

FLORIDA FEDERATION OF SQUARE DANCERS

The working weekend Sunday meeting was called to order by President Stan Hockman at 9:00 am on February 27, 2000. Stan led the group in the Pledge of Allegiance. Mary Stewart gave the invocation. The secretary called the roll of officers and delegates.

Colleen Morgan reported on the "Fun Committee".

FINANCE COMMITTEE - George Knapp

The Finance Committee met to prepare a budget and make recommendations to the board of delegates concerning financial matters. The following members were present: George Knapp, chairman

John Bouseman, asst. chairman

Barbara Hoffman

Ken Brasfield

Paul McClain

Frank Trott

Dee Dee Stovall

A proposed budget for the year 2000/2001 was formulated as follows: (SEE BACK OF THIS PAGE) George made a motion to accept and it was seconded by Jack.

A discussion followed concerning the \$100 recieved from USDA for dues:

Motion 1 -The Federation will no longer recieve \$100 from USDA for payment of dues. Motion by George, second by Don Slocum.

Passed.

Discussion concerning the purchase of hang bars indicating association affiliation Purchase 25 bars for each association to cover members/ delegates. Association to purchase the 25 at \$1.00 and in turn sell to their members.

Motion 2 -Hang bars with association designation to be sold to each association in the amount of \$25.00 for 25 bars, to be resold to individuals requesting same within their association.

Motion by George, second by Maurice Ritter.

My thanks to Barbara Hoffman, Dee Dee Stovall and Frank Trott for conducting the audit of the Treasury and signified it correct. We concluded our meeting and this report is filed.

Respectfully submitted,
George R. Knapp, Chairman

PUBLIC AWARENESS AND PUBLICITY - Don Slocum WC

Paula Bouseman WC, Ken Brown SE, Danny Foust - Central, Anna Foust-Cen, Will Barnhart -Central, Howard Hayes WC, Kathy McKinney -asst. chairman NE, Federation Level: 1) Could we get a government grant to promote the health aspects?

2) Joint venture with heart assoc. and possibly other health related associations.

Most efforts must be at association level which will improve Federation.

Emphasize demo's -malls, churches, manufactured home parks
Try to do entertainment for fairs, group meetings. Anyplace that there are potential dancers.

Keep after TV, newspapaers, shoppers for any exposure you can get.

Take old issues of square dance magazines to doctors & dentists offices. Place a sticker over address with a contact phone number.

Promote the health/exercise benefits - stress relief, aerobic and cardiovascular benefits.

Check with activities directors at colleges for inclusion in their programs.

STATE CONVENTION PROCEDURES

The convention procedure committee meet in the Azore Room at 1:30.
Attending were: Don & Bonnye Bell, Chairmen

Murl Herbert, asst. chairman
Bruce & Colleen Morgan
Jack Hoffman
Dave & Shirley Nihart
Fred Cornett
Tom & Shirley Constable
Elsa Huddleston
Sue Brown

Major item of discussion was the convention final report. Consensus is that it is of value to the upcoming conventions. It offers positive suggestions and ideas tried and tested.

We wish to recommend to the Coordinating Committee when we meet in May that on page 8, paragraph 5, section E be amended to read "all currently appointed chairmen".

It was suggested that due to the size of the report that only a financial statement and a statement from the chairmen be printed in the Federation minutes. A copy of the entire final report will be given to the secretary to keep on file.

Other topics of discussion included:

Ticket sales - will recommend to the Coordinating Committee that they start and maintain a charting system to keep track of ticket sales.

50/50 tickets - suggest that it was a big success and gave ideas on where to sell them.

Reviewed a questionnaire concerning the Lakeland Center. Meeting adjourned at 3:00.

Respectfully,
Don & Bonnye Bell

U.S.D.A - Duke McClesky

Duke was beeped at the beginning of his report and had to crow like a rooster. REPORT PRINTED ON BACK OF THIS PAGE.

EDUCATION & SERVICES/ SQUARE DANCE PRESERVATION - Manny Gonzales and Dewey helped.

Contact dancers that have been away from square dancing for a while with a personal card signed by all club members. Tell them how you miss them and awaiting their return. Place phone numbers on the card.

Contact widows and widowers, invite them back.

Make it a point to dance with singles, they want to have fun, too. They are looking for a partner, if they find one they will keep coming back if they had fun. This way you gain two dancers. If not you lose two dancers.

Display patience and compassion, couples who are having trouble, separate them until they gain confidence.

Aim for young teens & families to dance. We graduated a seven year old. Mary Lou made her a 2000 dress. Look for her at the convention.

Demos - involve audience participation.

Colleges have evening classes, attend those & encourage them to come & visit your club.

Bow & Swing article

Square Dancers night out - dinner, play, picnic, socialize without a square dance.

Advertise on TV - too expensive and little results.

Booth at state or county fair. Provide demos & audience participation

National sponsors - square dance program - marketing program.

USDA INSURANCE COMMITTEE WORKSHOP REPORT
LAKELAND FLORIDA - February 27, 2000

The Insurance Workshop met in Room 139 of the Best Western Diplomat in Lakeland Florida on Saturday February 26th, 2000. Those in attendance and participating were:

DUKE Mc CLESKEY - CHAIRMAN
MARIE Mc CLAIN
LINDA Mc CLAIN
TOM HAWCOCK
MARY ELLEN APPEL

JACK Mc KINNEY
DORIS Mc CLESKEY
HARVEY MERTON

The chief purpose of the workshop is to bring before those assembled an outline of the "workings" of the USDA Insurance Program. Also, to assist those in attendance with any and all problems experienced and/or anticipated relative to the proper conduct of the Insurance's business.

Various forms and a brief procedures utilized were present and explained, with all questions submitted answered.

The importance of complete record keeping and files maintained was stressed, remembering the Markel Insurance Company (underwriters of USDA coverage) retains the privilege to audit NY AND ALL club RECORDS at any time. Should discrepancies occur, Markel retains the right to discontinue insurance coverage to that Club, or in severe cases, the entire State Of Florida.

All Club Membership Rosters MUST BE SUBMITTED in DUPLICATE when requesting insurance, and ALL ADDITIONAL members (Club and Class) must be submitted through the Association Insurance Chairmen to insure coverage. Additional Members joining a Club (after the Club has been insured) do so at no additional charges.

The FFSD Insurance Accounts were audited by

TOM HAWCOCK

and found to be

GOOD ORDER

Duke and Doris McCleskey
FFSD Insurance Chairmen

RECOMMEND THAT ASSOCIATION INSURANCE
CHAIRMEN FORWARD FUND TO COVER THOSE
APPLYING, AT THE TIME OF FILING.

SHOWCASE OF IDEAS - Shirley Cornett - Chairman

Committee members in attendance were:

Su Brown, SE	Sandy Brasfield, WC - asst. chairman
Ron Renwick, C	Bessie Stovall, NE
Linda Riggs, NE	Jean Allen, NW
Sally Hayes, WC	Mary Butlak, C
Garland McKenzie, SE	Mary Stewart, C
Sally Herbert, WC	

The committee discussed at length the pros and cons of reducing the current size of the showcase. At the present, the showcase consists of seven tables - one for each of the five associations, one for the Federation, and one for the Historian. We were unable to reach a concensus as the best way to consolidate the showcase so it will remain at the present size.

The backdrops will be changed this year to reflect the colors of our state dress. Backdrop frames from the previous years can be used with the new backdrop material. The Theme is "Fun in scenery, space, sea, sun, sand and square dancing". Each association will highlight one of these areas. The Federation will highlight square dancing and include clogging, contra, country, line and round dancing.

The Parliamentarian will purchase the backdrop material and ship it th the associations.

The tables at the National Convention will be eight feet long, 30 inches wide, and have a backdrop drape of eight feet. Each table will be fully skirted. No electricity is available for displays. As in the past appropriate literature will be available to hand out.

The Federation will purchase 6000 individually wrapped orange slices to use as give-aways. Each association will be asked to "man" the tables for a given period during the convention. The aprons for last year will be used.

The associations agreed to purchase plastic table skirts to be used at the State Convention instead of asking the convention chairmen to rent skirts from The Lakeland Center. The Parliamentarian will purchase these and ship to the associations.

HISTORY OF THE FEDERATION

To arrange for both written and pictorial records of the Federation, utilizing all possible resources including personal recollections.

In attendance: Zoni Taylor, chairman; Donna Hendricks, asst. chairman; Sherry Gonzales, Maurice Ritter, Nan Habersberger, Carol Barnhart, Pee Wee Stewart, Jean Hancock, Jennie Courter.

Zoni put out some history books. Need two copies of publications. Any suggestion to up-grade or make better. It's nice that each association has their own historian. What do you look for? Ex: Don Armstrong and waht was read at the meeting. You need to get a resume from people with history behind them from every club and don't forget the dancers.

Everyone agreed that Zoni was doing a great job. She needs more information sent from each club & association and also info on Couple of the Year. Maybe the history committee should have a representative from each association to ask question back at their association and clubs to get information for the history books. We need to recognize some of our dancers.

Thanks to everyone for coming and their input. Meeting adjourned at 2:45pm.

Report given by Donna Hendricks

PUBLICATIONS COMMITTEE

Present were Ken Brown and Bill Appel, West Coast; Virginia Grenier and Carole McKenzie, Southeast; Shirley Knapp, Central; Bill Boyd, Bow and Swing; and Charlie and Val Newsome, Northeast.

First topic discussed was "How can we as publications editors, promote and better serve square dancing?"

Bill Boyd stated our responsibility to our readers should be to inform, educate, entertain and advertise. After some discussion, motivate dancers to be club members - not badge wearers - and to help bring in new dancers to the activity. It was felt that ways to obtain these goals would be to:

- 1) Obtain more exposure for our publications - place publications in public places.
- 2) Help publish and distribute brochures and/or flyers to schools and businesses.
- 3) Give dance info to newspapers, square dance shops, etc.
- 4) Look into an 800# for editor - information on dances and classes, or the square dance activity in general could be obtained by anyone. Publicize the 800#.

It was suggested we all strive to improve our publications. Bill Boyd came up with -

- Inovate - take chances, publish controversial articles
- Motivate - your readers to visit clubs, bring in new dancers
- Pleasing to the eyes. Make your publication attractive.
- Report news - about your readers; about all areas of the square dance activity
- Opinion - include an editorial column, a pro/con and/or letters to the editor
- Voice - of your area - get the word out - over & over again
- Entertain your readers - include some funny articles or funny captions

Our second topic discussed was "Should there be a state-wide dancer publication?"

It was felt by all attendees that each association continue their own publications; and encourage everyone to support the "Bow & Swing" to also cover both association and Federation information.

All associations present indicated a desire to compliment, not compete, with each other and to share ideas and information.

The chairman of this committee will forward to each editor the e-mail addresses of all publications editors in the hopes there will be a sharing of ideas and information of all association dances and events.

Respectfully submitted,

Charlie Newsome, Chairman

PRESIDENTS REPORT

The presidents and vice-presidents met following the various committee meetings.

It was agreed that when scheduling major association dances they would be coordinated with the other four associations in order to avoid as much conflict as possible. Flyers of major dances will be sent to each association by the president.

It was, also, agreed that the association vice-presidents should attend all presidents meetings in order to maintain continuity.

Another agreement was that each outgoing president forward a list of their incoming officers to the current or outgoing presidents of each association. In this way, the new presidents will have an accurate list of officers of each association.

It was, also, suggested that the president of each association be given a specific number of convention ribbons to sell during the year. At the time the ribbons are sold they will have a registration form completed.

The next presidents meeting will be a luncheon meeting on Saturday, May 27. The location will be announced at the general meeting that morning.

Ray & Elsa Huddleston
SEA Presidents

Present: Ray & Elsa Huddleston - SEA
Manny & Sherry Gonzales - NE
Will & Carol Barnhart - C
Don & Ann Slocum - WC
Cliff & Jean Allen - NW
Dewey & Donna Hendricks - C
Virginia Grenier - SE
Maurice Ritter - SE

About half - way through the report Elsa was beeped and she & Ray flapped their wings and tweeted like birds.

OLD BUSINESS

The nominating committee will consist of: Frank & Nan Habersberger, chairman; Dave & Shirley Nihart and Dewey & Donna Hendricks.

New dancers booklet - are there some out there or should they be ordered - Southeast may have some - if you need them contact Ray & Elsa Huddleston.

NEW BUSINESS

The committee to update the Federation constitution, by-laws, etc. will be Murl Herbert, chairman with Cliff Allen and Dee Dee Stovall.

Frank Habersberger made this motion - "For the Florida Federation of Square Dancers to appoint Bruce & Colleen Morgan as provisional BID Chairman of the National Square Dance Convention to be held in Florida in the year 2007."

Second by Jack Hoffman.

Discussion - Bruce said we would need the support of not only the Federation, but of all - dancers, callers, etc.

Much discussion followed -

Will Barnhart - If we bid for the National we need to move it out of Orlando. A lot of folks upset with traffic, prices of food and hotels.

Stan - Location is not the issue at this point.

Jack Taylor - Five years of work, four year with bid. In my opinion the amount of money the Federation made wasn't worth the work, the hard feelings, and the enemies. Propose we pitch in \$100 each, cheaper and a lot less work. Beeped - did a ballet.

Bruce Morgan - People agree that Orlando is not a good place.

Jack Hoffman - Motion is that we name Bruce as bid chairman.

Howard Hayes - Take it to the associations for opinions.

Murl Herbert - Recommend because of timing we do delay.

Frank Habersberger - Table this discussion until May.

Ann Slocum - West Coast does not agree.

Murl Herbert - Out of line, see hands of those opposed.

Stan Hockman - Three favor and the rest opposed.

Paul McClain - Question called - not carried.

Stan Hockman - Can put before the Federation at a later date.

ANNOUNCEMENTS - Jack McKinney extended an invitation to the after party at State Convention.

Ron Renwick - Fifth Saturday dances will be held in Central in April and July.

Linda Riggs - November 17 & 18 will be Fall Fest in Jacksonville.

John Saunders & Whit Brown have had angeoplasty.

Next meeting - May 28, 2000 - Hollingsworth Hall A.

Meeting adjourned.

Respectfully submitted,

Ken and Sandy Brasfield