

**MINUTES OF  
FLORIDA FEDERATION OF SQUARE DANCERS  
Stardust Dance Hall, Plant City, Florida  
Sunday, March 1st, 2009**

1. **Presidents Paul & Cheryl Miller called the meeting to order at 9:00 a.m.**
2. **PLEDGE OF ALLEGIANCE**
3. **INVOCATION** by Ken Brasfield
4. **ROLL CALL** - Val Newsome called the roll and stated we had a quorum.
5. **INTRODUCTION OF VISITORS AND GUESTS** None
6. **PUBLICATIONS REPORTS**

**KEEPIN' POSTED  
Central Association**

The April, 2009 issue of *Keepin' Posted* will be brought to the printers the first week in March. We have corrected all past errors and included updates, changes and news items submitted to us by various organizations.

We also have a couple of ads for this issue, and if any other club or person wishes to put an ad in the April issue, it's not too late. Just e-mail your ad to us by March 4th and send us your check ASAP. Our e-mail and home addresses are listed in the January issue of *Keepin' Posted*.

We would like to send copies to a few select businesses (restaurants, fabric stores, etc.) to see if we can generate some paid ads, and would appreciate your thoughts on this. We can bring this up at the next CFA Board meeting and we may be able to get some paying ads in the future. It might help, you never know until you try!!

Other than that, we will continue to learn to be better editors for everyone's benefit, including ours.

Respectfully submitted,  
Dick and Jeanne Lysobey  
Editor

**PANHANDLE PRESS  
Northwest Association**

No Report

**THE GRAPEVINE  
Northeast Association**

*The Grapevine* is published quarterly and is sold by subscription. We currently print approximately 300 copies each quarter.

The Graduation Season is set to begin in the next two or three months and once again we will be attending each club's activities in order to welcome these new dancers to our community. As editors we present each new dancer a copy of our magazine, *The Grapevine*, the *Bow & Swing* and *American Square Dance*. We'd like to thank Bill & Randy Boyd for the free copies of their publications so that we can make this presentation to the graduates.

**Minutes, Florida Federation Meeting, March 1, 2009, Page 2**

As reported in November, the Northeast Association held a Grapevine Subscription Dance in January. This event was well attended and resulted in 71 new or renewal subscriptions. Our readers tell us that our articles about the people in our dance community are one of their favorites so beginning with our April issue we will highlight one of our association clubs and one of our callers.

We've been working with Bruce Morgan to locate back issues of *The Grapevine* for posting on the Publications link of [floridasquaredance.com](http://floridasquaredance.com). To date, Bruce has been able to scan back to 1989. We have been searching through our resources and those of our Association History files for issues further back.

Our online Calendar of Special Events is open to any club or organization. Send the details of your special dance to us at [HYPERLINK "mailto:thegrapevine@pergrossi.com" thegrapevine@pergrossi.com](mailto:thegrapevine@pergrossi.com) along with a flyer, if available, and we'll include your event. We update our online calendar at the beginning of each month and send out Grapevine Notices to our email listing notifying of new events or changes in events. If you would like to be included in our monthly Grapevine Notices let us know. All we need is your email address.

The material contained in any of our publications may be used by any other publication, however, we do ask that you be gracious enough to give us the reprint credit.

As usual, we invite comments and suggestions.

Respectfully submitted,  
Sarah & Charlie Pergrossi  
Editors

**WEST COAST DANCER  
West Coast Association**

Good Morning, I thought I'd briefly tell you the way our booklet is printed and why. Every two months about 25 or 30 of our West Coast Association officers and members meet to collate and fold the West Coast Dancer for distribution. Last month we distributed 2200 copies free of charge to the various clubs in our area. This included 170 complimentary copies sent by mail.

This quantity requires the use of a commercial printing company. Our finances are not hurting, however we take the following steps to be frugal. The least expensive company in our area is the Quickie type. Of course costs keep going up. Therefore we try to keep the number of pages to a minimum while maintaining the basic information for the reader plus any advertisements we may be fortunate to receive. And we print in black on white except for the cover which is limited to two colors because additional colors are extra cost.

There have been some suggestions for charging a nominal fee for each copy. We've thought about this several times and it seems the logistics involved would be more cumbersome than any benefits at this time. Therefore, we will continue to distribute with the help of County Reps and members who take the copies to the clubs and dance leaders.

Thank you for listening.  
Respectfully submitted,  
Ed Henning, Editor

**BOW & SWING**

No Report

**7. STATE CONVENTION REPORTS**

**2009 (55th Florida State Convention) - Central Association**

We've had good progress reports from most of our chairman. We have our halls assigned with 2 Round Dance halls, 1 DBD hall, 1 Advance hall, 1 CW/LD/Contra hall, 1 MS hall and 1 Plus hall W/Rounds. Sew & Save will also have a room amongst the dance halls. There is a room set up for meetings and it is available throughout the weekend. If you need to use it for meetings, please reserve it as it is already scheduled for some times. The Sew & Save will only be open Friday night and all day Saturday. It will not be open on Sunday. The CW hall will be used by the singles on Friday night to meet and greet. (There will be dancing for them in the hall.) The caller chairman is assigning callers and times to each hall. All room signs have been made. The facility chairman has coordinated with the Civic Center and given them a layout for each room. All rooms will be the same as usual except the Plus hall will have the stage on the West end of the room.

The program book is coming along, but we still need ads. Please help us with ads and booster names. Time is getting short. If you need ad and booster form information see Jack McKinney.

The vendor chairman has 8 and possible 9 vendors.

The decorating chairman has the decorations ready and is just waiting on a place to put them.

For the grand march we would like to have 2 couples from each club in the State. If possible, in club colors and carrying their club banner. I will need everyone's help to get the word out to each club.

Now for the bad news. So far we have less than 250 paid registrations. We have plenty of registration forms for each association and publications. We also have a few ribbons if anyone in this room would like to take two or four or more with you to sell, see Carol after the meeting.

Respectfully submitted,  
Randy & Carol Poole  
General Chairman

**2010 FLORIDA STATE CONVENTION (56th)**

We were really pleased with last night's benefit dance. It raised over \$730.00 for the 2010 Florida State Convention. We want to especially thank all the dancers for their support and attendance. This was the first time that all the Associations had a part in planning and decorating for the event. We want to thank Cheryl Miller for planning the dance; and we also send our thanks to Bill Chesnut, Charlie Pergossi, and Lisa Wall for calling and cueing the dance.

We also are excited about the Party Weekend coming up in April. Of course you know that we are sharing that with the 2009 Convention and we really appreciate that. We think that it will be a fun weekend with lots of things to do and lots of good food. If you haven't got your rooms or campsite please see Randy Poole. I know we have some rooms left. Again, the money raised will help the 2009 and 2010 Conventions.

## Minutes - Florida Federation Meeting, March 1, 2009, Page 4

We would like to have volunteers from each Association for the Kick-Off / Fashion Show. This is going to be a no-dance & 1 small practice Kick-Off / Fashion Show. We would like to keep the details within this meeting and shared with the volunteers that are going to participate in the Kick-Off / Fashion Show. Since this is an all state Convention we would like volunteers from each Association. If you want to participate and have an outfit for another Holiday other than the one your Association was assigned, check with the other Associations to see if they can use you. We are going to have a Parade. Music will be played appropriately for each Holiday. We are asking that each Association have a character to lead the Parade. As an example: The Northeast might use an Easter Bunny to lead our Holiday. Then people wearing Easter or Spring dresses or shirts and vests will follow. We are going to have baskets of eggs with candy in them along with flower seeds that we are going to be giving out. We will all say "come next year to the 1st All State Convention where Every Day is a Holiday, When you are Dancing." You don't even have to have a dance partner to be in the Kick-Off / Fashion Show. We need about 8 people from each Association. We believe that this will be the simplest way to handle the Invitation for Next Year. By the way, Kathy McKinney came up with this idea.

Now that we are all excited, it's time for the harsh realities. I haven't been able to order anything because I have no money. The seed money and the \$1300.00 the Northeast has raised is being left to pay the down payment on the Convention Center. We are still a little short on having the cruise paid for. So that leaves me with hoping that tonight we will raise enough so I can be able to pay for things that I will need to order. All the Associations are going to have to do their part and help raise money to fund all the future Conventions if we are going to continue having Conventions and I believe that we should have these Conventions.

This is a living reality show and the Associations, Federation, Callers, and Cuers are going to have to make some changes fast in order to ensure that the Conventions continue. I believe that we need to take some money off of the top of the proceeds before the money is divided and after the bills are paid to help with the next year, probably starting in 2010. We need to talk about the problems and act as fast as possible to solve them. I realize everyone wants to be cautious but some things are going to have to be changed soon or we will be in big trouble, after all we only meet 3 times a year. Decisions have to be approved by the Callers and Cuers and they meet even less than we do. When you meet today, please consider ideas to help the future of Square and Round Dancing in Florida.

Respectfully submitted  
Bud & Anita Taylor  
Chairman

### **2011 FLORIDA STATE CONVENTION (57th)**

We have received our money from the Federation and have opened our checking account at Riverside National Bank.

Our theme is anything pirate. Our slogan is "Yo Ho Ho and a Weekend of Fun". Our outfits will be anything pirate. Several pirate costume patterns are available from McCalls, Simplicity and Butterick.

Jim McConnaha is our Facilities Chairman and has a good working relationship with the convention center. They have us "penciled in" for May 27, 28, 29, 2011. Most of our key Chairman positions have been filled. We still have several openings – Assistant, After Party, Decorations, Fashion Show, Cuer and Ways & Means. Any volunteers?

Traveling artifacts have been designed.

Terri has become a PIRATE FREAK! Her house is becoming a haven for all things pirate...pirate ships, pirate hats, treasure chests, talking pirate heads...we even have a costume for Millie, the Central Association traveling maniken.

Respectfully submitted,  
Terri Little and Ailene Picheco  
Co-Chairman

**8. COMMITTEE REPORTS**

**FINANCE**

Working Weekend Finance Committee:Chair, Bob Spence (WC); Carole McKenzie (C); Charlie Newsome (NE); Shirley Nihart (NE); and Maria Spence (WC).

It was decided to use the same budget as 2008 with a few minor changes. During our report to the Delegates it was brought to our attention that the Cloggers would no longer be paying dues. The suggestion was to delete the \$50 income from Association Dues and make the adjustment in expenses in the storage rental column. We did and the proposed budget was **approved**.

**PROPOSED BUDGET FOR 2009**

**INCOME:**

Association Dues (6 @ \$50 each)	\$
(Singles & 5 Associations)	
State Convention Profit – 2009 (Rock & Roll)	
Grand Square Inc. (GSI) from Winter Festival	
Interest	
	_____

**Total Proposed Income** \$

**EXPENSES:**

- President
- Vice President
- Secretary
- Treasurer
- Parliamentarian
- USDA
- Corporate Tax
- Honorariums
- Historian
- Storage Rental
- Miscellaneous (includes Badges)
- Central
- Northeast
- Northwest
- Southeast

**West Coast**

Total Proposed Expenses

\$ \_\_\_\_\_

**Note: Budget approved at the Sunday, March 1, 2009 meeting of the Florida Federation of Square Dancers.**

Respectfully submitted,  
Bob Spence  
Chairman

**SHOWCASE OF IDEAS**

The committee consisted of the following people: Jack & Barbara Hoffman (C), Chairmen; Carol Hutcheson (SE); Jennie Courter (C); Dianne Syphard (NE); Rita Baxter (WC)

The Showcase Committee met Saturday morning after the Federation meeting and discussed the display to be taken to the state and national conventions this year. Barbara Hoffman presented her idea for the display which was well received by the rest of the committee. Each association will make their board and have them ready for the state convention this year. The display will then be transported to the national in Long Beach by Ray and Elsa Huddleston. It is hoped that they also see that it gets returned to Florida after the convention.

The board decided not to have any "give-a-ways" at the convention. Elsa Huddleston is working on trying to get some Florida maps to lay on the table at the National Convention.

Respectfully submitted,  
Jack & Barbara Hoffman  
Chairman

**HISTORIAN**

The History Committee met in the Stardust Center. Those in attendance were: Bruce & Colleen Morgan (C), Chairman; Sandy Brasfield (WC); George Knapp (C); Jack Taylor (C); Dick Stevens (WC); Zonie Taylor (C); and Dave Nihart (NE).

The scanning of the publications is progressing along fairly well. It will probably be 1 or 2 more years before I finish all the back issues. We asked all associations to please send their future issues to me as a computer file. That will save me a lot of time. Basically they are all doing that now except for the West Coast Dancer. Sandy will ask Ed Henning if he can start doing that. He commented during the reading of this report that he would start.

It was decided that we need to rewrite the duties of the Federation Historian. Jack Taylor and George Knapp volunteered to serve on that committee and will report back at the Federation Meeting at the State Convention.

The plan for the larger items in the storage area will be discussed at future working weekends as we get closer in completing the publications.

It was decided that all items that are now stored in the Historian Storage Unit will be returned to the

association that owns it after we are finished with the documentation. These items can be disposed of by the association as they see fit. If they want to keep it, they can. If they want to throw it away, they can. I just will not throw it away and then have someone come back to me and ask me why I threw all their stuff away. This way they will have no one to blame but themselves.

Respectfully submitted,  
Bruce & Colleen Morgan  
Chairman

### **Preservation, Education, Public Awareness**

Attending this break-out meeting were: Lisa & John Wall, cuers (NE); Charlie Pergrossi, caller (NE); Shirley Knapp (C); Ray Huddleston (SE); Ann Slocum (WC); and Val Newsome (NE), Chairman.

We were asked to discuss the problems of square dancer attrition and the lack of recruitment of new dancers. To make recommendations for possible solutions to these problems, and to develop guidelines for more worthwhile projects that will aid in the enjoyment of square dancing or the enlightenment of square dancing.

Much discussion has been held on these subjects during the past years with not many solutions being found. Our discussion was much the same; however, we do have some constructive, we think, comments to make. To tackle the problem, we emphasized **EDUCATION**, and broke our discussion into 3 parts; 1) Attrition, 2) Lack of Recruitment, and 3) Guidelines for solutions to both.

A. Attrition. Everyone agreed we experienced a normal attrition due to declining health situations and no new dancers coming on board. We also felt there were other reasons, such as unfriendliness, lack of "FUN", etc.

B. Lack of Recruitment. Most all our associations have experienced a downturn in classes and are continually searching for ways to effectively bring new dancers into our activity. After much discussion by all attendees on these 2 points, we came to the following conclusions -- not necessarily solutions.

Attrition. We need to **educate** our dancers, callers and cuers to the need for...

1. Fun -- dancing should be fun -- not a chore.
2. Friendliness to everyone.
3. Cliques -- get rid of them -- they can ruin the largest of clubs.
4. Make an effort to include class members in all activities.
5. Share rides to and from dances, and/or volunteer to pick up someone to go dancing and a night of fun and fellowship.
6. Clubs -- have you thought of assigning club members as greeters -- on a rotating basis so everyone gets in on the action?
7. Don't forget the caller's/cuer's spouse -- they can be a great help in "hostessing and greeting."
8. Lastly, think of your club using a "#" tip or "computer" dance or tip. Maybe just at 1 or more dances during the month...or 1 tip a night. It would certainly get you into squares with people you never seem to find time to dance with. Who Knows! Friendships may Blossom!!

Lack of Recruitment. While a "one on one" invitation still seems to be the most successful way to bring new dancers into the activity, we need to be more aggressive in our advertising and in reaching the general public. We also have to **educate** them, and we have to prove to them how square dancing can enrich their lives. Let them know about the fun, fellowship, healthy exercise,

and belonging or being a part of a large, loving and caring "family" called square dancing. We need to move on to other ways to hold classes and do demonstrations. Have you tried consolidating classes (& callers) -- 4 clubs with only 4 members each...or 1 class with 16 members. Think of the FUN the larger class would have. By all means, continue demonstrations, but when you do them, try doing fun things together before or after the demo--like lunch or dinner out. Most of all, when demos are done, have your caller get your audience up first, then get the experienced dancers up on the floor -- don't intimidate the person whose never done it before.

C. Guidelines. Then, we explored some guidelines which could be used to accomplish some of the above ideas.

1. EDUCATE club, association and federation leaders, along with callers and cuers, to... watch the dates you set for weekends and special events. Are you picking a night that some other dance or dances are being held? Don't be competitive! We're all in this together.
2. EDUCATE your caller and/or cuer to the music they use. Is it up to date music? Or is it 1800 style music. For Happy Squares & Rounds the music must be up to date and/or fit the occasion.
3. Include class members in activities. One club takes their class members on a banner raid to a club that also has classes. They get to continue their lesson - with another caller. They all leave after the class time is over and go to dinner. Think of the FUN and SENSE OF BELONGING those new dancers just experienced.
3. Make badges for your class members when they commit to classes -- make them feel a part of the club. When they graduate, so what if they choose to join another club -- remember, you helped get them there! The club known to do this has never lost a class member.
4. Here's something to talk to your Association and Clubs about. The 10-10-10 class program. It's been tried and proved a success. Once a club or your association has decided on a 10-10-10 program, talk to the caller's association in your area. Success comes from working together. It just takes effort.
5. A way of recruiting also discussed was the ABC's of Square Dancing. More like something you'd do to introduce someone to square dancing. A small group of figures is taught, then more at another session. Soon the "Square Dance Bug" has bitten them and they are ready to join a class.
6. Another idea discussed was the Friendship Set To Music program. It's an advertising tool. DVD's can be purchased from a website and are camera ready for public TV. You just have to get a local TV station to air them. Much more on this will be discussed later today. Talk to your callers and cuers for more information on items 4, 5, & 6.

While we did not come up with any recommendations, we do believe we've presented some worthwhile suggestions to you for the improvement and enjoyment of square dancing, as well as ideas for greater Public Awareness. So, don't sit by and do nothing - GET BUSY!

Respectfully submitted,  
Val Newsome  
Chairman

### **Publications**

The breakout meeting met at the Stardust Hall of Plant City, FL; at 10:30 a.m. Saturday, February 28, 2009. In attendance were Dick & Jeanne Lysobey of Keepin' Posted, (C); Ed Henning of West Coast Dancer, (WC); Elsa Huddleston, (SE); Judy Frye, (C); Carol Hutcheson, (SE); Penny Green, (WC); and Sarah Pergrossi of The Grapevine, (NE), Chairman.

We met and began our discussion with "How do you attract new dancers?" We quickly realized that



we had no new ideas but also felt that old ideas were still relevant and worthy of continued effort. It was suggested that we continue to use our local and community newspapers. Placing information in the Community Events section as well as taking a small ad in the Garage Sales classified section. It could be listed as "Special Sale – Square Dance Lessons call 1-800-Call Me2 (a real phone number would be used of course). Everyone agreed that the public instantly recognized our activity any time we wore our square dance clothes out in public, say to a restaurant or out shopping, usually before or after an event.

We also recognized that we had a few new twists to many old ideas that should be looked at again. They include:

Use the **Dept of Parks & Recreation** in your area. In one section of Central Florida, Parks & Recreation have agreed to sponsor lessons by a club. They will provide the hall and publicity through their various channels in return for 30% of the door intake.

Approach the Chamber of Commerce and **Welcome Wagon** organizations in your community.

Use telephone book **yellow page ads**.

Place brochures/information in local **hotel lobbies** along with information on local attractions

Check out area campgrounds and their regular entertainment for guests. Could a caller be placed on the schedule to provide a beginner dance for guests? If the caller is a camper, possibly his/her camping fees will be covered by the campground in lieu of payment. Provide this caller with information on area square dance clubs so interested guests can seek further information.

Check with the **non-dancing camping clubs websites** (Boulder, Good Sam, Family Motor Coach, etc.) online and inquire about linking square dance sites to their home page. This would be helpful to camping/dancing clubs as well as area dance clubs to campgrounds.

Hook into the **Homeschooling networks**. Students must meet the Sunshine State Standards in all subjects, including PE and square dancing qualifies.

Continue the use of **bumper stickers**. One suggestion was "Empty Nest Syndrome? Learn to square dance – call 1-800-CALL ME2" (with a real phone number)

Inquire on placing a small ad on the paper **placemats** used at local restaurants

Check on the status of the **ARTS toll free phone number** which will refer callers to state contact for further information on regional square & round dance groups

Inquire into **medical education groups** (Diabetes education, Joint Replacement education are examples). Each group encourages exercise as one way of improving health, and square dancing is low impact and aerobic.

It was noted that many of these suggestions involve some amount of money. The committee members agreed that until we knew what the cost was, we would not participate no matter how great the idea. With more accurate figures, when money is available, often times unexpectedly, we are better able to make suggestions on its usage.

As publication editors we are often in a position of helping create printed material. We looked over a few sample projects that are easily reproduced and beneficial for new dancers, visiting dancers and local dancers. A **tri-fold pamphlet** created in Publisher which lists contact information for regional dance clubs or county contact persons. The sample included details of clubs, when & where they dance and contact information. Printed information must be maintained for accuracy in order to be useful.

As mentioned in previous years' reports use of **cards** stating "You have been patronized by a square dancer" and USDA Pharmacy cards was discussed. It was shared that these two items

could be printed back to back, thus leaving a note to the server about square dancing and a useful card for their medications. Often times our service workers (waitress/waiter, hair dresser, self employed workers) don't have insurance for prescriptions. The USDA program is accepted at a large number of pharmacies.

Write up **articles about benefits of square dance** to be included in health watch newsletters. Be sure to include contact information for those who become interested. These newsletters may be sent out by local doctors, insurance agents and hospitals.

In closing, while many of these ideas have been circulated numerous times, we were hard pressed find any follow up reports on their results. Each member of the group assumed the responsibility to follow through with discovering the necessary information and sharing the same with fellow committee members. We also felt it important to create a circle of contact people from each association club in order to share these ideas. We will keep in contact via email in order to share our discoveries, explore ideas and receive assistance and support. Therefore, when the committee meets again in 2010, those committee members will be able to see our results and proceed further.

Personally, it was an opportunity to bond with dancers from around the state as an impetus to carry on my EFFORTS! I enjoyed meeting in our group; they did as well. I've already begun sharing the project files with the committee members and searching out the contact info I need for many of these ideas.

Respectfully Submitted,  
Sarah Pergrossi  
Chairman

#### **USDA Insurance**

The following people attended the USDA Insurance Committee meeting: Carol Poole (C), Chairman; Walt Syphard (NE); Leon & Joanne Haar (WC); Betty Stevens (WC); and Don & Marianne Reason (WC). We also had the following people join us after their committee meetings concluded: Dianne Syphard (NE); Shirley Nihart (NE), and Bobie & Carol Hutchenson (SE).

We covered USDA Insurance policies and procedures and went into detail on administrative procedure to include timely actions, completeness of forms, accuracy and claim filing. We discussed the importance of keeping complete, accurate records of all transactions for future use in case of a claim investigation.

We reviewed the forms, especially the new ones.

The FFSD insurance checking account was audited by Ken Brasfield and Garland McKenzie and found to be correct.

Two of these couples have not been involved in the insurance program. They asked a lot of questions and I feel they left the meeting feeling better informed with the program.

Submitted by,  
Carol Poole  
Chairman

### State Convention Procedures

Attending this meeting were: Randy Poole (C), Chairman; Ailene Picheco (C); Don Slocum (WC); Jack & Kathy McKinney (NE); Bud & Anita Taylor (NE); Jim & Jan McConnaha (C); Terri Little (C); and Garland McKenzie (C). Randy called the meeting to order at 10:30 a.m. on February 28, 2009.

A big concern is how to raise money. A lengthy discussion on fund raising ensued, resulting in several problems and ideas being brought up. One suggestion was the selling of Grocery Certificates -- similar to the Entertainment books -- as a year-around fund raiser, state-wide.

One of the major problems brought up was the fact that the upcoming Conventions don't have the money to make the \$5,000.00 deposit with the Lakeland Center even with the upfront \$3,500.00 money received from the Federation. Jim McConnaha advised that he is in negotiations with the Lakeland Center and already has the deposit reduced to \$4,000.00 and discussions are still ongoing for further reduction.

Other cost saving suggestions and ideas were discussed, such as contacting the Lakeland Chamber of Commerce for assistance in printing of the registration forms.

The Convention & Visitors Bureau Grant Program was discussed and hopefully they will continue it.

It was thought that the upcoming Convention Chairman should meet to coordinate fund raising activities for the next Conventions.

While I was President of the Federation and Chairman of the 2009 Convention, I appointed Jim McConnaha to act as our Convention Facilities Chairman. It was noted that the cooperation with the Convention Facility has improved immensely since they have had only one person to deal with representing the Conventions and they would like to see this continue in the future.

I have one motion to make: I move that the President of the Federation appoint a permanent Facilities Chairman to coordinate with the Convention Chairman and the Convention Facility. This will be a Delegate at Large position.

Submitted by,  
Randy Poole  
Chairman

**NOTE:** The motion made by Randy was seconded. During discussion, it was brought up that there should also be a Vice Chairman appointed. Since Randy's motion had been seconded, both parties making and seconding the motion, withdrew their motion and second. Randy then made the following new motion. **"The President of the Federation shall appoint a permanent Facilities Chairman and Facilities Vice Chairman to coordinate with the Convention Chairman and the Convention Facility. These will be Delegate at Large positions."** Motion was seconded and unanimously approved.

President Paul Miller appointed Jim McConnaha as Facilities Chairman and Don Slocum as Facilities Vice Chairman. Both accepted their new positions.

### **Association Presidents**

The purpose of this meeting was to discuss the responsibilities of the five (5) associations for the 2010 and future State Conventions. It was attended by: Cheryl Miller (NW), Bob & Jennie Courter (C); Lance Baxter (WC); and Rita Baxter joined in later; Penny Green (FASSARD); Bobie Hutcheson (SE), and Carol also joined us later; and Ouida Taylor & Thomas Tramel (NE); with Ken Brasfield (WC), Chairperson. We met in the S.W. corner of the Hall.

You know how I like sayings, so here's another one. **"We can't change the direction of the wind, but we can adjust our sails.**

Let me start out by saying, HELLO - HELLO - NEW TERRITORY!! We are flying by the seat of our pants, and hope this report will generate good responses, good ideas and maybe plant some seeds for future use.

We all know, or should know, the #1 responsibility for each association is to furnish a co-chairperson, better known as a Ways & Means Chairman, to show us the way to raising funds. We need to consider strongly finding corporate sponsors. Two that we recommend are Publix and Lifestyle Fitness Center.

A suggestion was made that when an association has a function where a 50-50 is done, the part that would normally go into the association treasury, would go into a State Convention Fund. Fund raising is never fun or easy. That's why we decided to do what we are doing now, by having all five (5) associations take part -- which leads me into another item that came up in our group. Singles and Campers need to be considered in the mix so they don't always feel like a step-child. Something to ponder!

Another thing we all will be part of is the kick-off this year. I don't know how many got an email detailing it, but it is interesting and I am sure there will be more to come on that. One question we hope will be covered on the kick-off is, Will the outfits worn that night be a one-time outfit, or will it become the outfit for the year? (Note: this was answered earlier in today's meeting.)

We also made the decision to have a President's Breakfast at the State Convention in May. We think better over food.

Remember -- New Territory -- so let's all work together. **Adjust your sails and make it happen!!**

Respectfully submitted,  
Ken Brasfield  
Chairman

### **10. OLD BUSINESS - None**

### **10. NEW BUSINESS**

a. **This is the USDA report** - Please continue to look for our USDA articles in the Bow & Swing as well as your Association publications. Our source for USDA information is the Quarterly News publication available at [www.USDA.org](http://www.USDA.org), and go to the quarterly news - click for past quarterly news publications.

## Minutes - Federation Meeting, March 1, 2009, Page 13

Ray & Elsa Huddleston and Don & Ann Slocum have received their badges and will be Florida's USDA Representatives to the USDA during the Long Beach, CA National Convention.

We were supposed to have Bill Van Hoesen, one of the Northwest callers, come talk to us about Friendship Set to Music, and we've talked and talked about it at various times during the weekend. Now we are going to talk about it in depth Paul read the following article from *USDA NEWS* (which also appeared on pages 50 & 51 of the February issue of *Bow & Swing*).

### **FRIENDSHIP SET TO MUSIC.**

by Dee Scott, Minnesota Square Dancer

*USDA NEWS*, Volume XX, Issue 1, Jan-Mar 2009, Page 12

Have you ever asked your square-dance friends, "How can we share the fun we have at a dance with our other friends?" Minnesota's answer is a cable TV show appropriately named "Friendship Set to Music." The All-Volunteer, non-profit show began in 2004 and continues today; 90 hour-long shows have been produced.

This series is truly a not-for-profit effort to promote our all-American pastime. Everyone involved with the show is a volunteer, including the callers, cuers, dancers, and staff. Tapes are distributed at no cost to cable stations that are willing to air them. Costs for the show are covered by donations from dancers, clubs, regions and the state's federation. The use of the LMCC TV Studio is also free to anyone living in their area that takes the classes and becomes certified to use the studio.

Currently each show has a special "theme" such as hats, patriotism, summer, gospel, rock and roll, trucking, Christmas, Halloween, etc. Clubs or regions volunteer to be on the show and to bring their callers and cuers to do a guest tune or two on a show. Square dancers from Iowa and Missouri with their callers made bus trips to the LMCC Studio to tape shows. Square dancers come to the studio one Saturday morning a month to tape two shows. The shows are timeless, meaning there are no references made to the month or year, thus stations can air them in any order at any time. The show's content is mostly square and round dancing with some interviews sprinkled between tips.

Public-access cable TV stations serve the local subscribers, either by playing what viewers request or by airing what the local folks create. Most stations (but not all) eagerly accept good, clean entertaining programs. Many have enthusiastic station managers who will be more than willing to help an individual or club make shows for the local station to air.

The big advantage to making your own show is that the local viewers will often recognize their neighbors or friends on the show. Two phone numbers are flashed on the screen during the show: one is a viewer-response line dedicated to "Friendship Set to Music"; the other is the State Federation phone number. Many viewers call to say "We love the show. Keep it coming." Others have called and requested dances for beginners: one viewer wanted to dedicate a new pole barn before it was filled with hay; one wanted to host a 40th birthday party for the spouse; one wanted a dance to be part of the son's graduation party, etc. Many want to attend a "live" dance which we accommodate by sending them complimentary passes to a local dance.

Over the past three years, hundreds of viewers have called to learn which clubs are near them so they can return to square dancing or to learn where they can join square dancing classes. The show also has a website: [www.friendshipsettomusic.com](http://www.friendshipsettomusic.com)., which gets hundreds of hits every

month. A local bank teller innocently commented recently, "Square dancing is big in this town. It's on TV everyday and I see the signs by the school for the local dances."

Because this TV show is aired on cable, many viewers often find it only when flipping channels. Thus it is important that the show air at least weekly--some channels play it several times a week, some daily. Most stations appreciate receiving a "series" show where they know that each month they will get two new shows to air. Many stations then give the show a "series" spot, which means that the show will air regularly in that time slot, making it much easier for viewers to know when to watch. "Prime-time" slots (between 7 and 10 p.m.) yield the most "viewer-response" calls. "Friendship Set to Music" shares the best-kept secret in this nation: square dance and round dancing offers "fun, fitness, and friendship." Viewers can "see" all the fun and fitness and "hear" all the great music and stories. Even if they don't join, many love the show and consider all the dancers on it their new friends. Submitted by Paul & Cheryl Miller, USDA Representatives

In 1997, the Public Awareness Committee of the Florida Federation suggested using Public Service on any and all TV and Radio Stations. So this is not a new concept.

We received a letter from a Florida Dancer, Mr. Roger Carey who is from Minnesota and was very interested in the USDA Article concerning the Program "Friendship Set to Music".

Northwest Association has agreed to share the expense with the Northwest Florida Callers Association to purchase some TV air time (30 minutes) through Public Broadcasting.

Penny Green has a DVD from the "Friendship Set to Music" for us to preview. I would like to turn the microphone over to Penny Green to give some information West Coast is looking into. Penny viewed the tape along with Don Slocum and Keith Stevens, West Coast caller. Their feeling was that it lacked quality and did not leave the impression with the public that they would like to see. Penny referred to it as the "Hee Haw Show". West Coast's idea is to do some filming on their own, using the West Coast dancers. Keith Stevens who is retired from the Broadcasting Industry, has agreed to help the West Coast with this idea.

b. Val Newsome reported that a couple of people had approached her during the break, about purchasing the program to have pictures and/or movies on our website. This idea came up during Bruce's report yesterday. After discussion and clarification by Bruce that this is an annual fee, Don Slocum **made a motion that we purchase the \$59.95 program that would enable us to place pictures and videos on our website.** The motion was seconded and was **approved.**

c. Cheryl Miller brought up the subject of all our Delegates at Large not having badges and/or bars for identification. Discussion followed with Don Slocum making a motion we purchase badges and/or bars for the Delegates at Large; it was seconded. George Knapp advised us that the Delegates did not have to vote on this issue -- there is money budgeted for badges and the board could make the decision. The motion and second were rescinded. President Paul Miller asked the Delegates at Large to see the Vice President, Ray Huddleston, after adjournment and make sure he has the correct information for their badge and/or bar.

d. Jack Taylor presented the following item of interest to the Federation. What happens if an Association can not get someone to occupy that last seat (Parliamentarian) on the Board? Some discussion followed, but no motion was made at this time.

**Minutes - Federation Meeting, March 1, 2009, Page 15**

e. Paul Miller, President, appointed Randy Poole, current Chairman of the Convention Procedures Committee, the job of drafting a plan concerning the appointing of upcoming Convention Chairman in order to spread out the Chairmanship among the Associations.

f The President also appointed Jim McConnaha to modify the Convention Procedures to include the new job descriptions of Facilities Chairman and Facilities Vice Chairman, and have the descriptions ready for the May meeting.

**11. ANNOUNCEMENTS**

a. Paul reminded everyone to check their information against the current roster on the front table. Check it off if the information is correct; otherwise, correct the information on the roster

.b. Paul also reminded the Delegates at Large to give their correct information to Ray & Elsa Huddleston so badges and/or bars could be ordered.

c. The next Federation Meeting will be held at 9:00 a.m. on Sunday, May 24th, 2009, in the Lake Morton Room of the Lakeland Center, Lakeland, FL.

**12. Meeting adjourned at 11:20 a.m.**

**Respectfully submitted,  
Charlie & Val Newsome  
Secretary**






**PHARMA CARE** **Pharmacy Discount Card** 


MEMBER ID: Submit SSN to Pharmacist  
 MEMBER NAME \_\_\_\_\_  
 DATE OF BIRTH \_\_\_\_\_  
 (Not Insurance)

Processing Information <b>BIN: 610468</b> Processor Control: PC2 Group: CBDUSDA	<b>Help Desk 1-800-777-1023</b> Mon-Fri 8AM-9PM ET Sat 9AM-6PM ET Sun 10AM-6PM ET
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## LAKE CITY

**CLUB:** Dixie Dancers

**LEVEL:** Squares, Rounds and Lines - Mainstream & Plus

**WHEN:** Every Tuesday - Class & Club: 6:30-9:30 PM

**WHERE:** Teen town, 533 NW Desoto Street

Lake City, FL 32055

**CONTACT:** Ivan & Anna Hadsall (386) 497-2834

## LIVE OAK

**CLUB:** Vagabond Squares

**LEVEL:** Squares & Rounds - Mainstream & Plus

**WHEN:** Every Thursday - 7:00-9:30 PM

**WHERE:** hale Recreation Center, 215 NE Duval

Street, Live Oak, FL 32064

**CONTACT:** Paul & Laura Fortner (386) 362-4226

## PALATKA

**CLUB:** River Ramblers

**LEVEL:** Squares- Mainstream & Plus

**WHEN:** Every Thursday - Class: 6:30-8:00 PM, Club:  
8:00-9:30 PM

**WHERE:** Putman County Shrine Club, 112 Yelvington

Road, East Palatka, FL 32131

**CONTACT:** Bob & Ruth Izzard (386) 467-8026

## ST. AUGUSTINE

**CLUB:** Joy Seas

**LEVEL:** Squares - Mainstream & Plus

**WHEN:** Every Tuesday, except 2nd - Class: 7:00-8:00  
PM, Club: 8:00-9:30 PM

**WHERE:** Coquina Crossing - I-95, exit 311, west on

SR 207, 1 mile on left (You must call John Burzo

to verify dance availability).

**CONTACT:** John & Mary Burzo (904) 797-7530



**The Grapevine** - The official

publication of the Northeast Florida

Square and Round Dancers

Association - check us out at

[www.pergrossi.com/grapevine.html](http://www.pergrossi.com/grapevine.html)



## 2009 NEFSARDA

### Board Members

President - Ouida Taylor & Thomas Trammel

Lake City, FL

Phone (386) 752-1469

[ouidajit04@wmconnect.com](mailto:ouidajit04@wmconnect.com)

Vice-President - Sam & Mary Starling

Jacksonville, FL

Phone (904) 786-3311

[zebra218fi@aol.com](mailto:zebra218fi@aol.com)

Treasurer - Jerry & Donna Robey

Gainesville, FL

Phone (352) 377-5676

[jdrobey@bellsouth.net](mailto:jdrobey@bellsouth.net)

Recording Secretary - Jack & Kathy McKinney

Jacksonville Beach, FL

Phone (904) 249-3224

[jacknkathy1@bellsouth.net](mailto:jacknkathy1@bellsouth.net)

Corresponding Secretary - Walt & Dianne Syphard

Jacksonville, FL

Phone (904) 221-1368

[diannehall6@aol.com](mailto:diannehall6@aol.com)

Immediate Past President - Anita & Bud Taylor

Jacksonville, FL

Phone (904) 272-6551

[anitaandbudinop@aol.com](mailto:anitaandbudinop@aol.com)



## WHERE TO SQUARE OR ROUND DANCE IN NORTHEAST FLORIDA



<http://www.floridasquaredance.com/northeast>

# NORTHEAST FLORIDA SQUARE AND ROUND DANCER ASSOCIATION CLUBS

## FLAGLER BEACH

**CLUB:** Flagler Ocean Waves  
**TYPE:** Squares and Rounds  
**LEVEL:** Mainstream & Plus  
**WHEN:** Every Friday - Class: 6:30-8:00 PM,  
Club: 8:00-9:30 PM

**WHERE:** Council on Aging/Wickline Center, 800 S.  
Daytona Ave, Flagler Beach, FL 32136  
**CONTACT:** Drew & Bonnie-jean Esterly  
(386) 441-7969

## GAINESVILLE

**CLUB:** Grand Squares  
**LEVEL:** Squares - Mainstream & Plus  
**WHEN:** Every Tuesday - Club: 7:30-9:30 PM  
**WHERE:** Union Hall, 1910 NW 53rd Avenue  
Gainesville, FL 32653

**CONTACT:** Lon & Peggy Ligon (352) 377-1828  
**CLUB:** Square Wheels #128  
**LEVEL:** Squares & Rounds - Mainstream & Plus,  
Camping Square Dance Club  
**WHEN:** Every 3rd full weekend  
**WHERE:** Various campgrounds  
**CONTACT:** Martha Zimmerman (352) 336-5311

## JACKSONVILLE

**CLUB:** First Coast Rounds  
**LEVEL:** Rounds - Phases 2-5  
**WHEN:** Every Sunday - Class & Club: 6:00-9:30 PM  
**WHERE:** Arlington Congregational Church of Christ,  
431 University Blvd North, Jacksonville, FL 32211  
**CONTACT:** Lisa & John Wall (904) 241-0384

**CLUB:** Fun N' Frolics  
**LEVEL:** Advance-level Squares,  
**WHEN:** 2nd & 4th Wednesday 7:00-9:00 PM  
**WHERE:** Jax Heights Elementary School, 7750  
Tempest Street South, Jacksonville, FL 32244  
**CONTACT:** Russ & Carolyn Ueber (904)223-9347

**CLUB:** Gypsy Squares

**LEVEL:** Squares and Lines - Mainstream & Plus  
Camping Square Dance Club  
**WHEN:** Every 1st full weekend  
**WHERE:** Various campgrounds  
**CONTACT:** Dale Fredrickson (904) 269-9717

**CLUB:** Mandarin Marauders  
**LEVEL:** Squares & Lines - Mainstream & Plus  
**WHEN:** Every Thursday - Class: 7:00-8:00 PM,  
Club: 8:00-9:30 PM

**WHERE:** First Christian Church, 11924 San Jose Blvd,  
Jacksonville, FL 32223  
**CONTACT:** Sergei & Karen Zelenkov (904) 287-5411

**CLUB:** Moose Promenaders  
**LEVEL:** Squares & Rounds - Plus

**WHEN:** Every Thursday - Class: 7:00-8:30 PM,  
Club: 8:30-10:00 PM  
**WHERE:** Moose Lodge, 5051 Collins Rd, Orange Park,  
FL 32073  
**CONTACT:** Tom & Pat Herscha (904) 406-0275

**CLUB:** Plus Fox  
**LEVEL:** Squares - Plus

**WHEN:** 1st & 3rd Wednesday 7:30-9:30 PM  
**WHERE:** Jax Heights Elementary School, 7750  
Tempest Street South, Jacksonville, FL 32244  
**CONTACT:** Stephen & Marie Bigelow (904) 771-7249

**CLUB:** Rollaways  
**LEVEL:** Squares, Rounds and Lines - Mainstream &  
Plus

**WHEN:** Every Tuesday - Class: 7:00-8:00 PM,  
Club: 8:30-10:00 PM  
**WHERE:** Sandalwood High School, 2750 John Prom  
Blvd, Jacksonville, FL 32246  
**CONTACT:** Jack & Kathy McKinney (904) 249-3224

**CLUB:** Seabreeze Singles

**LEVEL:** Squares - Mainstream & Plus  
**WHEN:** Every Tuesday - 7:30-9:30 PM  
**WHERE:** Arlington Presbyterian Church, 1300  
Sprinkle Drive, Jacksonville, FL 32211  
**CONTACT:** Shirley White (904) 388-1463

**CLUB:** Silver Fox Squares  
**LEVEL:** Squares & Rounds - Mainstream & Plus  
**WHEN:** Every Friday - Class: 7:00-8:00 PM, Club:  
8:00-9:30 PM

**WHERE:** Jax Heights Elementary School, 7750  
Tempest Street South, Jacksonville, FL 32244  
**CONTACT:** Mark Fetzer (904) 908-5184

**CLUB:** Teddy Bear Squares

**LEVEL:** Squares & Rounds - Mainstream & Plus  
**WHEN:** 2nd & 4th Saturday 7:30-9:30 PM  
**WHERE:** St. Matthews Lutheran Church, 6801 Merrill  
Road, Jacksonville, FL 32277  
**CONTACT:** Bud & Dianne German (904)781-1532

**CLUB:** Touch of Class  
**LEVEL:** Rounds - Phase 3-5  
**WHEN:** Every Thursday 7:30-9:30 PM

**WHERE:** Sandalwood High School, 2750 John Prom  
Blvd, Jacksonville, FL 32246  
**CONTACT:** Lisa & John Wall (904) 241-0384

**CLUB:** Yellow Rockers  
**LEVEL:** Squares and Lines - Mainstream & Plus  
**WHEN:** Every Monday - Club: 7:30-9:30 PM  
**WHERE:** Jax Heights Elementary School, 7750  
Tempest Street South, Jacksonville, FL 32244

**CONTACT:** Charlie & Sarah Pergrassi (352) 463-3829

**PLEASE CALL AHEAD AS CLUBS GO  
DARK OCCASIONALLY!**