



FLORIDA FEDERATION of SQUARE DANCERS

MINUTES OF FLORIDA FEDERATION MEETING
MAY 30, 1993

The last meeting of the Florida Federation of Square Dancers, held in Lakeland, Florida on May 30th, 1993 was called to order by President, Dewey Hendricks, who led in the pledge to the American Flag. Mary Stewart led the invocation. The roll was called with 40 delegates and officers present. A quorum was declared. The president welcomed visitors, Sunni Thomas from the Round Dance Council, Whit Brown from the Fl. Callers' Assn., the U.S.D.A. insurance chairman, Lorraine and Howard Bacus from Arkansas and other visitors from the various associations.

It was moved and seconded that the reading of the minutes be dispensed with. The motion carried. The Treasurer's report was given by Don Bell. A motion was made and seconded to accept the report as read. The motion carried. The report will be filed for audit.

TREASURER'S REPORT

Checking Account Balance as of January 1, 1993 \$ 5,259.48

Receipts:

Acct. 511	Association Dues	\$
521	Interest/Checking	
541	Showcase/Assn.	_____

Disbursements:

Acct. 701	President	
703	Vice President	
705	Secretary	
709	Parliamentarian	
711	Promotionary	
715	Flowers	
719	Miscellaneous	
727	Historian	_____
		\$

Checking Account Balance as of May 26, 1993 \$

Treasurer's Report (Continued)

Financial Statement

Checking Account	\$
Contingency	
C.D., First Union	
	<hr/>
	\$

ASSOCIATION REPORTS:

Central-Randy and Carol Poole

Isn't this just the greatest convention? Let's give a great big thank you to Mary, Duke and Doris for their outstanding accomplishment. How about the decorations? The halls are breathtaking. Carl and Lorraine Hawkins, decorationg chairman, have lived with roses for months, now. We heard they lined their hallway with styrofoam to hold roses after all the other rooms were full.

This year Central issued each club a Historical Data Sheet hoping to gather some valuable information . Much to our disappointment, only about half of the clubs returned their sheets. We enen offered to update the National Directory for them.

We also tried using Banner Raid Certificates. A program to entice more raids and more raiders. We offered a plaque to the club with the most raids and ~~one to the club with the most raids~~ and one to the club with the most raiders. This afternoon we will announce the winning clubs.

Central held elections in April and are proud to announce that George and Shirley Knapp will be the new president starting July 1. Yesterday, we hosted the Association Presidents' breakfast. Every president and vice president attended. It was a very informative meeting.

Northeast-Charlie and Val Newsome

The first five months of '93 have been very busy for the Northeast.

January brought a "Winter Wonderland" to the Jacksonville area in the form of our first Fifth Saturday Dance of the year, with our local callers doing the calling. It was a super dance with 20 plus squares attending.

On January 18th, our second Association sponsored beginners class started, with 33 new dancers registering. This class we are trying something new in that we are using four of our local callers, each to instruct for a six seek period. We expect this class to be graduated on July 12th. At this time the graduates will be given a list of all Association Mainstream clubs to visit before they decide just which club to join.

On January 22nd, the Silver Fox squares hosted a Circus Dance to raise money for the 1997 bid committee. It was a huge success with over \$ 800.00 turned in.

February brought the annual Heart Fund Charity Dance (sponsored by the Seebreeze Singles Club) and the Sophomore Hoedown for all beginners classes in progress, sponsored by the Gateway Callers' Association.

The Association's annual Blood Bank Dance was held in March with over \$200.00 given to the Florida/Georgia Blood Alliance along with the 60 plus pints of blood already donated by our dancers.

April saw our local Caller's Association sponsored Graduation Ball for the area's club graduates. We also had a box lunch social fund raiser for the '97 bid committee.

In May, our blood Bank Chairman, Joe and Barbara Fitzmayer started us off with our first Blood Mobile visit to their club, Mandarin Marauders. A total of 18 units of blood were collected. We hope this will spur other clubs to try to top their total thereby increasing the Association contribution to the Blood Alliance.

From March thru May, we have, under the "expert guidance" of Paul Walker, been busy practicing for our Convention Kickoff to be held at this year's state convention.

We have reinstated meeting with member clubs' presidents (started with the last Association President). We are working on a theme of better cooperation between clubs in planning and conducting dances/special dances so we are not competing with each other for dancers. We hope to complement each club's activities and thus lead to better attended functions throughout the entire association.
HAPPY DANCING!

West Coast - Dick and Betty Stevens

The West Coast Association has sponsored five free association dances since January of this year, which have been well attended.

A "Freshman Fling" dance was held in April sponsored by the West Coast Association and the Suncoast Callers Association and was also well attended. This dance included a flea market which was much appreciated by the new dancers.

The West Coast Association officers and the Suncoast Callers Association have met jointly. Under discussion were keeping square dancing alive, getting classes started, demonstrations, and publication of ALL the beginner classes.

The "SOS" committee (Save Our Squares), which was organized about eight months ago has received calls of help from several clubs. They have attended several club dances and club meetings, offering suggestions, help and constructive criticism. We feel this committee has been very successful.

The West Coast Blood Bank has flourished under the leadership of our "Vampire" Edie Skaggs, who is continually on the prowl. To date, this year, there have been 17 units of blood donated. One member of the West Coast, Tom Cave has donated 22 gallons of blood.

4.

As reported at the last meeting, we have continued to raise money for the Bid Committee. We have had another garage sale, raffles and have sold numerous items. We have a check to turn over to the Bid Committee for \$1,000.77.

Southeast Association-Garland and Carole McKenzie

The Southeast Area has been running very smoothly since January. In January we held a successful fund raising dance, the Snowflake Frolic. In March we held a fund raising dance for the 1997 Bid. We are looking forward to the National Convention in St. Louis.

Northwest Association: William Jenner

The clubs and the Associations in the Panhandle have been working hard on the endless task of keeping Square Dancing alive and in the public eye. There were many dances and events scheduled for 1993. Many with top name national callers and round dance cuers and many with some of the best callers and cuers from local associations. Almost every weekend there is something on to support local clubs or associations to promote the state convention and raise money for the National Bid Committee. Northwest and the Pensacola Association held a flea market headed up by Marvin and Olina Taylor in April and the proceeds from this and monies raised at the Round Up helped to put the Bid Committee over the top.

With all the competition that square dancing has, such as western dancing, ball room dancing, national heritage dancing, school sports, and band, craft shows and festivals and the list goes on with things for people to do, it is no wonder we are hard pressed to keep clubs alive and Association dances on a paying level. But, with hard work and the efforts of a few, square dancing will be around for a long time. The clubs in the NWFSRDA are an example of this. Plans are in the making and some already made for classes, dances, festivals and many other activities in 1994.

PUBLICATION REPORTS

BOW AND SWING: Whit and Sue Brown Please see enclosure.

4 W'S: Boots and George Oglesby It seems the best laid plans sometimes go right. Here we are. We are still printing 5000 copies. There seems to be a problem with our new P. O. Box. We are not receiving publications from around the state. Finally got Bow and Swing changed. The information on the 40th State Convention not received since January 1. So, here is our address again.

WHO WHAT WHEN WHERE
P. O. Box 432920
South Miami, Fl 33243

As to why I was disgusted at the last meeting, it has to do with the registration form being folded before handing them to the publications. Please don't do that again, all it does is cause us problems assembling our copies. THANKS. By the way we are in our 28th year. I have a message from the Southeast Callers Association. A big thank you to all who helped with the Hurricane victims in Dade County. Thank you all, also for all the cards, call and prayers on my behalf. Boots Oglesby.

FLORIDA'S WEST COAST DANCER: Ken and Sue Brown

We accepted the challenge of editors of the West Coast Dancer nearly six months ago. Jack and Chris had done an excellent job and we realized it was a tough act to follow.

We felt it was important to verify the information in the schedule with callers, cuers and club officers. The response to our inquiries was somewhat disappointing.

The Association has approved advertising as a means to defray a portion of the cost. A committee has developed guidelines for the approval of the advertisements. A complete list of charges appears on the back cover of the summer issue.

We are exploring the possibility of purchasing the equipment necessary to print the dancer. If successful, we envision a great many additional uses.

KEEPIN' POSTED: Duke and Doris McCleskey

It is with mixed emotions that we (better know as "The Consortium") of Keepin' Posted Editors, announce our resignations, but only after we recruited a very outstanding personality, as the new editor of the CFA Newsletter, well known to most everyone here. Commencing with the September issue, Al Cody will become the Editor of Keepin' Posted and Randy Poole will assist in the addressing and mailing of each issue. These past two years have been very fulfilling for us, and hopefully, the Consortium has contributed toward improving each issue for the dancers of Central Florida.

The June issue is complete, with the exception of an article to be written on the 40th Convention. As soon as we return to our computer, the copy will go to the printers, and ready for our readers before the first week in June has passed.

This issue will feature all the recently graduated new dancers, which have been reported to the editors. Central Florida will/has contributed over 400 new dancers to the fun activity that's done in squares and rounds. Each new dancer will receive their own copy of the June Keepin' Posted which brings our copies printed to 1000.

CFA is very proud of the cover design on this issue. With the help of artist, Tom Saville, we feature a newly designed logo promoting the bid for the '97 National IN Orlando. The Consortium's

FINAL ADIEU: Geo. and Shirley Knapp, Duke and Doris McCleskey
Randy and Carol Poole

STATE CONVENTION REPORTS

1993: Mary Richardson

For four and ½ years that we have been working on this 1993 Convention, we have had peaks and valleys. My committee has done a marvelous job. My undying gratitude goes to ~~Duke and Doris~~ McKleskey. They did most of the work. In 1991, it was hard for me to accept that "Everything was Coming Up Roses in 1993". Everything was not coming up roses for me. The rose has its beauty, but it also has its thorns. We had 2647 sold admissions for this convention, 435 freebies and 66 spectators. Total dancers- 3082. We feel this is a good convention. In 1962, we attended our first National in Miami Beach with 10,500 present. Now, we want 40,000 in Orlando in '97 and I think we can come close to that.

1994: Dave and Shirley Nihart

Hopefully we are all ready for our kick off this evening. We have done something different this year and hope that everyone will enjoy it.

The flyers are ready. We will be selling ribbons from eight until ten at \$ 10.00 per person and booster buttons at \$1.00. Please support us by purchasing button and encouraging your friends to purchase their tickets at this reduced rate.

At our drawing at about 10:15, we will be giving two tickets to the Spring Myrtle Beach Ball and a free hotel room for next year's State Convention

1995: Stan and Jeri Hockman

Everything is on track and we are planning for the Kick Off next year.

1996: Cliff and Jean Allen

The '96 State Convention (Northwest) is finally getting started with the following committee member "volunteers".

Cliff and Jean Allen-Chairman
 Marvin and Olina Taylor-Co-Chairman
 Joy Vaccari-Treasurer
 Anita Gilbourn- Registration

The '96 convention will be here at Lakeland, Florida.

NATIONAL BID COMMITTEE REPORT: WORLEY AND NAN CARRIER

On Saturday evening at the National in St. Louis we will have our After Party in hall 1 B. John Saunders has lined up a lot of National Callers for this dance which will be Mainstream. We will line up on Saturday at 5:30 P.M. in Hall 1A and 2 A for the Parade of States. The emergency phone number is 1-314-342-5500. There will be dancing at Union Station and also under the Arch on Wednesday evening with Mid America callers. In March Dave and Shirley Nihart, Frank and Nan Habersberger, Duke and Doris McKleskey and Nan and Worley went to Portland, Oregon for a pre convention meeting.

The mayor from Orlando and the County Commission Chairman will be in St. Louis. We will have eight VIP'S from Orlando with us when we make our presentation.

4. Please advise Sally and Howard of your people/time slots for National so we can coordinate.
5. We have at our disposal:
 - 30 rolls of orange stick ons (7,410)
 - 1,200 Florida lapel pins

AT THE NATIONAL:

The display area is the first floor, room 131, display hours on Thu. and Fri.- 9:00 A. M. - 9:00 P. M.;
 Saturday-9:00 A.M.-2:00 P. M.
 Set Up- June 23,1993- 8:00 A.M.-4:00 P.M.
 Take Down- Sat. June 26, 1993, after 2:00 P.M.

A short discussion of what could be done at the State Convention to keep dancers from putting personal belongings and trash on the Showcase tables followed the Parliamentarian's report. Some thought that perhaps signs on or above the tables might help people to realize that tables are not for their personal use. Duke ~~Mckleskey~~ asked for a reaction to where the Showcase tables had been placed at this convention. (In the main arena instead of the entrance hallway to the arena). The response was very positive, indicating that the delegates liked the tables placed that way.

HISTORIAN'S REPORT-Jack and Zonie Taylor

We have completed the 1992 Convention Book and have a good start on making the book for the 1993 convention. We have started an album for the 1997 National Convention and Zonie has collected some material to include in this book.

The President's messages are not completed but we have added a lot of the more recent ones in the book. This will be ongoing and we'll try to get them complete as soon as possible. We are missing some of the early messages.

The History is written from 1953-to 1960 and 1964 to 1970, again this is ongoing and hope to complete more as time goes on. I had hoped to get it completed to 1970 but I still have a gap oif three years.

LEGACY: FRANK AND NAN HABERSBERGER

LEGACY XI CONVENTION- This convention took place at Toronto, Ontario, Canada, May 13 thru 16, 1993. We were all ready to go, but Nan was hospitalized and we had to cancel out.

Judging from the Legacy Agenda and the Trustees involved from Canada and the United States, there will again be very useful information to pass on.

When we receive our copy of the Minutes of that Convention we will report on the highlights at the November Federation Board meeting.

After his report Frank reported that Nan had been very ill, but was much better now and would be at the National Convention. He thanked everyone for thoughts, prayers and cards.

7.

A change will be made in one of the statements in the bid book. We stated that any money left over from the convention will go to the Florida Federation. This will be changed to read that any left over money will be divided between the Florida Federation, the five associations, the Callers Association, the Round Dance Council and any other people who make a contribution to the '97 convention.

Financial Reports from '97 Bid Committee are enclosed.

COFFEE BREAK

COMMITTEE REPORTS

USDA INSURANCE REPORT: Randy and Carol Poole - See enclosure

COORDINATING COMMITTEE: Sunni Thomas

We did not have a quorum, so we could not have a meeting at this convention. Notices will be sent to the members of the Coordinating Committee that we will have a meeting at the Working Weekend in January. There are several matters that must be taken care of.

PUBLIC AWARENESS AND PUBLICITY: Al Boltze

While gathering ideas for a promotional tape to attract beginning Square Dancers, it was thought that a short eight to ten minute tape used on a repeat play TV/VCR would be the best approach.

First, to purchase, a TV/VCR combination with this feature would cost over \$500.00 and second the tape would get progressively poorer with continuous play. Therefore, a better approach would be to repeat the 8/10 minute promotion on a single long play tape for a continuous run up to six hours. This would allow any association or club to shop around for any VCR/TV combination either used along with an appropriate backdrop and beginning dancer applications would certainly enhance demonstrations. It would be effective at manned booths and at festivals.

We have a rental unit provided by the West Coast Association on display at this convention for the Associations and Clubs to evaluate.

We are still working out the details on the Florida Rover Badge. I hope to have some positive information and prices by the November meeting.

SHOWCASE OF IDEAS: Howard and Sally Hayes

Howard and Sally gave certificates of appreciation and participation to each Association and to the Historian for their work on the showcase.

Showcase can be dismantled at the State Convention on Sunday by 4:00 P.M. to avoid confusion during kick off and other scheduled entertainment.

Showcase at National- We will contact Jerry and Carol Pelster on PVC pipe, back drop, table cover and skirt and keep you informed.

U.S.D.A. - Paul McClain No report except to say that the next U.S.D.A. meeting will be held in St. Louis on June 24th at 1:00 P. M. Anyone interested is invited to attend this meeting.

FLORIDA CALLERS' ASSOCIATION-WHIT BROWN

Since last October, the F.C.A. has changed its focus somewhat, what with the sale of Bow and Swing magazine. Many meetings involved lengthy discussions regarding the magazine, not to mention a substantial amount of money came out of the treasury to pay for its operation.

Now, that monkey is off of our back and the F. C.A. is getting on with the business that it is chartered to do. This year, we will sponsor a caller's college which is mainly directed toward training the new caller. In October, our Fall Clinic will be for all of our members, followed by our business meeting. In addition, the F. C. A. will have the programming committee meeting for the 1994 convention.

Approximately 80 F.C.A. callers have participated in this convention and we sincerely hope that the program has been an enjoyable one.

Like all of us in Square Dancing, the F.C.A. is concerned with the small numbers of new dancers coming into classes. We are always looking for new ways to recruit people into the activity.

We as individual people and organizations have individual agendas and interests. But we should all remember that our common interest is Square Dancing, and the betterment of it and its continuation. Because of our individual interests we sometimes forget our commonality of purpose. We would like to see a renewal of a spirit of cooperation between all factions obvious reasons, so cooperating with each other is certainly beneficial to all. The F.C. A. looks forward continuing cooperation with the Federation and all organizations in Florida.

ROUND DANCE COUNCIL: SUNNI THOMAS

There are two main problems that were brought up with council. We feel the round dancers were short changed. The problem was with the halls. There is a formal letter going out to the chairman of this year's convention and I hope to the Federation, the Callers' Association and to the chairman of next year's convention from the Round Dance Council, about this problem with the halls. This will state our situation. Another problem was that the dress code was not enforced. Shorts were permitted on the dance floor in the main arena on Saturday night and I have pictures to prove this. I have been told that this must go to the coordinating committee. The coordinating committee will have to do something about this. I will also talk to Mr. Habersberger about Legacy's stand on whether country western dance fall under the auspices of callers and cuers, Round a Lab and Callers Lab. Attendance of round dancers this year was excellent. Some round dancers had to be turned away because our halls were small.

HALL OF FAME: SUNNI THOMAS
We had two different names submitted to the Hall of Fame Committee for nomination, but because they were submitted after the deadline of Feb.

10.

1st, we did not have time to act upon them. They have not been thrown out. They will be held over until next year. There are people, we know who deserve to be selected for the Hall of Fame, but you have to nominate them, so look around and see who deserves it.

AMERICAN FOLK DANCE: Duke and Doris McKleskey

The United Square Dancers of America will receive our full report in St. Louis, that we are holding at seventeen states who have proclaimed the American Folk Dance in their state as Square Dancing (a generic term, remember?).

There are eleven states who are currently working very dilligently on their respective State Legislative bodies, in fact seven of the eleven already have a "bill" before committee. Hopefully, these bills will be introduced to the bodies for action this year. If our National Executive and Legislative bodies can get this country moving, more action than Folk Dancing will go forward.

A more complete report will be submitted for presentation during the USDA annual meeting in St. Louis on Wednesday, June 23 at 1:00 P.M. in the Marriott Pavillion (downtown). All those attending the National are invited, y ea encouraged, to attend this gathering, for all the u p dated happenings throughout the Folk Dance movement. You will be made welcome!

HALL OF FAME: MARY RICHARDSON

We are revamping this committee. We have three new couples who have been added in the last year. They have not been brought up to date on all the requirements and qualifications for candidates for the Hall of Fame and what their duties are. This summer, Sunni and I hope to get out a letter to all of our committee members this summer. I also urge you to get your nominations in, but it must be by February 1st, because there is a lot of work that has to be done after the names have been submitted. There have been improvements made at the Hall of Fame. The balance in the checking account is \$1512.00.

NO OLD BUSINESS

NEW BUSINESS

Frank Habersberger brought a motion to the floor that the Florida Federation use the same type of stationary as the National Bid Committee. The official logo, the same as is on the decorative license plate. would be on the stationary along with the words stating that the Square Dance is the official folk dance of the state of Florida. The motion was seconded and passed. (American)

Dewey Hendricks, the president, appointed a nominating committee for the election of officers at the November meeting. Chairman, Pee Wee and Mary Stewart, Shirley and Dave Nihart and Frank and Nan Habersberger.

A discussion came up about the size of the Lakeland Civic Center and whether we needed to seek a larger facility for our state conventions. It was mentioned that according to a report submitted by Dave and Shirley Nihart and their committee who met with the Civic Center Director and Hotel and Motel representatives from Lakeland (See enclosure), that there are plans to expand the Lakeland Civic center. More discussion. No action was taken.

PETITION:MARY RICHARDSON

Mary informed the officers and delegates of the F1. Federation that she as the chairman of the 1993 State Convention had been asked to place petitions in the arena stating that the signees were against a law suit which was being brought against Art Wilson because he and some of his dancers had awakened another square dancing couple in the middle of the night as they were preparing to earn their idiot's badge. The couple who were suing objected to being awakened in the middle of the night. Mary said that she did not think that she had the authority to place petitions in the hall and was seeking the advice of the Federation. It was suggested that this matter be turned over to the coordinating committee, and that the question of proper square dance attire at the convention also be turned over to the coordinating committee. There was no action taken by the Federation at this time.

It was moved and seconded that the meeting be adjourned. The motion carried.

Respectfully Submitted,

Paul & Marie McClain

Paul and Marie McClain
Secretary
Florida Federation of Square and Round Dancers

**USDA SQUARE DANCE INSURANCE REPORT
30 MAY 1993**

1. Checking Account

Balance 30 JANUARY 93 \$

Receipts

Central \$

FCC

Northeast

Northwest

Southeast

West Coast

Check issued and never cashed.

Total Receipts \$

TOTAL

Disbursements

USDA Insurance Fund \$

Admin Expenses

Refund of premium

Total Disbursements \$

Ending Bal 30 May 93

2. Enrollments 1993

	Associations	Clubs	Dancers
Central	1	34	2041
FCC	1	10	424
Northeast	1	17	683
Northwest	3	26	907
Southeast	1	5	587
West Coast	1	14	1120
Totals	8	106	5762

3. Other Information

Additional Named Insured Certificates Issued. 50

Claims this year. 7

We are 205 dancers below this time last year.

Today we will give the treasurer \$100.00 for USDA annual dues.

Randy & Carol Poole, FFSD Insurance Chairmen

MEETING WITH MOTEL/HOTEL PEOPLE IN LAKELAND

A meeting was held at the Lakeland Civic Center on Friday February 26, 1993 at 1:30 P.M. concerning problems with motels honoring contracts for room rates.

Those present were:

Allen Johnson Civic Center Director
Susan Thompson Lakeland Chamber Commerce
Liz Boutwell Hotel-Motel Association
Dave Nihart Florida Federation of Square Dancers
 Chairman of 1994 State Convention
DeeDee & Bessie Stovall Housing Chairman - 1994 State Convention
Stan & Gerri Hockman Chairman of 1995 State Convention.

A discussion was held concerning certain motels not living up to contractual agreements. Susan Thompson of Lakeland Chamber of Commerce stated that even though there were some problems with motels at the 1992 convention, they were cleared up and the dancers involved were given refunds. Liz Boutwell of the Hotel-Motel Association did not know which motels were the problems. After some discussion she said she did recall the problems and that the Chamber of Commerce had corrected them.

Susan Thompson has requested that when a convention is scheduled we inform her at the Chamber of Commerce in Lakeland with dates. She will in turn inform the Hotel-Motel Association. Each hotel-motel will be ask to block out rooms and state the amount of complimentary rooms they will provide along with rates. She will then give the list of motels and rates to the person in charge of housing. The person in charge of housing will then notify the Chamber of Commerce which motels they will be using. Signed contracts from the motels to be used will be returned to the person in charge of housing and copies sent to the Chamber of Commerce. The Chamber of Commerce working with the Hotel-Motel Association will then be able to enforce these contracts.

The question was asked about the motels changing ownership or managers after contracts were signed. Susan Thompson of the Chamber of Commerce stated that when this happens the Chamber of Commerce will go to the people involved and inform them they must follow these contracts. Liz Boutwell of the Hotel-Motel Association stated they regretted that this happens but it happens quite frequently in this business, but assured us they would police our problem and do what is necessary to fulfill their obligation.

At this point Dave Nihart explained the Federation's views on this problem and they again assured us we should not have a problem if we followed the above procedures. They also stated that they appreciated our business and hoped we would continue to hold our conventions in Lakeland.

Allen Johnson - Civic Center Director then displayed a model of the expansion to be done at the Civic Center. This work is to begin as soon as funds are approved. He also stated overnight parking for mobile homes will be going up to \$8.00 per night in the near future and then to \$10.00 per night. These prices must be approved by the city before they can be raised. He stated the cost of renting the Civic Center would increase also. Possibly around October 1st, and it may be rented out by square footage used instead of a flat rate. He also stated that if we wished we could rent out the entire parking lot, thereby saving the dancer the \$2.00 per day parking fee. Mr. Johnson stated that there had been several increases in wages to the personnel that worked our convention but have been absorbed by the cost to rent the center. He stated this has been going on for several years. It may be a benefit to future conventions if they are considering Lakeland for their convention to try to lock the Civic Center before the price increase.



FLORIDA FEDERATION of SQUARE DANCERS

FLEA MARKET FUND RAISER - FEBRUARY 26,27,28,1993
Final Financial Report
April 14,1993

Income

Registrations - Advance	\$	
Registrations - At Door		
Total Registrations		\$
Quilt - Advance Sales		
Quilt - At Dance		
Total Quilt		
Food Service		
Flea Market		
50 - 50		
Camping		
Donations(Fellowship Sqs \$8, Habersberger \$5)		_____

Total Income \$

Expenses

Ag Center	\$	
Food Service		
Quilt - buy back		

Total Expenses \$

Surplus \$ _____

Respectfully Submitted,

Joe & Joy
Joe & Joy Vaccari



FLORIDA FEDERATION of SQUARE DANCERS

1997 NSDC FUND

Balance January 27, 1993

\$

Receipts

License Plate Sales \$

Flea Market Fund Raiser

Donations - Associations

Quilt Raffle Sales

Interest

Total Receipts

\$

Total

\$

Disbursements

Suzie Q Creations-License Plates \$

Flea Market Fund Raiser Expenses

Total Disbursements

\$

Balance May 23, 1993

\$

REMARKS

1. Flea Market Fund Raiser - Surplus was \$
2. License Plates - Sold: 550 On Hand: 131
3. Summary to date: Total Receipts: \$
Total Expenses: \$
Surplus: \$

Respectfully Submitted,

Joe & Joy

Joe & Joy Vaccari

Bid Committee Treasurer

BOW & SWING
P.O. BOX 593530
ORLANDO, FLORIDA 32859

May 30, 1993

REPORT TO: The Florida Federation Of Square Dancers
FROM: Bow & Swing Magazine

A little recent history about Bow & Swing might be in order for this report.

In April of 1991, the Florida Callers Association, who owned Bow & Swing at that time, asked me to take over as editor of the magazine, which I did. The situation I inherited was a financial nightmare and the magazine was close to going under. During the time-frame from April 1991 to October 1992, the F.C.A. and I struggled to keep the magazine going and tried to get it to a break-even point financially. The F.C.A. poured a lot of money into the magazine but it was apparent that the best that it might do would be to break even.

When it became apparent that operation of Bow & Swing would continue to be a struggle, the membership voted to sell it to me and get out of the publishing business. There had been some rumors that other parties were interested in buying the magazine but there were no other offers made. Part of the contract for sale stipulated that Bow & Swing would continue to be the official publication of the F.C.A. and in the event I wished to sell the magazine, or shut it down, the F.C.A. would have the right of first opportunity to take it back over. I told the F.C.A. that my intention was to have the format of the magazine remain essentially the same as it has been ... that I had no intention of turning Bow & Swing into a sounding board for my personal views, or to slant the news and articles toward my way of thinking. That policy has been carried out.

There are those who question my sanity by purchasing what was considered a struggling enterprise. I have often asked myself that same question. But in view of the situation that was at hand — that there was good chance the F.C.A. would close down the magazine, the time and effort put into it by Sue and I — the need for, and desire by the dancers for a state magazine I thought existed - I crawled out on a limb and bought it.

It has not been an easy time. There are months when I break even, but not many. There are months when advertisers are slow in paying and I have dipped into my family resources to get the magazine published. My ability to do that is limited to that however.

There has been considerable negative criticism directed at Bow & Swing and me. Some is justified, some is not. The biggest problem I have is getting the magazine to the readers by the first of the month. No one is more upset about that than I. There have been occasions when I have been guilty of delivering the layouts to the printer late. Most working people that I know, often complain about not having enough hours in the day and that is my problem too. I make no excuses and apologize for my shortcomings in that regard.

When I present Bow & Swing to the printer, he requires that I pay for his services at that time. As I said earlier, there are months when advertisers are slow in paying the bills I send to them and there is not enough money to pay the printer. Yes, things are that tight because of a lack of sufficient financial reserve. So, in some cases printing and mailing of the magazine is delayed until sufficient funds are received. However, once I place the magazine in the hands of the Post Office, I have no control of when delivery is made to individual subscribers. I have documented cases where it often takes up 21 days for the magazine to travel from the mailing point to a subscriber's mail box. The magazine is mailed in Apopka, Florida which is about 12 miles north of Orlando. It often takes up to 14 days for the magazine to be delivered to readers in Orlando, or Cocoa. I think everyone realizes that a piece of mail goes through many hands on its way to a delivery point. Any section of the state is subject to these types of delays involving 2nd class mail.

Other factors that come into play, are the publications put out by the regional associations. They might not intend to compete with Bow & Swing, but they do by virtue of the fact that they contain similar, and sometimes identical material. Time and Newsweek have the same type of subject matter in them. So do square dance magazines. I try to keep articles that are unique to Bow & Swing in the magazine, so that it will be attractive to the readers, but still, there is a lot of redundancy.

I stated earlier that I perceived a need and desire for a state magazine. We have lost a few advertisers and subscribers due to their lack of satisfaction for one reason or another. That will happen with any business. But I find that Bow & Swing is one of the best kept secrets in the square dance community of Florida. This has been so for many years before I took it over. Protests are heard when there is talk of shutting down Bow & Swing — support is voiced for its continuation. But — circulation is down, advertisers are down, apathy is UP.

Some may argue that the magazine should not be owned privately ... that the F.C.A. should not have sold it to me . I would point out that there are a number of square dance publications around the country that are owned by private individuals and work very well in cooperation with various dancer and caller organizations in their coverage area.

Past history shows that Bow & Swing was founded by a caller that it was owned by the Federation at one time ... and owned by the F.C.A. for a number of years. Throughout all that time, it has constantly struggled for its survival.

I still believe that there is clearly a need for a state-wide square dance magazine. The Federation, the F.C.A., the 97 Convention Committee, and all Square and Round Dance organizations can utilize this valuable communication tool to communicate news of their activities on a state-wide basis.

I don't intend to portray myself as a caped-crusader-hero crusading for the success of Bow & Swing for totally unselfish reasons. I would like to see it make a profit — it's hard work and I would like to recover the money I have invested in it.

Sue and I intend to keep Bow & Swing operating and to strive to improve in those areas where there are deficiencies. Sue and I will continue to try to provide a state magazine as long as it is financially possible for us to do so we think it deserves your support as well as support from the entire Square Dance community in Florida. We sincerely appreciate the support we have received from the Federation to this date, and look forward, hopefully, to your continued support.

Respectfully submitted,

A handwritten signature in cursive script that reads "Whit Brown". The signature is written in dark ink and is positioned above the printed name.

Whit & Sue Brown
Editors

NATIONAL BID COMMITTEE

Financial Report

May 30, 1993

Balance May 23, 1993

\$

Interest May 26

\$

At Convention Receipts

\$ _____

Less ck # 147 Mary Stewart- Shirts

\$ _____

Quilt

Balance----- \$ _____