



FLORIDA FEDERATION of SQUARE DANCERS

MINUTES OF FLORIDA FEDERATION OF SQUARE DANCERS MEETING ON SUNDAY, FEBRUARY 18, 1996 RAMADA CENTRAL ORLANDO, FLORIDA

The working weekend for the Florida Federation of Square and Round Dancers opened at 9:00 AM February 18, 1996 at the Ramada Central Motel, President Don Bell asked the First Lady Bonnye Bell to lead the Pledge of Allegiance and the Invocation.

Roll was taken by the Secretary with 35 officers and delegates present. President Don Bell welcomed everyone. Joe Fik from the Southeast was introduced and welcomed.

Prior to the committee reports the President of Central Florida Association Jim McConnaha, asked for time to make a presentation. He called Worley Carrier to the front and presented Worley a check made out the 46th National Square Dance Convention for \$812 that was derived for the dance on Saturday.

Committee Reports

Finance: Tom Hancock

Finance Committee, Tom Hancock, Jack Taylor, Arron Fry, Donna Hendricks, John Layne and Ed Williams met and recommended the following budget:

	1995-1996 (Past)	1996-1997 (Current)
President	\$	\$
Vice President	\$	\$
Secretary	\$	\$
Treasurer	\$	\$
Parliamentarian	\$	\$
Promotions	\$	(Including Showcase) \$
Flowers	\$	\$
USDA Dues	\$	\$
Refreshments	\$	\$
Historian	\$	\$
Miscellaneous	\$ _____	\$ _____
TOTAL	\$	\$

Motion made by Dave Nihart and seconded by Bob Shirmer to accept the Budget as presented. Motion Passed.

Tom Hancock did mention that since there would be no 1997 State Convention, there will have to be a way to augment the 1997 Budget. There was some question on what procedures were needed to use the contingency fund. The Convention Coordinating Committee controls the contingency fund and would have to approve the use of the funds.

The Account was audited by John Layne, Donna Hendricks and Ed Williams and found to be in order. Jack and Zonie were complimented on their record keeping.

Public Awareness & Publicity: Jerry Rhodes

Committee met at 1PM with Anneita Gilbourn as Chairman, members Tony Gee, Jerry Rhodes and Betty Williams.

Aim: Recommend ways for Federation to achieve Public awareness and media coverage for Square Dancing.

Admit, like song "It seems to me I've heard that song before".

These suggestions may repeat what many do and more of us should do.

1. Constantly read listings of your club's ongoing dances and classes in area newspapers and local weekly shoppers papers. **AND SEND IN CORRECTIONS AND UPDATE.**
2. Pay for ads to announce classes starting and ongoing dances but also submit press release article about your club and the community.
3. Would look for more articles like that in the February issue of **THE SMITHSONIAN MAGAZINE** - Cover story. Admittedly the mechanism for getting stories done escapes us, but opportunities might arise.
4. Paper the Territory: Flyers to store windows. Notices in post offices, Libraries, Chambers of Commerce---All have bulletin boards. Also--Leave everywhere in public places in waiting rooms of Doctors, Dentists, Hospitals, Auto Dealers (during car repair). Federation leaflet, **WITH CONTACT PHONE NUMBER** stapled or stamped so someone can call to inquire.
5. With more & more people owning Computers - Create flyers (Legacy & USDA are source of info, ideas, designs. With contact phone number.
6. Contact local Civic Centers, Dept. of Parks & Recreation to volunteer participation in parades, fairs, community picnics.
7. Contact Colleges & Junior Colleges to set up Square dancing course as elective, especially in the Continuing Education programs.
8. Obtain the Video of Square Dancing (Federation's) and set-up continuous VCR play in Mall.
9. Advertise in the yellow pages.
10. Contact Department of Public Safety or? to ADOPT-A-HIGHWAY.
11. LAST, for Chairman of '97= Roadside advertising of the Orlando Convention

State Convention Procedures: Stan Hockman

**CONVENTION PROCEDURES
FEBRUARY 17, 1996**

REPORT

Meeting was called to order by Stan Hockman at 1:40 PM.

Discussed suggestion/recommendations for Procedures Booklet that may require change.
Problems considered with no action were:

- Timing for Entertainment
- Definite Start Time
- Kick-off

The Vendor seniority list has changed due to some Vendor dropouts. These changes are being addressed by the upcoming Convention Chairman working with Vendors Chairman.

Upcoming 1998 Convention price is unknown due to renovation and new construction of the Lakeland Convention Center. Contracts are not yet signed. Consider raising cost of tickets to cover increase in new price of Convention Center.

Motions Passed:

- Ribbon sales for upcoming Convention can start noon on Saturday.
- Closing time on Sunday night at the Convention will be 10:30.
- No decoration to be removed before 10:30 Sunday night.
- Vendors will not break down until 10:30 Sunday night.

Recommendation that registration form contain places to put in the dancer's County and Association. This information along with other registration information to be passed on to the next State Convention Chairman.

It was recommended that Convention Chairman encourage their Caller Coordinator and Cues Coordination to attend the Coordination Committee meetings.

Meeting adjourned at 2:50PM.

Motion made by Frank Trott to commence ribbon sales at noon on Saturday with the discretion of Chairman. Seconded by Pee Wee Stewart. Discussion followed, motion passed.

Motion made and seconded that the closing time for Sunday night be at 10:30 PM. Motion passed.

Murl Herbert brought up the fact that the motion must be approved by the Callers Association and the Round Dance Council. He stated he would bring it up at the next meeting.

USDA Square Dance Insurance: Carol Poole

USDA INSURANCE COMMITTEE WORKSHOP REPORT
Orlando, February 18, 1996

The Insurance Committee met in the Jonquil Room. Chairman Howard & Vivian Wilson, Asst. Chairman Carol Poole. Others present were: Joe Vaccari, Jack McKinney, Frank Trott, Helen Rhodes, Roger & Elsie Chapin, Walt & Sally Baechle and Don Bell stopped by for a few minutes.

This workshop should be for the Association Chairman to provide them with guidelines to help them make their jobs easier and more efficient. However, most of the Chairman were not present.

We discussed the Club applications and the 4-Part Forms-- Suggesting ways of improvement in the condition in which both are forwarded to the State Chairman.
Stressed that the roster and check must accompany the applications in order for the applications to be forwarded to USDA quickly. Also, if several Club applications are sent in together give an accounting of the amount on check.

We emphasized the importance of keeping accurate records of all transactions for future use in case of claim investigation. Regarding Claims-- Accidents should be reported at once to Club and Insurance Chairman.

Suggested ways to publicize Insurance: Announcements at Association Dances; Insurance Phamplets; area publications. State coverage of number of dancers is on the downward trend.

The FFSD Insurance Checking Account was audited, found it to be correct.

Howard & Vivian Wilson
FSSD Insurance Chairman

Education & Services / Square Dance Preservation: Frank Habersberger

Report on Breakout Session on Education & Services/ Square Dancer Preservation.

Attending: Frank & Nan Habersberger, Chairman, Walt & Betty Smith, Glenn & Ann Price, Ray & Barbara Stiver and Art Butlak

*These are our recommendations:

1. Where there are two Clubs in a given area whose membership and dance attendance dropped to three squares or less, both Clubs can be strengthened by the following procedure: Instead of having Club dances every week, have one Club dance every second week, or for example the first and third Fridays, with the second Club dancers and Caller attending as guests. The second Club to have its dances on the second and fourth Fridays with the first Club dancers attending as guests, with their Caller. In that way, the attendance at all four weeks will have doubled and be better able to cover to cost of Caller, Cuer and Hall Rental, plus the benefit of having a guest Caller at all four dances.

2. Retired and full time Callers to teach Square Dance at schools at the Grade School level.

3. Appoint a telephone Committee to phone all members of the Club and arrange visitations (Raids) to other area Clubs. This would encourage return visitations and strengthen both Clubs via better attendance.
4. Northeast Association sponsor a Class and provide Angels to assist the Class members. Other Associations could follow their example and do likewise.
5. A greater effort should be made by Clubs and Associations to convey more information on Club dances and visitation to the average dancer. Local publications could show that there are some basic rules to follow.

Showcase of Ideas: Jerri Hockman

SHOWCASE OF IDEAS

February 17, 1996

1:15 PM

Present: Jerri Hockman,	Dewey Hendricks	Emma Fry
Bessie Stovall	Mary Stewart	Muriel Chabot
Kathy McKinney	Nan Carrier	Bob Schrimmer
Wilma Scolfield	for Ken Brown, Dick Stevens	

Meeting Called to order

Theme will remain "Go For The Magic". The tables will remain basically the same this year. Central's table will change and will take Center Stage. Southeast and West Coast will be on one side with Northwest and Northeast on the other. The other areas will be upgraded as necessary. We will add pamphlets (Non Commercial) on points of interest in all of Florida. (etc. Museums' Everglades, educational points of Interest)

For Hand outs at the National in Texas, we would like to have the oranges again. We felt we should have something a little different as we have had the lapel pins for two years. After much discussion, we would like to ask for an increase this year for one thousand dollars. This is for the oranges to hand out at the National in Texas.

We will hand out the oranges only until we run out then will go back to the lapel pins because if you do both at the same time people will want both.

Meeting adjourned.

History of Federation: Jack Taylor

Jack Taylor announced the Federation History report would be in two sections. First a written report on the progress of the Historian, second the breakout meeting.

HISTORY REPORT

The History of the Federation is doing well, we have completed the 1995 State Convention book. Zonie continues to work on the National Convention book and it looks like we will have at least two 2 inch binders containing this material. I am sure it will be great by the time the 46th Convention is over.

We are still building an archive of the area publications and it is starting to overflow our computer room. We thank the editors for forwarding a copy of the publications to us.

Finally a comment-- We can only make the yearly Convention Books as good as the material we are given to put in the book. Perhaps the Convention Chairman could appoint a person to gather materials, such as; photo's, pictures, letter head, envelopes, ribbons, buttons or anything of interest. remember it really will be appreciated in the years to come.

Sincerely

Jack and Zonie, Historians

History of the Federation: Breakout meeting

Present: Chairman Zonie Taylor, Pee Wee Stewart, Nancy Wolfert, meeting convened at 1:15 PM.

A recommendation was made that, in order to alleviate the burden on State Convention Chairman, each chairman appoint a person to compile information, flyers, photos etc. to be included in the State Convention books. it was suggested that perhaps the person in charge of convention publicity could serve as a liaison between the convention and the Federation Historians. The more articles, photos and flyers submitted would not only add to the history of that particular convention, thereby enhancing their book, but might also serve as a guideline for upcoming conventions.

It was also suggested that each association historian might forward information and/or photos to the Federation Historian to be included in an overall History of Square Dancing in Florida. It is requested that when submitting photos the date, event and names of each person in the picture be recorded on the back of the photo so that the correct information may be included in the Federation History Books

Jack & Zonie have gathered some good information for articles by Joe Vaccari (NW) appearing in the Panhandle Press as well as from the NE history column in the Grapevine. They would like to receive information from the other associations as well.

meeting adjourned at approximately 2:00 PM

Publications Committee Report: Val Newsome 2-17-96

Attendees Were:

Tina Allen	Panhandle Press (NW)	Jean Allen	Panhandle Press (NW)
George & Shirley Knapp	Keepin' Posted (C)	Ray Huddleston	SE
Joy Vaccari	NW	George Wolfert	46th NSDC Publicity Chm
Betty Stevens for Sue Brown	West Coast Dancer (WC)	Bill Boyd	Bow & Swing
Charlie & Val Newsome,	Chairman The Grapevine		

Function: Discuss area publications and exchange ideas for improvement.

Discussion centered around an exchange of ideas for interesting, informative, & timely dancing news and/or articles for our readers, while at the same time continuing a strong promotion of Square & Round dancing. It was decided early in the discussion that this goal could best be accomplished through a cooperative endeavor.

To reach our goal we proposed the following:

1. Association publications will exchange a "Calendar of Events" (with a copy to "Bow & Swing") in chronological order to be printed as space permits.

Example:

<u>Date</u>	<u>Day</u>	<u>Time</u>	<u>Place</u>	<u>Event</u>
2-17-96	Monday	7:30 PM	Masonic Lodge, Apopka	Blood Bank Dance

2. Association publications will also exchange flyers for special and/or charitable dances to be printed as space permits.

3. Association publications will provide the President of the Florida Federation and Presidents of each association with a complimentary copy of each issue.

George Wolfert, 46th NSDC Publicity Chairman, advised National Publicity releases will be forwarded to the Bow & Swing and all association publications beginning April 1st. George also asked the publications to consider the promotion of Square & Round dancing by forwarding copies of each issue to local newspapers.

Bill Boyd of "Bow & Swing" suggested the Editors contact their local Chambers of Commerce for promotional assistance. He also suggested Editors carry copies of their latest publication with them and "leave" them in places such as auto repair shops, doctor & dentist offices, restaurants, etc. If just one person starts square dancing from this effort, it has been successful. Everyone felt there is a real need for a "Publication Table" at the state Conventions. This table should be located at or near the Showcase of Ideas.

We appreciate the open discussion from all attendees and thank them for their efforts to promote Square and Round Dancing.

Respectfully Submitted:

Charlie & Val Newsome
Chairmen.

Square Dance Dress/Outfit: Mary Butlak

Feb. 17, 1996

Square Dance Outfit Committee

Recognizing the current Florida Federation State Outfit is 6 years old, many dancers need new outfits, turquoise material not readily available, and ample time is necessary to make a selection, this committee met and discussed the options.

Therefore the Square Dance Outfit Committee recommends the Florida State outfit be changed effective for 1998.

In order to set the selection process in motion we suggest each Association President take this recommendation back to their areas to publicize and encourage dancers to participate.

Let it be known that anyone can submit an outfit keeping the following guidelines in mind:

1. Keep the design simple with easy construction.
2. A design compatible to women of different sizes.
3. Availability of pattern.
4. Availability of material.
5. Accessories such as, shoes & petticoat, be a color the majority have.
6. Outfit should be for both men & women.
7. Outfits to be constructed & presented to Outfit Committee at February 1997, Working Weekend, along with copy of pattern and logo.
8. Committee will select a minimum of 3 outfits to be displayed and voted upon at the full Federation assembly on Sunday. Voting shall be by ballot only.

It is further recommended each area publication and Bow & Swing help spread the word with an article in their Summer/Fall 1996 issue.

To avoid any conflict with the current Florida State Outfit or the 1997 National Convention Outfits we suggest the new outfit not be worn until 1998.

Present:

Sally Hayes, Sally Herbert, Rosemary Schrimmer, Ada Trott,
Barbara Hoffman, Elsa Huddleston, Helen Williams

Mary Butlak, Chairman
Square Dance Outfit Committee

motion made by Mary Butlak, seconded by Donna Hendricks: Therefore the Square Dance Outfit Committee recommends the Florida State outfit be changed effective for 1998. There was some discussion on the subject. Show of hands, Motion passed.

Old Business: None

New Business: Worley Carrier suggested that the Federation could look into buying a better microphone for the President for better sound.

The President Don Bell asked the people helping during the Pre Convention meet at 4:30 PM. He also announced that the next meeting would be at Lakeland, at 9:00 AM. The place to be announced.

Meeting Adjourned

*Respectfully Submitted
Jack & Zonie Taylor, Secretary*