

FLORIDA FEDERATION OF SQUARE AND ROUND DANCERS

November 16, 1997

Best Western Diplomat-9: 00 A.M.

President Howard Hayes called the delegates to order and led them in reciting the Pledge of Allegiance. Don and Ann Slocum gave the invocation.

Tom Hancock read the roll call and declared a quorum for the meeting. Howard welcomed the guests and visitors. He thanked the Slocums for their work in making arrangements and preparations for our meeting and announced that forms were available on the front table, concerning the Working Weekend. Bob Schirmer moved that we dispense with the reading of the minutes from May 18th and accept them as written. The motion was seconded and carried.

Stan Hockman gave the Treasurer's report and a discussion took place concerning the Parliamentarian's expenses. This will be made clear in their report. There were questions regarding bank service charges and the Hockmans will look into a bank that will not have a service charge for our accounts. The report was accepted as explained.



USDA INSURANCE REPORT
November 16, 1997

2. Enrollments for 1997

	Clubs	Dancers
Central	32	1996
FCC	8	334
Northeast	18	679
Northwest	25	720
Southeast	4	336
West Coast	14	797
Totals	101	4862

Duke and Doris McCleskey
FFSD Insurance Chairman

NOTE: All monies total is as of the 10/31/97 Barnett Bank
Statement

CORRESPONDENCE

The Secretary received listings of new delegates from the associations who had already held their elections. The President and the Parliamentarian received invitations for the Showcase of Ideas for the 1998 National Convention and notification of USDA dues.

ASSOCIATION REPORTS

Northeast report by Jack McKinney

NORTHEAST FLORIDA SQUARE AND ROUND DANCE ASSOCIATION REPORT NOVEMBER, 1997

Since the first of the year the Northeast Board has visited 26 clubs at least once. We try to visit every club each year and some clubs are 75 to 100 miles away. The Board attended 11 anniversary dances for various clubs and 10 graduation dances for new students. We have been present at 5 charity dances, 3 fifth Saturday dances and 3 dances for the new students. We have been involved in 9 demos, an Easter Parade, a TV interview and a square dance wedding. We have held 6 board meetings and 6 delegates meetings.

For new classes, we printed and delivered flyers and cards to all the clubs for distribution to prospective new students. The Association and the Gateway Callers Association allotted \$1,000 each for 20 radio commercials promoting square dance lessons in conjunction with a California advertising group sponsoring an 800 number. Four different newspapers printed articles on square dancing. Over 100 new students started classes in September.

The Northeast Annual Fall Festival Dance will be held on November 21st and 22nd. On Friday, local callers and cuers will perform ; and a parade with floats from various clubs will be held , depicting the theme of the dance, As Time Goes By. On Saturday, we will dance to a national caller, J.R.Sparks and round dance to the cueing of Phyliss and K.O.Williams. This is one dance you won't want to miss.

Two clubs folded and four new clubs joined the Association this year and we now have 25 clubs belonging to the Association. We had our annual election of officers at the November meeting and the same officers have been retained for another year.

Jack & Kathy McKinney
President Northeast Association

West Coast by Randy Lewis

In September, we elected new officers. They are:

Randy & Marcia Lewis	President
Ken & Sue Brown	Vice President
Don & Ann Slocum	Secretary
Bill & Maryellen Appel	Treasurer

To promote square & round dancing in the Wet Coast area, we purchased a TV/VCR combo for loaning in the local area. Our plans for the state convention are on track. We will be looking for volunteers to model in the fashion show from all the associations.

As evidenced by last night's dance, square dancing is alive and well in our area. You may have seen the response in the mainstream hall, where the callers donated their time so that all could participate in and enjoy this dance.

Our theme for this year is "Just one more!" Everyone can talk to just one more couple or person about the joys of dancing, even if they don't have time to talk to everyone they meet. Everyone can visit just one more club dance, even if they don't have time to visit every club in their area. Everyone can stay and just dance one more tip to show the callers and cuers how much they enjoy what they do. That's all I'm asking from my West Coast dancers. Just one more! If everyone here did just that and took the idea back to their areas, what a neat thing it might be.

Central Association by Rosemary Schirmer

CENTRAL SQUARE AND ROUND DANCERS ASSOCIATION
REPORT TO THE FLORIDA FEDERATION NOVEMBER 16, 1997

We have finally recovered from the National Convention and now have to get busy again with our State Convention in 1999. Seems there is always something to do, Guess that keeps us young, in heart anyway if not years.

It has been a busy summer. We presented Duke and Doris MClesky with an oil painting of themselves in their National outfit. They have done such a fantastic job with the Convention

couldn't do without them. Our Couple of the Year award was given to Jack and Barbara Hoffman, our Association Treasurers, For all their work not only with the Association but what they have done at the National and also their dance club. Sorry there was not a State Convention last flay so it could have been presented to them at that time instead of at one of our Association dances.

Otis and Linda Lutz, owners of The Barn, have purchased 14 billboards that have been displayed over the last twelve months. These billboards are to spark interest in square and round dancing. They will be keeping statistics on this endeavor to see if it could be used in other areas.

Now that our snowbirds have returned our dances are again returning to normal. We have missed them and are glad to be dancing with them again. Several clubs that were closed for the summer are now open. Classes are in full swing in square, rounds and contra. We are looking forward to many new dancers.

In October Spacetrackers Dance Club sponsored a dance with Mac McCall of the Red boot boys. It was a real Fun dance. Spacetrackers are also having a dance in January with the Red Boot Boys calling. After the dance there will be a concert. This will be at the Travis Recreation Center in Cocoa.

Many clubs have had Halloween parties with prizes for the best costume. Now all are getting ready for Christmas parties and then New Years Eve Parties. Can't think of a better way to spend New Years Eve than with our dancing friends.

On January 31 there will be a practice for the kick off for the 1999 convention in the afternoon. At our Association dance in the evening we will raffle the camper mailbox. The dance will be at the Good Samaritan Hall in Kissimmee with Susanelaine Packer calling and Sunni Thomas cueing.

Respectfully Submitted
Bob & Rosemary Schirmer
President

Northwest Association by Shirley Cornett

NORTHWEST FLORIDA SQUARE & ROUND DANCE ASSOCIATION

Once more we want to say thanks to all of you who worked so hard to make the 1997 National Square Dance Convention a success. We heard many, many positive comments from our dancers who attended the convention. Some of them were first-time attendees and because they had such a good time this year have already registered for the convention next year.

We are pleased to let you know that all of our officers for 1997 were reelected to serve for 1998. Also, Gary Ping has agreed to continue on as Editor of the Panhandle Press.

Our annual Roundup was held in DeFuniak Springs October 24-25. We are really pleased with our turnout this year. We had approximately 13 squares Friday night and 21 squares on Saturday night. This year we served a free pancake and ham breakfast to 180 of our dancers after the dance on Saturday night. We were pleased to have several special guests visit and dance with us. Jack & Zonie Taylor danced with us Friday and Saturday. Also, Merle & JoAnn Lewis, Chairpersons of the 1998 Florida State Convention, brought a square of dancers and delighted us with their rendition of "On the Road Again." They encouraged all our dancers to "Tour the State In '98". With the enthusiasm and friendliness of the West Coast group, we are sure that the 1998 State Convention will be a huge success. Although our '97 Roundup was a success, we are continuously looking for ways to put 35+ squares on the floor. Come dance with us in '98. We guarantee you a good time!

We are saddened by the recent death of Al Doolittle. Al, who lived in Tallahassee, was a talented cuer and a friend to all dancers. He will be greatly missed by all of us.

We have five new goals for 1998 in Northwest Florida:

1. Work with the Northwest Florida callers to Recruit new dancers and reduce instructional time
2. Increase membership by 20%
3. Encourage all clubs to submit at least two articles to the Panhandle Press
4. 100 NWF dancers to attend the 1998 State Convention
5. Establish a Square Dance Blood Bank for our dancers

We need to continue to address the erosion of square dancers in our state and across the U.S. We believe that one way to attract more dancers is to shorten the instructional period for new dancers and provide them dancing experiences as soon as possible. The way the present teaching system is set up it takes 11 1/2 months for a dancer to go through Basic, Mainstream and Plus. With the same time commitment a dancer could complete two full college courses for credit! This needs to change. Currently, there is a 10-10 program to teach new dancers Basic and Mainstream calls in 20 weeks. Also, we understand there is an effort to convince CALLERLAB to shorten the list of calls dancers need to know- however, this may take several years to accomplish. In the meantime, we are going to try the 10-10 program in the Pensacola area in an effort to **attract** and **keep** more dancers. We'll let you know how successfully the program works for us. Dancers and their clubs **must** take a real interest in this vital area. The callers cannot do it all.

This is a wonderful time of the year. All of us seem to be just a little more kind, a little more thoughtful, and a little more concerned with others who are not as fortunate as we are. Our hope is that we can all carry these feelings

with us throughout the year. We wish for you and yours the joy and peace of the Holiday Season and a happy, healthy New Year.

Respectfully submitted,
Fred & Shirley Cornett, President

Southeast by Fred Chatos

SOUTHEAST SQUARE AND ROUND DANCE ASSN

Since the last time we met in May 1997, we have had Association Dances in Deerfield Beach, Hollywood, Stuart, Fort Lauderdale, Lake Worth and Boynton Beach. As we have an Association Dance each month we try to hold each dance in all parts of the Southeast Area. At the dances we try to have a different theme for each month. In the month of October we held our Past Presidents dance and honored those past presidents who were still dancing with us. Sorry to say those many of the past presidents is not able to dance anymore. In April we had our Caller/Cuer appreciation dance. The dancers enjoyed showing the callers that we do need them and thank them for calling.

In August we held our annual elections. Carolyn and I were elected as president of the Southeast Florida Square and Round Dance Association. Our delegate list has only one change and that is the Alternate Delegates of Maurice Ritter and Virginia Grenier.

Our monthly dances have been well attended by our membership, but I find that our membership is too low. In order to correct that problem we are holding a membership drive. The person who brings in the most new (or old renewal) members have a years membership given to them. As we have just started this we do not have at this time any idea of how well it will work. One of my goals as president is to double the membership of the S.E.A.

We in the Southeast continue to lose dancers and clubs. As of next month two more clubs will fold. In both cases it is a lack of dancers causing the direct demise of the clubs. When I look at the number of new dancers coming into the hobby I am unhappy. In the Southeast we have very small classes. One caller has 4+ squares while another has 2 couples. Other callers have some number in between. At this rate all of the dancers will be too old to dance in a few short years.
Fred & Carolyn Chatos.

PUBLICATIONS REPORTS

Grapevine by Val Newsome

November 16, 1997

The *GRAPEVINE* is alive and well in the Northeast and is picking up more steam with each issue.

Our picture campaign continues to pick up as we are getting more of the clubs to feed us articles that include pictures. We, as editors, are still trying to get to as many "special" club functions as we can. We are receiving more articles from the clubs that have **not** submitted in the past. We feel that by printing as much about any club that submits an article, we are getting better participation from the clubs. Information and club participation is the name of the game. We are still printing between 350 and 375 copies consisting of 60 - 68 pages per issue.

It has been busy in our "press room" the last three weeks. We just finished the Program Book for the 44th Annual Fall Festival. This was one of, if not THE, largest festival books ever. There are 88 pages with a directory of 480 names and 101 advertisers - 96 of which were paid.

As usual, we ask other Associations to keep feeding us information about their special dances for our Calendar of Events so we can keep our readers aware of happenings around the state when they are traveling.

Happy Dancing!

Respectfully Submitted,
Charlie & Val Newsome, Editors

West Coast Dancer by Sue Brown

We're proud to announce the West Coast Square and Round Dancers' Association has gone "High Tech". We are now on line. You can visit our Web site for area schedules, callers, cuer and coming events at members.aol.com/squrnds and for State Convention news at members.aol.com/stateconv. We owe a debt of gratitude to Tom Perry for a fantastic job designing these for us.

The editors reproduced the schedules from the October/November issue and after highlighting any applicable entries, we forwarded these to each of the 85 callers and cuers listed, for their confirmation. We have received a return from 60% of these contacts and felt this a worthwhile approach for the update of future editions.

Ken & Sue Brown

Keepin' Posted by George Knapp

QUARTERLY MAGAZINE OF CENTRAL FLORIDA SQUARE AND ROUND DANCERS ASSOCIATION

November 16, 1997

Keepin' Posted has just prepared its December Issue for the printers. We published a forty-page issue and printed 500 copies as our normal issue with copies being mailed to all Central Florida Association members. In addition free copies are provided to each club in our area. Our format is a quarterly publication and we continue to mail out copies to all state publications and up coming National Convention Publicity Committees.

We gladly reprint articles from other association publications concerning activities in their area as well as preparations for State Conventions. We depend on the State Convention Publicity Chairman to furnish us information to include in our publication on the upcoming State Conventions.

Keepin' Posted continues to refine its format with some helpful tidbits of information from our membership such as changing type face and size to make reading easier. This is our vehicle for Square Dance Information to Central Florida and we like to think we are doing a good job.

Respectively Submitted,
George & Shirley Knapp
Editors

Panhandle Press by Fred Cornett

November 15, 1997

Panhandle Press Report

Our final issue this year of the Panhandle Press was full of very interesting articles submitted by various clubs. I would like to thank everyone who submitted articles and purchased ads in the Press.

I received many positive comments from readers on the club articles. I plan to continue to expand the breath of information in the Press as future issues are published.

So remember if your club is having a dance and would like to submit a flyer, please have your article to us by December 15, 1997. Future issues will hopefully continue to have interesting club articles in addition to Square Dance Trivia

In the month of October we published an updated roster of clubs in the Northwest Florida Square and Round Dance Association. These were made available at our annual Roundup in DeFuniak Springs.

Respectively submitted,
Gary Ping, Editor
Panhandle Press

4 W's No report

Bow & Swing by Bill Boyd

Dear Sirs:

We would like to take this opportunity to thank our many supporters, callers, cuers and dancers who subscribe to and advertise in Bow & Swing

Our *Where to Dance* Section is growing, allowing for dancers to find a dance most anywhere in Florida or southern Georgia.

Bow & Swing makes it a matter of record that all of the Handicapables Clubs will receive their *Where to Dance* listing in the magazine free. This compliments our policy of free advertising for all benefit dances.

We mail a complementary issue of *Bow & Swing* to all Florida Clubs or to the contact person that we have on file.

Free issues of *Bow & Swing* are sent to all requesting clubs for class graduation. It makes a great addition to your graduation packet. If you wish your graduates listed, include them in your Club New letter.

Bow & Swing Magazine now has an e-mail address. Any club may send their news letter or club information to RGB@GDI.NET.

We are looking at a WEB Page site, which will be announced by early next year.

A quick reminder that we would like your newsletter by the first of the month for the following month. If you want your pictures returned please note it either on the back of the photograph or in a note with the picture. We always try to publish all photographs and use your caption if supplied. If space permits we also try to place the photographs in the area of your newsletter.

Again thank you for continued support.

Respectfully submitted,

Bill Boyd

STATE CONVENTION REPORTS

1998 by Joann Lewis

State Report: .

On our last meeting on Oct.29, 1997 all committee chairmen gave a report on their progress. Time frames were requested so by the end of January we will be able to finalize preparations.

Our Registration Chairman reported that we had 289 dancers registered so far for the convention.

Our Sewing Clinic Chairman presented a first draft of their sewing booklet on sewing hints that will be given out at the convention. They were in the process of collecting prizes to be given out at their seminars.

Our Vendor Chairman reported that 13 letters with contracts had been sent out to vendors and 7 had been signed and returned.

Our Caller and Cuer Chairmen reported that callers and cuers had been picked at their working week-end but the program won't be available to the public until one month before the dance and now they needed time slot preference for Contra,

Handicapables, Country/Western and Line dances. Sharon Short requested that I ask the Associations for any contacts or lists of handicapable clubs and their callers in your areas. You can call her 813/239-3314 or call me.

Frank and Dotty Gornowich, our Contra Chairmen, have contacted some of the Proctors here in the state but most scheduling can't be done until January.

The Decorating Committee have their decorations completed and are working on giving the halls theme names.

George Varney reported on exhibitions. It is still early but he needs time frames. He has one exhibit for Saturday and one for Sunday. Curly Qs want two nights. He needs to arrange for a color guard and keynote speaker, which will be taken care of in January.

Our Facilities Chairman will be sending out confirmations of requests for meeting rooms, tables and the Arena for kick off practice.

Our Hospitality Chairmen, Don and Ann Slocum are going to Have a "Gong Show" on Friday evening and are requesting Participants to sign up, everyone who don't mind getting "GONGED" are welcome. On Saturday evening there will be the Afterparty at the host hotel.

Tom Perry has programmed us on the INTERNET and you can Access us at <http://members.aol.com/stateconv>. We hope to hear from computer buffs that are into square dancing.

Our Demo teams have traveled to the Georgia State Convention where we performed 3 times and on to Myrtle Beach Ball where they had us in the style show and stage time. But the high light there was seeing Duke McClusky in drag in the "MISS MYRTLE BEACH" contest-that was worth the whole trip!!. While we were at Georgia State Convention one of our couples didn't get there in time for one of our performances and PeeWee and Mary Stewart donned our costume and had a crash course and went on and performed with us how is that for teamwork?

THANK YOU Mary and PeeWee.

We had 3 dances at once to attend so we split up into teams and one team lead by our Co Chairmen, Sue and Ken Brown went to Melborne to the Singlerama Special and another team led by Dick and Betty Stevens, our First Vice Chairman went to the McDonald Benefit Dance at Strawberry Square and Merle and I took a team to North West Dance at DeFunick Springs. Then we had to go to Melborne again for the Space Coast Special and after our fall funfest here we would be going to Jacksonville with 2 squares. Fred and Shirley Cornett showed us a great time at Northwest and Fred pledged to bring 100 dancers at least to the convention and all the callers there gave us their support. Also while we were there Anita Gilborne took pictures for us and helped out at our table so this is a big Thanks to her.

I keep quoting a passage from one of Howard Hayes president messages where he said "4000 dancers from Florida attended our National in Orlando and if these same dancers would attend our State Conventions, what great conventions we would have". So I am closing with "You went for the Magic in '97 so support your state in '98".

Respectfully yours,
JoAnn Lewis

1999 by Jim McConnaha

1999 STATE CONVENTION REPORT

For

FLORIDA FEDERATION MEETING, NOVEMBER 16, 1997

The 45th State Square & Round Dance Convention is on schedule at this time and much has been accomplished since our last report.

Jan and I continue to meet with the Lakeland Center Staff. We just recently had lunch with Doug West and his replacement as the Assistant Director, Tony Delgado. This is whom we will be dealing with from now on. He is quite a change from Doug. His specialty is marketing; however, he seemed very understanding and appreciative of square dancers. We look forward to our good relationship to continue with the Center.

A group of local committee members recently met and cut out more State Convention dress patterns. These were assembled into kits to be distributed to CFA dancers. We continue to visit CFA Clubs to publicize the 99 Convention. To date we have distributed about 200 *pattern kits*.

As we make these club visitations we also talk of the Kickoff practices and distribute flyers of the 1st Kickoff practice January 31, 1999. Also, we have made up a brochure for dancers telling what a State Square Dance Convention is and explaining what a Kickoff is. We also are distributing our first convention newsletter, put out by Duke & Doris McCleskey, our Publicity Chairman, to keep central Florida dancers informed of our progress.

Last month, with the assistance of CFA Area Directors, a list of CFA Club Presidents and their addresses was compiled. We have not received this information yet for Orange, Seminole and Marion Counties, but hope to get these soon. With the ones that we have, we sent out a personal letter to each Club President telling them of the State Convention, the upcoming Kickoff practice, enclosed a State Convention flyer and requested their help in *promoting it to their club*.

In the same manner, we compiled a list of Central Florida Callers & Cuers. We sent them this same information and requested their help with the clubs they call for. Registration forms have been designed, ribbons and badges are in the final stages of being ordered and hall names have been given to the Convention Center halls. The Kickoff Committee met recently and is putting final touches on the plan for this extravaganza. We are planning the second Kickoff practice for February 28, 1998 No firm date or place yet for the third practice in April. Our Convention Committees have started recruiting dancers to assist them and some have already had meetings of their members.

Jim & Jan McConnaha
General Chairman

2000 by Don Bell

State Convention Report for Year 2000

We have the contract in hand. We have our committees in tact. We are working on our themes, kick off, booster badges and outfits at this time.

We are also working on a project to use as a raffle for each association such as they are doing for the 1998 convention. We have some good ideas but they will remain silent for now.

I should have more to report at the next meeting. Thank you.

Respectfully,

Don and Bonnie Bell

Chairman - State Convention 2000

2001 by Fred Chatos

47th Florida State Square and Round Dance Convention - 2001

Now that the National Square Dance Convention is over we can get to work on the fun part of the hobby. We have selected most of the committee. It looks like it will be a great committee, willing to work on a great state convention.

I still have to contact the State Callers Association to get approval of Mike Doughty as Caller Chairman, and the State Cuer

Association for approval of Phyllis Kent as Cuer Chairman. This will be done before the next meeting.

Henri Arsenault has some ideas about the kick-off in 2000, so we are letting him do his thing.

I need to get in contact with the Lakeland Civic Center to book the dates in 2001. I was hoping that I could do it this weekend. (The weekend is not over yet.)
Fred Chatos

46th NATIONAL CONVENTION REPORT

Worley & Nan Carrier

Worley and Nan Carrier thanked the Federation for their support and confidence in selecting them to chair the national convention. They gave a check for \$5,276 to the Federation and a check for \$2,110.40 to each of the five associations. He mentioned the Florida Callers Association and Round Dance Council would receive the same amount as the associations. The cloggers will receive a little more than \$1000.

STATUS REPORTS

LEGACY No report
USDA by Jack Taylor

USDA Florida Federation of Square Dancers
USDA Report

November 16, 1997

Zonie and I attended all the meetings of the United Square Dancers of America

(USDA) held in Orlando, in conjunction with the National Square Dance.

During the meeting on Wednesday, there were four new affiliates voted into the USDA organization. They included; Missoula Montana, Eastern District Square and Round Dance Association, this includes parts of the New England States, Hudson Valley Council, Inc. in New York State and Washington Area Square Dancers Association in portions of Maryland, Virginia, Washington DC, Delaware and West Virginia.

There was a suggestion that the USDA conduct a Seminar at the National Convention in Charlotte, next year. This idea

was forwarded to the National Executive Committee for consideration.

Jim Weber stated that the internet Web Page has been very active since going on line and for your information I have used this page many times to download useful information. About 95 percent of the educational material are available to be downloaded from the USDA Web Page. The address: <www.idir.net/-usdanew>.

We have 482 active credit cards; this is a worthwhile program as it contributes to our Youth and Handicapble dancers.

The meeting held on June 28, 1997 was the post meeting and a new President of the USDA was elected, they are Bill and Joan Flick, from the Eastern Region.

The winter meeting will be held in Las Vegas, January 23, 24, 1998

All in all it was a successful and productive meeting during the Convention and

Zonie and I had a chance to meet many of the delegates from our Affiliates.

Sincerely Submitted
Jack and Zonie Taylor.
Vice-President, Central Region

American Folk Dance by Duke McClesky

FLORIDA FEDERATION OF SQUARE DANCERS
AMERICAN FOLK DANCE REPORT
NOVEMBER 16,1997 - LAKELAND FLORIDA

Since the last report another state has proclaimed the American Folk Dance as their official state dance. In early October we welcomed the State Of Nebraska as number thirty (30), which bring the overall total percentage of states under the banner to 60% of the fifty. We enjoyed working with Nebraska State Chairman DONNA BOLZ and her dedicated committee persons. Congratulations and GO BIG RED!

PEG and TOM GIEL with a large committee are hard at work in the State Of Pennsylvania. Their perseverance has succeeded in obtaining passage through the House on Bill #521 and they are currently working to obtain passage of Senate Bill #573. We are hopeful for a passage before the year is out.

As United Square Dancers National Folk Dance Chairman, Dofis and I continue the work toward accomplishment of the GOAL.... The National Folk Dance in these United States is ... Square Dancing.

Duke and Doris McCleskey

Florida Square Dance Hall of Fame Mary Butlak

This is the time of year to nominate people and make up your resumes to select people for the Hall of Fame, which is housed at Strawberry Squares in Plant City. The requirements for nominees include 10 years of dancing and making a significant statewide contribution to square or round dancing. Callers, cuers, dancers and vendors may be included.

For those making contributions in only your local area, the individual associations can name people for recognition on a plaque to be placed there. Come see the Hall of Fame during the Working Weekend.

Chet Vetter has been serving as Caretaker for the Hall of Fame and doing a great job. He has been asking for relief and we are in a transition period at this time. We are looking for a new person and expect to have the situation resolved by the Working Weekend.

ASCAP by George Wolfert

To our benefit, BMI has had a changeover in administration and has reduced their annual minimum fee from \$175 to \$100. The only catch is that they want their money by January.

COMMITTEE REPORTS

Coordinating and State Convention Procedures by Jim Mc Connaha

FLA. FED, COORDINATING COMMITTEE
As of 10/31/97

11/14/97
Page I

Promotion and Expansion of Square dancing by Frank Habersberger

Promotion & Expansion of Square Dancing

As with any other important objective, we need to apply common guidelines for our local Leaders to coordinate their efforts with each other and to continually report their Progress at their Association Meetings and to send Written Reports of their Progress to the Committee Chairman of the Florida Federation for the Promotion and Expansion of Square Dancing.

There is evolving in different areas of the United States, a tendency for Clubs to dance to Mainstream DBD (Dance by

Definition). Many Callers as well as Club Officers are showing a growing interest in this form and it may well prove to be an effective level to retain more Members and to possibly be the springboard for expansion of the Square Dance.

This suggested Plan would apply to the Mainstream Calls, with all combination Calls above that Level to be called directionally (by Definition). In this way, Mainstream would be kept more interesting and there would be less of a rush to move up to the higher Dance levels by Dancers who have not yet mastered the Calls of Mainstream. Mainstream DBD would include all Plus Calls and when the Dancers are ready, the Callers would start adding (again by Definition) a few of the most commonly used A-1 Calls. In staying with a Mainstream DBD Club longer, the Dancers would become more proficient and after 2 or 3 years in this level, they would be more ready to start in an A-1 Workshop, if that is their interest,

We recommend that all Officers and Delegates of the Florida Federation study this approach and that it be placed on the Agenda of the Working Weekend to be reviewed in greater detail.

Respectfully submitted,

Frank Habersberger,
Chairman, Committee on
Promotion & Expansion
Of the Square Dance

Discussion followed and Howard agreed to work with the new President to add this to working weekend.

Public Awareness by Ken Brasfield

Public Awareness

The need of promoting square dancing is becoming more critical. It is important to let the non-dancers know about our activity and what they are missing. We know by listening to Duke that 29 states so far have declared that square dance is the American Folk Dance for their perspective states - and soon we hope to have it the National Folk Dance of the United States. I have to wonder how many non-dancers know these facts. Some how we have to let them know- to get them interested in what we are doing - to get them involved. How do we do this? At the National, Sandy and I sat on a panel with Fred and Shirley Cornett on 'Marketing Square Dance'. That is exactly what we have to do, put our product, Square Dance, in the public, non-dancer's eyes.

In May I told you I checked on bus advertising and found it to be extremely expensive, a great way to advertise, but not on our budget. I recently checked with an outdoor advertising agency and found that billboards are, also, out of our range. A 14' X 48' billboard is \$2500 a month. I, also, explored two other ideas one a bumper sticker, two a license plate holder. A bumper sticker could read FRIENDSHIP SET TO MUSIC LEARNS TO SQUARE DANCE CALL or FLORIDA FOLK DANCE - SQUARE DANCE - JOIN THE FUN. The license plate frame could say basically the same thing. The cost of these is a little more reasonably priced. The bumper stickers are 125 pieces @ \$1.25 or 250 pieces @ \$.90. License plate frames are 250 @ \$1.74 each, over 500 @ \$1.68 each, plus a \$35.00 screen charge for the frames. These are a couple of ideas for public awareness. If everybody in this room had a bumper sticker or license plate frame on their car, just think how many areas would be covered and how many people would see something about square dance. We all know the need of new dancers. It gets harder and harder to get dancers to make a commitment and accept the responsibilities of leadership roles in clubs and our associations. The same people are doing it over and over again and it comes a time when they say been there - done that! Clubs are closing because there are no new dancers to step up and take the lead so as Frank Habersberger said last May "We need a plan. We need to work together."

Respectfully submitted,
Ken & Sandy Brasfield

Discussion followed and Howard mentioned that he felt these ideas deserved attention at the Working Weekend.

Showcase of ideas by Dee Dee Stovall

FLORIDA FEDERATION OF SQUARE DANCERS
PARLIAMENTARIAN REPORT
NOVEMBER 16, 1997

In my opinion the "Showcase of Ideas" at the National Convention went very well, This was due to each association doing a good job, I thank all of those that participated. I visited the showcase area several times each day and everyone that was working in the Florida Showcase seemed to be having a good time, This was certainly a plus for the State of Florida's goodwill.

We gave away approximately 7000 seashell pins and candy orange slices. Several bushels of decorative seashells were put out on a table to be picked up. The loose shells were donated.

The brochures that we put in the welcome stations are being picked up. We have about 600 on hand besides what is in the welcome stations and each station has about 400. There have been at least four new telephone area codes added to the state since the last printing. Approximately one half of all the numbers in the state have changed. All of the forwarding of the calls for the old numbers will be stopped by the end of this year. This will make about one half of the numbers in the brochure obsolete. I suggest that we revise the brochure as soon as possible and print enough to give every dancer in the state a copy, plus what we put in the welcome stations. The last printing was 3000 copies. We usually print 10,000. I propose that we appropriate the necessary funds for this at this time. I suggest that we keep the number of copies at a minimum because I foresee numerous area code changes due to the additional request for numbers for cellular phones, taxes and other new communication devices.

Dee Dee and Bessie Stovall

A motion was made to authorize Dee Dee to purchase 6000 brochures and provide 3000 to welcome centers and distribute 3000 to the 5 associations. **Motion was seconded and passed.**

History of Federation by Jack Taylor

Florida Federation History Report
November 16, 1997

As usual Zonie is still doing her great job on the History of the Florida Federation. She has completed the work on the National Square Dance Convention albums and there are four great books. She has really spent many hours on this project.

We are currently working on the 1998 State Convention, gathering material. On the pictures that are forwarded to us please include the names of the people and event on the back of the picture. This makes it much easier to catalog them when putting them in the Convention Books. Zonie thanks you.

Again thanks to the editors of the different publications for including us on your mailing list so that we can continue with building the archives.

Sincerely Submitted,
Jack and Zonie Taylor,
Florida Federation, Historians

OLD BUSINESS

Walt Cole Award by Mary Butlak

Mary explained that the previous information on the Walt Cole award report in Legacy at San Antonio for Florida was in error. It was a typographical error. Mary said " just wipe it from your Memory."

New Florida Dress by Mary Butlak.

Mary explained that she would like each association to present 2 outfits at the first day of the working weekend in Feb 98 and her committee would select 3 to present to the complete Federation on Sunday, the second day. **Reminder for 5 Association Presidents-needs two candidate outfits for February.**

Handbook for new dancers by Jack Taylor

Report of progress on Handbook for "Square Dancers"

On June 3, 1997 we wrote to each of the five Associations asking them to review the "Handbook for Square Dancers" that the Federation printed. We asked them to submit any changes that they would like to see in the new publication that the Federation plans on having reprinted. The only response was from The Northwest Association, requesting that we change the write-up for their Association. We plan to have this change incorporated if reprinting is authorized.

On September 11, 1997 we sent out and requested bids for the reproduction of 5000 of the Handbooks, with all the errors corrected. We received only one bid for this project. It was from Ken and Sue Brown, "K & S Printing". One of the people we contacted said it wasn't feasible for them to submit a bid and the other did not respond to the October 30, 1997 deadline that we requested.

The bid from K & S Printing, in our opinion is reasonable. The bid for 5000 copies delivered to the Florida Federation totals \$1669.96. We recommend that this bid be accepted.

Sincerely Submitted,
Jack and Zonie Taylor
Vice-President, Florida Federation

Motion was made and seconded to accept the recommendation to obtain 5000 copies of the handbook from "K & S Printing". **Motion Passed.**

Report of meeting by Association Presidents by Fred Cornett

Fred reported that they had a productive meeting and they discussed two items.

- Term of office for association delegates
They agreed that the term of office should be the same as the board of officers, Nov to Nov. Three associations had to have their by-laws changed to implement this change and they agreed to do that. Fred did recommend that the news delegates get briefed and given books at the November meeting instead of the working weekend.
- Date of working weekend
They agreed that the date should be the 4th weekend in February starting in 1999.

Fred also emphasized that the major agenda item for their next meeting, working weekend, would be "How to market and get more people into square dancing"

Clarification of By Laws/Articles of Incorporation

Howard mentioned that he received a letter from Murl Herbert on corrections needed on the organizational documents.

- Article VII, paragraph 4 of the articles of Incorporation
This article explains the contingency fund and the last change listed the amount as \$4000, Murl stated that this was in error and the fund should be \$12,000, Motion to change the Articles to read \$12,000 was made and seconded. **Motion Passed.**
- Article X of Articles of Incorporation -Names of Officers
Murl pointed out in his letter that was changing this article each year unnecessarily. The report we file each year to the state listing our officers is the correct way to make this notification of the change. We do not need to amend article X each year.
- Article IV, section 5 of BY-LAWS
Murl pointed out that the motion passed at the last meeting on the conflict of interest was not complete in that it did not properly change the BY-LAWS. It was decided that the best way to correct the situation was make a motion to amend the BY-LAWS. Murl made a motion to amend Article IV, section 5 of the BY-LAWS to read "To avoid a conflict of interest, no caller, cuer or vendor shall be eligible to serve as a Regular, Permanent, or At-Large Delegate to the federation." **Motion was seconded and passed.**

NOMINATION REPORT

Don Bell presented the nominated officers. His nominating committee consisting of Pee Wee Stewart, Dewey Hendricks and Don Bell. The new board is:

President-Jack and Zonie Taylor
Vice President-Tom and Jeanie Hancock
Secretary- Stan and Gerri Hockman
Treasurer- Dee Dee and Bessie Stovall
Parliamentarian-Ken and Sandy Brasfield

There being no other nominations from the floor, Murl Herbert moved that the nominations be closed. **This was seconded and motion passed**

Howard and Sally presided over the installation ceremony.

NEW BUSINESS

New president, Jack and Zonie Taylor, presented a plaque to Howard and Sally Hayes with appreciation from the Federation. They also gave them a personal gift.

Jack reminded everyone of the Working Weekend, February 21 and 22 at Strawberry Squares and the Ramada Inn at Plant City. He reminded all delegates to make their reservations before Jan. sixth as the rooms would be released after that date. Jack adjourned the meeting, following a motion to do so.

Respectfully submitted,

Tom & Jeanie

Tom and Jeanie Hancock
Secretary, Florida Federation

FLORIDA FEDERATION TREASURE'S REPORT

(For period 18 May 97 thru 16 Nov 97)

BEGINNING BALANCE-ALL ACCOUNTS

First Union checking	\$
Contingency	\$
First Union	\$
TOTAL	\$

CHECKING ACCOUNT ANALYSIS

BEGINNING BALANCE(as of 18 May 97) **\$ 2,340.27**

RECEIPTS (acct/source/date)

511-Dues -5/15/97	\$
511-Dues -5/22/97 <i>from Insurance</i>	\$
521-Interest-05/31 - 06/30 - 07/31/97	\$
Deposit from Deposit from CD	\$
521-Interest-08/31-09/30 - 10/31/97	\$
Total Income	\$

DISBURSEMENTS (acct/recepient/purpose/date)

717-Refreshments meeting 18 May 97	\$
709-Bessie Stoval Lapel pins con. 18 may 97	\$
709-B. Stoval supplies shell pins 18 may 97	\$
705-Howard Hayes Postage/Hospice John Lane	\$
703-J Taylor - VP Expenses 18 May 97	\$
709B. Stovall Orange Slices Ntl Crv. 18 May 97	\$
725-Service Charge for checking-31 May 97	\$
725-Service charge for checking 30 June 97	\$
709-DD Stovall Parliamentarian exp 26 July 97	\$
725-Service charge for checking 31 July 97	\$
725-Service Charge for checking 31 August 97	\$
713-USDA Dues 11-Sep 97	\$
719-FL Tourism Welcome Center 22 Sep 97	\$
725-Service charge for checking 30 Sep 97	\$

Total Disbursements **\$**

CHECKING ACCOUNT BALANCE(as of 16 Nov 97) **\$**

CERTIFICATE OF DEPOSIT ANALYSIS

Beginning Balance	\$
Interest July through October	\$
New Balance	\$

FINANCIAL STATEMENT (as of 19 November 97)

First Union Checking	\$
Contingency	\$
Insurance account	\$
First Union	\$
TOTAL	\$

Submitted by Jerri & Stan Hockman
 Florida Federation
 16 November 97
 Lakeland, FL