

Florida Federation of Square Dancers
Agenda

Sunday, February 24 th, 2002 -Best Western Diplomat, Lakeland

9:00 A.M.

1. Call to Order
2. Pledge of Allegiance
3. Invocation Mary Stewart
4. Roll Call Fred & Shirley Cornett
5. Welcome to Visitors and Guests
6. Committee Reports :(Recommended actions to be taken if needed)
 - A. Finance : Carole McKenzie, Chairman
 - B. Public Awareness & Publicity: Howard Crowe, Chairman
 - C. State Convention Procedures : Shirley Cornett, Chairman
 - D. U.S.D.A. Insurance : Duke McClesky, Chairman
 - E. Square Dance Preservation, Education and Services : Jack Taylor, Chairman

Break

- F. Showcase of Ideas: kathy McKinney, Chairman
- G . History of Federation : Zoni Taylor, Chairman
- H. Publications : Ed & Ginnie Henning, Chairman
- I. Florida State Outfit : Sue Brown, Chairman *we*

7. Old Business

8. New Business

9. Announcements

10. Next meeting in Lakeland- State Convention May 26th, 2002
9:00 A.M. Hall "A" Hollingworth Room

Adournment.

COMMITTEE ASSIGNMENTS

Finance:

Room #

Chairman - Carole McKenzie
 Barbara Hoffman
 Fred Cornett
 Dave Nihart
 Shirley Nihart
 Tony Gee
 Tom Constable

Jack McKinney 108
 Jerry Rhodes
 Robert Courter
 PeeWee Stewart
 Murl Herbert
 Marie McClain
 DeeDee Stoval

Square Dance Insurance:

Room #

Chairman- Duke & Doris McClesky
 Fred Smith
 Jan Smith
 Carol Poole
 Randy Poole
 Virginia Grenier

Tom Hancock
~~Jack McKinney~~
Rex McCall

Showcase of Ideas:

Room #

Chairman- Kathy McKinney
 Elsa Huddleston
 Anita Taylor
 Mary Stewart
 Ann Price
 Don Slocum

Ken Brown, S.E. Stan Hockman
 Dewey Henricks
 Cliff Allen
 Bessie Stoval
 Joy Vaccari

Square Dance Preservation, Education & Service

Room #

Chairman- Jack Taylor
 Jack Hoffman
 Manny Gonzales
 Joe Hardcastle
 George Knapp
 Carol Barnhart

Gene Hamilton
 Fred Collum
 Su Brown, S.E.
 Jennie Courter
 Paul McClain

Publication:

Room # 146

Chairman- Ed & Ginnie Henning
 Tom Brown
 Eivor Brown

Gary Ping
 Bill Boyd

Charlie Newsome

History of Federation:

Chairman-Zoni Taylor

- Mary Butlak
- Donna Hendricks
- Shirley Constable
- Joyce Collum
- Helen Rhodes
- John Bouseman

Room #

- Bill Stropel
- Mary Lee VanValkenberg
- Jean Allen
- Jerri Hockman
- Martha Hardcastle

Public Awareness & Publicity:

Chairman-Howard Crowe

- Joe Vaccari ✓
- John Burzo ✓
- Mary Burzo ✓
- Will Barnhart ✗
- Paula Bouseman ✓
- Howard Hayes ✗

Room #

- Patti Gee
- Jean Hancock
- Glen Price
- Mary Hamilton
- Ray Huddleston

State Convention Procedures:

Chairman- Shirley Cornett

- Jim McConnaha
- ~~Jan McConnaha~~
- Don Bell
- Bonnye Bell
- Bruce Morgan
- Colleen Morgan
- Bud Taylor
- Dan Foust

Room #

- Anna Foust
- Don Smith
- Sharon Smith
- Fred Chatos
- Carolyn Chatos
- ~~Charlie Newsome~~
- Val Newsome
- Ken Brown, W.C.

Garland McKenzie

Charlie Newsome

Bob & Ann Payne

New Federation Outfit:

Chairman- Sue Brown, W.C.

- Shirley Knapp
- Sally Herbert
- Linda Riggs
- Jettie Crowe
- Sherry Gonzales

Room #

- Ada Trott
- Juanita Stropole
- Sally Hayes

**MINUTES OF
FLORIDA FEDERATION OF SQUARE DANCERS MEETING
FEBRUARY 24, 2002
LAKELAND, FLORIDA**

The meeting was called to order at 9:00 AM by the President, Ken Brasfield. Ken led the delegates in the Pledge of Allegiance. Mary Butlak gave the invocation.

Don Solcum thanked the delegates for supporting the Red, White and Blue Dance on Saturday night.

FINANCE COMMITTEE. Attendees: Carole McKenzie, Chairman; Barbara Hoffman; Fred Cornett; Dave & Shirley Nihart; Tom Constable; Jack McKinney; Robert Courter; Pee Wee Stewart; Murl Herbert; Dee Dee Stovall; and Harriett Boggi.

The Finance Committee met to prepare the budget and make recommendations to the Board of Delegates concerning financial matters. We put together the following budget for 2002/2003: Income \$2310; Expenses \$2310 (breakdown attached).

Comments on the proposed budget:

1. We are proposing an increase in income over last years' proposed income. Fred Cornett feels very strongly that we should be able to clear \$2000 provided all of us promote the convention to the people in our own area.
2. We also reduced the proposed expenses from last years' proposed levels since we realized considerable savings by e-mailing minutes and eliminating refreshment at the meetings.
3. Since last year the Square Up Brochure was not distributed until November, and we found the Welcome Stations still had some of the previous brochures left, we recommended that the Parliamentarian wait until after the state convention to determine if we will issue a new brochures in 2002. We also suggested calling the Welcome Stations to determine the inventory on hand before deciding how many brochures to print. Shirley Nihart also suggested that this might be an item to eliminate in the future since most people now have Internet access and contact information is available on the web site.
4. Under Corporate Taxes, we are showing \$100. This amount includes \$61 for our annual filing fee and an estimate of \$35 for refiling the Articles of incorporation with the changes we approved last year.
5. I want to thank Barbara Hoffman and Shirley Nihart for auditing the books. The audit was satisfactory and that concluded our meeting.

Carol McKenzie moved that we accept the 2002/2003 budget of \$2310. The motion was seconded by Su Brown. During the discussion Ken reminded the delegates that we decided to wait until the financial situation was clearer before reprinting the "Handbook for Square Dancers." The motion passed.

PUBLIC AWARENESS & PUBLICITY. Attendees: Howard Crowe, Chairman; John & Mary Burzo; and Paula Bouseman.

Suggestions from the Public Awareness and Publicity to promote Square Dancing in your area:

1. Before a dance to a store in full dress and as people speak to you, give them flyers, etc. to let them know where a dance is being held.
2. Perform demos in nursing homes and assisted living facilities. We may not get the residents but we will get their families and staff members.
3. Perform demos at special functions on Easter, Christmas, St. Patrick's Day, July 4th, County Fairs, etc. Have flyers and other pamphlets available for handouts.
4. Try to get involved in events that will be covered by the press. Relay for Life and Toys for Tots are two examples.
5. Try to get some Square Dance information included in new residents packets (Welcome Wagon). Also put information in stores and doctor's offices.
6. Develop plan to participate in any activities where families are involved.

STATE CONVENTION PROCEDURES. Attendees: Shirley Cornett, Chairman; Jim McConnaha; Don & Bonnye Bell; Bruce & Colleen Morgan; Bud Taylor; Dan & Anna Foust; Don & Sharon Smith; Fred & Carolyn Chatos; Garland McKenzie; Charlie & Val Newsome; Ken Brown; and Bob & Ann Poyner.

The meeting was called to order at 1:30 PM. The Convention Chairman had nothing to add to the reports that were given at the morning meeting. The discussion was a wide-ranging and covered topics regarding the state convention as well as the Coordinating Committee. Following are the items discussed:

1. The rising cost of The Lakeland Center with the Arena being the most expensive item. Fred Chatos suggested eliminating the Arena and finding a place in the Sikes Halls for Vendors. The Opening Ceremonies, Fashion Show and Kickoff Presentation could be held in the Exhibit Halls.
2. Consider raising the price of admission and/or having more fund raisers to maintain quality of convention. Ken Brown said that they are raising the ticket prices for 2003.
3. Bob Poyner explained the process the Florida Caller Association uses to program the convention.
4. The Caller and Cuer Chairs need to get the schedule to the General Chair by February 15.
5. If our caller is not a member of the Florida Caller Association, we need to encourage them to join.
6. We need to keep impressing on the dancers that we have really good caller's and cuers at the state convention.
7. Northwest Association will purchase more radios to augment those we already have. Jim McConnaha suggest a total of eight.
8. The Lakeland Center no longer sells weekend parking passes. Daily passes are \$3 per day. At the present, we still receive a limited number of free parking passes. However, that may soon change.
9. Out-of-state vendors are welcome to attend the convention if space is available and there are no Florida vendors who request space.
10. State Chairs need to be aware that their Caller and Cuer Chair is automatically a member of the Coordinating Committee. The person accepting the responsibility of being either a Caller or Cuer Chair needs to be aware of their duties as a member of this committee.

Jim McConnah announced that there will be a meeting of the Coordinating Committee at 10 AM Saturday, May 25, The Lakeland Center, in the Hollingsworth A room.

The meeting adjourned at 2:45 PM.

U.S.D.A. INSURANCE. Attendees: Duke & Doris McClesky, Chairman; Fred & Jan Smith; Randy & Carol Poole; Virginia Grenier; Jack McKinney; and Rex & Kathie McCall.

The Insurance Workshop met in room 120 of the Best Western Diplomat in Lakeland, FL on Saturday, February 23, 2002. The chief purpose of the workshop was to bring before those participating an outline of the "workings" of the USDA Insurance Program. Also, to assist those in attendance with any and all problems experienced and/or anticipated relative to the proper conduct of The Florida Federation's Insurance program.

An opportunity was offered to discuss and clarify any questions on the minds of the workshop attendees.

During the workshop, the Insurance Accounts were audited by Carol Poole and found to be accurate and in good order.

SQUARE DANCE PRESERVATION, EDUCATION AND SERVICES. Attendees: Jack Taylor, Chairman; Jack Hoffman; Manny Gonzales; Joe Hardcastle; George Knapp; Su Brown (S.E.); and Jennie Courter.

The committee met in room 132 at 1:30 PM. A very productive meeting with many good ideas presented.

1. It was discussed a target age for recruiting dancers. We determined that the age group of 40-55 would be ideal, and the one-on-one approach the best way to obtain dancers.

2. Suggest that AARP be contacted so they can include the benefits of square dancing as an aerobic exercise. Newspapers, radio and TV could help in publicizing.

3. A new square dance publication produced by Tony O. and his group would be good to obtain and pass to potential dancers.

4. We talked about places to put out information. Some ideas are: churches; doctor's offices; restaurants. We use to take advertisements to the daily paper and they would published them free in the weeklies section. We had good results from this.

5. Some discussion on scattering class dates might be beneficial. Call the meeting "dancing" rather than "lesson". Invite newer dancers to dance with club as soon as possible.

6. Recommend a telephone committee be formed to call dancers that are missed encouraging them to return.

7. Have social gatherings for the new dancers. Example - picnics, dinners, etc. Gives people a chance to know each other.

8. Encourage community involvement by sponsoring children. Have benefit dances for needy families, etc.

SHOWCASE OF IDEAS. Attendees: Kathy McKinney, Chairman, Northeast; Jan McConnaha, Central; Ken Brown, Southeast; Dewey hendricks, Central; Mary Stewart, Central; Bessie Stovall, Northeast; Anita Taylor, Northeast; Don Solcum, West Coast; Stan Hockman, Southeast; Sharon Smith, Central.

The meeting started at 1:30 PM. We read a letter from the 51st National Convention "Showcase of Ideas" chairman inviting us to participate in their convention. They requested that we follow their theme of "Looking to the Stars."

We decided to have one table representing all five associations, along with one table for History of Florida, and one table for pamphlets. We have an eight-foot backdrop of blue material with silver stars. We have cotton material, blue with small gold stars and glitter background for the tabletop. Garland McKenzie made wooden dolls. Each association was given one doll to paint in their association color to place on the table with a corresponding ribbon to attach to the wooden cut-out of the state of Florida painted with the same colors. Also being displayed are our 25 years Showcase Plaque, participation in the restoration of the Statue of Liberty Plaque, annual participation in the Showcase Plaque, and a large "State of Florida" Seal.

We have received approximately three hundred items, pens, key chains, license plates, bags, and orange stick-ons from the Citrus Commission of Florida. In addition we discussed making pins out of small shells. Mary Stewart volunteered to donate several boxes of shells, small shells for pins and larger ones to give away. However, we requested \$200 from the Federation Finance Committee. If we are granted the funds we will research prices of buying shells with pins and/or state of Florida pins. Anita Taylor agreed to help in this area. If we need to make the pins, we agreed each association would make and bring the shell pins to the state convention and Jack McKinney will take them along with the other showcase items to Minnesota.

For the Showcase of Ideas exhibit at the Florida State Convention, May, 2002, each association will prepare their own table using the red, white and blue "We Need You in 2002" theme that the Northeast is using.

We have several volunteers to help as VIP hosts at our showcase at the National Convention. However, we need several more volunteers. Please contact me as soon as possible as I need to report to the National Director.

Jim McConnaha moved to accept the Showcase of Ideas Committee recommendation that we reserve three tables for the National Convention – one table for the Federation, one table for the History and one table for pamphlets. The motion was seconded by Ray Huddleston. Motion carried.

Anita Taylor requested that each association donate \$50 to the Showcase Committee to help defray the expense of the "giveaways" at the National Convention.

HISTORY OF FEDERATION. Attendees: Zonie Taylor, Chairman; Mary Butlak; Donna Hendricks; Ed Henning; John Bouseman; and Jerri Hockman.

The meeting started at 1:45 PM. The committee members went through the books that Zonie brought with her.

Zonie has finished the Southeast Convention book. It is hard to find the plastic sleeve for the pictures but she has found a place where they can be ordered. It takes two months to get them.

Zonie was asked if she had a list of the last 50 conventions along with their theme, logo, and pictures. She has some information on them but not all have pictures, logo's or themes. The earlier conventions were run by the caller's. It wasn't until 1961 that the dancers took over putting on the state conventions.

Zonie asked if anyone could think of anything we can do to embellish the History Books. Everyone agreed that Zonie is doing a super job.

Zonie has brought up-to-date all conventions from 1989 to now with an individual book.

Meeting adjourned at 2:40 PM.

PUBLICATIONS. Not enough attendees to meet. No report.

FLORIDA STATE OUTFIT: Submitted by: Sue Brown, Florida Federation Dress Committee, Chairman.

The Committee met at 1:30 PM in the room of Ken and Sandy Brasfield and we wish to thank them for their hospitality. Those present were Shirley Knapp, Sally Herbert, Jettie Crowe, Sherry Gonzales, Ada Trott, Elsa Huddleston, Martha Hardcastle, and Sue Brown.

A criteria for the selection of a new dress was developed. The final results follow:

CRITERIA for SELECTION:

Availability

Pattern; Fabric; Accessories (Men's pants, Ladies petticoats and pettipants, Men's & Ladies shoes and Men's belt and tie)

Simplicity of Construction

Flattering-Consideration given to the wide range of figures, coloration & maturity

Comfort; Wear ability; Care; and Timeliness

Reflective of Florida (This point was further defined to include a choice that would be colorful, unique, and one that would stand out in a crowd.

The Style and Design of the dress to include alternatives for the short, Square and Round Dance versions as well as a long or Prairie version. The pattern should be adaptable to both a dress or skirt and blouse with little notice of the overall appearance.

From the LADIES POINT of VIEW:

The colors which are least favored include; 1. Yellow, 2. Orange, and 3. Red in that order.

Shoe preference; 1. White and 2. Black

Petticoats and Pettipants; 1. White and 2. Black

The last two points are for the newer dancers who have not yet accumulated a wide variety over the years.

From the MEN'S POINT of VIEW:

The colors which are least favored include; 1. Pink, 2. Purple, and 3. White pants

Shoe; 1. Black

Belt preference; 1. Black and 2. White

The members representing Northeast presented an outfit which was viewed and discussed. This group was asked to submit their design for consideration when the group meets to make a final decision.

Several fabrics were displayed for consideration. The group felt that two more meetings would be advantageous before a final choice could be made. The first to be held during the 2002 Convention when further studies could be presented concerning research of fabric availability. The second during the November 8th and 9th meeting at which time a final selection.

This report will be modified and a reprint will appear in the five Association Publications as well as the Bow and Swing to allow comments and suggestions from the Florida Dancers as well as samples for consideration by the Committee.

OLD BUSINESS:

On the question of Past Presidents also serving as delegates Ken stated that after conferring with several people, the conclusion is that Past Presidents may serve as delegates. During their term as delegate, they will relinquish the ½ vote they have as Past President. Their vote will count as one the same as all other delegates. When the term as delegate expires, they will return to Past President status with ½ vote.

NEW BUSINESS:

Don Smith suggested that Square Dancers get involved in the Relay For Life that is sponsored every Spring by the American Cancer Society. He suggested that dancers form teams and walk, do demos and hand out flyers. The American Cancer Society volunteers do all the work of organizing and advertising so there is no organizational work as far as trying to "get out the crowds."

Fred Cornett thanked all the delegates for all the help they have given the 48th Convention. With the help of everyone in the state we will have a great convention. He suggested that we develop a flyer for the State Convention and get them out all over the state.

ANNOUNCEMENTS:

The next meeting will be in Lakeland at the State Convention May 26, 2002 at 9:00 AM in Lake Hollingsworth Room "A."

The fall meeting will be in conjunction with the Fall Fun Fest that will be held November 8 & 9. The meeting will be on Sunday morning, November 10 at the Best Western Diplomat.

Jack Hoffman moved we "*adourn.*" Jim McConnaha seconded. Motion passed.

Respectfully submitted,
Shirley & Fred Cornett, Secretary