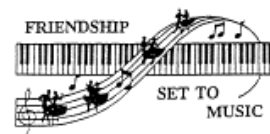

DANCERgram



Square and round dance news for the west coast of Florida

Editor: Penny Green (sqdnfan@gmail.com)
www.dancergram.com

Volume 13, Issue 26

July 4, 2016

**This entire newsletter is also
posted at www.dancergram.com**

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Live Lively-



Square Dance!



Westcoastsquareandrounddancer

Visit the
Past, Present, and Future
of Square Dancing in Florida
at
www.FloridaSquareDance.com

July 5, 2016 - **Deadline for submissions to the *Bow & Swing* August issue.** Send to bowandswing@gmail.com.

Inspirational Quotes

(from the collection of Ed Foote)

“The only person you are destined to become is the person you decide to be.”...Ralph Waldo Emerson

“The only way to do great work is to love what you do.” ...Steve Jobs

“Build your own dreams, or someone else will hire you to build there’s.”...Farrah Gray

“Shoot for the moon. Even if you miss, you’ll land among the stars.”...Les Brown

“Resolve to keep happy, and your joy and you shall form an invincible host against difficulties.”...Helen Keller

“Our character is what we do when we think no one is looking.”...H. Jackson Brown, Jr.

Reprint from *American Square Dance* – July 2016

NOTICE – NOTICE

West Coast Association’s Fall Fun Fest

THE Fall Fun Fest Committee received word that there was a problem with booking reservations at the Holiday Inn Express in Bartow for the next Fall Fun Fest. The problem has been resolved. Please request the square dance rate of \$89 + tax.

It’s not too early to make your reservation now!

**Holiday Inn Express & Suites
844-347-8123**

Health & Sympathy

The entries listed below are for callers, cuers, West Coast Association officers and representatives and other Florida associations, Federation officers and any others who are well known to the Florida square and round dance community. Listings for others can be found on the website (www.dancergram.com – Health & Sympathy).

Don't forget to go to www.dancergram.com for additional information on West Coast dancers and former dancers!

Martha Springer, wife of caller Art Springer, was taken to the hospital Friday, July 1st, with a pneumonia bacterial infection in left lung. She is receiving anti-bacterial medicine through an IV and expects to be there a couple of days.

She is in St. Joseph's Hosp. 3001 W. MLK Blvd, Tampa 33607 - Room D311. Main phone #: [813-870-4000](tel:813-870-4000).

Cards may be sent to: 3401 N. Taliaferro Ave., Tampa, FL 33603-6047.

Caller Donnie Miller has had several medical complications since his back surgery a few months ago. He is still in a lot of pain and is not able to come back to our square dancing community at this time. It will be at least a couple more months before he is able to return to us. Donnie is a caller in the Northeast Association area. If you would like to send cards, his address is 6511 Bo Peep Drive, Jacksonville, FL 32210.

How do I get in touch with....??

This contact list can also be found at

www.dancergram.com

June 27, 2016

<p>West Coast President Flo Byington Ormsbee 813-810-5548 yellowrose7045@gmail.com</p>
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<p>Hillsborough Dick and Betty Stevens 813-685-2836 bettystevens1@tampabay.rr.com</p>
<p>Lee Vacant</p>
<p>Pasco Ron & Sue Reardon 813-788-7857 RSRHUN@aol.com</p> <p>OR</p> <p>Marty & Marian Vanwart 813-788-2004 mvanwart@tampabay.rr.com</p>
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<p>Round Dance Council of Florida Susan Snider 904-908-5184 frausbs@aol.com</p>

Your Source...

I carry ribbons and flyers for the following dances:

November 11 – 12, 2016 – **West Coast Association’s Fall Fun Fest** – Bartow

West Coast Association membership badges and bars

CALLERLAB Viewpoints

By Tom Rudebock

Promoting Your New Dancer Program

Market research has shown that square dancing is one of the most politically correct social activities, but it has an image of being out of date, country oriented, using old fashioned music, and patronized by senior citizens in fluffy dresses with big hair, big belts and RVs.

If we expect to bring new dancers into our activity, whether for a one night party, a “Fast Track” session, the conventional weekly dance session or some variation of the above, we need to approach it with some creative thinking, a positive attitude and enthusiasm.

Creative Thinking: Be positive and upbeat and you'll stay creative. Expressions like "It won't work", "We tried that before", and "That's a dumb idea" will kill the creative thinking process quicker than a fire hose extinguishes a campfire. It is better to say, "How can we build on that?" or "Let's look at the best parts of that idea."

Positive Attitude: Positive attitude filled with confidence. Attitude is a feeling or mood, frame of mind.

Enthusiasm: An intense and absorbing interest in or feeling for something, such as a cause, a subject or pursuit, zeal or fervor.

Develop a Plan: How are you going to spread the word? What tools are you going to use: news releases; demos; handouts; cable TV; paid advertising; or other methods?

Target Group: Research has shown the best target group to be 40-55 year olds. This does not mean you should totally disregard other age groups. Don't use the 'shotgun' approach. Develop your tools for your target group. You'll probably need more than one toolbox.

Image: What is the image you want to project? Are you fun to be around? What is your dress code? Do you welcome all ages? As a start to changing the image, the use of the silhouette couple in square dance attire should be discontinued. Use local pictures of dancers in casual attire. When doing demonstrations and at dances, that can be viewed by the public, use a variety of all types of upbeat music.

Sell the Benefits: Something that is good for a person or thing. A partial list includes; healthy, low impact aerobics; fun; meet new friends; reasonably priced; mind stimulating; casual dress; family oriented activity; smoke/drug/alcohol free; lighted parking lot. You can add others.

One "Think Tank" group ranked the benefits sought by prospective new dancers in the following order:

1. Fun, Laughter, Joy of Success
2. Make new Friends, Socialize, Fellowship, Find a Partner.
3. Physical Health Benefits
4. New Activity to do with a Partner
5. Mental Health Benefits

Jason Taylor wrote in Sales Tips Newsletter, "When the market is extremely competitive, find out your prospect's 'pain' with their current vendors. Potential customers may be loyal [to] your competitors, but there is always one or two things you can do better."

We all know square dancing has many competitors. When talking with prospective new dancers don't go directly into your sales talk, but find out what your prospects are doing in their free time, for exercise or entertainment. Take an interest in them personally. Ask them what different activity they might like to do, don't care for, or what their interests are and then sell the benefits of square dancing as it relates to the answers to your questions.

When talking with prospective square dancers remember the “Ten Commandments of Human Relations”:

1. Speak to people.
2. Smile at people.
3. Call people by name.
4. Be friendly and helpful.
5. Be cordial.
6. Be genuinely interested in people.
7. Be generous with praise and cautious with criticism.
8. Be considerate of and with the feelings of others.
9. Be thoughtful of the opinion of others.
10. Be alert to give service.

Have a club or Federation meeting and ‘brainstorm’ the ideas you want to use and then build your toolboxes. Advertising and promotion should be an on-going process. Develop a frequency – based on sequence of communications and use multiple methods of contact.

A partial list of resources: brainstorming session with club members; Internet; United Square Dancers of America; CALLERLAB “Winning Was” success stories; Public Relations Kit for Dummies.

Develop A Plan and Then Work The Plan!

Tom Rudebock is a former member of the CALLERLAB Board of Governors, former chairman of the Recruit, Promote, and Maintain Committee, and for many years wrote the monthly new record review article for American Square Dance Magazine.

Reprint from *American Square Dance* – July 2016

On The Record – Squares

Buddy Weaver

www.BuddyWeaver.com

buddy@buddyweaver.com

The music starts, the caller says, “let’s square up”, the dancers step on to the floor with a feeling of anticipation and excitement. Maybe they’ve had a trying day at work, caring for family, or various personal problems but now that stress is the farthest thought from their mind as they are focused on what is about to happen at the square dance. These folks have spent months in class learning call after call so they could be here today. Some of them may have started and re-started multiple times due to life getting in the way of finishing a single class series. Some of the dancers may not have danced for weeks or months and they are more than a little nervous as they step into a square for the first tip. Some of the dancers are starting to experience physical limitations or other difficulties, but want to keep dancing. The common denominator is they all enjoy square dancing and are ready to experience that job.

What about our caller? He may be dead tired after working extra hours in his day job. There may be haunting thoughts of unfinished projects from the day. Perhaps there was a disconcerting conversation sometime today; perhaps it occurred during the drive to the dance or when he walked in the door of the dance hall. Taking all these factors into consideration, it's amazing how terrific dances come from recipes that seem headed for disaster.

Launching a successful dance is a great first tip. To help make great first tips, here are some thoughts.

1. Mentally, set your day aside on the drive to the dance hall. A room-full of dancers need you to bring joy and excitement to their lives so let's focus on that task only. You are the greatest caller in the room so feel honored by what the dancers have bestowed on you. Remember that for the dancers, your smile, your warmth, your empathy, your enthusiasm – for them – is magic. It is tough to be a good caller but it is your choice to be a blessing to others.
2. Set the dance material – what calls you will use – clearly in your mind. Dancers must start out with 100% success and that is accomplished by using calls they are 100% comfortable with in combinations that flow well from one to the next along with being clearly called. The first tip is a confidence builder or killer. Dancers breaking down as soon as the dance starts are usually doomed to break down all night no matter how simple the material is. Great callers know it is smarter to start the night out easy and build in difficulty than to attempt the opposite.
3. The sequences should be memorized or modules saving the extemporaneous sight calling for later in the evening when the dancers have warmed up to movement and music. As they experience 100% success, they will have a belief in themselves and the caller that will allow them to dance beyond their skill level. Using memorized routines or modules in the first tip also allows the caller to determine how the dancers are moving today. Remember, some of these folks have had a difficult day leading up to the dance, some have new medications which might alter their dance skills, so the good caller will evaluate their limits before pushing their limits.
4. Give yourself time to warm up by using memorized sequences or modules. Even the best callers in the world have "off days and the caller who can't resolve a square in the first few sequences will lose the dancer's confidence. Calling flowing modules that your dancers can handle without hesitation will free up the caller to focus on his/her presentation skills. Are you giving your calls clearly and ahead of the dancers so they won't wait for you? Are you smiling and enjoying the moment?
5. Select hoedown music that will excite the dancers. Whether it is boom-chuck, shuffle or jig-step rhythm, choose music with a clear dance beat so dancers will FEEL how they should be moving. Music with a modern sound is a great choice just be careful to use music WITHOUT singers, background voices, or busy instruments as all of these will compete with the caller for the dancer's attention, at least in the first tip when folks are still fresh.

Some of my favorite shuffle rhythm hoedowns for the first tip are:

"Give It Away" – Blue Star 2562

"BLT" – ESP 428

"Believe" – Rhythm 1313

Favorite boom-chuck rhythms:

“Vegas In The Hills” – Blue Star 2570

“Bob’s Cripple Creek” – Riverboat 284

“Hawaiian Roller Coaster Ride” – A&S 118

6. Use a singing call that dancers will associate with and probably sing along. Modern, exciting music will energize the dancers who are full of anticipation just be careful to not “over drive” them because if you start at the top of the energy scale you’ll have nowhere to go but down.

Some of my favorite shuffle rhythm singing calls for the first tip are:

“Beautiful Sunday” – Blue Star 2553

“Still The Same” – Crest 133

“You’re No Good” – Chic 1001

Favorite boom-chuck rhythms:

“Take It To The Limit” – Hi Hat 5331

“Buttercup” – Royal 707

“Amie” – Blue Star 2593

You can’t make a second first impression and the first tip of the dance is just that. Even with dancers who regularly dance with you, the first tip launches everyone into the entire dance. Plan and practice your first tip in advance because what you practice in private will be applauded in public. Happy dancers are dancers that feel good about coming to your dancers. They have to win.

If you have any questions please send them to buddy@buddyweaver.com.

Reprint from *American Square Dance* – July 2016

Moore Thoughts

From Paul Moore

In a Land Long, Long Ago

In this land of long ago there was a manufacturing magnate who “invited” his corporate officers to his favorite social activity. People dressed in their finest; gentlemen were in tuxedos and women wore their elegant floor length gowns. They would arrive (punctually of course) at the hall built specifically for this activity in Dearborn, Michigan. The lights of the chandeliers reflected off the hardwood floor which was polished daily whether it had been used since the last polishing or not.

When the host and hostess arrived, all of the guests were arranged around the margins of the room since no one walked straight across the floor. An orchestra was set up at the head of the hall and the dancing master took his place to announce and prompt the evening’s events. Then

the orchestra broke into familiar American Folk tunes and the people moved around the hall doing waltzes and contra dances and square dances. The favorite dance of the host was The Virginia Reel.

In our current time we associate old time square dancing with barn dancing. That certainly was not the case at Lovett Hall which Henry Ford built. The dancing was lively, but it was precise and not rowdy. The dancing master was Benjamin Lovett who had been teaching dancing at the Wayside Inn in New Hampshire. Ford liked Lovett's style so much that he tried to hire Lovett to move to Dearborn to teach dancing at the Hall and to local schools, especially universities so those students could carry on the traditions. Lovett's salary was unheard of for those days, and he was given room, board, and new car annually. There was a snag in Ford hiring Lovett – Lovett had a contract with the Wayside Inn and did not feel he could break that contract. Ford's solution amazingly simple: he bought the Inn and Lovett's contract.

Instead of a gig of several months as he expected, Benjamin Lovett worked for Ford until Ford's death, about 30 years later. During his time in Dearborn Lovett trained and hired many young dancers who went out into the local elementary and high schools. He set up dance programs at a number of universities. And he made weekly trips to New York to call dancers over the radio waves. However, the Ford influence on square dancing died when he died. Lovett packed up and returned to New England, but Lovett Hall still exists.

There was one man who changed the whole nature of square dancing: Dr. Lloyd "Pappy" Shaw. Shaw was a teacher, principal, and superintendent at a small school just outside of Colorado Springs. To put it mildly, Shaw was a magician with people. His students (his kids) would do most anything for him, and he attracted the friendship and sponsorship of some wealthy and influential citizens in Colorado Springs.

This next part will sound a little strange, but because his tiny school won the State eight-man football championship, he dropped football from the school. That's right because his team won he dropped the program. As he explained, football was not a program that included all of the students. The girls were relegated to the sidelines and were there just for decoration. The press made the quarterback and running backs into heroes but never mentioned the linemen. Coverage of the games turned the kids into stars simply because they were a little bigger and could push other kids around.

"Pappy" looked for an activity that would involve all students without creating a false sense of pride in any one of them. He tried skiing, rodeo (he even tried to ride a bull), gliders, etc. In his travels around the Eastern side of the Rockies and don into Texas Shaw became aware of square dancing as versus folk dancing. The kids fell for it. They felt they were doing something that was really fun and meaningful. They worked hard on developing a demonstration team to meet the requests of local, then statewide, then nationwide exhibitions.

Shaw did not teach his kids barn dancing. He taught them to dance lively dances that appeared throughout American history with grace and poise. (There was an old timer who danced back in the early 1900s who said there never was the barn dance as it was portrayed in the movies. Dances were family events where people dressed as well as they could. There may have been a cowhand or two who hit the jug, but they were not welcome.) When Shaw held summer

workshops for callers, he taught them to dance tall and well. As his wife Dorothy said, “Do not measure a dancer by how much he knows; measure by how well he dances what he knows.” Smooth dancing to music was a must. “Pappy” also believed in having variety in dances by including contras and couple dances. At the same time he was not shy about introducing new figures into square dancing. He invented Do-Paso which was a simplified version of the old Texas Do-Si-Do, which was not similar at all to what we know as Do-Sa-Do. He introduced All Around and See Saw, as well as Allemande Thar.

Callers who attended Shaw’s summer workshops went home and wanted to share that experience with their dancers, but it was not possible in the format of the time. Bob Osgood recalls having regular crowds of 200 dancers every Saturday night, but he had to teach everything from the very beginning. Many callers told of getting tired of teaching and calling birdie in the Cage and allemande Left. Their solution was to start holding classes for dancers who wanted more. Every caller, however, had his own list of figures, and even the names of the calls were not consistent.

Inadvertently callers and dancers began to divide dancers into specific groups. The first division was between “beginners” and “experienced” dancers. The other division was among the calls used by different callers, even in the same area. As early as 1949, a number of callers in greater Los Angeles got together to agree on a handful of basic calls. They put out a plea to all callers in the area that if they used a particular call to use it the same way as other callers. But there was no attempt to limit what calls could be used.

The seeds of a major problem were sown, but the problem was not recognized, so there really was no thought of a solution. We will see in a later column what happened over the next 10-15 years.

Reprint from *American Square Dance* – July 2016

From the Mail Room

I have some follow-up thoughts on the “Strive and Succeed” column by John and Nora Green, published April 2015 in the *American Square Dance Magazine*. Recently I was given this copy. In this article John asked the question is graduating three couples considered a success? This caught my eye as here in Keene, New Hampshire, where my husband is the class caller, we have recently graduated three couples and a single. THIS IS A RECORD!! I would like to share how this all came about. Our club presidents attended a seminar titled “How to attract new students; during the National Convention 215 held in Springfield, Massachusetts. This is the plan that we put into place:

- 1) **Use of Signage** – Signs used were the standard size of a political banner and signs were staked into the ground at all intersecting well trafficked streets/roads in and out of town. Permission was granted by the local town council.
- 2) **Colors** – Important, use colors that contrast/draw attention. Orange and yellow were used. NOT the club colors which were green and white. We heard of a club who used blue and white their club colors, their signs were not a success.

- 3) **Make use of social media** – An up to date website is crucial. Keep wording simple. Printed on our signs was the following – Learn to square Dance. Google www.MonadnockSquares. When googled a web page with contact information (an email address), the date of two free fun nights, the price (\$40 for 10 weeks of classes), and where classes/fun nights are held. Also a local phone number for folks who would like to speak to a real live person.

There was a huge response (remember we are a rural community). Many emails later...26 people attended the fun nights, several continued through the first 10 weeks and 7 went all through the Mainstream list and attended dances and graduated. We believe they will continue on to enjoy the activity.

The club also has a Facebook page which was utilized for promotion. We hope that our experience will encourage others to use alternative ways to attract new students.

Sally-Ann and Don Bachelder

Reprint from *American Square Dance* – July 2016

All Things Considered

By Ed Foote

Does Pride Affect Dancing Ability?

In recent years we have seen increased emphasis in square dancing on informal dress. This is in response to those who object to wearing the traditional square dance clothes – especially the full skirts and petticoats.

In an effort to be all things to all people, we have said that dancers can wear whatever clothes they choose. The theory is that if people are allowed to dance in casual attire, then more people will be attracted to the activity. There is logic to this thinking.

But has this idea attracted more people to square dancing than otherwise would be there? No one knows, because there is no good way to take a survey that would answer this question. So we guess and say ‘Yes, I guess it does.’ But we do not really know.

However, in my opinion, casual clothing has lowered the overall ability of the square dance population. I cannot prove this, so if you disagree I have no evidence to show otherwise. But consider the following:

Square dance clothes are our “uniform. Just as sports teams, marching bands, companies, and the military all have uniforms that are designed to promote pride in their respective activities so our square dance uniform is designed to elicit pride in square dancing.

It is believed that having pride in something causes a person to perform better. This is why there are uniforms. Therefore, if pride is forthcoming via the wearing of a uniform, it is logical to suppose that people wearing that uniform will perform better than if they were not wearing the uniform.

In the past 15 years the overall ability of the average square dance floor has declined. Part of this decline is likely due to the increasing age of the dancers. But I submit that part of this decline is also due to the fact that square dancers are not wearing their uniform nearly as often, and that this has caused their pride in the activity to decline.

If pride in the activity is lowered, then people will not feel as much incentive to learn the definitions well and to perform the calls crisply and distinctly. They will learn just enough to get by, but will not feel much incentive to excel.

As previously stated, I cannot provide this theory. But dancers have told me that pride in the activity seems to have slipped with the wearing of casual clothes. With this slipping of pride, it is logical to assume that the desire to excel by studying how to be a good dancer has slipped also.

There are exceptions to everything. There are dancers who dance beautifully when wearing casual attire, and there are clubs that never wear square dance clothes that dance well above average. But these do seem to be the exception.

Does pride affect dancing ability? It is something to think about.

Reprint from *American Square Dance* – July 2016

What's Happening This Week?

Week of July 4, 2016

All clubs, callers, and cuers are asked to provide the editor with new dance schedules on an annual basis, as well as any updates, changes, and cancellations as needed. Failure to do so will result in your listing being removed from this publication.

NOTE: Yellow highlighting is a change from last week's issue.

NOTICE – NOTICE

Strawberry Square Dance Center is unavailable for the entire month of July as the dance floor is being refinished.

Any dances scheduled during this time will be held at the Martin House in the Strawberry Square community. Take the road that goes in front of the front door of the dance center to the back of the community and you will find the Martin House. 1428 Alamo Drive, Plant City.

Monday (July 4) – Temple Twirlers – NO DANCE For info: bbkilk@verizon.net or <http://www.templetwirlers.com>.

Tuesday (July 5) – Suncoast Squares – King of Peace MCC Church, 3150 5th Avenue North, St. Petersburg – Early Round 6:30 – 7:30 p.m. – Mainstream 7:30 – 9:00 p.m. – Plus 9:00 – 10:00 p.m. Caller/Cuer: Mike Cox. A GLBT Club – all are welcome (including the straight community) – casual attire. For info: www.suncoastsquares.com or suncoastsquares@gmail.com or mutschlerdan@yahoo.com or 678-656-2523.

Wednesday (July 6) – Strawberry Square Fun Plus Dance – NO DANCE For info: www.strawberrysquaredancing.com or 813-752-0491. If you are unable to reach the Dance Center, please call Bob and Barb Hancock 419-633-0610 or Cherylene Sorrells 770-825-6513.

J & C Spinarounds Phase IV & V Workshop & Dance – Walter Fuller Recreation Center, 7891 26th Avenue N., St. Pete, FL – 7:00 – 8:45 p.m. – Cuers/Instructors: Jimmy and Carol Griffin. For info: 727-525-7809 or spinards@tampabay.rr.com or www.floridasquaredance.com/jcspin.

Chase-A-Rounds in Punta Gorda – South County Regional Park, 670 Cooper Street, Punta Gorda – Phase III Waltz Review - Cuer: Dick Chase – 10:00 a.m. – 12:00 noon. For info: 239-770-5257 or prentice0626@gmail.com.

Cultural Center Squares – Centennial Hall, 2280 Aaron Street, Rooms F & G, Port Charlotte, FL. Caller: Robert Arias; Cuers: Jennie Martin and Russ Collier. Workshop 6:00 – 7:00 p.m. -

7:00 – 9:00 p.m. alternating Mainstream and Plus. For info: Mary 941-380-5336 or Jennie 863-494-2749. For info: Mary 941-380-5336 or Jennie 863-494-2749.

Thursday (July 7) – *Shufflin' Squares* - Lake Ashton Golf Club, 4141 Ashton Club Drive, Lake Wales, FL – alternating Plus and Advance 7:30 – 9:30 p.m. Caller: Keith Stevens – square dance attire optional. For info: lanceandrita@yahoo.com.

Jacaranda Trace – 3600 William Penn Way, Venice - A-2 - 2:00 – 4:00 p.m. Caller: Mike Cox. For info: 941-408-2627.

Citrus Squares – First United Methodist Church, 21501 W. Highway 40, Dunnellon, FL – Caller: Ellis Lindsey – 7:00 – 9:00 p.m. For info: 352-465-2142 (H) – 352-419-2504 (C) – rickducharme@ymail.com.

Suncoast Squares A2 Dance and Workshop – King of Peace MCC Church, 3150 5th Avenue North, St. Petersburg – 6:30 – 8:30 p.m. Caller: Mike Cox. A GLBT Club – all are welcome (including the straight community) – casual attire. For info: www.suncoastsquares.com or suncoastsquares@gmail.com or beemerr90s@juno.com.

Promenade Squares – **NO DANCE** For info: dhua7@aol.com or 727-544-0227.

Friday, (July 8) - *Strawberry Square Summer Program Plus/Advance Dance*
Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Caller: Mike Cox - 7:00 p.m. – 9:30 p.m. For info: www.strawberrysquaredancing.com or 813-752-0491. If you are unable to reach the Dance Center, please call Bob and Barb Hancock 419-633-0610 or Cherylene Sorrells 770-825-6513.

Saturday (July 9) – *Palace Promenaders* - Palace Square Dance Hall, 1627 N.E. Floridian Circle, Arcadia – Caller: Robert Arias; Cues: Jennie Martin and Russ Collier – Dinner at 6:00 p.m. - Squares and Rounds 7:00 – 9:00 p.m. For info: Jennie 863-494-2749 or Mary 941-380-5336. Park in back of the building. For info: Jennie Martin 863-494-2749 or Mary Dow 941-380-5336.

Sunday (July 10) –

Monday (July 11) – *Temple Twirlers* – Oak Grove United Methodist Church, 2707 W. Waters Avenue (northeast corner of Habana Avenue), Tampa – ER 7:00 p.m., Mainstream/Plus/Rounds 7:30 – 9:30 p.m. – Caller: Allen Snell, Cues: Charlie Lovelace. Casual attire for the summer. Dancers please use the entrance marked “Gage Hall” on the Habana Avenue side under the covered driveway. For info: bbkjl@verizon.net or <http://www.templetwirlers.com>.

Tuesday (July 12) – *Buttons & Bows of Lakeland* – Magnolia Building, 702 E. Orange Street, Lakeland – Caller: Bill Boyd – Cues: Charlie Lovelace – Early Rounds 7:00 – 7:30 p.m. – alternating Mainstream and Plus 7:30 – 9:30 p.m. – hardwood floors – sound enhancement – square dance attire optional. For info: sgdncfan@gmail.com or 863-224-3393.

Suncoast Squares – King of Peace MCC Church, 3150 5th Avenue North, St. Petersburg – Mainstream 7:30 – 9:00 p.m. – Plus 9:00 – 10:00 p.m. Caller/Cuer: Mike Cox. A GLBT Club – all are welcome (including the straight community) – casual attire. For info: www.suncoastsquares.com or suncoastsquares@gmail.com or mutschlerdan@yahoo.com or 678-656-2523.

West Coast Classes and Workshops

National Caller and Cuer Colleges

Please provide start date, start and ending time, level (Beginner, Mainstream, Plus, etc.), GPS address (with city) where class and/or workshop will be held, instructor's name, contact name, email address and phone number.

Please keep in mind that this information needs to be communicated out to new dancers! It's not a secret!

June 20, 2016

Shufflin' Squares Advance Workshop – Lake Ashton Golf Club, 4141 Ashton Club Drive, Lake Wales, FL – Caller: Keith Stevens – 2:00 – 4:00 p.m. For info: lanceandrita@yahoo.com.

May 9, 2016 – **Summer Round Dance Workshop** – Herons Glen, North Ft. Myers – Phase II review and teaching Phase III – 10:30 a.m. – 12:30 p.m. – Cuer/Instructor: Russ Collier. For info: 941-661-1920.

June 7, 2016 – **Strawberry Square Summer Square Dance Lessons** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – 7:30 p.m. – 9:30 p.m. – Callers/Instructors: Keith Stevens and Marty Vanwart. The lessons will be from the new CALLERLAB accelerated and condensed program that includes the more frequently called commands in the Mainstream list (this is different than “Basic 50”). It is designed to be a shorter and easier entrance program for new dancers. The program will last 10 weeks. Students who attend all 10 classes will receive five free dance coupons to attend regularly scheduled Strawberry Square Club dances on Wednesday nights. Following completion of this program Keith and Marty will continue teaching the rest of the commands in the same time slot until the Fall class starts on November 7th. For info: www.strawberrysquaredancing.com or 813-752-0491. If you are unable to reach the Dance Center, please call Cherylene Sorrells 770-825-6513. (NOTE: This information received from Keith Stevens, Marty Vanwart, and Cherylene Sorrells.)

June 8 – September 28, 2016 - **Linville Land Harbor Mountain Mixers A-2 Review** - Highway 221 between Pineola, NC and Linville, NC – Caller: Ron Libby (Land Harbor, NC) - 7:00 p.m. – 9:00p.m. For info: 828-898-8188 or www.mountainmixers.com.

July 11 – 14, 2016 – **Summer Caller School** – 5049 Durham Road West, W. Columbia, MD. For info: Tom Sellner, 5049 Durham Road West, Columbia, MD 21044; sellnerthomas@yahoo.com; 410-730-2354.

July 28 – 31, 2016 – **Atlanta Callers School** – City of Light, 1379 Tullie Road NE, Atlanta, GA 30329 – Callers: Ken Ritucci (Callerlab Accredited Caller Coach) and Bill Harrison. Plenty of microphone time – professional assessment of your skills – understand what it takes to be a leader – full CALLERLAB curriculum – develop a calling career that is best for you. Whether you are presently calling or desire to be a caller, this school will help you with your calling career. Only \$400/student. Space is limited! Register today! For an application and more information, contact Ken Ritucci at 413-734-0591 or write kenritucci@aol.com – www.northeastcallersschool.com.

August 18 – 21, 2016 – **NORCAL Callers School** – Sunnyvale Presbyterian Church, 728 W. Fremont Avenue, Sunnyvale, CA – Callers: Ken Ritucci (Callerlab Accredited Callercoach), Sandra Bryant, and Rob French. . Plenty of microphone time – professional assessment of your skills – understand what it takes to be a leader – full CALLERLAB curriculum – develop a calling career that is best for you. Whether you are presently calling or desire to be a caller, this school will help you with your calling career. Only \$400/student. Space is limited! Register today! For an application and more information, contact Ken Ritucci at 413-734-0591 or write kenritucci@aol.com – www.northeastcallersschool.com.

September 22, 2016 – **Strawberry Square Phase 2 – 3 Class** - 4401 Promenade Boulevard, Plant City, FL – Cues/Instructor: Jack and Nell Jenkins – 7:00 p.m. – 9:00 p.m. - \$6 per person per session. For info: www.strawberrysquaredancing.com or 813-752-0491. If you are unable to reach the Dance Center, please call Jack and Nell Jenkins 828-508-3690.

September 24 – October 29, 2016 – **Strawberry Square Two-Step Classes** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Cues/Instructors: Jack and Nell Jenkins (members of Roundalab and Round Dance Council of Florida; BMI & ASCAP licensed) – 10:00 a.m. – 12:00 noon. For info: 828-508-3690 (leave message if no answer).

September 25, 2016 – **Strawberry Square Choreographed Ballroom (Round Dancing) Beginners Class in Rumba and Cha Cha** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Cues/Instructors: Jack and Nell Jenkins – 6:30 – 8:30 p.m. - \$6 per person per session. For info: 828-508-3690 (cell – leave message if no answer) – BMI & ASCAP licensed.

October 6 – 10, 2016 – **Northeast Callers School** – Mill-a-round Dance Center, Manchester, New Hampshire – Callers/Instructors: Ken Ritucci (CALLERLAB Accredited Caller Coach), Norm Poisson; Special Guest Instructors: Steve Kopman (Tennessee), Bill Harrison (Maryland), and Walt Bull (Maine). Plenty of microphone time – professional assessment of your skills – understand what it takes to be a leader – full CALLERLAB curriculum – develop a calling career

that is best for you. Whether you are presently calling or desire to be a caller, this school will help you with your calling career. Only \$400/student. Space is limited! Register today! For an application and more information, contact Ken Ritucci at 413-734-0591 or write kenritucci@aol.com – www.northeastcallersschool.com.

October 20, 2016 - **Strawberry Square Phase 4 Figure Teach/Dance** - 4401 Promenade Boulevard, Plant City, FL – Cuer/Instructor: Jack and Nell Jenkins – 2:30 p.m. – 4:30 p.m. - \$6 per person per session. For info: www.strawberrysquaredancing.com or 813-752-0491. If you are unable to reach the Dance Center, please call Jack and Nell Jenkins 828-508-3690.

October 22, 2016 - **Strawberry Square Phase 3 Dance w/Phase 4 Intro Teach** - 4401 Promenade Boulevard, Plant City, FL – Cuer/Instructor: Jack and Nell Jenkins – 2:30 p.m. – 4:30 p.m. - \$6 per person per session. For info: www.strawberrysquaredancing.com or 813-752-0491. If you are unable to reach the Dance Center, please call Jack and Nell Jenkins 828-508-3690.

November 5, 2016 – **Strawberry Square Phase 5 Figure Clinic/Dance** - 4401 Promenade Boulevard, Plant City, FL – Cuer/Instructor: Jack and Nell Jenkins – 10:00 a.m. – 12:30 p.m. - \$6 per person per session. For info: www.strawberrysquaredancing.com or 813-752-0491. If you are unable to reach the Dance Center, please call Jack and Nell Jenkins 828-508-3690.

November 7, 2016 – **Strawberry Square Beginners Square Dance Class** – 4401 Promenade Boulevard, Plant City, FL – Caller/Instructor: Marty Vanwart – 6:30 p.m. – 8:00 p.m. For info: www.strawberrysquaredancing.com or 813-752-0491. If you are unable to reach the Dance Center, please call Cherylene Sorrells 770-825-6513.

November 7, 2016 – **Strawberry Square Plus Workshop** – 4401 Promenade Boulevard, Plant City, FL – Caller/Instructor: Marty Vanwart – 8:00 p.m. – 9:00 p.m. For info: www.strawberrysquaredancing.com or 813-752-0491. If you are unable to reach the Dance Center, please call Cherylene Sorrells 770-825-6513.

Demos/One-nighters

This is a new section for you to promote your demos and one-nighters. If you need dancers to help you out, please forward the information so it can be added here.

Looking Ahead...

May 11 – 14, 2017 – **70th Annual Silver State Square & Round Dance Festival** – Grand Sierra Resort, 2500 E. 2nd Street, Reno, NV – For info: www.SquareDanceNevada.com – kiwicat42@yahoo.com.

June 3 – 4, 2017 – **France Frontier Fete** – Samoens, Haue Savoie, France. For info: 0033-450-411713 or Annemarie.chen@orange.fr or www.frontier-wheelers.com.

July 4 – 7, 2019 – **International Association of Gay Square Dance Clubs Convention** – Philadelphia, PA. Details TBA.

Links

Websites

<http://floridasquaredance.com/>

https://www.facebook.com/#!/home.php?sk=group_149454955123658&ap=1 (Florida Federation's Facebook page)

Publications

www.flwestcoastdancer.com (West Coast Dancer)

<http://newsquaremusic.com/sioindex.html> (Sets in Order)

Associations/Organizations

www.flwestcoastdancer.com (West Coast Dancer)

<http://floridasquaredance.com/westcoast/index.html> (West Coast Assn.)

<http://www.floridasquaredance.com/rdc/> (Round Dance Council of Florida)

<http://www.you2candance.com> (square dance marketing)

<http://scafl.com>. (Suncoast Callers and Cuers Association)

<http://www.flCallersassoc.org/> (Florida Callers Association)

<http://www.usda.org/> (United Square Dancers of America)

www.iagsdc.org (International Assn. of Gay Square Dance Clubs)

<http://www.Callerlab.org> (CALLERLAB)

<http://www.americanCallers.com> (American Callers Assn.)

<http://www.roundalab.org/> (ROUNDALAB)

<http://ssdusa.org> (Single Square Dancers USA[®])

<http://www.nsdca.org> (National Square Dance Campers)

<http://www.arts-dance.org> (Alliance of Round, Traditional and Square Dance [ARTS])

<http://www.61stnsdc.com> 60th National Square Dance Convention – Spokane, WA

<http://www.nsddirectory.com/> (National Square Dance Directory - information and contacts for clubs in the U.S., Canada and around the world)

Vendors

<http://virginiaswesternwear.com/> (Virginia's Western Wear & Square Dance Shop, Mascotte, FL)

<http://www.ilvinyl.com/SQUARE---ROUND-DANCING.html> (vinyl decals)

www.travelinghoedowners.com (Square Dance DVDs – Both Instructional and Dance)

www.suzieqcreations.com (Suzie Q Creations)

<http://www.aronssquaredanceshopandpatterns.com/> (Aron's Square Dance and Western Wear Shop)

<http://www.calyco.com/> (CaLyCo Crossing - a full line square dance shop)

<http://www.tictactoes.com/> (Tic Tac Toes - shoe vendor)

www.sheplers.com (Sheplers - the world's largest western stores and catalog)

www.PerfectPetticoats.com (Perfect Petticoats)

<http://www.grandsquare07.com> (Grande Square.com – square dance clothes and accessories)

Square Dance Halls

www.Strawberrysquaredancing.com (Strawberry Square)

Callers/Cuers

<http://www.rodbarngrover.com> (Rod Barngrover)

<http://www.mike-gormley.com> (Mike Gormley)

<http://www.samdunn.net/> (Sam Dunn)

<http://www.floridasquaredance.com/jcspin/> (Jimmy and Carol Griffin)

www.keithstevens.com (Keith Stevens)

Miscellaneous

<http://LiveLivelySquareDance.com> (New square/round dance logo)

<http://www.dosado.com/cgi-bin/lib/shop-wrapper.pl?page=rdpubs&shop=dosado&cart=3901977.2052>[http://www.squaredance\(rounddancepublications\)radionetwork.com](http://www.squaredance(rounddancepublications)radionetwork.com) (square dance radio network)

This E-Newsletter is published by a square and round dancer concerned about the preservation of our dance

activity. This is not a publication of the West Coast Square and Round Dancers' Association, Inc. The target audience is the dancers in the West Coast area of the state of Florida and contains dance information for the upcoming week in this area as well as major dances around the state and nation, and any other information of interest to the dancers. It is published weekly with addendums as needed. New information each week is highlighted. Permission is given to forward this newsletter to your membership or others interested in receiving a copy or to provide printed copies to your members and visitors to your club. It is also available on the West Coast page of the Federation Website at www.floridasquaredance.com. If you would like a copy emailed to you or would like your club information added, please contact the editor at sgdncfan@gmail.com. Please continue to support the *West Coast Dancer*, a publication of the West Coast Square and Round Dancers' Association, which is published bimonthly and is provided free of charge for all dancers. For circulation, listings, club news, ads and articles, contact Ed Henning at 813-659-4787 or evhenning99@gmail.com.