforts except for the data base. The consensus is word of mouth is still the best policy. The club did get twelve students, three were under 16.

Shamrock Swing is not a sell out yet. There is still time to purchase your ribbons for this Irish Fest with Dee Dee Dougherty, Bob Stern and Joanne Helton at the La Hacienda Center at the Villages on March 18 & 19. There are two hotels within walking distance. There are two halls for dancing Friday & Saturday nights and three halls for Saturday afternoon.

The annual "Party Weekend" to benefit the 58<sup>th</sup> Florida State Convention is scheduled for April 8, 9, & 10. The secret hideout is Deerhaven Retreat & Conference Center in the Ocala National Forest. We can make as much noise as we want!! The bears won't mind. Don't forget we have 23 motel rooms and plenty of camping spaces. We have flyers with all the info.

If you find yourself in the Orlando area on January 15, the Central Florida Callers Association is sponsoring a dance to benefit Vitas Hospice. This is their third Annual Benefit dance. Each year CFCA selects a different charity. The dance will be held at the Metro Church, 1491 E. S.R. 434, Winter Springs, FL.

Randy & Carol Poole, President

Northwest Association Report      Presented by Carol Poole for Louis & Wilma Flowers  
November 14, 2010

Northwest has had an exciting summer. On June 5 we hosted a benefit dance for the 2011 Florida State Convention, with a treasurer hunt. Seaside Squares held their July Jamboree, at Ragon Hall in Pensacola. August 20<sup>th</sup> & 21<sup>st</sup> found us again at Ragon Hall for the Seaside Squares Anniversary Dance. September 18 we held a "There is NO Oil on our Beaches Dance", lunch was served and the dancers enjoyed dancing on the Pool Deck & on the Beach. Of course we earned our dangles at this dance and even some blisters from dancing on the hot pool deck in our bare feet. The dance was even moved to the top of a sand dune near the beach with many spectators watching these strange folks dancing in the sand.



We ended our summer with our Annual Round Up on October 23-24. At our Northwest meeting, new board members were installed: President-Louie & Wilma Flowers, Vice President-Paul & Cheryl Miller, Secretary-Alec & Kay Schmidt, Treasurer-Ron Corns.

October 30<sup>th</sup> found two squares of dancers from both Okaloosa County and Santa Rosa Counties at the Okaloosa County Fairgrounds for an hour long demonstration during the Okaloosa County Fair. Caller Bill Van Hoesen was in terrific form and everyone had a great time.

The Agape Squares in Niceville, with caller Berlon Graham, started classes in November. They had 36 new students and 34 of them are women. Many of the women are learning the both the guy's and the gal's parts to keep the classes going smoothly. Congratulations to our new students and Berlon.

November also found the Northwest Association helping one of its own Square Dancers with a benefit dance for one of the Dancing Dolphins dancers that has been having heart problems. The dance was held at PASARDA Hall in Fort Walton Beach and was well attended with four squares of dancers showing up to provide support.

December will start off with the "First Annual Holiday Hoe-Down" at Ragon Hall, Pensacola on December 3<sup>rd</sup> and 4<sup>th</sup>; featured callers are Jerry Story & Chris Burchfield, and Cuer Sandy Sturgis.

On December 6<sup>th</sup>, the Canoe Squares of Milton will have its Annual Toys for Tots dance. And as usual the year will end with Ragon Hall's New Years Eve Dance.

The New Year will start off with a roar on January 8<sup>th</sup> with the Blue & White Ball at Grand Square Hall Panama City, FL. Immediately following, TNT Rounds will start 12 weeks of Cha lessons at Ragon Hall, Pensacola, with Terri Wilaby teaching the classes. The January Shine will find Northwest at Ragon Hall, Pensacola on January 15<sup>th</sup>.

February 12<sup>th</sup> will find Northwest at the Northwest Caller Association's Annual Sweetheart Swing being held at PASARDA Hall, Fort Walton Beach. February will end with Canoe Squares 27th Anniversary dance on February 26<sup>th</sup> with Caller Bubba Mingus of Slidell, LA and Rounds with Terri Wilaby of Pensacola, FL.

Submitted,  
Paul & Cheryl Miller  
Vice President, Northwest Association

Florida Singles

Presented by Penny Green for Judy Frye

FLORIDA ASSOCIATION OF  
SINGLE SQUARE & ROUND DANCERS  
(FASSRD)  
November 14, 2010  
Florida Federation Meeting  
Bartow, Florida

The Florida Singles group is waning as are most clubs and being a State wide organization our numbers show worse than on the regular club level. It is sad to report that our yearly dance held at the beautiful

Kenilworth Lodge in Sebring over the week-end of October 8th & 9<sup>th</sup>, only had 3 squares on Friday night and 4 squares for Saturdays activities. BUT we had a terrific time in spite of the disappointing numbers.

Ernie Rollen was our caller extraordinaire! He is so talented and did a really great job in delighting us with his beautiful voice and interesting chorography. We had a great time with him and his delightful wife Francis. And yes, Elvis was in the building!

For our cuers we had the husband and wife team of Dick and Darlene Chase. They are such smooth dancers, so enjoyable to watch as they show-cased what they would be teaching at their Saturday morning workshop, a cute Phase III jive. They, also, entertained us on Saturday evening with another demo; they are the smoothies of round dancing. Dick brought along his most charming Mother whom all of us "adopted" as our Mom too. We sang Happy Birthday to her-surprising her of course, as she celebrated her 98<sup>th</sup> birthday! She is as bright as a shinny new penny, such a delight to have at our dance. (She really liked our after parties, too)

We had 50/50 drawings and some really nice door prizes, plenty of them. And our After-Parties, too, are always such fun. Food galore. This year we had Jim Weismore from the Jacksonville area keeping us entertained with his antics, line dancing, karaoke, and all sorts of crazy things. He and Ernie have worked together many times so these were fun evenings. Our numbers may have been small but our enthusiasm certainly was not!

Mary Lou Pelz resigned as our Treasurer after many, many years of service to the Singles. She also held all the other positions within our organization and was the catalysis that really held us all together. If you needed information - ask her or she could tell you just where to look to find it, a real wealth of knowledge. Laney Stewart has taken over the reigns as Treasurer.

We held our annual meeting and the following is our slate of officers:

Our new slate of officers is:

President: Judy Frye  
 Vice-President: Penny Green  
 Secretary: Ailene Picheco  
 Treasurer: Laney Stewart

You notice I didn't say "new" slate of officers; three of us remained on the Board for another year.

We would welcome any suggestions on how to increase our Singles organization. We have lost all of our Singles Clubs in Florida except Jacksonville's *Seabreeze Singles*; they continue to be a strong club. We had hoped to have the Florida Federation plan their fall meeting in conjunction with our dance next year, October 14<sup>th</sup> & 15<sup>th</sup> (2011) again at the Historic Kenilworth Lodge. This is a terrific place to hold a dance and meetings, as you can stay in the lodge, dance on great wood floors in the lodge and enjoy a nice continental breakfast in the lodge. You don't have to drive to the dance, just walk down the hall and there you are. The Federation By-Laws state that this is a possibility so we are hoping for the future.

Judy Frye, President

#### 14. Publications

Keepin' Posted - Jess & Fay Baker – No Report  
 Panhandle Press - Tim & Terri Wilaby – No Report  
 Grapevine - Charlie & Sarah Pergrossi – No Report  
 West Coast Dancer – Read by Bob Spence for Ed & Gennie Henning

November 14, 2010  
 West Coast Dancer Report

Submitted to  
 THE FLORIDA FEDERATION

In my last report I mentioned that the economy had extended it's tentacles to the West Coast Dancer. We normally publish bi-monthly for the entire year. However the August / September issue was eliminated this year to save on expenses. Judging from some comments and information I received, this item was missed by a few people. However, I believe we are scheduled to publish on schedule for the entire coming year.

The next issue will be for 1500 copies, which are distributed at no charge to clubs, dance halls, callers, cuers and several Chambers of Commerce within the West Coast area. This includes about 20 copies that are mailed to various Square Dance organizations and periodical editors. We do not encourage subscriptions mailings although we do have a few which are sent at cost.

Thank you for listening.  
 Ed Henning, Editor

Bow & Swing - Bill Boyd – No Report

#### 15. State Convention Reports

FINAL CONVENTION REPORT  
 EVERYDAY'S A HOLIDAY WHEN YOU'RE DANCING  
 NOVEMBER 14, 2010

I know you are glad to hear that this is the final report for the 2010 Convention. I need to Thank everyone who helped with the Convention and that includes everyone who came and supported the Convention.

I would like to 'Thank' the people who chaired positions for this Convention. That includes: Charlie & Val Newsome, Jack & Kathy McKinney, Dave & Shirley Nihart, Tom & Pat Herscha, Jack & Barbara Hoffman, Garland & Carole McKenzie, Bill & Mary Chesnut, Lisa Wall, Robert Padgett, Bruce & Colleen Morgan, Charlie & Sarah Pergrossi, Jim & Jan McConnaha, Dee Dee & Bessie Stovall, Jerry & Faye Wright, Paul & Cheryl Miller, Dewey & Donna Hendricks, Ray & Elsa Huddleston, Lance & Rita Baxter, Sam & Mary Starling, Smitty Smith & Shirley White, Randy & Carol Poole, Thomas Trammel & Ouida Taylor, Frank & Barbara Meyers, Bill & Jo Ann Boyd, Wayne & Debbie Miller and Bill & Paula Dion. We also had the help with other special dances from Jim & Mary Riley, Maxine Thomas & Billy Luper, doing Line Dancing and Paul & Jane Drimmel doing Country Western Dancing. You all deserve a big Yellow Rock for all you do and did for Square Dancing.

Everything went smoothly during the weekend and we were pleased with how things went. By the time the Convention started we were surprisingly relaxed and had a really good time ourselves. Of course that was because everyone had done their job and we let everyone handle their jobs.

Some of the positives were: the great participation in the Saturday Challenge dancing with 13 squares on the floor. From the stage, it certainly looked like everyone was having a good time, and the winning squares were delighted with their medals. They wore them proudly on Saturday night. Likewise we used the all purpose hall to highlight some of the newer callers in an All Singing Calls Hall. We even had chances for people, especially new dancers, to earn danglers. It was the suggestion of a Caller that we had this hall. I hope these two events will continue in future Conventions. We eliminated the Fashion Show in favor of a mini Fashion Show at the Kick Off. We asked our Veterans to serve as The Honor Guard on Saturday night, as suggested by Aileen Picheco, and they used the new flags that had been purchased by the Federation. We also eliminated the Sewing Room. I do like to visit the sewing rooms and see the ideas of the people, but it is hard to find someone to Chair this position. I only had one person ask about the sewing room. We economized by using decorations we already had. We only had to buy tablecloths and skirts for the tables. It was a challenge to decorate every room differently, rather than just one kind of decoration in every room, but I think it turned out beautiful. I did not realize until I go to the Convention what a difference it would make to decorate each room differently. I had several people tell me they liked the idea of the stickers for the rooms to promote visitation to every room. Along with the 2012 Convention we purchased professional signs for all the rooms, as suggested by Carole and Garland McKenzie. Now these signs can be passed on from year to year

We have all go to find new ways to make the Convention fun for everyone, while learning to economize. One thing I did not want to cut back on was the complimentary ribbons for all the Chairman. We believed that all these people worked very hard on their jobs, and probably spent a lot of their own money. This is just a small way that we felt they should be rewarded for what they do. I would do this again in a heartbeat, irregardless of whether we made a profit or not.

When we started out, I would wake up in the middle of the night in a cold sweat, worrying about whether we would have enough money to pay all the bills. Until you hear all the figures on the costs, you cannot fathom what it takes to put on a State Convention. I am sure every General Chairman out there has had "sticker shock" when they heard the figures. I am also sure I have not been the only one with night sweats. It was quite a relief to go into the Convention weekend with nearly all the bills paid. We also had one advantage that the future conventions are not going to have. Being the first Convention on the new three-year deal with the Convention Center netted us the smallest cost for renting the Center.

I want to share the amount of money we are talking about. With the cooperation of all the Associations we earned \$45,072.27. However our expenses totaled \$30,170.31. Earning a net profit of \$14,572.20. Of course this is being split between The Callers, The Cuers, The Federation and The Associations. Each of these groups received \$3,698.01. As planned for, when we changed to an All State Convention, The Associations will each receive a share of the \$3,698.01. Each Association will receive \$761.58. Remember, now each Association will receive a share of the profits every year. This is a job well done by everyone who participated, and we humbly THANK YOU from the bottom of our hearts.

Respectfully Submitted,

Bud and Anita Taylor  
General Chairman,  
2010 State Convention.

A motion was made by Shirley Nihart and seconded by Mary Starling to refund monies to Anita for the 'copying' expenses. The motion was carried.

**57<sup>th</sup> Florida Square and Round Dance Convention**  
**Lakeland, FL**  
**May 27 – 29, 2011**

Date: November 14, 2010  
 To: Florida Federation of Square Dancers  
 From: Terri Little and Ailene Picheco  
 Co-Chairmen of 57<sup>th</sup> Florida Square Dance Convention  
 Subject: 57<sup>th</sup> Florida Square Dance Convention, 2011

First the bad news...

Due to health reasons, Jim McConnaha has turned his duties as Facilities Chairman over to Don Slocum. While we are THRILLED to have Don working with the Lakeland Center, we are DISTRESSED to lose Jim and his "politicking" talents. We are hoping that he and Jan will be able to make it back to Florida in the next couple of months to attend our convention...it just won't be the same without them!

Now for the good news...

Our fundraising is going well. The clothing sales earned us almost \$5000 in about a year's time. We would like to thank all the people who contributed to this effort. All the areas worked very hard collecting donations and getting them either to us or directly to Lorraine. This was a very profitable fundraiser and we really appreciate all of the dancers who participated. We have officially turned the clothing sales profits over to the 58<sup>th</sup> FSDC. Any further donations should be coordinated with Carol McKenzie. LESSON LEARNED: Favor the larger sizes... Lorraine told me last night that she is having trouble getting rid of the smaller sizes. Any donations are good, of course, but encourage folks to give up LARGER sizes...they sell better!!!

We still have polo shirts and tote bags available for sale. Cheryl Miller brought us our buttons when we went to DeFuniak Springs a couple of weeks ago and they are almost gone! Get them while you can. We have just begun selling raffle tickets for another \$500 pre-paid VISA card to be given away on the last night of the convention. And, of course, we have plenty of ribbons...please see me, Cheryl Miller or Carol Poole for any of these items to take back to your areas for sale. LESSON LEARNED: Be sure to order buttons to have on hand at the kick-off...folks fuss about giving up \$1 for a button, but they fuss louder when there are no buttons available!!!

We have gotten the confusion about the Host Hotel under control...we think. In our travels, we have been "stealing" wrong registrations, finding a table and a pen to correct them, then putting them back where we found them in hopes of eliminating any misleading information. (We have since discovered the magic of a computer, a printer and a package of labels!) Our original Host Hotel turned out to be sub-par so we changed right after our kick-off...AFTER 5000 flyers had been printed. LESSON LEARNED: Not sure there is one. We had a unique situation because we were trying out a new hotel...may not apply to every convention. Nevertheless, you may want to consider only printing a few flyers for kick-off. Then, once everything is set, you can have the bulk printed.

Sew & Save is back...or The Pirate's Treasure Chest as it's now known! Nancy has been working with anyone who will give her a few moments coming up with new ideas at every turn. She's got all kinds of projects planned and all kinds of help from all over the state. Please plan on visiting The Treasure Chest sometime during the convention...we can promise you'll walk away richer!

Things seem to be progressing nicely and we're taking all the credit...we were smart enough to surround ourselves with EXCELLENCE and have put together the best Convention Board EVER...need WE say more? Seriously, WE want to give a special thanks to everyone who has agreed to take an "official" job...or an "unofficial" job, for that matter. Without your help, we could NEVER pull this off.

The ship is under sail and expected to dock in Lakeland with no mishaps and a full crew...be sure to join us...whether ye be a Pirate or a Landlubber, Lakeland holds treasures for All!!!!

Respectfully submitted,

Captains Terri Little and Ailene Picheco  
 AAAAAARRRRRRGGGGG!!!!

***Northeast Association presented a check for \$1,071.00 from a benefit dance for the convention***

## 2012 CONVENTION REPORT

FEDERATION MEETING - November 14, 2010

Our first fund raising project was held at the State Convention with a silent auction of Gift Baskets. We thank all those that donated baskets or bid on them.

Our next fund raiser will be in conjunction with the Federation Working Weekend. There will be a dance at Strawberry Square on Saturday, February 26, 2011. We have 4 callers scheduled (Charlie Pergrossi, Ted Kennedy, Sam Dunn and Jack Lewis) and Lisa Wall will be cuing. The callers and cuer are donating their time but we have to pay for the hall. In addition to the door fee there will be donation baskets or jars out around the hall and a 50/50 drawing will be held. Please announce this dance in your areas so your dancers may join us. We are still in need of a few good people on our committee.

We are still working on badges and shirts for next year. I have been in contact with a shirt vendor in the Ocala area and have gotten prices from her. I will have samples at the Federation Meeting and Dance in February and will take advance orders.

We are into the planning of the kickoff. We need people to take particular parts in our kickoff and others just to take part in our Mardi Gras Parade. If you are willing to help with the kickoff please see me at the break or after the meeting. Anyone with a costume or Mardi Gras Outfit can be in the kickoff.

We attended the Camper Dancer Camporee in October and shared some of the items we have with them and got almost all of their decorations. At that event, a friend brought 2 sets of authentic Mardi Gras outfits to sell. These outfits were worn on a float the year they went to Mardi Gras. We purchased them and we are looking for people to wear them in the kickoff. Each set has a Large and an Extra Large outfit. We have a bid on our buttons and are looking into a Ways & Means raffle item.

The remainder of the women's clothing was taken to Lorraine by Terri Little. 2012 Convention will receive the money from the sales from now until June. We will also take more good women's clothes. We took the men's shirts and pants to the Camporee sale on Saturday and sold many of the items but still have 2 boxes of shirts and a few pants. If you know of any recycle sales we can sell these at, please let us know. Garland also made wood silhouettes which we sold at the sale. He is making more to sell at the convention.

Planning still continues.

Respectfully submitted,  
Garland & Carole McKenzie, General Chairman

2013 Florida State Square & Round Dance Convention

The Convention Committee met on September 18, 2010.

In attendance were:

Paul & Cheryl Miller, Chairman                      Bob & Ann Poyner, Caller Chairman  
 Dave Henn, Treasurer                                  Terri Wilaby, Cuer Chairman  
 Ida & George Garich, 50/50 Chairman

Guests: Alec & Kay Schmidt, Ron Corns, Pat Lorusso, and Louie & Wilma Flowers

Accomplishments were made: Graphic Logo was chosen, Becky (Poyner) will work on making logo into a high resolution graphic for shirts, buttons and other promotional needs. Fabric was looked at. Cheryl stated that there would not be a Convention outfit needed. However, if an outfit was made it could be made in the fabric of the person's choice. Ideas were discussed on a "Kick-Off".

Bob Poyner, Caller Chairman, reported that Sam Dunn will be Co-Caller Chairman. Terri Wilaby reported that she is getting with the Round Dance Council to assist with her Co-Chairman.

Anyone interested in working on our Convention is welcome. Many positions are still open.

Respectfully,

Paul & Cheryl Miller

2013 FSSRDC Chairmen

16. Florida Square Dance Hall of Fame – No Report

17. Historian Records - No Report

18. USDA Report - Paul & Cheryl Miller

USDA REPORT given by Elsa Huddleston for the Millers

Ray and I along with Paul and Cheryl Miller attended the USDA Board of Directors Annual Meeting in Louisville, Kentucky on June 23, 2010. Other Florida attendees present were Jerry and Donna Robey. Highlights of this meeting are as follows:

Deborah Pentecost, President of American Folk Dance Institute, Museum and Hall of Fame is working on opening a museum for American Folk Dancers in Hendersonville, Tennessee. She has plans to film a documentary of American folk dancing. She has many ideas promoting it; one of which is getting folk dancing back in schools. First, however, she needs land and federal and state grants, and is trying to get a \$250,000 Pepsi grant. She urged everyone to get the word out to vote for the grant every day during the month of June through the Pepsi Refresh Project website at [www.refresheverything.com](http://www.refresheverything.com).

Jim Weber, ARTS, announced a new professional website promoting square, round and contra dancing at You2candance.com. Potential dancers should be sent to this website to watch a video and get more detailed information. He also urged dancers to search for USDA on [www.facebook.com](http://www.facebook.com) and post dances. There is also a monitored email discussion group for the youth.

Last year's convention was the first time for competition dancing. Pictures of this dance are being used to promote and enhance square dancing.

Alyssa Sawyer from Vancouver, Washington was congratulated as the recipient of the \$1,000 USDA scholarship for 2010. Her grandparents are Don & Cheryl Pruitt, Chairmen of the 61<sup>st</sup> National Square Dance Convention in Spokane, Washington in 2012.

Florida dancers Jerry & Donna Robey participated in the USDA traveler program and received acknowledgment for dancing in all 50 states last year. It was announced that Tom and Miriam James had also completed this program several years ago.

A special Resolution of Recognition was read honoring Joe and Joy Vaccari for their many years of service to the square dance community including their attendance at the first meeting creating a national dancers association in June, 1980 and their attendance at every meeting relating to USDA from 1980 through 2008. They were also recognized for many other accomplishments including the initiation of the Handicapable Program and the annual USDA Youth Scholarship. By a majority vote of the Board of Directors of USDA, they received the title of Honorary Members of USDA.

On behalf of the Florida Federation of Square Dancers, Elsa Huddleston nominated Tom and Miriam James for the position of Vice Presidents – Central Region. Following the election of officers, Bill Shepherd and Dot Fulton were elected for this position.

We are pleased to announce that Jerry and Donna Roby have joined us as USDA representatives. They are replacing Paul and Cheryl Miller.

Respectfully submitted,

Ray & Elsa Huddleston and Paul & Cheryl Miller

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19. USDA Insurance

Carol Poole

FLORIDA FEDERATION OF SQUARE DANCERS				
INSURANCE REPORT November 14, 2010				
Beginning Balance	April 30, 2010			\$



<b>Income</b>				
	Central			\$
	FASSARD			\$
	Northeast			\$
	Northwest			\$
	Southeast			\$
	West Coast			\$
	Voided Check			\$
<b>Total Income</b>				\$
				\$
<b>Expenses</b>				
	USDA Insurance			\$
	Check lost in mail			\$
	Postage, Copies			\$
<b>Total Expense</b>				\$
<b>Ending Balance</b>	October 31, 2010			\$
<b>As of April 30, 2010</b>	<b>CLUBS</b>		<b>DANCERS</b>	
	Central	19		872
	FASSARD	1		23
	Northeast	19		455
	Northwest	1&7		215
	Southeast	1&1		72
	West Coast	10		405
<b>Total</b>	<b>3 associations 55 clubs</b>			<b>2042</b>

This is total for the year. There is always the possibility of a few more renewals coming in but that probably won't happen with only one month left to the year. We are down 2 clubs and almost 200 dancers from last year. Bruce Morgan and Randy worked long hours putting all the forms on the website. There are still a few kinks to straighten out but we hope it will make the job easier for everyone. We advise the new treasurer to be very careful when they go to the bank to change the signature cards. Do not change all of the accounts only the ones you will handle.

Submitted by Randy & Carol Poole  
 Federation Insurance Chairman

## 20. ASCAP/BMI

Maria Spence

November 1, 2010

Florida Federation of Square Dancers

Following the State Convention, we filed the forms and sent the fee (\$90.00) to ASCAP.

The ASCAP fees are paid by the Florida State Convention Chairman. Dave and Shirley Nihart sent us the check (#1094), June 15, 2010.

We are current with ASCAP and BMI at this time.

Squarely yours,

Bob & Maria Spence  
ASCAP/BMI Chairs  
FL Federation of Square Dancers

## 21. ARTS

Read by Bob Spence for Ailene Picheco

ARTS (the Alliance of Round, Traditional and Square-Dance, Inc.) continues to develop programs to fulfill the ARTS mission - to generate public awareness and promote growth and acceptance of Square, Round and Traditional Folk Dance. The completion of the new marketing website [www.you2candance.com](http://www.you2candance.com) broadens our search area for new dancers.

This ARTS program, along with others, provides leadership and resources necessary to create an achievable marketing program to increase the number of dancers. Accomplishing these goals requires financial assistance from the dance community. Monetary support can take many different forms - from individual and associate memberships, to voluntary contributions through the ARTS "Add-A-Buck" program or by sponsoring a benefit dance where proceeds are donated to the ARTS.

As an IRS recognized tax-exempt non-profit 501 © (3) corporation, all donations to ARTS Foundation are tax deductible. Please consider holding a ARTS Benefit Dance in your area.

NEW Website! [you2candance.com](http://you2candance.com)

*How to Use You 2 Can Dance*

1. Make [you2candance.com](http://you2candance.com) your home page. Every time you go on line, you will register a "hit" to the site. This helps it move to the earlier pages when someone does a search.
2. If you have a web site, be sure to add a link to this site. The number of links to a web site is a major factor in moving it to the first few pages of search engines.
3. Make sure you are listed on the web site, whether you are a caller, cuer, or club. If you have a web site, we will put a link to your site. If you have an email address, we will put a link to it for immediate contact by a visitor to the site. Send data to [info@you2candance.com](mailto:info@you2candance.com)
4. Everywhere you can, advertise "[you2candance.com](http://you2candance.com)". It is a non-threatening, no pressure way to get people to check us out, and no one will bother you unless you choose to be a contact. Put a little sign in one of your car's rear windows.

Just [you2candance.com](http://you2candance.com) nothing else. You don't have to put your phone number or any explanation. If enough people do this, eventually people will visit the site, just to see what it's all about. Print up business cards that just say [www.you2candance.com](http://www.you2candance.com). Leave them laying around in waiting rooms, libraries, on supermarket bulletin board, anywhere

someone might just pick it up and say "What the heck is this?" Make up a banner and hang it outside where you dance, or when you do a demo.

5. Use this web site on your flyers for open houses or other recruiting literature. People unfamiliar with the dance activity can watch a video of actual dancers and listen to a description of the activity given by a professional voice-over artist.
6. This web site isn't by any means the only tool you will need to help our activities grow. It is, however, another weapon to put in your arsenal. ARTS-Dance has created this to help you educate the public about what it is that we enjoy so much.

Remember, the more times someone sees something, hears something, comes into contact with something, the more likely they are to at least give it a try. That's all we're asking, just give us a try.

Next ARTS Meeting will be at 9:00 AM - Sunday, June 26, 2011

Immediately Following the 60th NSDC - Detroit, MI

Respectfully submitted, Ailene Picheco

Info from the ARTS-Dance Fall Newsletter

***Charlie Newsome and Dewey Hendricks audited the treasurer's books and they were approved.***

## 22. Old Business

### Convention Fund Raisers

#### **Report on Convention Sponsors Nov. 14, 2010**

I have met several times with Neal Duncan of the Central Florida Visitors Bureau and Polk County Sports Marketing to discuss obtaining sponsors for the State Convention.

We have worked out a letter of request which I will be sending out with your approval. He has provided me with a list of potential sponsors to contact.

Respectfully Submitted  
Don Slocum

Attach: Letter of req.

Dear

The Florida Federation of Square Dancers' represents all of the square dancers in the state of FL.

We annually sponsor the Florida State Square and Round Dance Convention (FSSRDC) which is attended by 800 – 1000 dancers, callers and cuers from around the state and some from other states.

We are soliciting sponsors for the Convention at three levels, Gold, Silver and Bronze.

Gold Sponsor: \$5,000.00.

You will receive display space at the Convention, a full page ad and sponsors listing, in the Program Book, and a 2' x 6' Banner in the main hall.

Silver Sponsor: \$2500.00

You will receive display space at the Convention, ½ page ad and sponsor listing in the Program Book, and a 2'x 4' banner in the main hall.

Bronze Sponsor: \$1000.00

You will receive display space at the Convention, ¼ page ad and sponsor listing in the Program Book, and a 2'x4' banner in one of the side halls.

Donations of lesser amounts will be recognized as Friends of Square & Round Dancing in the Program Book.

If you would like to discuss this further please contact me for an appointment at your convenience.

Sincerely

Donald Slocum, representative  
Ph0ne: 863-533-6665  
e-mail anndonslocum@juno.com

*Garland McKenzie moved to approve the (above) letter as presented, Dave Nihart seconded -- discussion followed – motion carried.*

Federation Nomination Chairman

Garland McKenzie

### NOMINATING COMMITTEE REPORT

Committee consisted of: Garland McKenzie, Chairman

Dewey Hendricks

Jack McKinney

All current officers agreed to move up. Southeast was unable to place a candidate in nomination for Parliamentarian so Northeast was asked for the nomination.

The Northeast presented the name of Jerry and Donna Robey for nomination to the position of Parliamentarian.

READ RESUME

The slate of officers for 2011 as presented by the Nominating Committee is as follows:

President Charlie & Val Newsome

Vice President Bob & Maria Spence

Secretary Jack & Barbara Hoffman

Treasurer Paul & Cheryl Miller

Parliamentarian Jerry & Donna Robey

Respectfully submitted, Garland McKenzie

***The President asked for any other nominations. Shirley Nihart nominated Bud & Anita Taylor from the floor, as Parliamentarians, seconded by Mary Starling, and Shirley read their resume. Discussion followed and the election was held. Bud and Anita Taylor were elected as parliamentarians, along with the above nominees for treasurer, secretary, vice-president, and president..***

### 23. New Business

Installation of Newly Elected Officers was performed by Sandy & Ken Brasfield, by linking of symbolic chains together. This made the Federation Board a team. The Gavel was turned over to the Newsomes. A gift was presented to the Huddlestons.

The new president's first act of business was to appoint Don Slocum as the new Facilities Chairman with Vice-chairmen Lance & Rita Baxter.

Ray & Elsa Huddleston were appointed to chair the Document Review Committee. Members were reminded that the "extra mile" nominations must be in by February 1, 2011. Then members were asked to sign up for the 'working week-end' committees.

Convention Facilities Chairman

### **Report of Convention Finance Committee May 30, 2010**

Attendees: Don & Ann Slocum, chairman  
Paul & Cheryl Miller, Garland & Carole McKenzie, Terri Little,  
Ailene Picheco, and Bud & Anita Taylor

We met with the purpose of defining when different the Convention years would raise money and not have overlapping fund raisers. After much good discussion the following Guidelines were agreed upon:

1-There are three rolling fund raisers: the Party Weekend, Used Clothing Sales and the Dance on the Working Week End. These will be for the Convention a year out i.e.: the Party Weekend in 2011 will be for the 2012 Convention.

2-An up coming Convention can start their fund raising at the current Convention. i.e.: the 2012 Convention will start their fund raising at the 2011 Convention.

This fund raising is like Polo Shirts, raffle tickets, buttons etc.

All Associations should be encouraged by each Convention's Ways & Means Coordinator to do fund raising, benefit dances etc., on the same schedule.

Respectfully submitted,  
Don & Ann Slocum

***Don Slocum moved that the Federation pay the Lakeland Center deposit for the FSSRDC, currently \$3,000.00, and the advance to each state convention will be reduced to \$2,500.00. The deposit will be credited to the current convention's final billing and FSSRDC will then pay it to the Federation, who in***

**turn will pay the next deposit to the Lakeland Center. This motion was seconded by Ray Huddleston and Randy Poole. Motion carried.**

24. Announcements

Newsomes asked that dancers support the "Singles" dance, October 14-15, 2011 in Sebring, FL. The next meeting will be the working weekend, Saturday & Sunday, February 26 and 27, 2011 at 9:00 a.m. at the Red Rose Inn in Plant City, Florida.

25. Adjournment was 12:15 p.m.

Respectfully submitted, Bob & Maria Spence, FL Federation Secretaries - 2010