



MAY 2001

THE

BARN

BOWL



THE BARN

3820 Minton Road

Melbourne, FL 32904

Otis & Linda Lutz - Editors

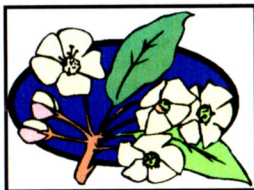
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STATE CONVENTION
MAY 25, 26 & 27

FROM THE LOFT



The All Brevard Square and Round Dance Picnic was another success. We have the Presidents Council to thank for all the good, and successful, planning. We know that nothing good just happens by itself. Good work, gang, and I am sure that you are already thinking of next year. A thank you to all the callers and cuers who volunteered their time to make this a great dance as

well as a picnic. Next year will soon roll around again.

THE BARN held it's Seventh Anniversary with a dance on the 4th with the BARN DANCERS FUN CLUB and then held a great picnic in the Earnest and Dallas Lutz Park at DANCEWORLD. A thank you to the BARN DANCERS for the planning and the good time that we all enjoyed. This was also the celebration of the First Anniversary of the BARN DANCERS club. We wish you many more years of dancing fun.

Each day I walk out to the Danceworld Park to "visit" with our owl family. I like to see the one keeping watch over the home. He just sits there all day long keeping a faithful eye on his home. Now I would do anything for that owl family. He has no idea how much I enjoy his presence nor does he have any idea of what I would do for that family if only he would ask. Of course I would never do a thing to harm them in any way. When we were clearing the land for the park Terry Zrutskie spotted him keeping watch so we left those trees standing. I guess to that owl I am like a god as I have complete control over his environment. I really cherish the time I can be with them and look forward every year to their return to raise another family.

Now in our lives we have a God who wants a relationship with us. He comes to visit with us in many ways and at many times. In fact, He is always with us and awaits our communion with Him. My thought is, if I feel that way about an owl family and have never been able to do anything for them how much more does God want a relationship with us? It does not matter who is your "God" or what you call Him. It is God that wants the relationship and many of us who are Christians believe that God wanted this relationship so bad that a great sacrifice was made to have it. This rela-

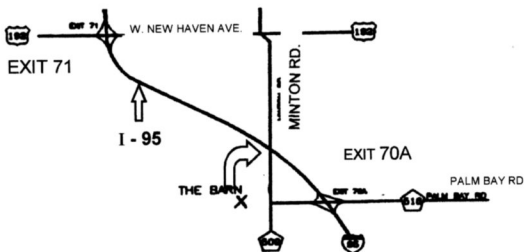
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tionship is for the whole world and not limited to a certain group of people or to what they call themselves. It is the God that has created us and a God that wants to be with us and have a relationship with us. Just as that owl family can do nothing for me, we can do nothing for God. I want a relationship with that owl family because of an inner need that can not be explained. God has created us in His image and has a strong desire to be with us.

Just as I walk to the park to be with the owl family, God is walking with us. When was the last time you stopped and talked to God? Was it when you were in a desperate situation and you had nowhere else to turn? I believe that God wants to be with you and share in the fun things of your life too. It would be very wrong to think that there was something you have done to require God to love you or to want a relationship with you. Certainly that owl family has done nothing that caused me to want to be with them. Is it religion that makes us think that God is obligated to love us? Is it religion that causes us to think that we are better in His eyes than some other people? What are we missing by not returning God's love for us? What are we missing by not having an ongoing relationship with Him? His presence can have a great calming effect on our daily lives. Try building on the relationship you have with God and see the benefits He bestows on us.

We continue with our 10/10 program here. We started a new class on April 17th and had over 4 squares! The vast majority of the 4 squares are repeats from the class that just completed the last 10/10 free classes. This is positive as they are staying and paying for the second set of lessons, the Mainstream Program. They are also very happy to be helping the new students. These lessons are from 7 to 8:30 on Tuesday. The Mainstream lessons are from 8:30 to 10:00 on Tuesday. On Wednesday at 7:00 we have a Plus workshop. This precedes the Wednesday Fun Club, the BARN DANCERS. We invite all dancers to join us.



Hello From the Barn Dancers



**JOE & BETTY
MANN**

April was not only a beautiful month, but it was also a busy one. The anniversary dance and picnic were great. We had a nice turnout for the dance and enjoyed dancing to Dale McClary, who stepped in for a tip in recognition of the fact that he called the very first dance at the Barn.

The weather for the picnic couldn't have been more perfect.

After we finally got the fire started, Dan Matthews and Fred Parrish cooked up some superb hot dogs and hamburgers. Congratulations to the Barn Dancers horseshoe champs, Kip and Linda Werner. The competition was spirited, but Kip and Linda took the crown with a game-ending ringer.

Also, congratulations to Nina Sabil, the winner of the raffle for the afghan. Nina is a student in the mainstream class at the barn and was presented the afghan at the picnic. Thanks to everyone who participated in our raffle and fund-raising efforts for Zidi. She was not able to attend the dance and we have forwarded the money we raised to her.

April has been a busy banner-raiding month. We have hosted the Yellow Rockers, Promenaders and Canaveral Squares and have enjoyed tremendously dancing with other dancers from our area. We look forward to visiting these and other clubs in the near future.

(Continued on page 7)

FROM THE BARN KITCHEN

PEANUT BUTTER COOKIES

Set the oven to 350°

CREAM TOGETHER:

1/2 cup butter or margarine
1/2 cup peanut butter

BEAT IN:

1/2 cup white sugar
1/2 cup brown sugar

STIR IN:

1 egg
1/2 teaspoon vanilla
1/2 teaspoon salt
1/2 teaspoon baking soda
1 cup flour (preferably pastry)

Arrange by teaspoonfuls on cookie sheets. Press flat with a floured fork. Bake until firm (about 10 minutes).

Makes 60.

Contributed by: LINDA LUTZ

Send your recipes to:

THE BARN OWL
3820 Minton Road
Melbourne, FL 32904
FAX (407) 727-7374
Danceworld@net4u.net



ALASKA CRUISE

There is a cruise that will be going to Alaska in September of 2002. This is a fantastic opportunity to not only see the wonderful sights on a great ship-board cruise but to travel the heartland of Alaska and see some of the wonderful sights that can be seen while riding the Alaskan Railroad.

SAMPLE ITINERARY

DAY 1 – Arrive in Anchorage. Overnight in hotel

DAY 2 – Board a private railcar and roll along the Alaska Railroad. ..past raging rivers, lofty mountains, awe-aspiring gorges, abundant wildlife. ..till suddenly you find yourself gazing 20,320 feet up at Alaska's stunning mountain centerpiece: Mt McKinley. The train is bound for Denali National Park., a vast pristine wilderness that rolls on as far as the eye can see. Unspoiled. Unpeopled. Unadorned with billboards, fast food chains or traffic. Unbelievable until you see it yourself. Overnight in the park.

DAY 3 – Tundra Wildlife tour. in Denali National Park. home to over 40 species of mammals, including Alaska's Big five: moose, caribou, wolf Dail sheep and grizzly bear. Re-board the train for Fairbanks. Overnight in Fairbanks.

DAY 4 – Visit the Gold Dredge #8 an authentic gold camp where you can pan for some nuggets of your own. Fly to Anchorage. Transfer to Seward for your Glacier Discovery cruise.

DAY 5 – Scenic cruise College Fjord

DAY 6 – Scenic Cruising Glacier Bay National Park.

DAY 7 – Sitka, step back to the days of Russian Alaska.

DAY 8 – Juneau, Alaska's capital Taste salmon baked over an alderwood fire.

DAY 9 – Ketchikan, where much of the town is built on docks at water's edge.

DAY 10 – Cruising the Inside Passage, view an island dotted sound or a glacier cut fjord

DAY 11 Disembark in Vancouver. Transfer to Seattle for return flight home.

Pricing is not yet available but we are striving for \$2500 per person – including your airfare. Packages available soon. See Otis or Linda

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The Barn Dancers would like to wish Bernice Roth (5/7), Fred Parrist (5/8), and Kip Werner (5/9) a Happy Birthday. Also, Happy Anniversary to Gene and Kathy Hinzman (5/27). To all Brevard square dancers we would like to say: BEST WISHES AND HAPPY DANCING.

Joe Mann

JACK TAYLOR MESSAGE

To all of our Square Dance Friends, I am out of the hospital and recovering very well. I had open heart surgery. Hopefully I will be in one of your squares in the near future. I would like to thank everyone for their prayers, good thoughts, cards and visits I received in the hospital. Also not a day went by that I did not receive get well cards. Ended up with more than 150. Again thanks for the prayers, I believe that is the reason I can write this note of thanks.

Jack Taylor and his nurse Zonie

COMING EVENTS

Get your ribbons for the Florida State Square and Round Dance Convention. A lot of dancers are working real hard to see that we can go to Lakeland over the Memorial Day weekend and have a great time dancing to a lot of great callers. I know how hard it is for the Sew and Save Committee to put on their show so let's all go and support OUR State Convention.

Linda and I were visited by the Vice President of the Florida Callers Association, Mike and Shirley Doughty. It is the South East Regions turn to sponsor the State Convention this year and to date Mike told us they had only 400 dancers registered. We must register many more than that or we will soon cease having a State Convention. Register now! We have the forms at THE BARN.

The Florida Knothead Konvention is in Lakeland over the Labor Day weekend. Linda and I find this to be the most fun event we attend. If you have never been, we are sure that you would be really surprised at this really fun weekend. We have a guest caller this year that is a real entertainer. Make your plans now.

WHERE TO SQUARE, ROUND A

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
<p><u>MELBOURNE</u></p> <p>CAMPFIRE DANCERS Chapter 082 4th weekend (STARTS ON A FRIDAY EVENING)</p> <p>THE BARN Class - Phase II & III Rounds 5:00 - 8:00 PM Bev Landwher</p>	<p><u>BAREFOOT BAY</u> BAREFOOT BAY TWIRLERS 7:15-7:45 Early Rounds 8:00-10:00 Plus Dance Dale McClary, Caller Jim Runnels, Cuer Information 254-0150</p> <p><u>ROCKLEDGE</u> SPACE TRACKERS McLarty Rec. Center Barton Blvd. 7:30 - 10:00 Class Whit Brown, Caller Information 452-2679</p> <p><u>MELBOURNE</u></p> <p>YELLOW ROCKERS "THE BARN" 3820 Minton Road 6:30 - 8:00 class 8:00 - 10:00 Plus Dance Jerry Reed, Caller Vince Furtado, Cuer Information 722-1664</p> <p>LINE DANCING GPBSC 10-11:30 AM Glenda Ortiz Harney, Instructor Information 253-1564</p> <p>THE BARN SWING LESSONS 6:30 - 7:30 John & Laura Beers 727-2457</p>	<p><u>MELBOURNE</u> SILVER SQUARES 1300 S. Airport Blvd. 7:30 - 10:00 Plus Jerry Reed, Caller John Grindle Caller Vince Furtado, Cuer Information 768-2217</p> <p>"THE BARN" Line Dancing 10:00 - 11:30 AM Glenda Ortiz Harney Info 253-1564</p> <p>BARN DANCERS New classes 7:00-8:30 Class 8:30 - 10:00 Mainstream Otis Lutz, caller Information 722-1664</p>	<p><u>MELBOURNE</u> "THE BARN" Line Dancing 10:00-11:30 AM BEGINNER LINE Sylvia Schell 777-3649</p> <p>FUN WORKSHOPS 7:00 - 8:00 Otis Lutz Instructor</p> <p>FUN DANCE BARN DANCE 8:00 - 9:30 Otis Lutz Caller 722-1664</p>

New square dance lessons start every 10 weeks on Tuesday at 7:00 PM.

AND LINE DANCE IN BREVARD

SDAY	THURSDAY	FRIDAY	SATURDAY
<p><u>JURNE</u></p> <p>0:00-11:30 NE DANCE</p>	<p><u>BAREFOOT BAY</u> BAREFOOT BAY SPINNERS Community Center 12:45 - 2:45 Mainstream Dale McClary, Caller Information 254-0150</p> <p><u>ROCKLEDGE</u> Canaveral Squares McLarty Rec. Center Barton Blvd. Round Dance Class 7:00 - 9:00 PM Vera Smith, Cuer</p> <p><u>MELBOURNE</u> PALM BAY PROMENADERS "Trailer Haven" 7:30 rounds 8:00 - 10:00 Plus Dance Dale McClary, Caller Wayne Guice, Cuer Information 984-9393</p> <p>OPRY at THE BARN Band and other entertainers 8:00 - 10:00</p>	<p><u>ROCKLEDGE</u> CANAVERAL SQUARES McLarty Rec. Center 790 Barton Blvd. Plus Dance/Rounds Lessons 7 - 8:30 PM 8:00 - 10:00 Plus/Rounds Callers Skip Cleland, Jennifer harmonizing Vince Furtado, Cuer Information 635-8125</p> <p><u>MELBOURNE</u> "THE BARN" 3820 Minton Road A2 FUNSHOP/DANCE 7:30 - 9:30 PM Jerry Reed, Caller Information 633-1306</p> <p><u>ROCKLEDGE</u> COUNTRY WESTERN DANCING KNIGHTS OF COLUMBUS HALL 3435 S FISKE BLVD. Line and Couples Dancing MC and Instructor Curt Wiysel Teach 7:30 to 9:00 PM Requests 9:00 to 11:30 PM Phone 631-5759</p>	<p><u>ROCKLEDGE</u> SPACE TRACKERS McLarty Rec. Center Barton Blvd. 7:30 - 8:00 Rounds 8:00 - 10:30 Plus Whit Brown, Caller Guest Caller 2nd & 4th Information 452-2679</p> <p><u>SATELLITE BEACH</u> ALLEMANDERS Satellite Beach Civic Center 8:00 - 10:30 Plus 1,2 & 3rd Saturdays John Saunders, Caller Vince Furtado, Cuer Information 676-5741</p> <p><u>MELBOURNE</u> SATURDAY NITE LIVE Special as set up by callers/cuers Call for Information 722-1664</p> <p>Last Saturday of the month is SWING NIGHT 7:00 to -</p>

BANNER RAID CONTACTS

Allemanders	Bob Danza	321-676-5741
Barefoot Bay Spinners	John & Terry Kavorkian	561-664-5534
Barefoot Bay Twirlers	Georgia Gallo	561-664-6402
Buckles & Bows	Jean Gaskins	321-892-6420
Barn Dancers	Paul Drimmel & Jane Riddle	321-751-9848
Canaveral Squares	Asa Clark/Rosalie Turner	321-633-4447
Kiss-A-Me Squares	Paul & Thelma Marx	321-933-4787
Palm Bay Promenaders	Bill & Pat Ludwick	321-723-7090
Pirates (Apopka)	Tony Brownell	321-568-6254
Saturday Night Steppers	Steve Ekin	561-676-9535
Silver Squares	Ed & Mary Litwhiler	321-242-1953
Space Trackers	Mary Lou Coyle	321-452-3323
Sunshine Strollers	George Springer	561-466-7923
Treas. Coast Squares	Charles & Joyce Sweeny	321-664-5221
Wagon Wheels	Phyllis & Bob Randall	321-892-9792
Yellow Rockers	Connie Plummer	321-253-1186
Please supply your E-Mail Address to include here.		

BREVARD COUNTY CLUB PRESIDENTS

Club	President	Telephone
Allemanders	Dick & Eleanor Beck	321-638-2380
Barefoot Bay Spinners	Ray Kornbrath	561-664-5612
Barefoot Bay Twirlers	Fred & Joan Clement	561-664-4705
Canaveral Squares	Jean & Cecil Faulk	321-635-8125
Dixie Diamonds	Jerry & Del Reed	321-633-1306
Barn Dancers	Joe & Betty Mann	321-729-8503
Orange Blossom Sqs	Betty Weckerle	561-562-5966
Palm Bay Promenaders	Bill & Pat Ludwick	321-723-7090
Silver Squares	Don & Ada Guinn	321-725-4463
Space Trackers	Judy Frye	321-268-4450
Yellow Rockers	Ben and Sue Johnson	321-452-4176

Please help us keep this information correct. When you change officers, or have a change for the summer, please call us with the information. We will gladly make the changes.

**Focus Group Surveys
Report Summary
January 2001
JERRY REED**

The following is a summary of the Final Report of a series Focus Group Survey conducted last summer for the CALLERLAB Foundation for the Preservation and promotion of Square Dancing. The Foundation has implemented a long range three phase marketing plan (The Phoenix Plan) designed to gather information and formulate marketing strategies to increase the number of square dancers. Please read the following summary. If you have any questions contact the Foundation of fice in Cocoa. Copies of the entire Focus Group Survey Final Report are available from the Foundation office. A nominal donation is suggested to help cover shipping & handling costs.

Here is the summary:

The Foundation for the Preservation and Promotion of Square Dancing conducted a series of Focus Group Surveys in three cities during 2000. These Focus groups consisted of non-dancers and former dancers in Charlotte, NC; St. Louis, MO; and Portland, OR. They were conducted by StarWorks, a market research company in Ann Arbor, MI under contract to Creative Marketing Services (CMS) (the Marketing Director for the Foundation). StarWorks and CMS moderated the Focus groups and StarWorks then produced preliminary and final reports of the results and conclusions from the Focus Groups. This extensive research work was conducted as part of Phase One of the Foundation's Phoenix Plan. This work will provide helpful information to dance leadership for developing effective marketing programs to revitalize square, round and traditional dance activities on a global basis.

This is a brief summary of some of the 'findings' from Focus Group studies. The attached report a detailed report on these results. This information is being made available to assist local, regional, national or international dance group interester in working with the Foundation to improve their dance programs. These organizations are encouraged to participate in on-going research projects designed to gather data for different geographic areas and individual dance forms.

Nine focus groups were conducted in three representative cities across America. Each city provided two groups of non-dancers in the targeted Baby Boomer age range of 35 to 55, and one group of former dancers. Non-dancers were recruited from the databases of local focus group facilities, and were screened to be couples relationships who were physically able to dance. The former dancers were recruited from lists supplied by local square dance (SD) clubs and callers, and reflected both beginning dancers who dropped out, and club members who left the activity after completing classes.

Non Dancer Groups Findings:

- 1) The Baby Boomers are pressed for time, stressed with work, and already

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heavily preoccupied with free time activities. With many options from which to choose leisure entertainment, they are reluctant to get involved with any activity that requires a long-term commitment. They prefer activities that flex with THEIR needs, and permit a sense of spontaneity.

2) Square Dancing makes high demands of its recruits with respect to time, commitment, clothing and general format. The public sees a relatively monolithic program, which asks them to conform to what it offers, rather than develop programs that flex to their various interests and needs.

3) Square Dancing has a serious image problem within the general public, and especially among those in the targeted Boomer generation. Most people are familiar with SD, but not Modern Western Square Dance (MWSD). Consequently, their image is based on out-of-date concepts not reflecting today's dance experience.

Former Dancer Groups Findings:

1) MWSD has a very low profile, even in those cities where there is an active dance community. As a result, people who might be enticed into the activity have no idea how to get involved.

2) Among those who have participated in SD and subsequently left, SD enjoys a very positive image, despite the negative experiences. These people loved the activity and most would return, if the circumstances leading to their departure were corrected. They think the activity is wonderful and definitely worth promoting. But without changes, they don't think a promotional program will succeed. This group represents a significant target for recruiting new membership.

3) The SD club culture appears to have two faces. On the one hand, it is friendly and welcoming like a second family. However, some ex-dancers experienced the club culture as inflexible, cliquish and exclusive.

4) Clubs appear to be particularly unable to work with single members, whether they start out as singles or become singles after joining the club. And with the emerging Boomer group showing a near 60% single factor, this limitation could add significantly to recruitment problems.

5) The unavailability of dance programs at different levels of expertise is a key reason for dropping out of the dance program. The ability for new dancers to have the option to remain at either the Basic or Mainstream level seems critical to retention. Many of these ex-dancers liked the activity, but would like a place to dance at the level they learned during the first class cycle. They seem to want to consolidate skills, and just have fun.

6) The current club organizational structure is not oriented to marketing the SD activity. The need for collaboration on important advertising and public relations programs, as well as on issues of scheduling, and program changes identified by ex-dancers is critical at all levels of the activity.

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The BAREFOOT BAY SPINNERS performing their skit at the All Brevard Square and Round Dance Picnic. This group did an excellent job of performing. A thank you to all clubs as they all had a part in making the 4th annual event another great success.



What is a picnic without food?? Well we didn't have to find out as there was plenty of really good food.



The serving line.

With the streamered lined arrangement of the serving lines, no one had to wait to get their plates full.

There was lots of food left at the end of the picnic.



Bev Reynolds dancing a tip at THE ALL BREVARD PICNIC on March 25th at the Wickham Park Pavilion.

A special thanks to Bonnie and Bobbie, members of the Barn Dancers and the Yellow Rockers, for transporting Bev from Sea Pines to the Park and back.

Bev is determined to overcome this stroke and to get back to dancing soon. We certainly miss her at THE BARN. Her help with the youth group and the new dancers classes is missed very much.

Bev Reynolds

I feel at this time I must write down my feelings concerning the Barn Dancers. I have heard that they are special and by my book I can and will attest to this saying. A sincere thanks to all of you who came by to visit me at Sea Pines, to all that called and sent cards. You are all a special type of person.

Each and every minute that I spent helping with students has been returned to me many times over with every generous response to me during this very difficult time of my life.

I am deeply in debt to those caring people who introduced me to the wonderful world of square dancing and came to angel me as I began Otis's classes. Each and every person I have been in contact with has made my life richer and fuller – from the youth group to the students to our own special "BARN DANCERS" club members.

So let's keep square dancing alive by encouraging others to try this wonderful activity.

Bev Reynolds

Smile, dance and enjoy others

YOUTH CLUB



This is one thing people of all ages enjoy – a picnic. A lot of this went on at the All Brevard Picnic where over 250 dancers joined in for the festivities of eating, fellowship and a lot of square and round dancing. All attendees that we talked to enjoyed the day very much and are looking forward to the next one.

These dances are planned and sponsored by the Presidents Council of Brevard County. Thanks!

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There is much to be learned as video and audio tapes of these sessions continue to be reviewed. And the recommendations which seem to be emerging need careful leadership consideration from all organizations within the dance community.

The opportunity for promoting increased participation within this dance activity is excellent, as much of this work points out, but there are many issues with which the dance community must deal. Addressing these issues will require concerted efforts, collaboration, and good will on the part of all constituencies associated within the collective dance family. A consensus effort is no longer an option but has become a necessity for success.

The CALLERLAB Foundation
For The Preservation And Promotion Of Square Dancing
467 Forrest Avenue, Suit 118
Cocoa, FL 32922
Phone - 321-639-0039
Email - FoundationFL@aol.com

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