

Keepin' Posted

Central Florida Square and Round Dancers Association, Inc

Volume 38 Number 3 April 2015



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WEBBILL ISTVND' HT 37327 342 HATV CIBCTE VITENE BICHECO KEEBIN BOSLED **KEEPIN' POSTED** is published quarterly for members of the Central Florida Square and Round Dancers Association, Inc. and distributed to members free of charge as a part of their membership.

Association news, club news, articles, comments and items of interest are published without charge. Advertising directly related to dance activity will be accepted subject to rules of good taste.

Properly sized flyers and folders about dance activity will be inserted for a nominal fee (see below). The editor reserves the right to edit, condense or rewrite any submission. Opinions expressed are not necessarily that of the Central Florida Association or its Editorial staff.

If you do not want to keep this magazine, please drop it off at a community center, doctor's office, etc. Someone may be interested in learning more about our activity.

Articles Due one month before Issue Date.



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Publication	Articles Due	
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Home Club

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PRESIDENT'S MESSAGE



Beginning with the October 2015 Edition, **Keepin' Posted** will be <u>emailed</u> to everyone.

Printed copies will be mailed to clubs, anyone who does not have email, and those who request a printed copy.

Please let our Membership VP know if you want your copy emailed or posted. A Registration Form is in this magazine. Please renew before October 2015.

Email: morr8250@bellsouth.net

Phone: 407-349-5579

Our next Central Association 5th Saturday Dance is coming up soon. It will be held in Cocoa, Florida at the First United Methodist Church on Forrest Ave. There is parking on Forrest Ave or on the side street behind the hall next to the bank on the hill.

The board will be meeting at Kay's BBQ on Route 520 West of Cocoa at 4 PM. Everyone is invited to join us.

The Florida State Convention is coming up soon on Memorial Weekend. Jack & Barbara Hoffman, from Central Association, are the Producers (Chairmen) The theme this year is "Hollywood Scene" and you will see many movie stars over the weekend.

Beginning with the Trail's End dance at Strawberry Square on Thursday night. Dress as your favorite movie star for the dance. There will be a contest for the best actor and actress or movie character. Lot's of fun.

Friday evening at the convention you can dress in this year's dress, or black & white, or your favorite outfit.

Dancing starts at 10:00 am on Saturday morning. There are workshops, dangle dances, competition squares, round dance teaches; all kinds of fun.

Saturday evening at 6:30 pm the program begins with our Honor Guard. I say "our" because the Honor Guard is formed by our dancers; men and women who have served in the US Armed Forces. If you would like to participate next year, please let me know (apicheco@att.net).

Saturday night is also the night we celebrate our state clubs and most will wear their club colors. Note: This will be the last year we will have a Grand March to start the evening dances. Next year the Convention will only be two days (Friday & Saturday)

On Sunday the dancing starts at 1:00 pm in all the halls.. And don't miss the Kick-Off for next year's State Convention Sunday evening at the ceremonies starting at 6:45 pm.

This is the best time to meet your friends from around the state. They have all helped to make our State Square & Round Dance Convention the most fun for everyone. Get involved. The website for next year's convention will be on-line right after the close of this convention. Contact any of the committee members you see listed and volunteer to help. It is so much fun to be a part of the festivities.

Ailene Picheco CFA President 321-652-0680 apicheco@att.net

www.floridasquaredance.com

WARNING!

SQUARE DANCE FEVER!

VERY CONTAGIOUS

CAUSE: Usually caused by exposure to Up-Beat recordings.

SYMPTOMS: Absent minded tapping of the floor with foot.

Mumbling meaningless phrases such as "Allemande left with the old left hand" and "Do-sa-do with the gent you know."

Constant need for baby sitter.

Dressing in dance clothes and imitation cowboy style.

NO KNOWN CURE!

TREATMENT: Medication is useless. Disease is not fatal. Victim should go **square dancing** as often as possible.

S. D. Caller, Dept. of Public Health









We had several exciting things that went on at the Working Weekend. This was the first time that the Working Weekend was only one day instead of two. Usually we had meetings on Saturday and then finished on Sunday. Although we had to keep tightly to a schedule, one day went very well. We were able to have the regular agenda, have breakout

meetings and then finish with breakout meeting summaries. We think it went very well.

One of the most important discussions in these meetings was whether to continue having the Florida State Convention continue to be a three day convention, or cut it down to two days. The vote was very close, but it was voted to change to a two day convention. This would mean that the Convention would start with a Trails End Dance on Thursday night. Dancing would start earlier on Friday, and continue Friday night. Saturday dancing would be all day and concluding Saturday night. There were valid reasons on both sides. This change will save money by not having to rent the Convention Center an extra day, and declining attendance on Sunday. This was not the dancer's decision alone. In any major decision we must have a 2/3rd majority. The Callers and the Cuers also must vote on the changes. The Callers and the Cuers were polled and the Callers and the Cuers also voted to make the change to a two day Convention. The Cuers said they want to do whatever the dancers want. Only time will tell if this is going to work or not. We will start this with the 2016 Convention and continue with the 2017 Convention. The 2018 Convention will then decide whether to continue with two days or return to three days. There will be surveys to be completed by the dancers to help in determining this decision. Please complete the surveys, they will probably be on your registration forms. Regardless of what side you are

on, please give your support to all the Conventions.

The day concluded with a great benefit dance for the 2016 Convention. There was wonderful Square and Rounding dancing all night. The Northeast brought a busload of dancers, It was great to see the floor full of dancers from all over. The theme for the 2016 Convention will be "Sweet 16".

As always, it's not too late to register and attend "The Hollywood Scene in 2015". The Convention is May 22-24, 2015. Each Association has people with registration forms and ribbons. Hope to see you there.

See you in a square. Bud and Anita Taylor, Presidents anitainop@comcast.net, www.floridasquaredance.com







CASTING CALL #7

Attention all Service Men and Women – Past or Present. We are sending out a <u>SPECIAL CASTING CALL</u> for men and/or women who have been in any of the 5 branches of Military service (Army, Navy, Air Force, Marines or the Coast Guard) and would like to participate in the Honor Guard for the opening ceremonies on Saturday evening, May 23rd and show off the colors of the USA, please get in contact with Ailene Picheco at <u>apicheco@att.net</u> (321-652-0680) to let her know which branch of service you would like to represent. And she needs yet another veteran to carry the grandest flag of all – the good old Stars and Stripes.

The best thing is you don't need to dust off your old uniform, unless you really would like, but the dress code of the evening is simply your red, white, and/or blue square dance attire. Ailene already has the authentic flag of each branch of service so no need to worry about that and the white gloves will also be furnished by Ailene.

Our traveling quilt, "A Travel Through Time", is still making visits to lots of clubs and special events. Be sure to watch for it, you can't miss it, it is so beautiful and big and depicts the logos of all of our 61 State Conventions. Its next scheduled appearance is at the Party Weekend in Paisley, April 10 & 11, at the benefit dance for the 2016 Convention. If you would like this quilt to make a stop at any of your dances contact our Producers for more information: jackbarb@juno.com or call: 321-452-3941. Tickets are only \$1.00 each or 7 for \$5.00.



Casting Call #8

Quoting from the article "FLORIDA STATE CONVENTION HAPPENINGS", Sub-Titled: "A NOTE TO NEW DANCERS"

"You can dance your feet off at the State Conventions. By Memorial Day Weekend, you will be able to dance in the Basic Hall or the Mainstream Hall. A few of you may be ready for the Plus Hall; it's which ever you feel comfortable in."

Friday Night is just like a "Meet and Greet Night". A time when you greet old friends and meet some new friends.

Saturday Night is the "Grand March" and is considered Club Dress Night. Wear your Club Outfits, if you have one, otherwise wear an outfit of your own choosing. Each club is represented by one square of dancers who will carry your clubs banner in and then they will dance the first tip of the evening.

Sunday Night is the night when the next years Convention Organizers will put on a little show (or as we call it – "A Kick-Off") for their upcoming Convention.

Casting Call #9

Do you like to earn dangles? Those little thingies to hang on your club badge? Would you like to earn some "special", really "special" dangles? Ones that no one else will have? If so come into the Mainstream Hall both Saturday and Sunday afternoons as Sheila Reid has some really interesting and clever ways of earning these "special dangles". It wouldn't be fair to tell you what she is planning, couldn't anyway as I'm not all that sure of <u>all</u> of the shenanigans she is planning. Whatever paces she wants to put you through you will be guaranteed a fun and hilarious time. And the caller line up is pretty terrific too. These callers have all called for our dangles dances before and all <u>did</u> request to do it again as they had as much fun as the dancers. This year we again have Rod Barngrover, Bill Boyd, Ellis Lindsey and Dave Muller who will try to help (or confuse) you but all making sure you have a side splitting great time.

Are you a "Single" dancer? Well, please do come to the Convention as there will be a "SPECIAL Singles Hall" on Friday evening geared for all single/solo dancers. Come meet our Singles Director. She will be delighted to help you to meet other single dancers who will be looking for a partner just like you. There are good callers and good cuers scheduled to make this a fun beginning for your dancing weekend activities. There also is an area in each of the main dance halls set aside for single/solo dancers to congregate the rest of the week-end and, hopefully, dance a tip or two with someone new.

It is getting closer to the Convention so here are a couple of reminders for you procrastinators: There are still a few (very few) rooms left at the Host Hotel, the Ramada Lakeland Hotel. Phone: 863-688-8080, ask for the "Square Dancers Rate of \$65.00". If you are a camper: The "Carefree Lakeland RV Resort" is only \$20.00 per night. Phone: 863-687-6146 or you can call Vinnie and Lorraine Piecora, Camper Directors at 386-427-0174. They are a wealth of information. For the Program Book: Personal Messages are still being accepted for only \$10.00 each for a 1/6 page comment, that's a business card size. Mail check to Ailene Picheco, 345 Hula Circle, Merritt Island, FL 32952 and be sure to tell her your favorite movie star. Registration forms for this event are within the confines of this magazine. Just fill it out and mail in your money to Randy & Carol Poole. Phone: 386-734-5295 or if you would like more information.

Another thing to remember is the Trail-In Dance on Thursday evening held at the Strawberry Squares Dance Hall in Plant City ---- have all you Clark Gables and Elizabeth Taylors got your costumes ready for the "Parade of Stars" How creative is your imagination for dreaming up the best outfits? You could win a prize!!! Again, call our Producers for more information. Jack & Barbara Hoffman at 321-452-3941.

Will we see you at the Convention???????



LAST CASTING CALL

Wow! It is hard to realize this will be our "LAST CASTING CALL" for the 61st Florida State Convention. Time sure does have the habit of traveling too quickly!!

Recently the "Producers, Jack and Barbara Hoffman", received the list of the Vendors who will display their various sundry wares for your anxious perusal. Here is the list that I have been given:

Suzie-Q Creations: Our usual and reliable badge, dangle and engraver lady. She will again have many unusual items on display. The insulated cups with various designs are very pretty and very practical, too. I love mine and get compliments every time I carry it. And she is doing the unique dangles for our Dangle Dances. Stop by her huge display table, you just might get an idea for a gift or two. I'm sure that someone you know is having a birthday soon am I right?

Creative Crafts by Lorraine, Inc.: Or better known as *The Tee Shirt Lady*. She always has a variety of unique designs on t-shirts and zippered sweat shirts. Lots of pretty colors to choose from. So soft and huggable, too. If she doesn't have the design in the color you want, she will take your order, make it and ship it to you.

Jan's Square Dance Shoppe: Jan has a full line of square dance clothes and accessories for both women and men. She is coming to us from out of State but she has been at our State Conventions several times in the past. You won't be disappointed in the variety of designs and luscious colors she will be bringing to entice you into expanding your square dance wardrobe. And don't you just want some new clothes anyway?

Kyra Sales: They have those beautiful *Miche Bags*. They are also bringing some other accessories along with a nice selection of jewelry. Stop by and say hello to Ray and Kathy while you check out their lovely purses. These are as unique as they can be, multi-bags all in one design, great quality too.

Here are some other quickie reminders about this "HOLLYWOOD SCENE IN 2015"

The weekend activities actually start on Thursday evening at the Trail End Dance at the Strawberry Squares in Plant City.

GPS: 4401 Promenade Blvd, Plant City, FL 33563.

Early rounds with Susan Snider start at 7:00 PM. Then caller, Bill Chesnut, takes over the mike for a great evening of square dancing. This hall is where our Florida Square Dance Hall of Fame is located. Be sure to check the walls at all the honorees. Will your name be added there sometime in the future? Wouldn't that be fantastic!!

Also planned for Thursday night --- Please note --- if you have a favorite movie star, come dressed like him or her or any animated character you like. You just MIGHT win a PRIZE!!!! I have my costume ready but who are you dressing as? Superman with his bright cape? Marilyn Monroe in her iconic dress? Or maybe Winnie-the Pooh with his honey-pot? This will be fun!

So after a good night's sleep at the Host Hotel, Ramada Lakeland Hotel (863-688-8080) or in your RV at the Carefree Lakeland RV Resort (863-687-6146) the fun really begins at 10:00 AM Friday Morning. As the callers use to say "needle down, let's begin, square-em up" and so the chaos begins. Make a special note to meet 4 new friends that very first tip.

We have a new lady over-seeing our Singles Hall on Friday night. Her name is Julie, so do stop by and make her feel welcome. Julie is not new to square dancing, quite the contrary, but she has graciously taken over this position to help out her fellow solo dancers. She is anxious to meet 'n greet all you solo/single dancers and maybe introduce you to other like dancers. Wouldn't that be fun?

There is still time to get your raffle tickets for the beautiful "very special" square dancing quilt. By now I'm sure almost everyone has seen it and sighed over it. Wouldn't you like to own it? Need more chances? There is still some time --- and it is STILL 1 ticket for \$1.00 and STILL 7 tickets for \$5.00; however time IS running out for this too!

In signing off I just want to say a big THANK YOU for following and commenting on our "Casting Call" articles. The Producers and all the Directors wish each of you dancers a great fun fill 61st Florida State Convention.

THE HOLLYWOOD SCENE IN 2015 Judy Anderson Director of Publicity



64th NATIONAL SQUARE DANCE CONVENTION®



Better Dance Hall Sound - In The "Big Halls"

What to expect at the 64th National Square Dance Convention® by Al Rouff, Services Chairman, 64th NSDC®

A few years ago, I attended a National Square Dance Convention where I overheard two couples having a conversation in the hallway. One couple told the other "We just left the Plus Hall with a headache after three tips." So, why did they have a headache?

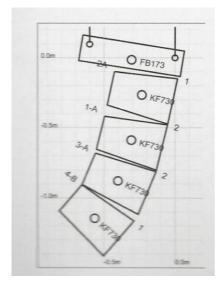
These days, convention centers are frequently being used for National Square Dance Conventions and the acoustics in those big concrete exhibit halls are extremely harsh. The sound systems are set up at the front of the dance hall and the caller turns up the volume until the dancers at the back of the hall indicate they can hear. The speakers are mounted on stands, but not really high enough for the size of the hall. The "Nationals" hire contractors to provide sound in the dance halls. The 64th NSDC® will hire two sound contractors, one for the "big halls" and another for all the other halls.

At our convention, the contractor for the 2 biggest halls will be a local company that provides sound systems for concerts, college graduation ceremonies, etc. In June 2013, we invited the company owner to a benefit dance that we ran in the venue that will be our big Plus hall so that we could teach him a few things about our activity. The most important thing we taught him was the importance of every dancer being able to understand every word spoken by the caller. We had him come back with a sound system for our Pre-Convention dance in the same venue in February 2014.

In between June 2013 and February 2014, a concept for sounding the same hall was discussed at length. There were two serious problems that needed mitigation:

☐ In a typical large hall, the dancers at the front of the dance floor are blasted with high volume in order for the dancers at the back to be able to hear.

☐ In a hall with poor acoustics, the sound that reflects from the hard surfaces will produce standing waves that result in unintelligible speech, especially near the back.



Two of the speaker arrays shown were used, each one supported high above the floor:

At the top is a mounting bracket, to which 4 separate speakers are attached and hanging. The mechanical supporting arrangement is such that the four speakers are at different angles relative to the dance floor. The top speaker is projecting towards the back of the dance floor, the bottom speaker is projecting towards the front of the dance floor, and the 2 middle speakers are projecting towards intermediate areas of the dance floor. The sound system provides for individual control

of the volume for each speaker. This results in the ability to push more sound towards the back of the hall, less towards the front, etc. Because of the speaker height, each dancer has a direct, unobstructed path between their ears and the speakers.

Elevating the speaker arrays high above the dance floor, and tilting them at an appropriate angle, achieves mitigation of the reflected sound. Think about this. What if the sound coming from the speaker was angled downward and reflected from the floor rather than reaching the back wall directly. The sound reflecting from the floor would be traveling upwards when it reaches the back wall. That sound is now traveling upwards towards the ceiling where it will be reflected again. This third reflection sends any remaining energy down towards the front of the dance floor (where the sound from the speakers is the loudest). The reflected sound that reaches the front of the dance floor has bounced three times and is so weak that it is barely noticed.

The results achieved with this approach were outstanding. The same arrangement of 4 speakers in a stack, with a stack on each side of the caller, will be used in our big Plus Hall. This is Exhibit Hall B in the MassMutual Center.

A similar system will be used in the Arena where the Live Music dancing will take place with the Ghost Riders Square Dance Band. In this case, the speaker stacks will be increased from 4 speakers in a stack to eight speakers in a stack. The band will be located at one end of the Arena with a stack on each side of the stage. In this case, the speaker stacks will be "hung" from above rather than using a Genie Lift as we are doing in the Plus Hall.



West Coast Association's 41st Annual Fall Fun Fest

Plans are well under way for the West Coast Association's 41st Annual Fall Fun Fest in Bartow, FL, November 13 – 14, 2015.

You'll really enjoy the staff we have scheduled – Callers: Tim Marriner and Ross Howell and Cuers Jimmy and Carol Griffin. I know many of you have danced to Tim in the past and know what an energetic caller he is. Some of us in the West Coast Association area got to dance to Ross Howell recently, and you won't be disappointed with his calling either! And of course, all of you know the husband and wife duo of Jimmy and Carol Griffin from St. Pete.

Dancing will be at the Bartow Civic Center, 2250 S. Floral Avenue, where two halls will be available for dancing. The main hall will alternate Mainstream, Plus, and Rounds, and the smaller hall will be for Advance dancing.

Have you ever been to Bartow? This quaint historic town is the town seat of Polk County. They have a historical museum and a geology library in downtown Bartow as well as several restaurants and shops for your enjoyment. Bartow is also close to Legoland in Winter Haven, the International Flea Market in Auburndale, and a huge shopping area in

south Lakeland. There are several tea rooms in the area that are in old historic homes where you can enjoy a light lunch. During the weekend of the Fall Fun Fest, there will be a craft show and antique sale on the main street through downtown Bartow.

The host hotel is the Holiday Inn Express, 1565 N. Broadway Avenue in Bartow. Call 863-533-8070 now and book your room at the square dance rate of \$89 plus tax per night and includes a full breakfast! This hotel is located centrally and is within walking distance of several restaurants and shopping areas. If they are full, there is another hotel you can contact – Stay Inn & Suites, 1035 N. Broadway Avenue, Bartow; 863-533-0711 or 800-424-0711. Be sure to request the square dance rate of \$60 plus tax per night.

For you campers, there is free self-contained camping at the Bartow Civic Center for the first 10 rigs to arrive. If you want full hookups, you can stay at Sanlan Ranch Campground and RV Park on Highway 98 S. in south Lakeland. Their phone number is 863-665-1726.

Now is the time to purchase your ribbons! They are \$18 per person for the entire weekend until November 14th; they then increase to \$20 per person. Split prices are available at the door only.

For more information or to find a flyer, go to www.floridasquaredance.com or www.dancergram.com or you can contact the chairmen, Lance and Rita Baxter at lanceandrita@yahoo.com or 863-326-1741.

Penny Green Publicity



CLUB NEWS Hoedowners of Casselberry

A Benefit Dance for St. Jude's Research Hospital, hosted by the Hoedowners last Sunday, was a big success! Julia announced that the dance raised \$584 (not counting any possible late donations). We want to thank everyone for their generous contributions! Gene and Rod called for four squares; Dick cued rounds and ALL proceeds went for a very good cause. Thank you, everyone!!!

Jerry gave a warm welcome to members and special guests, including first -time visitors, Paul & Sandy Hale (Zellwood), Mark & Joyce Lundeen, Judy Myers, Dale Eckelbarger, Dora Cloud and Bill Ford (a former caller). Marty & Julia worked at the front desk, Tim, Bill, Buzz, Ronnie, Paul, Ellen, Annette & Marty set up tables, chairs and refreshment station which featured Ms. Kitty in her pretty springtime outfit. Jerry called for a moment of silent prayer in the passing of Marjorie Gray and asked that we remember Jean and Carolyn in prayer. Bev won the lovely Easter lily; Norma G. won the 50/50 drawing, Ellen won the crybaby dollar and June won the "Admit One" ticket to HDs. After the dance, we ate at Perkins. Hope you can join us next week!

Marjorie Gray passed away on March 23rd and was laid to rest on March 30th at Glen Haven Cemetery in Winter Park. Many Hoedowners attended the graveside service. We shall all miss Marjorie's smiling presence at our Sunday afternoon dances. Also pray for Paul, Ellen, Jim Louder, Lillian Jaynes and all of our dancing friends that need God's blessings.

We love singing along with Gene & Rod on their renditions of "Pistol Packin' Mama" and "Dream Lovers".

Everyone is welcome to attend our Sunday afternoon dances. Workshop begins at 1:30 pm and upon popular request, Gene will be reviewing "Plus" calls. Visitor Sandy Hale reminded us how important it is to "SMILE". We do a good job of laughing a lot, so let's smile more, too! See you Sunday!!

Norma Newton



Heel & Toe has moved, according to the Senior Center. We no longer meet at the Senior Center Annex at 702 Indiana Avenue in Saint Cloud: Now we meet at the Community House at 716 Indiana Ave. The fact that it's the same place has nothing to do with it.

Our club has been doing well for the past two months. We've had two to three squares each week! Most of the people who come have not yet finished Mainstream, so we are not yet ready to take our act on the road and visit other clubs. And since many of the people who come are snowbirds, we probably won't be ready for that till next fall at the earliest.

Heel & Toe has a policy of accepting anyone who comes and working with them at the level they have attained when they arrive. Bill Boyd has become adept at providing dancing and instruction at all levels from Basic to Mainstream through Plus – all in the same evening! It's quite a feat, but Bill manages to provide fun for everyone, regardless of their skill levels.

We welcome all visitors, singles or couples. Please remember that we are an informal club so dressing in traditional garb is welcome but totally unnecessary. We start at 6:30 PM on Monday and dance till 8:30.

Well, the good news is that Heel & Toe is still alive and meeting at the Community House in Saint Cloud. The bad news is that the snow birds have flown home, leaving us a much smaller group. But our size has grown a little, so we're back to good news again!

We had the opportunity to dance to Hugh Gibbs, a caller from Dothan, Alabama. Hugh and his wife Dede have danced with us many times, so it was a pleasure to welcome Hugh as a caller also.

As our newcomers progress, they are starting to talk about acquiring square dance apparel and going to dance at other clubs. Won't it be wonderful when we are able to come and visit you at YOUR home club?

We still do not have enough members to be able to guarantee we will be dancing the night you want to visit us (and we do expect to be closed for three weeks in June), so please remember to call ahead (407-931-1688). We answer until 4:30 on Monday

Ellen Bell



Orange Blossom Square Dance Club has had a good beginning to 2015. The second quarter beginning April 5th is a night off from dancing because it is Easter Sunday. We hope dancers appreciate a night off, and will come back to our "Baseball Night" April 12, complete with hot dogs! Bob Stern will be pitching the calls, and Loretta Hanhurst will toss out the rounds. The last two Sundays in April will be regular dances - Rod Barngrover and Irene Smith will be on our stage April 19th, and Ron Libby and Loretta Hanhurst will be there April 26th.

May starts off with Roland Blanchette and Irene Smith May 3rd, Whit Brown & Loretta Hanhurst May 10th for our Mother's Day Dance, and Jack Lewis and Irene Smith on May 17th. No dance on May 24th, since it is The Florida State Convention weekend. We hope you all enjoy it!

The final Sunday in May, the 31st, will see Dave Muller returning to our stage, with Irene Smith cueing. Irene takes a summer vacation, and Loretta Hanhurst will cue every Sunday in June. The callers will be: Duane Rogers June 7th, Dave Towry June 14th, Don Hanhurst on "Pie Night", June 21st, and Bob Stern on June 28th.

Everyone is welcome to visit any and all nights. The address for your GPS is 1200 Avenida Central, The Villages, FL

Mike & Wanda David



The Florida RoadRunners is a new Camping Club that opened in the area.

Contact: Sonny McCartney 772-878-4758 wmccartn@bellsouth.net



What a way to start 2015. First we had the New Year's Gala where Scotty Sharrer not only did a great job of calling but he kept us laughing with some special skits directly from Las Vegas (so he told us). Jimmy & carol Griffin did their usual excellent job of cueing rounds

Not to be out done George & Shirley Knapp once again hosted the Black Eye Pea Party at their home on Jan 1. That Shirley sure can cook!

Thanks to Eddie & Joyce Jullian for activating the Blue Bandits. The first raid for 2015 was on January 15th to the Space Trackers. Prior to the raid dinner was held at Kay's Real Pit BBQ

A very successful recycle sale was held during the last week in February. Part of the success was due to the bus load of dancers from Jacksonville who attended the Federation Dance held at Whirl & Twirl on February 28.

Best to my knowledge every one survived the blackmail, treachery, murder and back stabbing that went on during the Mystery Dinner Party that was held at Whirl & Twirl on March 7. Sure got some talented people in our club.

For more Information visit our website at www.whirlandtwirl.org.

Ted Heyob



WHERE TO DANCE

CENTRAL FLORIDA

SUNDAY

CASSELBERRY -**HOEDOWNERS**

Casselberry Senior Citizen Center 200 N Triplet Lake Drive

1:30-2:30 Plus Workshop

2:30-4:00 Plus and Mainstream Tips

Caller: Gene McCullough Cuer: Dick Nordine Phone: 407-273-2561 (Norma Newton)

Email:

hoedownerscaller@gmail.com Email: hoedowners@earthlink.net Banner raids: 386-749-4767

Webpage: www.hoedowners.net

DAYTONA BCH – YELLOW ROCK SQUARES ARC Bldg, 100 Jimmy Huger Circle Off Jimmy Ann Drive and 5th Street (call to verify schedule)

2:00-4:00

We need Angels. We are a Handicapable club which loves to have all dancers join us for fun.

Caller: Rick Yates Cuer: Marilyn Yates Phone: 386-734-2110

Email: reyates.deland@gmail.com

GENEVA – BRENDON SQUARES Little Red Schoolhouse, 101 E Main St

(Corner of First & Main Street,

Entrance on Main)

4:30-6:30 Mainstream Dance

Caller: Don Whitaker Phone: 407-542-3799

Email: don@brendonsquares.com Website: www.brendonsquares.com

ST CLOUD -**MOTIVATORS** St Cloud Senior Center 3101 17th Street

First & Third Sundays Nov thru April

2:00 - 4:00 A2

C1 Tip at 4:00 pm Phone: 321-723-0622 Email: Ben4DJ@aol.com

THE VILLAGES – ORANGE BLOSSOM SQUARES La Hacienda Recreation Center 1200 Avenida Central 7:00-9:00 Plus Dance w/ Rounds

Callers: Local and National Guests Cuer: Loretta Hanhurst & Irene

Smith

Phone: 352-430-3458

Banner Raids: 352-753-2931 Email: wanda4446@gmail.com Website: www.obsquares.org

MONDAY

BELLVIEW – STERN WHEELERS Dancing Shadows Hall 13405 SE Hwy 484 Rt 484 east of SE 47 12:30-2:30 Lessons 3:00-5:00 A2 Dance Caller: Bob Stern Phone: 352-323-1295 Email: rpstern@aol.com

DELAND HONEYBEES
Jackson Lane Park
720 Frankfort Ave
6:30-7:45 Classes
7:30-9:30 Club Dance
Caller: Gene McCullough
Contact: 386-852-1115
Phone: Bob Hutcherson
386-749-4334

LEESBURG –
ROYAL SQUARES
Royal Highlands Community Hall
5350 Monarch Blvd (Off Hwy 27)
2nd & 4th Monday (Oct to May)
7:00-7:30 Early Rounds
7:30-9:30 Mainstream/Plus Dance
with Rounds
Caller: Ron Libby
Cuer: Loretta Hanhurst
Phone: 352-205-1388

Email: monzo86442@aol.com Website: www.royalsquares.com OCALA –
The OCALA TWIRLERS
Ocala West United Methodist
Church Stanford Hall
9330 SW 105th Street, off SR 200
12:45-2:00 Plus Workshop (Class
starting in Oct)
2:00-2:15 Early Rounds
2:00-4:15 Plus Dance w/Rounds
Caller: Whit Brown
Cuer: Bev Landwehr
Phone: 352-237-6416 or 352-8549378
Email: twarren@cfl.rr.com

Email: twarren6@cfl.rr.com Website:

www.squaredancesites.com/oak_run_twirlers

PORT ORANGE – SPINDRIFTERS FUN TIME SQUARES Port Orange Adult Annex 3738 Halifax Drive 6:00-9:30 Mainstream Teach and Dance Callers:

John Saunders & John Barrett Phone: 386-428-1496 or 386-767-7775



ST CLOUD – HEEL & TOE

Annex Bldg Senior Center

702 Indiana Ave (Call to confirm)

7:00-9:00 Alternating MS & Plus

Caller: Bill Boyd Phone: 407-931-1688

Email: BillBoydCaller@gmail.com

Website:

www.floridasquaredance.com/

heelandtoe

TITUSVILLE – TGO SQUARES

The Manor in the Great Outdoors

RV Golf Resort

(Entrance South of Rt 50

West of I-95)

145 Plantation Drive,

(Nov to April)

7:00-9:00 Mainstream Dance

Caller: John Swindle Phone: 607-316-4910

(call to make certain we are dancing)

VERO BEACH –

TREASURE COAST SQUARES Bethel Creek House,

4401 North A1A

Across from JC Park

Closed in summer

6:30-7:00 Early Rounds 7:00-9:00 Plus Dance Caller/Cuer: Gib Mattson

Phone: 772-532-3225optonline.net

Email: nrchurch@

Website:

www.treasurcoastsquares.com

TUESDAY

MELBOURNE -

CANAVERAL SQUARES

Wickham Park Community Center

2815 Leisure Way

(Entrance off Wickham Road north

of Parkway Drive)

Classes Basic / Mainstream

Caller: Jerry Reed / John Swindle

Phone: 321-652-0680 Email: apicheco@att.net

Website: www.canaveralsquares.com

OCALA – CIRCLE SQUARES ON TOP OF THE WORLD

Arbor Club,

10060 SW 94th Street

6:30-8:30 Plus Dance w/Rounds

8:30-9:00 A1 Tips Caller: Ron Libby

Cuer: Irene Smith Phone: 325-873-6811 Email: lockrfsm@aol.com

ORMOND BEACH - GRANADA SQUARES DENIM

& LACE

Ormond Beach Senior Center

351 Andrews Street

7:00-9:00 pm Mainstream and Plus

with Lines

Caller: Rod Barngrover

Pamela Kelley 386-671-6223

Website:

www.granadasquaresdenimandlace.c

Email:

granadasquaresdenimandlace

@yahoo.com

WEDNESDAY

DELAND -M&R ROUNDS Deland Parks and Recreation Boy Scout Hut 720 N Frankfort Ave 7:00-8:30 pm

Cuer: Marilyn Yates Phone: 386-734-2110

MELBOURNE – DIXIE DIAMONDS Eau Gallie Civic Center 1550 Highland Ave 7:00 – 9:00 A1 – A2 Dance Caller: Jerry Reed Website: www.JReedSDC.com

OKLAWAHA –
PILOT SQUARES
Lake Weir Chamber of Commerce
13125 East Hwy 25
2:00-4:00 Advance Dance
4:00-5:00 C-1 Dance
Caller: Ron Libby
Phone: 352-409-1369
Email: ronlibby@aol.com



ORLANDO – WHIRL & TWIRL Whirl & Twirl Square and Round Dance Center 6949 Venture Circle 8:00-10:00 Mainstream w/Line Dancing Caller: Whit Brown Phone: 407-679-2882 Banner Raids: Bill & Lisa Rigsby, 407-448-7384

bill@rigsbybrothers.com

Email: email@whirlandtwirl.org Website: www.whirlandtwirl.org

THURSDAY

ANTHONY – CELEBRITY
SQUARES /
PRESTIGE 55
Anthony United Methodist Church
2396 NE 97th Street
(8 miles north of Ocala)
Activities building behind church
(September thru May)
7:00-9:00 Plus Dance
Caller: Red Barngrover
Banner: 352-629-0437
Email: Cyrinfla@gmail.com
Website:
www.ocalasquaredance.com

MELBOURNE –
PALM BAY PROMENADERS
Tropical Haven, 1205 Eddie Allen
Road
(between W. Nasa Blvd and West
Hibiscus Blvd)
8:00-10:00 Open Dance
Lines, Ballroom, Square dance teach
Caller: Dale McClary

MERRITT ISLAND – SPACE TRACKERS Merritt Island Presbyterian Church

155 Cone Road (1st, 2nd, 3rd & 4th Thursdays) 6:45-8:00 Square Dance Class

8:00-10:00 Plus Squares

Caller: Whit Brown Phone: 410-952-7408

Email: cldcpa@yahoo.com

Banner Raids: Judy 321-268-4450 Website: www.spacetrackers.com

PORT ORANGE – DIXIE SQUARES

Port Orange Adult Activity Center

4790 Ridgewood Ave

7:30-9:30 Plus Dance with Rounds

Caller: John Swindle Cuer: Dick Nordine

Banner Chair / Club Info:

Mary Lynn 386-767-2568

Mary Lynn @Mary Lynn Realty.com

Website:

www.floridasquaredance/

dixiesquares

SUMMERFIELD – FOUNTAIN SQUARES

Del Webb Spruce Creek Golf &

Country Club

Community Center Ballroom

Hwy US 27 & US 441 7:00-9:00 Plus Dance

7:00-9:00 Plus Dance Caller: Ron Libby

Phone: Toni 352-245-0894

Email:

tonihennis@embarqmail.com



FRIDAY

BARBERVILLE – WRANGLER COUNTRY SQUARES

Pioneer Art Settlement, 1776 Lightfoot Lane 7:30-9:45 MS/Plus with Lines and

Rounds

Caller: Rod Barngrover Phone: 386-749-4767

BELLVIEW - DBD

Dancing Shadows Hall 13405 SE Hwy 484 (April thru October) 7:00-9:00 Dance by Definition

(DBD)

Caller: Bob Stern Phone: 352-323-1295 Email: rpstern@aol.com

LADY LAKE – PLANTATION SQUARES

Route 466 & Recreation Blvd

(Nov thru April)

7:00-9:30 Plus Dance w/Rounds

Caller: Bob Stern

Cuer: Loretta Hanhurst Phone: 352-323-1295 Email: rpstern@aol.com

OCOEE – GARDEN PATCH SQUARES

Vogmetto Rec Center, 1910 Adair St 7:00-8:15 Class or Workshop 8:15-9:45 Plus Dance Caller: Bill Boyd

Phone: 407-889-8558 or

407-886-7151

Banner Raids: RoyAnne

407-282-8341

ORLANDO – WHIRL & TWIRL Whirl & Twirl Square and Round Dance Center 6949 Venture Circle 7:30-8:00 Early Rounds

8:00-10:00 Plus Dance with Rounds Caller: Whit Brown

Cuer: Guest

Phone: 407-679-2882

Email: email@whirlandtwirl.org

Banner Raids:

Bill & Lisa 407-448-7384 bill@rigsbybrothers.com

Website: www.whirlandtwirl.org

SATURDAY

GENEVA – BRENDON SQUARES ROUNDS Little Red Schoolhouse, 101 E Main St (Corner of First & Main Street,

Entrance on Main) (First Saturday of each month)

7:30-8:00 Phases III & IV 8:00-10:00 Phase II, III and IV

Cuer: Tapes

Email: Mike or Linde mikelinde@bellsouth.net NOTE: All proceeds from the dance are donated to the Rural Heritage Center.

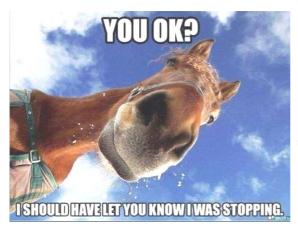
PORT ORANGE – A STARS Port Orange Adult Annex 3738 Halifax Drive 6:00-9:00 Advance Teach and

Dance

Callers: John Saunders &

John Barrett

Phone: 386-428-1496 or 386-767-7775





TO ALL MEMBERS OF CFA... As Area Director, Ailene needs a **contact person from each club**. It is easier to maintain a relationship with one person in each club who knows what is going on and can pass this information on to her so that the websites and Keepin' Posted are up to date. All clubs should be receiving a copy of Keepin' Posted to have available to members.

Email: apicheco@att.net

Phone: 321-652-0680

Special note to those who sign up for the magazine:

Beginning with the October 2015 Edition, Keepin' Posted
will be emailed to everyone. Printed copies will be mailed
to clubs and anyone who does not have email and those who
request that a copy be mailed to them.

Email: morr8250@bellsouth.net

Phone: 407-349-5579

USA National Square Dance Conventions

June 24-27, 2015 Springfield, MA

June 22-25, 2016 Des Moines, IA

June 21-24, 2017 Cincinnati, OH

June 27-30, 2018 Kansas City, MO

www.FloridaSquareDance.com

Dancers Who Have Returned Home



John Harold Corbett, 72 was born May 11, 1942, in Hodgenville Kentucky (birthplace of Abraham Lincoln) the oldest of 11 children and the son of the late George Corbett and Mary Florence Curry. He was raised on a tobacco farm in Vine Grove, Kentucky, attended 12 years of school in Flaherty, Kentucky and graduated in 1961, following which he proudly served his country for three years in the U.S. Army. He went on to pursue a degree as an aircraft air frame and power plant mechanic from

the Spartan School of Aeronautics. After graduating in 1968 he served as an instructor at the school for a year and then began his 31 year career with the FAA in Oklahoma City – From FFA (Future Farmers of America) to FAA (Federal Aviation Administration). He began as a mechanic and quickly moved up to become a supervisor and in 1982 became Quality Assurance Specialist in the Frankfurt, Germany Flight Inspection Office. That period was one of the high points of his life – he toured many European countries, France, Spain, England, etc. - even learning to sprechen ein bisschen Deutsch (speak a little German). On March 20, 1984 he gave his name to Judi Polcin in Basil, Switzerland in a civil ceremony attended by his Mother and daughter Carol. That next Christmas they repeated their vows at Epiphany Church in Daytona.

His goal was to retire at age 55, and on his birthday in 1997 he did just that and became a resident of Daytona Beach Shores, launching a new career – as an Aviation Consultant. He didn't do a lot of "consulting" but he enjoyed passing out his calling cards with the FAA logo on them. One day while riding his bike on the beach he assisted in the rescue of a man caught in a riptide. He was a member and secretary of the Gypsy Squares and had a love of all forms of dancing, including round, square, waltzing and two-stepping – his first date with his wife was at Gilley's Club in Pasadena, TX. He instilled his love of dancing in his three children starting with square dancing (graduating in 1978) and clogging. You often could find him in his workshop fixing something or creating

something from a piece of wood including crafting his own urn. He loved golfing with his buddies, cheering on the Daytona Cubs baseball team, bowling, volksmarching, camping, traveling and reading books – especially westerns.

He was diagnosed with pulmonary fibrosis in 2010 and on April 16, 2012 he was given another birthday and another three years of living when he received a single left lung transplant at Mayo Clinic in Jacksonville. Last November the transplant doctors removed his "native" lung which they determined were causing infections in his new lung. He never fully recovered from that surgery and slipped away peacefully in his sleep in his RV at the start of a planned trip with friends. He felt his mission in life was to promote organ donation - He would want everyone to be an Organ Donor.

Those left to cherish his memory are Judi, his wife of nearly 31 years, his three children, three step-children, eight grandchildren, three great-grandchildren, four brothers and five sisters. He was predeceased by his parents, and a brother.

I know he's up there right now oiling the hinges on the Golden Gates of Heaven.





Joanne Barbara Engum passed away peacefully, surrounded by loved ones, on January 9, 2015, after a brief and courageous challenge with pancreatic cancer.

Joanne was born on September 20, 1933 in Stevens Point, WI. She graduated from P. J. Jacobs High School in 1951. On November 15, 1952, she married her high-school sweetheart, Robert William Engum in Stevens Point. They shared their lives with their four beloved children each and every day/ and enjoyed annual camping trips,

Sunday drives, and spending time with family and friends.

Joanne was a life-long volunteer and held leadership positions in many clubs and organizations. She loved to address a crowd and was always ready to help out. In her many years, she enjoyed ladies bowling league, golfing, playing competitive bridge, camping swimming, fishing and dancing. She was a devoted mother who led Cub Scout, Brownie and Girl Scout packs and helped with special events and fundraisers for her children's clubs and organizations. She also was involved in her churches as a teacher, lector and Eucharistic Minister. She moved to Daytona Beach, FL in 2001 to be closer to her siblings and enjoy the weather. She immediately continued her involvement in square and round dance, golfing, bridge clubs and her church. She hosted her family at her home hear the beach throughout the year and visited Wisconsin for extended periods every year. She was known for her generosity, special cards and gifts, creativity, master problem-solving abilities, her sweet tooth, a wonderful sense of humor and her smile.

She is survived by her four children, many Grandchildren and Greatgrandchildren, her sister, Judi (John) Corbett; brother, Jim (Gloria) Knudson, special friend, Dale Fredrickson and many nieces, nephews and their families.

She was preceded in death by her beloved husband, Bob in 1999, her parents, Lyle and Dorothy Knudson, her sister, Jeanne Volney and her brother Jeff.

You are the sunshine in our lives and in our hearts forever.





Howard F Herr, 89, formerly of Lancaster, PA and Oviedo, FL passed away on March 4, 2015 in Oviedo, FL. He was the loving husband of the late Clair Swarr Herr, who preceded him in death in 2013. They resided in Oviedo, FL for the past 24 years and traveled back to Lancaster every summer. Howard was born in Lancaster and was the son of the late B. Franklin Herr and Julia (Elmer) Herr.

Howard graduated from Manheim Township High School and dedicated his life to his family and career as a financial advisor. He spent three years in the Navy as a Lieutenant JG. He is an alumni of Franklin & Marshall College in Lancaster, PA and honorary alumni of University of Central Florida in Orlando, FL. In his career he attained the level of CPA. He worked for Penn Stone, New Holland Machine Co, Schick Electric, School District of Lancaster, and was Controller for the Pennsylvania Department of Transportation.

Howard retired at the age of 60 years and traveled the world with Claire. His feet touched down on all 7 continents of the world.

He is survived by his two brothers, two daughters, two grandchildren and six great-grandchildren.



Carl Wolfe, age 85, passed away Friday, January 16, 2015 at Wuesthoff Medical Center in Rockledge. Carl was born in Manchester, KY on October 13, 1929.

Carl served in the Air Force during the Korean War, moved to FL in 1963, where he joined the Carpenter's Union #1905 and worked as a carpenter until he retired. Carl was a member of Cocoa Presbyterian Church.

He is survived by his wife, Lena G. Wolfe of Rockledge FL; sons, Russell E. Wolfe of Green Cove

Springs, FL, Charles R. Wolfe and Timothy D. Wolfe both of Rockledge, FL; daughter, Carla Sue Wolfe of Garland, TX; granddaughter, Michelle-Monique Wolfe of Ruskin, FL, grandson, Colton M. Wolfe of Rockledge, FL, brother, John Wolfe of Manchester, KY, sister, Sandra Burns of Manchester, KY, aunts, Esther Baker and Chesney Busseni both of Rockledge, FL, and many beloved cousins, nieces and nephews.



Shirley White, president of the Seabreeze Singles in Jacksonville passed away on March 22nd. Shirley was president of Seabreeze Singles for so long her name is synonymous with the Jacksonville Singles. Shirley built such a strong cohesive club that they are the only singles club left in the entire state of Florida. Usually two car loads of singles would meet at Cracker Barrel for breakfast and take two or three weeks to drive to the National Singles Convention

sightseeing along the way, attending the convention, and driving back to Jacksonville. This group also attended many Single-Ramas in Florida, Georgia Singles, Fuzzy Navels, Florida State Conventions, and many of the association dances around the state, traveling together, sharing hotel rooms, eating together, and enjoying the sites at the different locations of the dances. She will be sorely missed.

Editor's note: Even though Shirley is from the Northeast, she was well known throughout Florida. She worked on many of the Florida State Conventions and was a great friend to all the singles.





Bow & Swing, August 1981

Through the diligent efforts of Square Dance Leaders from numerous State Square Dance Organizations all across the country, the *United Square Dancers of America, Inc.* is now a reality.

Final adoption of the organizational documents to officially create a National Square Dancers Organization took place on June 26, 1981, in Seattle, Washington, during the 1981 National Convention.

Membership in *United Square*Dancers of America, Inc. is open to "any organized non-profit Square Dance Group or other organized groups representing the Square Dancers within a State that will subscribe to the Purpose, Rules, By-Laws, and Policies of the *United Square Dancers* of America, Inc. States which do not have a Statewide Square Dance Organization, or where the State Organization elects not to join the *United Square Dancers of America*, Inc. then area or regional organizations may join to represent the dancers of their State.

Charter Memberships will be granted to those Organizations that qualify and join the *United Square Dancers of America, Inc.* between June 26, 1981 and June 25, 1982.

At the May 24, 1981, meeting of the Florida Federation of Square Dancers, a roll call vote of the delegates defeated a motion "that the Florida Federation of Square Dancers endorse the movement to make a National Square Dancers Association and elect or appoint two (2) voting delegates and alternates to represent the Square Dancers of Florida at the formation meeting to be held in Seattle during the 1981 National Convention". (June 25, 26, 27, 1981)

After much discussion a motion was passed "that the Florida Federation send two (2) representatives to the organizing meeting of the National Square Dancers Association for the purpose of bringing more information back to the next Federation meeting". Frank Smith, President of the Florida Federation, then appointed Joe

Vaccari from the Northwest Association and Frank Hamway from the Northeast Association to attend the Seattle meeting as observers.

At the September 6, 1981 Federation Meeting, the appointed observers reported that many, if not most, of the objections to the original By-Laws, voiced at the May Federation Meeting, were deleted. Only those items necessary to satisfy IRS Non-Profit Exemption Requirements were retained.

The Northwest Association has indicated an interest in joining United Square Dancers of America, Inc. if the Florida Federation does not join within the next year. On the strength of Northwest's indicated interest, Joe Vaccari (NW) was elected Treasurer of the newly formed Unite Square Dancers of America, Inc.

* * *

Copies of the By-Laws, Constitution, Standing Rules, Minutes of the June 26, 1981 Meeting, and the latest Press Release in its entirety are available from the Officers of the Central Florida Square & Round Dance Association to all interested dancers in our Association who wish to read and/or study these documents in detail.

Our Association plans to hold a special meeting early in 1982 to discuss in depth the proposals of this new organization. It is possible that at some future date we will have the option to join as an Association. To make that decision our members will need to be well informed. More details concerning this meeting will be published in the February issue of "Keepin' Posted".



DIXIE DIAMONDS





Cruising on the Royal Caribbean, Allure of the Seas, December 2014.

Top Row: Jim Brown, Angie Olds, Keith Olds.

Bottom and Middle Row: Dot Adams, Lucy Brown, Jim Johnson,
Judy Johnson, Marvin Tetenbaum, Ailene Picheco, Marilyn Tetenbaum.





All Things Considered

By Ed Foote

A Tip For Better Dancing

If you break down, get to normal facing lines. Most dancers know that a caller will often get the floor back to normal (boy-girl couples) facing lines, so as to pick-up those who have broken down. Dancers who break down and get to facing lines will thus be able to resume dancing sooner than those who wait in a square set for the next Left Allemande.

Obviously, common sense says that those waiting to be picked up in facing lines must look at the rest of the floor so as to know when everyone has facing lines. Then they can resume dancing. So I am constantly amazed at the number of squares which get to facing lines and then start doing calls the caller is giving without looking to see if the floor is in facing lines. Naturally, these people immediately break down again within a few seconds, because they are working from a different formation than what the caller is using.

As a caller, when I see a square break down, I do not immediately bring the floor to facing lines. I wait to see if the broken-square will form facing lines, because some people will just stand there in a squared set and do nothing. Once I see the square moving to form lines, then I start moving the floor to lines.

For me to get the floor to facing lines, this may take a few calls to accomplish, and often one of the calls used is a Slide thru or a Star Thru. If the broken-down square which has formed lines immediately reacts to one of these calls without checking if the rest of the floor is in facing lines, the square is doomed, because the dancers have taken themselves out of facing lines just as I am working the floor to get to facing lines. At this point I give up on this square.

Callerlab recommends that callers say: "Lines to the middle & back" as a signal to the dancers who broke down that the floor has lines, and thus they can resume dancing. But it does no good for the caller to say this if

the broken down squares are broken down again because they did not wait for the floor to get to lines.

Dancers must remember that making facing lines is only the first half of the solution. They also have to be alert when the rest of the floor gets to facing lines, and NOT start to do calls until they see the floor is in facing lines.

Reprint from American Square Dance - April 2015

Positive and Optimistic Strategy By Patrick Demerath



The American Callers' Association in its attempt to be of service to all callers, dancers, and associations provided current, timely, and effective information on new dancer recruitment for most of the years 2000 – 2015. The American Callers Association appreciates the positive comments, encouragement to continue, and contributions from callers and dancers all over the country and from abroad to continue the ACA initiatives. The American Callers Association will continue to provide information that will help the square dance community recruit, retain and retrieve square dancers as well as encourage the dancers to speak out on the cumbersome dance programs.

Marketing theory states that "effective square dancing membership campaigns depend on the club members and club callers of every club in square dancing to proactively get out the word."

The history of country and western square dancing is long, honorable, and full of good people having fun. The roots of square dancing lie in folk dances from many other countries. Despite this rich history, many dancers, callers and clubs are hesitant to tell of the history and fun of square dancing. If we do not tell of the benefits of square dancing, the story will remain untold, and good people will not be attracted to join square dancing.

National Caller Associations, National Dancer Associations' and National Festival Associations are devoting significant time and resources to membership efforts on the national level. Despite these efforts, square dancing can only grow when we as square dancers and square dance callers tell our non-dancing friends, acquaintances, strangers about the benefits and fun of square dancing. Square dancing is a local activity. No national advertisement campaign, no matter how well designed, can do more than supplement local square dancers, club callers and clubs' personal efforts.

It is up to each one of us to inform non-dancers about the fun of square dancing and invite them to visit a dance or an open house. We as square dancers and callers have much in which to take pride. How many other social organizations have been providing the fun, friendship, and exercise for the past 50 years? No other social organization has dedicated its efforts to such a global combination of fun, friendship, and health.

We have clubs in all 50 states, the District of Columbia and non-English speaking foreign countries: such as Taiwan, Republic of China, Japan, Germany, and Sweden as well as in the United Kingdom, Australia, and New Zealand. Square dancing provides the fun and benefits to a worldwide population. Despite the efforts of the national organizations like the American Callers' Association to tell the world about square dancing and to assure square dancing's place in the future, the real word must come from the "family" of square dancing, which is the club members and club callers. These are the people who made square dancing grow, and they can reverse the steep decline in the number of dancers, clubs and callers.

Square dancing offers a path of adding new quality life benefits to each person who starts square dance lessons. Square dancers do this in a setting of fellowship, friendship and fun, filled with excellent exercise and health benefits.

In a fragmented society, square dancing offers connectedness, friendship and fun.

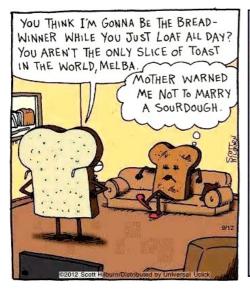
Clearly we have much to be proud of. If dancers and callers do not share the story of square dancing with non-dancers, they will never know, and all of these wonderful benefits will be denied to them.

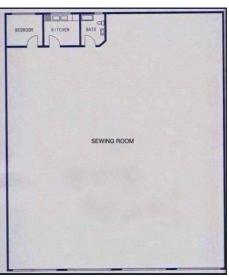
Take the time to show the banner and communicate the benefits of square dancing. You will find that they will want to join you in this marvelous and healthy activity.

Moral of the story: If you ask them, they will come. If you bond with someone's head, you will enjoy them for a little while. If you bond with someone's heart and enjoy them for a lifetime. If we want to recruit and retain square dancers, bond with them in friendship and make them feel wanted and welcome, and they will stay a lifetime.

Any individual, club, caller, or association who wishes to communicate his/her opinions on this subject is encouraged to contact the American Callers' Association at Loulet@aol.com or Dr. Patrick Demerath at pdemerath@hotmail.com.

Please visit our website and newsletters @American Callers.com/news. Until next time, Happy Dancing.





"I had a power outage at my house this morning and my PC, Laptop, TV, DVD, IPad and my new surround sound music system were all shut down. Then I discovered that my iPhone battery was flat. To top it off, it was raining so I couldn't go for a walk, bike or run. The garage door opener needs electricity so I couldn't go anywhere in the car.

I went into the kitchen to make coffee and then I remembered that this also needed power, so I sat and talked with my wife for a few hours. She seems like a nice person.



"Re-Imaging Square Dance", a project endorsed by The ARTS

This is an effort to help the clubs recruit more new dancers. The intent is to publicize a new, exciting, modernized logo and slogan, and define an image of square dancing to which the public will respond.

The New Square Dance Logo

The logo was designed by Zackery Turner, an artist in Medford, Oklahoma. The British Columbia Square and Round Dance Federation had commissioned the logo, so that its members would have something a bit more modern to use on promotion posters. The ARTS board voted on and accepted the logo to be used as the start of their new "Re-Imaging Square



Dance" project in late 2014. The purpose of this design is mainly to have a new "brand" to use in marketing to the non-dancer. We hope it can become a recognizable symbol of square dancing.

The slogan, "Live Lively --- Square Dance"

This slogan was chosen after reviewing multiple phrases used by various clubs around the nation. A square dance caller/marketing professional, Mike Hogan, suggested many reasons for adopting this slogan; it was also voted on to be used in future marketing material. As Mike explained it, "Lively is an adjective that means full of life and energy, active and outgoing, energetic, animated, spirited, vivacious, enthusiastic, vibrant, exuberant, cheerful, zestful, and exciting." incorporated into many forms of marketing.

http://www.squaredance.bc.ca/Clip_Art/logos.shtml

This link will take you to the British Columbia web site where you can find multiple examples. Permission is graciously given by the British Columbia Federation to copy and use the logo in promotion of square dancing, and to change color and overall size, but not the proportions.

For more info about ARTS: www.arts-dance.org



This article was obtained from the USDA news, Volume XX, Issue 2 April – June 2009.

Disapproval of competition in the square dance movement has been expressed by some, but the positive aspects are far greater than the negative. The competition in teen square dancing is an avenue for pre-teen and teen square dancers, square dance

callers and round dancers to display their accomplishments, meet new friends and dance within their own age group. The teen competition has been a starting-ground for many of the caller/cuer, teacher, dancer, club executive who keep the recreation healthy. The fact is that many adults active in square dancing today share the common experience of having competed in teen competition dancing.

If you were to attend a teen competition as a spectator, without knowing it was competitive, you probably would not even realize that there were trophies to be won. You would see the finest display of square dancing and round dancing done smoothly and comfortably with impeccable timing and styling.

The youth are learning self-confidence and fair play while enjoying themselves and making lifelong friends. The onlooker sees a large number of pre-teens and teens involved in a safe recreation while learning how to interact with adults. You also see older teens acting as good role models for the younger participants.

The United Square Dancers of America endorse the practice of competition square and round dancing for youth. Most young people enjoy competition and we believe this will help to perpetuate and promote Square Dancing. The Untied Square Dancers of America would strongly disapprove of any competition that would embarrass or humiliate a dancer, no matter the age or circumstance!

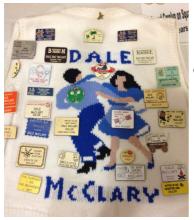
The United Square Dancers of America is aware all dancers do not approve of competition square dancing. We hope this information will help them understand our position on this subject.

Reprint from Bow & Swing - Volume 51 Number 5 May 2008

pale McClary Celebrates50 Years of Calling



Dale & Carolyn McClary



Badges from many of the clubs he called for over the years. From Germany, Hawaii, other overseas clubs and the US.





Granada Squares Denim & Lace - New Class

Suggestions for Retaining Class Members....
A Roundtable Discussion of the Cow Counties Hoedown Association & Cow Counties
Callers Association

- ·"Meet & Greet" Class Members at the door upon arrival to class.
- ·"Make Class Members Feel Wanted" at the class.
- 'Do not talk about the "Length of The Class".
- 'Keep the class "FUN", especially for Class Members.
- ·Make sure Club Members don't do their "Fancies" during class.
- ·If the Caller hasn't taught it during Class, DON'T DO IT.
- ·Allow more time for "Mainstream" & "Plus" teaching.
- 'Need better "Solo Rotation" to ensure All Single Class Members are dancing all the time.
- 'Brief "Angels" on why they are there...To Dance with Class Members.
- 'Include Class Members in other Club Activities, i.e. parties, picnics, outings and other related Club Activities other than Square Dancing.

- ·Try Two Classes an evening after Basics are taught.
- ·Conduct a "Club" Workshop after the class.
- Reward Class Members for Perfect Attendance Each Quarter, ie, Free 11th, 21st, 31st, Graduation Dance.
- ·Rotate Class Instructors Once A Month. Must be coordinated.
- 'Have each Class Couple/Single assigned a Mentor Club Member, whose responsibility it would be to Greet their member(s) each Class Night, call them during the week to ensure they are going to be at the next Class Night, Call them if they miss a night to ensure all is ok, and, dance with them during the class to help them through difficult moves.
- ·Coordinate with other clubs to ensure area Classes are on different nights.
- ·Encourage Class Members to attend other classes in their area.
- ·Provide a list, with directions, to other Classes in the area.
- ·After Mainstream, being promoting the Next Class with date, time & Place. Encourage current Class Members to start thinking about whom they might be bringing to the next class.
- 'Graduate your Class Members into the Club at the Mainstream level, so you've got them in the Club and they are now part of all club activities.
- Once a quarter, go dark to visit another Class in your area.
- ·Encourage Association Director's to Visit & Support the Classes (And Clubs) in their District.
- ·Provide "Nice" certificates at Graduation time.
- ·Appoint a Sheriff & Deputy from your Class Members to handle fines during class. Make sure class members know that all monies collected will go toward "THEIR" Class Graduation Party.
- ·Encourage Kids. Offer a special "Family Price" to includes kids in class, but, make sure parents come with them so you are not providing a Baby Sitting Service.
- ·Screen Your Club Angels, and ensure they are not "Grumps".
- ·Callers should be more friendly toward Class Members.
- Don't push "Square Dance Attire". They will come around when they, the Class Members are ready.
- 'Make sure they "Caller" does not embarrass Class Member Members at anytime.

- •Ensure Club Members understand the learning process the class is going through, and don't get upset when Class Members make a mistake.
- ·Dedicate Tips for Birthdays, Anniversaries, etc., to Class Members.
- Drop those dancers that are constantly breaking down squares. Don't hang on to them because you brought them, or, you like them. They will be more damage to your Class and run others off.
- ·Include your Class Members in Refreshment Responsibilities. They will feel part of the group.
- ·Invite Class Members to go out with Club Members after the Class for Coffee, Pizza, or whatever.
- ·Program Hoedowns so as to ALWAYS include Class Members..
- ·Encourage Class Members to attend other "Special" Class Level Dances..
- ·Encourage Class Members during Plus to begin recruiting for the new class.
- Reward "Angels" for their Class Support by offering a "Free" Club Dance.
- ·Have the Class at the end of Basics, Mainstream & Plus, vote for their favorite Angel, and reward that individual or couple.
- •Encourage Single Class Members to look for a "Partner" they can bring to the next Class.
- ·Offer Square Dance Classes at local Community Colleges.
- ·Ensure the Caller uses the call he just taught the Class in his next singing call.
- ·Offer rewards to Club Members who bring in the most New Class Members, after the 5th Week.
- Make sure that all your Class Night Activities are geared toward the Class.
- Keep Club Stuff for Club Nights, so as not to waste Class Time for Club Level/Member Activity, ie, Birthdays, Anniversaries, Awards, Etc.

From the <u>Western Square Dancing</u> Web page. Maintained by Tom Dillander - - <u>Music@Dosado.com</u>



Light Refreshments at Finnegan's Place

Dancing starts Friday & Saturday at 10 AM

Ribbons \$20 per Person in advance and \$25 per person at the door



Daily admission available at the door:

Friday or Saturday evening only: All day Friday or Saturday:

\$12 per person

\$15 per person



For further information contact Carol Douget

410-952-7408 cldcpa@yahoo.com

CFA BOARD INFORMATION

CFA Officers

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Rick & Gail Morris 407-349-5579 morr8250@bellsouth.net

Insurance Chairman

Keith & Angie Olds . . . 321-253-9817 keitholds@att.net

CFA BOARD OF DIRECTORS MEETING MINUTES

January 31, 2015

On Top of the World Recreation Ballroom, 8550 99th Street Road, Ocala, FL

The meeting was called to order by President, Ailene Picheco at 3:00 p.m. Dennis Taylor said the invocation and all recited the Pledge of Allegiance. Ailene welcomed everyone to the meeting.

In attendance:

Ailene Picheco, Dennis & Nancy Taylor, Ian & Sandy Ogilvie, Terri Little, Richard & Carol Douget, Judy Anderson, Randy & Carol Poole

Guests: Bob Lockwood, Joe & Carol Borbas

Absent:

Jack and Barbara Hoffman, Richard & Gail Morris, Keith & Angie Olds

Dennis Taylor moved to dispense with the reading of the previous minutes. This was seconded by Terri Little. The motion carried.

Treasurer Report (Dennis & Nancy Taylor):

The report was presented by the Taylors, as follows:

Balance Sheet as of 1/29/2015

Income and Expense Sheet for the period 11/29/2014 to 1/30/2015 (filed with minutes) This report will be filed for audit.

Correspondence: No correspondence

Area Reports (Ailene Picheco):

Ailene reported that the celebration of Dale McClary's 50 years of calling, was well attended, and that a number of clubs are conducting classes, including the Space Trackers and Whirl and Twirl. The Canaveral Squares are not dancing at this time. Individual reports from clubs continue to be encouraged, and those that are submitted are being printed in the Keeping Posted magazine.

Membership VP Report:

There was no report submitted, however the membership roster is essentially unchanged from the previous quarter.

Insurance Report: (received post-meeting)

There are 471 dancers insured through CFA this year / Down from 618 last year

Eleven CFA clubs are insured through USDA in 2015 / Down from fourteen last year

Celebrity has sent in their insurance, but as usual, it is on hold pending reconciliation of members insured in other clubs.

Yellow Rock and Royal Squares have indicated they will insure but have not yet.

Keepin' Posted Editor (Ailene Picheco):

Ailene reported that there continues to be publication issues, and that returns by mail also continue. (charges of \$1.19 for each returned magazine) To address this, Terri Little moved to discontinue the use of the U.S. mail for the publication, in favor of delivery by email, beginning in October 2015, and that this should be announced to the membership in the April issue. This was seconded by Nancy Taylor, and the motion was carried unanimously. Members will be asked to request that they continue to receive the magazine by email. This will also help to ensure that email addresses are maintained current.

Terri Little will also export the Access database containing membership

records into Excel for easier use by the membership chair, and will pass it to the Morris's.

Historian (Jack & Barbara Hoffman): No report.

Florida Federation (Dennis & Nancy Taylor):

Dennis Taylor announced that the next Federation meeting will be held February 28th, at the Comfort Suites at 626 Lee Road in Orlando. It will be followed by a dance at Whirl and Twirl, which will be a Convention fundraiser for 2016. Refreshments will be provided by individual support and the board. Whirl and Twirl will be asked if they can donate the use of the coffee maker, coffee and other kitchen supplies. The caller will be Charlie Pergrossi and the cuer will be Susan Snider.

Shamrock Swing:

2015 (Richard & Carol Douget):

Richard and Carol provided a report on the next Shamrock Swing, to be held in Titusville at the Elk's Lodge, on the 20th and 21st of March. Registrations are slow, with a total of 60 dancers currently registered. Ads for the program book and rates were passed to the board members, who were asked to assist in getting more advertisers. Two clubs have indicated that they will provide baskets for a raffle, and they are still in need of someone to volunteer to run the basket raffle, the program book and 'Finnigan's' refreshment area. A proposed program was also provided for comment. It is attached as an addendum to the minutes.

2016 (Richard & Carol Douget):

Richard and Carol described their efforts at recruiting callers for the March 18/19 2016 dance (also to be held at the Elks Lodge in Titusville). A discussion was held, including proposals and costs for callers. Some suggestions were provided for investigation, and the Douget's will follow up.

Party Weekend (Randy & Carol Poole):

April 24, 25 and 26, 2015 (proceeds to 2016 State Convention)

Randy and Carol Poole reported on the program for the event as follows: <u>Bingo</u> – Saturday afternoon beginning at 1:30. Prizes, including 2 Winterfest ribbons, 2 Convention ribbons and 2 Shamrock Swing ribbons will be provided. Additional prizes are needed.

Dances - Friday night and Saturday night

Susan Snider – Susan will be there to conduct teaches and cue the rounds.

Charlie Pergrossi - Charlie will be the primary caller

<u>Friday Dinner</u> – Friday night will be a potluck dinner.

<u>Convention Meetings</u> – Meetings for both the 2015 and 2016 events will be held Saturday a.m.

5th Saturday Dances:

Ailene Picheco reported that the next dances are currently scheduled for May 30th, August 29th and October 31st. Work is ongoing to verify venues.

Old Business

Nominating Committee for 2015/2016 CFA Board:

Terri Little volunteered to be the nominating committee chair for next year.

2021 National Convention Bid by Florida

Paul and Cheryl Miller are moving forward with their exploration into making a bid for 2021. Consideration into venues has been discussed, and currently the most likely location would be Tampa. Further discussions will be held at the Federation meeting on February 28th.

New Business

Convention Room Sponsorship

Ailene Picheco reported that the CFA has been invited to renew their sponsorship for a room at the convention, and Terri Little moved that this be done. This was seconded by Randy Poole. The motion carried.

Convention Program Book

Terri Little moved that we put a full page ad into the program book, on behalf of the CFA. This was seconded by Randy Poole. The motion carried.

Next Board Meeting:

The next board meeting will be held on May 30th at 3 p.m. before the 5th Saturday dance. Venue to be determined.

Dennis Taylor moved to adjourn the meeting. This was seconded by Ian Ogilvie.

The meeting was adjourned at 4:10 p.m.

Respectfully submitted, Sandy and Ian Ogilvie CFA Secretaries





5th Saturday Dance

Caller: CFCA's FINEST

Cuer: Karen McDonald

Saturday, May 30, 2015



Hosted by Space Trackers First United Methodist Church of Cocoa 825 Forrest Ave Cocoa, FL 32922

Early Rounds 7:00 to 7:20 PM Grand March / Announcements Alternating Mainstream & Plus 7:30 to 9:30 PM

Members - \$3.00 Others - \$4.00

For more information call: Ailene Picheco 321-652-0680