

FEDERATION MEETING Sunday A.M., January 31
 Voyager Hotel, Daytona Beach, Florida

The meeting was called to order by President, Dewey Hendricks, who led in the pledge to the American flag, which was followed by the invocation. The roll was called and a quorum was declared. Dewey welcomed the visitors and guests.

COMMITTEE REPORTS:

FINANCE - Paul McClain, chairman- Committee Members: Bonnye Bell, Sandy Brasfield, Aaron Fry, Rosemary Schirmer and Marvin Taylor.

The Finance Committee reviewed the Treasurer's books and found them to be in order.

The committee submits the proposed budget for 1993.

INCOME

State Convention	\$
Association Dues	
Interest-Checking Account	
Insurance	
Total	\$ _____

DISBURSEMENTS

President	\$
Vice President	
Secretary	
Treasurer/Banking Charge	
Parliamentarian	
Flowers-Remembrances	
Meeting Rooms and Refreshments	
Promotional Expenses	
U.S. D. A. Dues	
Historian	
Unforseen Expenses	
State of Fl. Incorporation Fees	
New Dancer Handbook	
	\$ _____

It was moved and seconded that the proposed budget for 1993 be accepted as read. The motion carried.

PUBLIC AWARENESS AND PUBLICITY-Al Boltze: Chairman, Committee Members: Mary Fowler, Frank Habersberger, Annabell Johnson, and Mary Boltze

We decided to pursue the idea of having a tape available to

the Associations that would promote beginning square dance classes. We specifically want a tape developed by someone in advertising who knows how to create interest in a short time span. Frank Habersberger has agreed to approach Betsy Gotta at a meeting, which they will both attend in March. Betsy Gotta is a National caller who advertises in the American Square Dance Magazine and may already have the tape desired.

We will rent a VCR and TV combination capable of continuous play. We will provide a backdrop with provision for the display of flyers, pictures of sponsors, etc. This booth will be available for display at the State Convention to test its impact and get the opinion of our other Associations. It is estimated that the cost of the tapes would be under \$50.00. It is recommended that a caller sponsor each display in order to eliminate any problems with ASCAP or BMI.

Public awareness of Florida's promotion of Square Dancing can be accomplished in another way:

We propose using the Florida Federation logo as a Rover Badge or Rover pin. We will ask permission of the Florida Federation to use the logo in this manner unless someone knows of any legal problem in using the Rover outline.

Al Boltze made a motion that the Florida Federation allow his committee to get a sample of this badge made up and bring it back to the Federation at a later date. The motion was seconded and voted upon. The motion carried.

FLORIDA STATE CONVENTION PROCEDURES COMMITTEE- Murl Herbert, chairman, Committee Members: Lou Vogel, Pee Wee Stewart, Worley Carrier, Jerri and Stan Hockman, Dave and Shirley Nihart, Cliff and Jean Allen, Mary Richardson, Duke McCleskey, Howard and Vivian Wilson.

We received reports and listed critical issues to discuss from the co-ordinating committee and each of the current convention chairman.

In addition Duke McCleskey, as prior Chirman of the Convention Procedures Committee, present 70 hours of computer work in the form of:

1. Updated convention procedures
2. A job description for all chairman of a convention
3. A listing of all Convention Chairmen since 1953
4. A financial spreadsheet of each convention since 1978
5. Coordinating committee rotation of officers and the officer duties
6. The 1983 convention chairman duties and program. This will be a valuable item for future Convention Chairman.

The Convention procedures will be reviewed by each of the committee members listed above and the corrected procedures will be given to the Coordinating Committee President for action by the Coordinating Committee at their May meeting.

Critical Issues Reviewed:

1. The Lakeland Association of Motels and Hotels are not maintaining the contracted room rates. Dave Nihart and Stan Hockman will arrange a meeting in Lakeland with Association officers to attempt to resolve this problem. They will report at the Federation May meeting.
2. Expanding the criteria for a State Convention site to any location in Florida. Brief discussion with no action taken.
3. A suggestion to amend the procedures to require a paid admission from all participants, including committee members, callers and cuers. This was referred to the co-ordinating committee in the event they wish to take action.
4. Recommendation that the convention procedures include a procedure to obtain a Federation Resolution form so each convention can use the Federation Federal Tax I. D. number. Mary Richardson will prepare this item for action by the co-ordinating committee.
5. A discussion of the 1997 State Convention dates if Florida is awarded the 1997 National Convention was followed by a vote to move the 1997 Convention to 1998. The reasons for this was the National Convention would be in the final preparation, very few dancers would be available to devote sufficient time to a State Convention. The strong possibility the State Convention would loose money requiring replenishment of the Convention seed money and the Host Association would not receive an adequate if any return for their efforts. No further action required at this time.
6. The most critical of the issues discussed was the inability to have the co-ordinating committee function due to the lack of interest by the respective Caller Officer and Cuer Officer. The following two solutions were suggested.
 1. Appoint to the Coordinating Committee each year the following: The outgoing Convention Committee officers, i.e., General Chairman, General Vice Chairman, Vice Chairman of Callers, Vice Chairman of Cuers, Secretary, Treasurer, Vice Chairman of Vendors and assitant to the Vendor Chairman, and members of this committee. The new members would assume the coordinating committee offices of President, Treasurer and Secretary and the management responsibilities for the ensuing year. All other members of the coordinating committee would remain the same.
 2. The second suggestion was to have the Callers Association and the Round Dance Council appoint a person from their organization who was interested in serving to assume the respective obligations on the coordinating committee. They would not be required to have served on a State Convention Committee as the program now functions.

The committee adopted the first option and Duke McKleskey will prepare a motion to address the issue at the May Coordinating Committee meeting.

No other business was considered and the meeting was adjourned at 2:50 P. M.

USDA INSURANCE REPORT-Carole Poole- Chairman: Randy Poole;;
Committee Members: Carol Poole, Hollis Fowler, Carole McKenzie,
Joe Vaccari, Bill Jenner, and Dick Stevens.

We covered USDA insurance policies and procedures and went into detail on administrative procedure to include timely actions, completeness of forms, accuracy and claim filing procedures. We discussed the importance of keeping complete, accurate records of all transactions for future use in case of a claim investigation. We discussed the duties of the Association Insurance Chairman.

We also discussed ways to get insurance information out to all clubs, i.e., displays and announcements at Associations' dances and detailed insurance articles in the area square dance publications. These should be written by the Association Insurance chairman.

We recommend that individual clubs consider including the insurance fee in their annual dues.

The FFSD insurance checking account was audited and found to be correct.

EDUCATION AND SERVICES AND SQUARE DANCE PRESERVATION-Howard Hayes,
Chairman; Committee Members: Charlie Newsome, Ron VanValkenberg,
Vivienne Garapic, Olena Taylor and George Wolfert

The above committee members met with the purpose of developing guidelines on one or more worthwhile projects that will aid in the enjoyment of square dancing or the enlightenment of square dancing. Discuss the problems of square dancer attrition and lack of recruitment of new dancers. Make recommendations for possible solutions to these problems.

We would like to thank all of the committee members and individuals who contributed to the "Handbook" and the Federation for sponsoring the Handbook.

The committees discussed the following items and recommend the Florida Federation of Square Dancers and Associations give them consideration:

1. Handbook
 - A. Submit any revisions or new ideas to committee chairman.
 - B. Additional handbooks - Associations could get together and order the handbooks as a joint effort and share the cost.

2. Recommend each association establish better communications with the callers in their respective area and suggest minimum of 28 weeks of lessons before graduating the class with emphasis on styling, etiquette, Do's and Don'ts angeling, and don't hurry them into Plus.
3. Recommend having an educational seminar at the 1993 Florida State Convention sponsored by USDA conducted by Jim and Peggy Seagraves. Request Joe Vaccari make arrangements for Jim and Peggy Seagraves to conduct the seminar and Mary Richardson to arrange for a room. The Seminar needs to be publicized in the magazines and convention program.
4. Base Number- committee chairman will write to all Associations to request number of square dancers within their Association-same criteria as last year.
5. Associations could possibly utilize the city's and school facilities (Adult Education Classes) to start a square dance class.
6. Request each Association to send Committee Chairman a list of student classes and work on increasing the number of classes each year - share your success with the other Associations.
7. Possibly have each Association sponsor a student class
8. Club Booklet - Last year's item number seven - instead of re-inventing this wheel- Committee Chairman will write to Jim and Peggy Seagraves to determine if they may have a booklet of this nature.
9. Regarding the recruitment of new dancers - classes - all Associations and Clubs must continue to promote square dancing and utilizing all means available to include demonstrations at Malls and other public places, putting out flyers, company billboards, condos, mobile home parks, and subdivision halls, doctor's offices and any place to which you may have access. Adopt the motto of the three E'S Educate! Educate! Educate! If we educate the present dancers and especially the new beginner dancers, we will have a solid base to build upon. Plan your classes and start promoting early.

NATIONAL BID COMMITTEE - Worley Carrier- Worley stated that it was very important for all those participating in the bid session and the grand march at the National Convention to have balloons and/or other attention getting devices to give away and to create color and excitement. Worley made a motion that the Federation allow the National Bid Committee \$200.00 to purchase these attention getting devices. The motion was seconded and passed.

BREAK

SHOWCASE OF IDEAS - Sally Hayes, Chairman; Committee Members: Val Newsome, Garland McKenzie, Erma Fry, Shirley Knapp, Betty Stevens, Bob Schirmer, Tom Hancock, Marie McClain, Max Garapic, Ann Brown, Nan Carrier, Dottie Vogel, and Mary Stewart

The Showcase of Ideas Committee would like to bring the following information to the attention of all the associations.

1. There is to be nothing on the floor in front of or beside the table.
2. Use one table only.
3. The "Iron Maidens" will be suspended this year (93) at the State and National Conventions.
4. Because Florida is going to pull together for the National, we, as a committee, would like to suspend for just this year, the plaque for the winning display at State Convention and give certificates in its place.

At our meeting, we discussed a "pull together" theme for the National Convention. The committee recommends:

1. A uniform (midnight blue) backdrop, tablecover and skirt will be furnished by the Federation. Sally Hayes will purchase and distribute.
2. The Federation table will be decorated with a large top hat and rabbit. This will be taken care of by the Southeast Association. Nan Carrier will purchase streamers for the Federation table. These streamers will be linked to each Association table.
3. The Federation backdrop and tablecover will be taken care of by the Northeast Association, with the theme "Go For the Magic".
4. The themes for the Associations are as follows: (They will follow the Federation theme "Go For The Magic")
 - A. Central- Friendship and Fellowship
 - B. Southeast Fun and Frolic
 - C. Northeast Leadership
 - D. Northwest Community Service
 - E. West Coast Love and Caring

Each Association will help defray expenses by paying for their backdrops, table covers and skirt. On the Association tables, when bunnies are used, they can be no more than 12 inches high (excluding ears). There will be a top hat (one quart can) with streamers stating their themes.

Notices will be mailed to each Association to fill the assigned time slots to man the National Showcase of Ideas. The Showcase will not be manned during the Bid Session.

We discussed the Badge Board and agreed that the Hayes would photograph the badge board and send the photos to each Association to update and reply as to their feelings on keeping the board updated.

A motion was made and seconded that the Federation adopt the theme "Go For The Magic" for the 1993 Showcase of Ideas. The motion carried.

HISTORY OF FEDERATION - Chairman: Jack and Zonie Taylor; Committee Members: Chuck Johnson, Mary Lee VanValkenberg, Betty McAllister, Nan Habersberger, and Sally Herbert.

The Federation History is progressing, we have now completed the History through 1958 and are planning to have it completed through 1970 by the time of State Convention.

We have three file boxes for carrying the books that we have developed. Completed are the Books for 1990, 1991 and 1992. We have a great start on the 1993, "Everything's Coming Up Roses" book and should have it completed by the Fall meeting. The Book on the President's Message's is coming along well. Zonie and I hope to have the History up to date by this time next year. It is a long process.

We still need the area publications so that we can place them in the archives. Many thanks to Editors that are sending us a copy.

COMMITTEE RECOMMENDATIONS:

1. Make a book about the '97 bid for history
2. Keep working

PUBLICATION COMMITTEE - George Knapp, Chairman; Committee Members: Doris McCleskey, Central, "Keepin Posted"; Ken Brasford, West coast, "Westcoast Dancer"; Paul Walker, Northeast, "Grapevine"; Joy Vaccari, Northwest, "Panhandle Press".

Four of the five area publications were represented at our meeting on Saturday. We shared many thoughts on our role as providers of square dance information to Florida dancers as well as many visitors to our state.

Some publications are supported solely by advertisement such as Northeast. Others such as Northwest are supported by the area association, others such as Central are a mix, but either way there is consensus that each is providing its area with a necessary vehicle for communication among the square dance community.

The West Coast is in the process of putting together an all new publication with new editors and all is going well. You will soon be seeing the new face of the West Coast publication.

A discussion was entered into on a point brought up by Northeast- in that if pending legislative plans are enacted- a sales tax could be imposed on all advertisements that appear in our publications. Naturally this raises the cost of publications and will be

passed on to the advertiser. We all face the same basic problems of trying to put out a timely, informative and interesting publication. A need for information from individual clubs on a regular basis and before deadline. If the deadline is the fifteenth, it's safe to say the twentieth is a little late.

Finally, we feel that publication is an integral part of the Federation and should continue to be a Committee wherein we can discuss problems and exchange ideas for improvement.

The next meeting of the Florida Federation will be at the State Convention on May 30th, 9:00 A. M.

There was no other business, so it was moved and seconded that the meeting be adjourned. The motion carried. Meeting was adjourned at 10:30 A. M.

*Respectfully Submitted,
Paul M. Baker & Clair
Secretary*

A NOTE OF APOLOGY AND EXPLANATION

Dear fellow officers and delegates of the Florida Federation,

Please excuse any errors, or missing pertinent information or discussion on Sunday's portion of the minutes. The tape player mal functioned, and only picked up small portions of the meeting here and there. We are very sorry about this, because it has delayed the completion of the minutes. We had to call many of the committee chairmen and some of the committee members to get their recommendations and any action that was taken on same. We hope this has not caused a great inconvenience for you. Will try to make sure recorder is working correctly next time.

You are welcome to make any needed additions or corrections to the minutes when they are called for at the next Federation meeting.

Thank you for your patience and understanding.

Paul & Marie McClain

Paul and Marie McClain
Secretary
Florida Federation of Square Dancers
May 3, 1993

Changes to be made on Delegates and Officers Roster

CENTRAL ASSOCIATION

Correct spelling of Bob and Rosemary Schirmer, not Schrimmer

NORTHEAST ASSOCIATION

Correct Spelling of Aaron and Erma Fry (not Frye)
Their address is 1058 Cathcart St. Jacksonville, Fl., 32043

NORTHWEST ASSOCIATION

Add one Alternate

Betty McCallister

207 Priscilla Dr.
Ft. Walton, Fl.
32547
Ph. 904 862 8120

SOUTHEAST ASSOCIATION

Stan and Jerri Hockman

638 Flagler Blvd. (Not Flagner)

Over-Please →

West Coast Association

Add as alternate delegate:

Merle + Jo Ann Lewis
8007 11th St
Tampa, Fl. 33604

Permanent Delegates (re-instated)

1982-83 - John + Esther Layne 1230 Walnut Grove Way
Rockledge, Fl.
32955
Ph. (407) 635-8073

1987-88 Mary Richardson - Zip Code - 32119

1989-90 Frank + Nan Habersberger
New Address:
c/o Lillian Hutchins
3000 N.W. 120 Way
Sunrise, Fl. 33322
(305) 742-9065

1990-91 - Dave + Shirley Nihant
3223 Hermitage Road East (Not Hermitage)

Publication Editors:

West Coast - Ken + Sue Brown
50 Coe Rd. # 332
Bellair, Fl.
34616