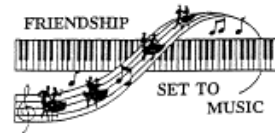

DANCERgram



Square and round dance news for the west coast of Florida

Editor: Penny Green (sqdnfan@aol.com)
www.dancergram.com

Volume 11, Issue 39

September 22, 2014

**This entire newsletter is also
posted at www.dancergram.com**

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WANTED: Gently used square dance attire to be donated to the West Coast Association. These clothes will be sold on E-Bay with the proceeds being donated to the 2015 State Convention. Contact Rita Baxter at 863-326-1741 or lanceandrita@yahoo.com to make arrangements for delivery or pick up.

Would you like to see what is for sale? Go to http://www.ebay.com/csc/LBakedAlaska/m.html?LH_Complete=1&ipg=50&since=15&sop=13&rdc=1

October 5, 2014 - **Deadline for Submissions to the November 2014 Issue of the Bow & Swing** – For info: bowandswing@gmail.com.

October 5, 2014 – **Suncoast Callers and Cuers Association Meeting** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – 12:00 noon. If you call, cue, or teach square and/or round dancing in the West Coast Association area, please support this association with your membership. For info: 936-366-2504 or fisher.karen1026@gmail.com.

October 19, 2014 – **Florida Callers Association Meeting** – Imperial Swan Hotel & Suites, 4141 S. Florida Avenue, Fourth Floor, Lakeland – 9:00 a.m. If you call or teach in the state of Florida, you should consider membership in this organization. You must be a member of the Florida Callers Association to all at the annual state convention in May. For info: keithuns@yahoo.com.

From the Editor...



Six squares enjoyed the calling of Bob Stern and the cueing of Charlie Lovelace Sunday afternoon at the annual President's Ball at Strawberry Square. Thank you to Jenny Green, Flo Byington, and Bob Ormsbee for a wonderful spread of snacks.

Our next membership dance will be hosted by Suncoast Squares in St. Pete. Mike Cox and area callers and cuers will keep us dancing all afternoon. Don't forget – West Coast Association members are FREE at all of our membership dances; guests are \$5 per person.

It only costs \$6 per person to be a member of the West Coast Association and one of the benefits of membership is FREE attendance at approximately seven membership dances in the West Coast Association area. Attend one dance and you have almost recouped your cost! The West Coast Association also produces a bi-monthly newsletter – the *West Coast Dancer* – which can be found at www.squaredancing.com/west-coast-dancer.

Even though the *Dancer* is no longer a printed document, your club news is still needed! I was just reading the latest issue and there are a lot of club articles missing. I personally like to read them to get ideas for theme dances. There are some pretty creative ideas out there!

Since so many of us are dealing with declining attendance and small treasuries, we need to take advantage of as much free or low cost advertising as we can. Submitting articles to the *Dancer* and the *Bow & Swing*, our state publication, is FREE; listing your dances and classes in the *Dancer* is FREE and for a mere \$15 a year, you can also list your dances and classes in the *Bow & Swing*¹.

And of course, don't forget the internet! I can't tell you how many inquiries I receive asking for information on classes and dances in the state of Florida. If your club has a website, please be sure to keep it updated! If you don't have a website, I suggest you contact Bruce Morgan at brucemorgan@embarqmail.com and he will help you set up a website for a very nominal price.

There is also the DANCERgram where you can list your dances and classes for FREE. All that I ask is that you provide current and up-to-date information on your dances. I don't have a very good feeling when I find out weeks later that a club has folded or didn't dance through the summer or were closed on a holiday and I wasn't notified. My goal with the DANCERgram is to provide you, the dancer, with current and relative information about square and round dancing on the west coast of Florida. I am unable to attend all the dances so I have to depend on club and county representatives to provide me with this information.

Let's all work together to promote square and round dancing! Take advantage of advertising opportunities, talk to your friends and family about how much fun you have dancing and let them know about new dancer lessons. Think about the terminology you use; someone not familiar with square dancing has no idea what Mainstream and Plus is and they don't understand the language of square dancing. And, just putting your advertising out at the dances and in square dance publications, isn't going to get you new dancers! You need to advertise in papers, local businesses, etc.

Together we can make a difference!

¹Each club president is entitled to receive a free subscription to the *Bow & Swing*, a monthly publication; just email bowandswing@gmail.com and give them the name and address of your president and the name and location of your club.



Don Slocum, Outgoing WC President; Charlie Lovelace, Cuer; and Bob Stern, Caller



Dick & Betty Stevens (Fall Fun Fest Registrars)



Don & Ann Slocum, Outgoing West Coast Presidents, at the Sign in Table



The new West Coast Association President, Jenny Green, and Vice-President Jennifer Green . Ann & Don Slocum on stage . Missing: Treasurers John and Lynne Scott.



Lance & Rita Baxter, past WC Presidents, at the 50/50 Table



Callers & Cuers attending this Dance:
Phil & Pauline Harris - Charlie & Leona Lovelace
- Nell & Jack Jenkins - Margot & Keith Stevens -
Bob Ormsbee - Patti & Dan Wilkerson -
George & Lorraine Varney - Carol & Bob Stern
Ann & Don Slocum on stage

Photos courtesy of John Occhipinti & Yolanda
Trainor

Health & Sympathy

The entries listed below are for callers, cuers, West Coast Association officers and representatives and other Florida associations and Federation officers and any others who are well known to the Florida square and round dance community. **Listings for others can be found on the website (www.dancergram.com – Health & Sympathy).**

Don't forget to go to www.dancergram.com for additional information on West Coast dancers and former dancers!



There will be a plant sale fundraiser at the next West Coast Association's Fall Fun Fest. Pots are needed to put the plants in so your help is needed to start collecting them. You can bring them to the Baxters at any of the West Coast Association Membership Dances or you can contact them at lanceandritabaxter@yahoo.com or 863-326-1741.

How do I get in touch with....??

This contact list can also be found at

www.dancergram.com

March 10, 2014

West Coast President Penny Green 863-224-3393 sqdnxfan@aol.com
West Coast Vice President Jenny Green 863-287-5724 jenanngreen@aol.com
West Coast Treasurer John and Lynne Scott 863-644-9644 Ttocsil1@gmail.com (John) ennylattocs@gmail.com (Lynne)
West Coast Secretary Vacant
Citrus Bob and Nancy Hagaman 352-382-2631 Rhagaman@tampabay.rr.com
Collier Walt and Jan Drummond 239-642-8612 playwalt@comcast.net

DeSoto/Hardee/Charlotte Mary Dow and Jennie Martin 863-642-8612 mdow@embargmail.com
Glades Mike Gormley 419-376-0557 Wa8vec@arrl.net
Hernando Sandy and Don Bloedel 352-678-3989 Sandy.bloedel@tampabay.rr.com
Highlands Jim and Diane Lucey 863-531-9148 dialucey@aol.com
Hillsborough Flo Byington 813-810-5548 flobyington@yahoo.com
Lee Vacant

Pasco Vacant
Pinellas John and Penny Voissem 727-347-7349 Jvoissem64@gmail.com
Polk Don and Ann Slocum 863-533-6665 anndonslocum@juno.com
Sarasota Vacant
West Coast Dancer Editor and Circulation Ed Henning 813-659-4787 Evhenning@peoplepc.com
Florida Federation of Square and Round Dancers Paul and Cheryl Miller 850-939-6688 Pe.miller@mchsi.com
Florida Association of Square Dance Campers John and Karen Lowe 352-344-4702 thelowes@tampabay.rr.com
Bow & Swing Editor: Randy or Bill Boyd 407-886-7151 407-886-8464 (fax) bowandswing@gmail.com

Floridsquaredance.com Webmaster Bruce Morgan Brucemorgan@embargmail.com
Florida Callers Association Keith Stevens 863-326-9774 Keith@keithstevens.com
Suncoast Callers and Cuers Association Karen Fisher 936-366-2504 Fisher.karen1026@gmail.com
Round Dance Council of Florida Tim Wilaby 850-512-5600 terriwilaby@hotmail.com

Your Source...

2015 West Coast Association membership bars are now available!

I carry ribbons and flyers for the following dances:

November 14 – 15, 2014 – **West Coast Association's Fall Fun Fest** – Bartow

November 21 – 22, 2014 – **Northeast Association's Fall Festival "Mad Hatters Ball"** – Jacksonville

West Coast Association Introduces Officers for 2014-2015

At the annual President's Ball on Sunday afternoon, the officers for the 2014-2015 season were introduced as follows:

President: Penny Green (Polk County)
Vice President: Jenny Green (Polk County)
Secretary – VACANT
Treasurer: John and Lynne Scott (Polk County)

Is there something wrong with this picture? All of the officers are from Polk County! We need some other counties represented.

ARTS-DANCE - NEWSLETTER

September - 2014

Message From Our Chairman -

Summer is passing quickly and those people whose clubs start square dance lessons in the Fall are starting to plan for their recruitment drives. This idea is much the same as 40 years ago and the lack of change is part of the challenges that face square dancing in 2014. Those of us who love this activity need to develop new ways of reaching potential dancers and advertising lessons.

Many dancers, myself included, are excited about the ARTS Dance current project to find a marketing company to help re-image square dancing. This project is a good idea, but it will not, by itself, cause hordes of new dancers to flock to our lessons and clubs. ARTS Dance has a fine website, you2candance.com which has good videos to show Square, Round, and Contra dancing to members of the general public in order to help change their attitudes about our activity. A website or a reimagining campaign will only help attract new dancers if we, the current dancing public, change our methods of advertising. How many clubs still put flyers on the local stores or think of buying

a newspaper ad? How many of the existing dancers think first (or even second or third) about using social media? Younger people use social media to communicate. If they have a question, they look for the answer on the internet. If we do not put advertising for our activity on the internet, we will not find and attract younger dancers. Do you have a Facebook account? I do not, yet. I do know that more dancers and callers are trying to put messages about square dancing on social media.

From what I have learned from a speaker at the past CALLERLAB convention, if you put a message on Facebook, it can be transmitted to your friends and then to their friends if you make the post sound fun and interesting. This is free advertising which we can use throughout the whole year to interest potential dancers. Then when a person gets an invitation or a flyer for a hoedown, open house, or new dancer dance they might be ready to try it. If each person tries to learn how to post to one of the available social media sites, we can help to get information about our beloved

activity to members of the public who are not involved. I noticed a course in Social Media listed in the catalog of a local college. Those of us with grandchildren can enlist their help in learning how to post items. ARTS Dance held its annual meeting on Sunday, June 29, 2014 following the National SD Convention in Little Rock Arkansas. In addition to representatives of the associations that form the ARTS Governing Board, there were 21 guests attending. This is the highest number of visitors we have had. In addition to the Old and New business, there was a presentation by Scott & Shawn Brown and Lisa Minton, who are callers from the Pittsburg area of Pennsylvania. They have developed a new teaching method that uses the name of "Modern Pattern Dancing". It combines the simplicity and excitement of Contra dancing with the smoothness and versatility of Modern Square Dancing. They have posted videos on Craigslist and You Tube. They are using social media and have been pleased with their results.

Michael Streby is creating commercials for TV. These will be 30 seconds long and will promote the benefits of the activity. He plans to air these on National television on a channel being introduced on DISH & Verizon FIOS. Initial cost estimate is \$10 per spot. He was given permission to include a link to you2candance.com in the commercials. Michael has posted much of his previous work on Facebook.

In conclusion, there are several people who are working on different ideas to promote Square, Round and Contra dancing. Their efforts are exciting, but we need more people to spread the word. Learn how to post a video on You Tube. Learn to Tweet or start a Facebook page. Help to spread the word about our wonderful activity. Betsy Gotta - Chairman of the Governing Board Alliance of Round Traditional and

Square Dance, Inc. chairman@arts-dance.org

<p>GRANT PROGRAM EQUALS FREE \$ \$ \$ \$ \$ \$ \$ \$</p>

Re-Imaging - (What The Heck Is That?)

Rebranding or "Re-Imaging" is a process where the positive perception of an activity or product is improved. The process has been used successfully numerous times for a wide variety of products and activities. As we all know, square dancing is a fun, healthy, social activity, and a good image needs to be marketed to non-dancers if the activity is to grow.

Several months ago The ARTS established a working group to begin the process of Re-Imaging square dance. Jim & Judy Taylor agreed to lead this group. They have presented reports on the progress of the work to several groups including the National Square Dance Convention and the USAWest convention. A large number of dancers have agreed to help with the many jobs to be done.

Major tasks include creating a logo and slogan which will become the nationally recognized identity of square dancing. This is known as brand recognition. The next step is to start using the "brand" in a national marketing campaign.

A. Develop a logo and slogan - establish a "Brand": Use a professional re-imaging company to develop a recognizable and marketable brand identifying who we are and developing the image we want to present to the general public

B. Make the new "brand" work: Send word to clubs about the campaign; ask them to start using the logo slogan, emphasizing repetitiveness and national marketing.

C. Raise funds for marketing by implementing various fund raising strategies and methods.

D. Start a national marketing campaign. Determine the best media including social media. Encourage all clubs to use the new "Brand" on all their marketing. Including the following:

- Create 10, 30 & 60 second video spots
- Create 60 second videos for U-tube release.
- Create print media for publication.
- Encourage use of the "Brand " on all web sites

Message From Re-Image Committee -

"At the ARTS meeting after the 63rd NSDC in Little Rock, the Re-Imaging Square Dancing project was discussed, and tentative approval to hire a Re-Imaging company was given, pending investigation of legal issues.

The survey to about 1200 dancers produced some interesting replies. About 160 people indicated they were willing to help and left their name & email. We have sent a list of jobs to those people, asking them to indicate what jobs they would be able to do and to indicate their preference. We have received some responses. These jobs range from help with online resources, help with administration, and other important issues. If you are interested in helping or learning more about what you can do, please contact the Re-Image Committee Jim & Judy Taylor at: jimta1@msn.com. Thanks in advance."

New Idea For Teaching New Dancers -

The basic idea of the proposed teaching system is to provide the opportunity to continuously publicize new dancer classes and allow new dancers to join a class at any time throughout the year. A participating

club will need a cadre of knowledgeable and capable "Narrators." These "Narrators" need to be experienced dancers who will show/demonstrate/teach new dancers the moves which can be taught using one or two couples. The caller will be in charge of the class and will be the "Instructor" to review, teach, and call all moves. Using music, the caller will provide review/practice and dancing for all moves, including those previously introduced by the "Narrators." The Nest teaching system is being tried in a couple of locations. None of these locations have enough experience at this time for a meaningful report on the program. For information contact Dale Bennett at: dale@the-nest.us.

Amazon Smile - Fund Raising Opportunity -

We are working to arrange for a fund raising opportunity through Amazon. When established, this will help raise funds for The ARTS each time you order something through Amazon. We will be providing more information later.

Want To Help "Spread The Word"

Our Email Tree was established to get information to all the clubs in the USA. If you would like to help, distribute the ARTS Email Tree messages, please contact Executive Director, Jerry Reed at: ExecutiveDirector@arts-dance.org

2014 ARTS Trail End Dance - We hosted a Trail End Dance on Wednesday, June 25, 2014, prior to the 63rd NSDC in Little Rock, AR.

Betsy & Roy Gotta coordinated the callers and cuers and served as MC. The dance was very successful with nearly 40 squares dancing. This success was an indication that our dance is becoming more popular. Betsy noted this was the first year we had more Round Dance cuers than could be programmed. It was also noted that our dance is the only Trail End Dance to offer Squares and Rounds. All agreed the dance

was a success and provided positive publicity for The ARTS. We will be hosting another Trail End Dance prior to the 64th NSDC in Springfield, MA on June 24, 2015.

Future Events

August 14-16, 2014
2014 USAWest Convention
Pendleton, OR

ARTS Email Tree - The ARTS has established an electronic system to disseminate information to all dancers in the USA. Email tree representatives have agreed to serve as contact points for the ARTS Email Tree. The system will work as follows: 1) Information will be sent to the Email Tree Representatives (Reps), 2) The Email Reps will send the information to the people on their mailing list, 3) These people will send the information to the people on their mailing list, 4) The process will continue until the information is delivered to the dancers in the local clubs.

We welcome and value your comments. If you would like to help, please contact the Executive Director, Jerry Reed at: ExecutiveDirector@arts-dance.org.

Square Dance History Project (SDHP) - Grant

The ARTS made a donation of \$2,500 to help fund the SDHP. They are doing very important and informative work to help preserve our dance history. For more information visit the web site: <http://squaredancehistory.org/>

Patron Of The ARTS Award -

The ARTS Board has approved creation of the Patron Of The ARTS Award to recognize people in the dance activity who have provided outstanding or continuing support of the ARTS or the activity.

More information and nomination form are

available on the ARTS web site: www.arts-dance.org.

Please take a look and nominate someone you believe is deserving this high honor. For more information, please contact the Executive Director, Jerry Reed at: ExecutiveDirector@arts-dance.org.

ARTS-DANCE - Education Grant Program -

Our Educational Grant Program was established, to encourage any of the various dance organizations to conduct Educational Seminars to help inform and educate attendees about various topics related to the activity and help promote ARTS-Dance. In addition to the other topics, the seminars MUST also cover who and what ARTS is and its goals and accomplishments. A Grant of up to \$200.00 (or up to 50% of the costs, whichever is less) is available to cover the costs to present a seminar. This can be a method to introduce ARTS to the dancing community, and further familiarize others with ARTS accomplishments and programs. Applicants will complete the Educational Grant Form, available from the ARTS-Dance web site: www.arts-dance.org. The application must be submitted to the ARTS Executive Director at 943 Tamarind, Rockledge FL 32955, or Email: ExecutiveDirector@arts-dance.org and must be received at least 60 days prior to the event.

ARTS-Dance and NEC -

The ARTS helps distribute the electronic National Squares magazine which provides the dance community with information about the upcoming National Square Dance Convention (NSDC).

2014/2015 Officers

During the 2014 ARTS meeting in Little Rock, AR the Board elected the following Officers. Congratulations to the new Officers and we look forward to another year.

Chairman - Betsy Gotta
Vice Chairman - Gordon Macaw
Secretary - Cathy Smith
Treasurer - Edythe Weber

2015 ARTS Meeting

June 28, 2015
Springfield, MA

2014 Annual ARTS Meeting -

The 2014 ARTS meeting was held on Sunday, June 29, 2014 immediately following the 63rd NSDC in Little Rock, AR. All dancers are invited to attend. For information about future meetings contact ExecutiveDirector@arts-dance.org.

Facebook Account - The ARTS has established a Facebook account at: <https://www.facebook.com/pages/ARTS-Dance/133446550028310?ref=ts&fref=ts> For more information contact Jim Weber at: webmaster@arts-dance.org.

DANCING FACT SHEET -

Are you looking for an excellent way to introduce your friends to our wonderful activity? Well, we have just the thing - - the DANCING FACT SHEET.

The FACT SHEET details basic facts explaining physical, mental, and social benefits of the activity. It also summarizes our history and provides definitions for Round, Square, and Contra - Traditional Dancing. A historical time line showing the development and growth of these dance activities is included. There is a listing of major dance organizations which have joined to create the ARTS-Dance.

The FACT SHEET is not just a listing of information, it also provides interesting "Factoids about dancing" with short facts of where our activity has been. It reports on how the activity has been portrayed in the media, including television and movies. Also included is identification of some of the

more prominent Americans who have been involved with its development. To more readily show and represent our movement, the FACT SHEET includes multiple photos depicting the fun and its colorful aspects. The focus of the FACT SHEET is to help those who deal with the media to inform them dancers know full well - this is a terrific activity with multiple benefits. The FACT SHEET provides representatives of the media useful and ACCURATE facts to incorporate into their article or news report when they cover a dancing event.

This FACT SHEET may be customized to include information to identify local contacts.

FACT SHEETS are available for download from the ARTS-Dance.org website (www.ARTS-Dance.org) and will be available during the NSDC and USAWest conventions. All dancers are encouraged to provide the FACT SHEET to non-dancing friends.

ARTS-Dance Publicity -

In spite of the efforts over the years, ARTS-Dance is still a relatively unknown entity. To help explain who we are and some of our goals and accomplishments we present Educational Seminars during the NSDCs and USAWest conventions.

You2CanDance.com -

The web site www.you2candance.com includes three videos showing Square Dancing, Round Dancing, and Contra Dancing and detailed explanations of the three dance forms. The site is designed for those not already in the activity.

Volunteers & Helpers -

The ARTS-Dance is dedicated to promoting our activity and to raising awareness of the activity among the non-dancing public. We are always looking for new ideas and volunteers to assist in our mission. The represents of the major dance organizations

are dedicated dance leaders work hard for the ARTS and for the dance activity.

As with any volunteer organization, there is a continuing need for fresh input, ideas, and people to help out. If you would like to help or if you have questions, please contact our Executive Director, Jerry Reed at ExecutiveDirector@arts-dance.org.

ARTS-Dance is a non-profit organization and is operated to generate public awareness and promote growth and acceptance of contemporary Square,

Round, Traditional, Contra, Clog, Line & Folk Dancing.

ARTS-Dance administers a Grant Program to help dance groups finance educational seminars or gatherings.

For more information visit: www.arts-dance.org.

Do you have ideas to help promote our activity? Contact Jerry Reed, Executive Director at: ExecutiveDirector@arts-dance.org

What's Happening This Week?

Week of September 22, 2014

All clubs, callers, and cuers are asked to provide the editor with new dance schedules on an annual basis, as well as any updates, changes, and cancellations as needed. Failure to do so will result in your listing being removed from this publication.

NOTE: Yellow highlighting is a change from last week's issue.

Monday (September 22) – *Temple Twirlers* - Oak Grove United Methodist Church, 2707 W. Waters Avenue (northeast corner of Habana Avenue), Tampa – ER 7:00 p.m., Mainstream/Plus/Rounds 7:30 – 9:30 p.m. – Caller: **Dan Wilkerson**, Cuer: Charlie Lovelace. Dancers please use the entrance marked “Gage Hall” on the Habana Avenue side under the covered driveway. For info: bbkilk@verizon.net.

Heel and Toe – Senior Center Annex, 702 Indiana Avenue, St. Cloud – Caller: Bill Boyd; Plus workshop 6:30 – 7:00 p.m., Dancing to the level of the floor 7:00 – 9:00 p.m. \$5 per person. Please call ahead to ensure there will be a dance. For info: 407-319-0790 (C), 407-931-1688 (H), or bell-gelt@mpinet.net. Website: www.floridasquaredance.com/heelandtoe.

King's Point – King's Point Main Clubhouse, Studio Room, 1902 Clubhouse Road, Sun City – A2 7:30 – 9:30 p.m. – Caller: Mike Cox. For info: Mike Cox 813-649-0754 or George 813-642-0900.

Tuesday (September 23) – *Buttons & Bows of Lakeland Western/Barn Dance* – Magnolia Building 702 E. Orange Street, Lakeland – Early Rounds 7:00 – 7:30 p.m., alternating Mainstream and Plus with two rounds between tips 7:30 – 9:30 p.m. – Caller: Art Springer, Cuer: Charlie Lovelace. Refreshments served. Beautiful wood dance floor – hearing enhancement available – square dance attire optional. For info: 863-224-3393 or sgdncfan@aol.com.

Suncoast Squares – King of Peace MCC Church, 3150 - 5th Avenue North, St Petersburg. Early Rounds: 6:30–7:30 PM, Mainstream Classes: 7:30–9:00 PM, Plus Classes: 9:00–10:00 PM, Caller/Cuer: Mike Cox. A GLBT Club, all are welcome (including the straight community) casual attire, no partner needed. For info, website: www.suncoastsquares.com or [email: suncoastsquares@gmail.com](mailto:suncoastsquares@gmail.com) or ianai@mail.com or contact Joe U at 727-443-6242.

Wednesday (September 24) – Cultural Center Squares Final Summer Program

Dance – Centennial Hall, 2280 Aaron Street, Rooms F & G, Port Charlotte, FL. Callers: Robert Arias; Cuers: Jennie Martin and Russ Collier. Workshop 6:00 – 7:00 p.m. - 7:00 – 9:00 p.m. alternating Mainstream and Plus. For info: Mary 941-380-5336 or Jennie 863-494-2749. For info: Mary 941-380-5336 or Jennie 863-494-2749.

Thursday (September 25) – Suncoast Squares A2 Dance and Workshop

– King of Peace MCC Church, 3150 5th Avenue North, St Petersburg. Advanced Classes: 6:30 – 8:30 PM, (if you have completed Plus, you are welcome to join our newly started Advanced classes), C1 Classes begin November 6, 8:30 – 9:30 PM, Caller: Mike Cox. A GLBT Club, all are welcome (including the straight community) casual attire, no partner needed. For info, website: www.suncoastsquares.com or [email: suncoastsquares@gmail.com](mailto:suncoastsquares@gmail.com) or ianai@mail.com or contact Joe U at 727-443-6242.

Jacaranda Trace – 3600 William Penn Way, Third floor in Auditorium, Venice – A2 2:00 – 4:00 p.m. For info: Mike cox 813-649-0754 or Alice 941-408-2627.

Promenade Squares - Senior Center, 7625 - 59th St. N., Pinellas Park – Early Rounds 7:15 - 7:45 p.m. Mainstream/Plus/Rounds 7:45 - 9:30 p.m. - Caller: Dick Demerit, Cuer: Jimmy Griffin. For info: mblackburn13@tampabay.rr.com or 208-369-6949.

Friday (September 26) – Hitch 'n Go Chapter 082 – Theme World, Davenport, FL – Caller: Ron Reardon. For info: jelohart@gmail.com.

Saturday (September 27) – Bay Area Twirlers (BATS) - Sadie Street Rec Center, 502 Sadie Street, Brandon – Early Rounds 7:00 – 7:30 p.m., Squares (alternating Mainstream and Plus) 7:30 – 9:30 p.m. Caller: Mike Cox, Cuer: Charlie Lovelace. For info: pattiwilkerson44@yahoo.com.

Hitch 'n Go Chapter 082 – Theme World, Davenport, FL – Caller: Ron Reardon. For info: jelohart@gmail.com.

Palace Promenaders Summer Program - Palace Square Dance Hall, 1627 N.E. Floridian Circle, Arcadia – Caller: Robert Arias; Cuer: Jennie Martin – Workshop 6:00 – 7:00 p.m., Squares and Rounds 7:00 – 9:00 p.m. For info: Jennie 863-494-2749 or Mary 941-380-5336. Park in back of the building. For info: Jennie Martin 863-494-2749 or Mary Dow 941-380-5336.

Sunday (September 28) – Strawberry Square 4th Sunday Round Dance

– Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Phase 2, 3 and 4 - 1:30 p.m. – Cuer: Charlie Lovelace. For info: 813-752-0491 or www.strawberrysquaredancing.com. If you can't reach the dance center, call Nicki Horne at 813-727-6210.

Monday (September 29) – Temple Twirlers Birthday/Anniversary Dance - Oak Grove United Methodist Church, 2707 W. Waters Avenue (northeast corner of Habana Avenue),

Tampa – ER 7:00 p.m., Mainstream/Plus/Rounds 7:30 – 9:30 p.m. – Caller: **Ron Reardon**, Cuer: Charlie Lovelace. Dancers please use the entrance marked “Gage Hall” on the Habana Avenue side under the covered driveway. For info: bbkilk@verizon.net.

Heel and Toe – Senior Center Annex, 702 Indiana Avenue, St. Cloud – Caller: Bill Boyd; Plus workshop 6:30 – 7:00 p.m., Dancing to the level of the floor 7:00 – 9:00 p.m. \$5 per person. Please call ahead to ensure there will be a dance. For info: 407-319-0790 (C), 407-931-1688 (H), or bell-gelt@mpinet.net. Website: www.floridasquaredance.com/heelandtoe.

King’s Point – King’s Point Main Clubhouse, Studio Room, 1902 Clubhouse Road, Sun City – A2 7:30 – 9:30 p.m. – Caller: Mike Cox. For info: Mike Cox 813-649-0754 or George 813-642-0900.

Tuesday (September 30) – Suncoast Squares – King of Peace MCC Church, 3150 5th Avenue North, St. Petersburg – Early Rounds 6:30 – 7:30 p.m. – Mainstream 7:30 – 9:00 p.m. – Plus 9:00 – 10:00 p.m. Caller/Cuer: Mike Cox. A GLBT Club – all are welcome (including the straight community) – casual attire. For info: www.suncoastsquares.com or suncoastsquares@gmail.com or 727-443-6242 or ianai@mail.com.

West Coast Classes and Workshops

National Caller and Cuer Colleges

Please provide start date, start and ending time, level (Beginner, Mainstream, Plus, etc.), GPS address (with city) where class and/or workshop will be held, instructor’s name, contact name, email address and phone number.

Please keep in mind that this information needs to be communicated out to new dancers! It’s not a secret!

Updated September 15, 2014

Round Dance Workshop – Kings Point, Main Club House, Studio Room, 1902 Clubhouse Road, Sun City Center – Advanced Rounds 5:00 – 7:00 p.m. – Cuer: Mike Cox. For info: 813-649-0754.

September 5 – 7, 2014 – **C2 Level Workshop** - Cherry Ridge Campsites & Lodging, 147 Camp Road Honesdale, PA – Caller: Ben Rubright – large wooden dance floor – onsite lodging available – computer-generated squares – onsite meals served. Call 570-488-6654 to make lodging reservations. Visit www.cherryridgecampsitges.com for more info.

September 11, 2014 – **Temple Twirlers Square Beginners Square Dance Class** – Lakeshore Villa Clubhouse, 15401 Lakeshore Villa Street, Tampa – Caller/Instructor: Ron Reardon - \$3 per person per session. For info: bbkilk@verizon.net.

September 18, 2014 – **Promenade Squares Beginner Square Dance Class** - Senior Center, 7625 – 59th St. N., Pinellas Park – 6:00 p.m. - Caller/Instructor: Dick Demerit. For info: mblackburn13@tampabay.rr.com or 208-369-6949.

October 2, 2014 – **Promenade Squares Beginner's Lessons** - Senior Center, 7625 - 59th St. N., Pinellas Park – Beginner's Class 6:00 p.m. - Caller: Dick Demerit, Cuers: Jimmy Griffin. For info: mblackburn13@tampabay.rr.com or 208-369-6949.

October 5 – November 30, 2014 – **Strawberry Square Phase 3 Round Dance Review/Workshop** - Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – 7:30 p.m. - 9:00 p.m. – Cuer: Jack Jenkins. For info: www.strawberrysquaredancing.com or 813-752-0491. If you can't reach the Dance Center, call Jack and Nell Jenkins 828-356-4817 or Nicki Horne at 813-727-6210.

October 5, 2014 – November 30, 2014 – **Strawberry Square Phase 2 Round Dance Review/Workshop** - Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – 6:00 – 7:30 p.m. – \$6 per person - Cuer: Jack Jenkins. For info: www.strawberrysquaredancing.com or 813-752-0491. If you can't reach the Dance Center, call 828-356-4817 or Nicki Horne at 813-727-6210.

October 9 – 13, 2014 – **Northeast Callers School** – Manchester, New Hampshire – Callers/Instructors: Ken Ritucci, John Marshall, Rob French, Dottie Welch, and Mickey Braithwaite. For application and more info: kenritucci@aol.com or www.kenritucci.com or 413-734-0591.

October 16, 2014 – April 30, 2015 – **Strawberry Square Phase 2 Round Dance Class** - Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – 12:00 p.m. – 2:00 p.m. - \$6 per person. – Cuer: Jack Jenkins. For info: www.strawberrysquaredancing.com or 813-752-0491. If you can't reach the Dance Center, call Jack and Nell Jenkins 828-356-4817 or Nicki Horne at 813-727-6210.

October 16, 2014 – April 30, 2015 – **Strawberry Square Phase 3+ Figure Clinic & Dance/Teach** - Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – 6:30 – 9:00 p.m. – \$6 per person - Cuer: Jack Jenkins. For info: www.strawberrysquaredancing.com or 813-752-0491. If you can't reach the Dance Center, call 828-356-4817 or Nicki Horne at 813-727-6210.

October 16, 2014 – April 30, 2015 – **Strawberry Square Phase 4 Dance/Teach** - Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – 2:30 p.m. – 4:30 p.m. – \$6 per person - Cuer: Jack Jenkins. For info: www.strawberrysquaredancing.com or 813-752-0491. If you can't reach the Dance Center, call 828-356-4817 or Nicki Horne at 813-727-6210.

October 17 – 18, 2014 – **Florida Callers Association Annual Clinic** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City, FL – Clinician: Mac Letson. Friday: 3:00 – 5:00 p.m. and 7:00 – 9:30 p.m. Saturday: 9:00 a.m. – 11:30 a.m. and 2:00 – 4:30 p.m. \$50 for non-FCA members. Saturday night: dance at Strawberry Square, 4401 Promenade Boulevard, Plant City, 8:00 – 10:00 p.m. Caller: Mac Letson. Host hotel: Imperial Swan Hotel & Suites, 4141 South Florida Avenue, Lakeland, FL. For info: Bob Poyner at bnapoy@fairpoint.net.

October 19 – 23, 2014 – **Great Smoky Mountain Caller School** – Pride RV Resort – 4394 Jonathan Creek Road, Waynesville, NC – Caller Coaches: Tony Oxendine and Jerry Story – FOR EXPERIENCED CALLERS ONLY – A one of a kind Callers School featuring two of the world’s most well-known callers. This will be an intense week and an emphasis on choreographic and music management and presentation – featuring in depth sessions on sight calling, modular calling, and CRaMS. Sunday 5:00 p.m. – 9:30 p.m., Monday 9:00 a.m. – 9:30 p.m., Tuesday 9:00 a.m. – 9:30 p.m., Wednesday 9:00 a.m. – 9:30 p.m., Thursday 9:00 a.m. – 9:30 p.m. \$995 per caller includes school, lodging and meals. Spouses encouraged to attend - \$100 surcharge includes all meals.

November 1. 2014 – April 25, 2015 – **Strawberry Square Phase 5 Figure Clinic & Dance/Teach** - Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Figure Clinic: 10:00 a.m. – 11:00 a.m. – Dance/Teach: 11:00 a.m. – 1:00 p.m. – \$6 per person - Cuer: Jack Jenkins. For info: www.strawberrysquaredancing.com or 813-752-0491. If you can’t reach the Dance Center, call 828-356-4817 or Nicki Horne at 813-727-6210.

November 1. 2014 – April 25, 2015 – **Strawberry Square Phase 4 Figure Clinic** - Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Figure Clinic: 2:30 – 4:30 p.m. – \$6 per person - Cuer: Jack Jenkins. For info: www.strawberrysquaredancing.com or 813-752-0491. If you can’t reach the Dance Center, call 828-356-4817 or Nicki Horne at 813-727-6210.

November 6, 2014 - **Suncoast Squares C1 Workshop** – King of Peace MCC Church, 3150 5th Avenue North, St. Petersburg – Early Rounds – 8:30 – 9:30 p.m. Caller: Mike Cox. A GLBT Club – all are welcome (including the straight community) – casual attire. For info: www.suncoastsquares.com or suncoastsquares@gmail.com or 727-443-6242 or ianai@mail.com.

December 1, 2014 – **Strawberry Square Beginners Square Dance Class** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Caller/Instructor: Roland Blanchette – 6:30 – 8:00 p.m. For info: www.strawberrysquaredancing.com; 813-752-0491. If you are unable to reach the Dance Center, please contact: Cherylene Sorrells at [cgs1025@bellsouth.net](mailto:cds1025@bellsouth.net) or 770-825-6513.

December 1, 2014 – April 15, 2015 – **Woodmere Park Plus Workshop** – 3951 Woodmere Park Boulevard, Venice – 3:00 – 5:00 p.m. – Caller: Red Bates. For info: 941-223-0987 or redbates@juno.com.

December 1, 2014 – **Strawberry Square Plus Workshop** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Caller/Instructor: Roland Blanchette – 8:00 p.m. – 9:30 p.m. For info: www.strawberrysquaredancing.com; 813-752-0491. If you are unable to reach the Dance Center, please contact: Cherylene Sorrells at cgs1025@bellsouth.net or 770-825-6513.

December 4, 2014 – **Buttons & Bows of Lakeland Beginners Square Dance Class** – Presbyterian Homes at Lake Hunter, McArthur Center, 811 Lakeside Street, Lakeland – Caller/Instructor: Roland Blanchette – 6:30 – 8:00 p.m. - \$5 per person. For info: sgdncfan@aol.com or 863-224-3393.

December 4, 2014 – **Buttons & Bows of Lakeland Plus Workshop** – Presbyterian Homes at Lake Hunter, McArthur Center, 811 Lakeside Street, Lakeland – Caller/Instructor: Roland Blanchette – 8:00 p.m. – 9:30 p.m. - \$5 per person. For info: sqdnxfan@aol.com or 863-224-3393.

December 4 – 7, 2014 – **Tennessee Callers School** – Baymont Inn & Suites, Knoxville/Cedar Bluff, 209 Market Place Boulevard, Knoxville, TN – Caller Coaches: Ken Ritucci, Lee Kopman, and Steve Kopman – two levels of program for beginner and experienced. \$400/student – space is limited! Register today! For an application and more information, contact Ken Ritucci at 413-734-0591 or write kenritucci@aol.com – www.kenritucci.com.

December 5, 2014 – April 15, 2015 – **Woodmere Park Mainstream/Plus Review** – 3951 Woodmere Park Blvd., Venice – 1:00 – 3:00 p.m. – Caller: Red Bates. For info: 941-223-0987 or redbates@juno.com.

December 7, 2014 – April 26, 2015 – **Strawberry Square Beginner Round Dance Class** - Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – 6:30 p.m. – 8:30 p.m. - \$6 per person - Cuer: Jack Jenkins. For info: www.strawberrysquaredancing.com or 813-752-0491. If you can't reach the Dance Center, call 828-356-4817 or Nicki Horne at Nicki Horne at 813-727-6210.

January 5 – March 30, 2015 – **Royal Coachman Resort Beginner Square Dance Classes** – Royal Coachman Resort, 1070 Laurel Rd., Nokomis – 2:00 – 4:00 p.m. – Caller/Instructor: Red Bates. For info: 941-223-0987 or redbates@juno.com.

January 5 – March 30, 2015 – **Royal Coachman Resort Mainstream Square Dance Classes** – Royal Coachman Resort, 1070 Laurel Rd., Nokomis – noon – 2:00 p.m. – Caller/Instructor: Red Bates. For info: 941-223-0987 or redbates@juno.com.

February 15, 2015 - **Suncoast Callers and Cuers Association Caller Training Seminar** – Clinician: Ross Howell. Program will be on various calling techniques for practicing callers – choreographic variety, body flow, timing, sight calling (CRaMs, modules, memory), and music choices. Mark your calendars. For info: fisher.karen1026@gmail.com.

Looking Ahead...

January 16, 2015 - **Strawberry Square Dance Weekend** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – A-2 7:00 – 9:30 p.m. – Caller: Todd Fellegly - \$7 per person. For info: strawberrydance@aol.com or www.strawberrysquaredancing.com or 813-719-7598.

January 17, 2015 - **Strawberry Square Dance Weekend** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Early Rounds 7:00 – 7:30 p.m. – Plus and Rounds 7:30 – 9:30 p.m. – Caller: Todd Fellegly; Cuer: TBA - \$7 per person. For info: strawberrydance@aol.com or www.strawberrysquaredancing.com or 813-719-7598.

January 18, 2015 - **Strawberry Square Dance Weekend** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – C-1 Dance with C-2 Star Tips 1:30 – 4:00 p.m. – Caller: Todd Fellegly - \$7 per person. For info: strawberrydance@aol.com or www.strawberrysquaredancing.com or 813-719-7598.

January 30, 2015 - **Strawberry Square Dance Weekend** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – A-2 7:00 – 9:30 p.m. – Caller: Chris Phillips - \$7 per person. For info: strawberrydance@aol.com or www.strawberrysquaredancing.com or 813-719-7598.

January 31, 2015 - **Strawberry Square Dance Weekend** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Early Rounds 7:00 – 7:30 p.m. – Plus and Rounds 7:30 – 9:30 p.m. – Caller: Chris Phillips; Cuer: Mike Cox - \$7 per person. For info: strawberrydance@aol.com or www.strawberrysquaredancing.com or 813-719-7598.

February 13, 2015 - **Strawberry Square Dance Weekend** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – A-2 7:00 – 9:30 p.m. – Caller: Jerry Biggerstaff - \$7 per person. For info: strawberrydance@aol.com or www.strawberrysquaredancing.com or 813-719-7598.

February 14, 2015 - **Strawberry Square Dance Weekend** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – C-1 Dance/Workshop 2:00 – 4:00 p.m. – Caller: Jerry Biggerstaff - \$7 per person. For info: strawberrydance@aol.com or www.strawberrysquaredancing.com or 813-719-7598.

February 14, 2015 - **Strawberry Square Dance Weekend** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Early Rounds 7:00 – 7:30 p.m. Plus and Rounds 7:30 – 9:30 p.m. – Caller: Jerry Biggerstaff; Cuers: Jimmy and Carol Griffin - \$7 per person. For info: strawberrydance@aol.com or www.strawberrysquaredancing.com or 813-719-7598.

March 27, 2015 – **Strawberry Square Dance Weekend** – Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – A-2 7:00 – 9:30 p.m. – Caller: Jack Pladdys - \$7 per person. For info: strawberrydance@aol.com or www.strawberrysquaredancing.com or 813-719-7598.

March 28, 2015 – **Strawberry Square Dance Weekend** - Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – C-1 Dance/Workshop 2:00 – 4:00 p.m. – Caller: Jack Pladdys - \$7 per person. For info: strawberrydance@aol.com or www.strawberrysquaredancing.com or 813-719-7598.

March 28, 2015 - **Strawberry Square Dance Weekend** - Strawberry Square Dance Center, 4401 Promenade Boulevard, Plant City – Early Rounds 7:00 – 7:30 p.m. - Plus and Rounds 7:30 – 9:30 p.m. – Caller: Jack Pladdys; Cuer: Jack Jenkins - \$7 per person. For info: strawberrydance@aol.com or www.strawberrysquaredancing.com or 813-719-7598.

Links

Websites

<http://floridasquaredance.com/>

https://www.facebook.com/#!/home.php?sk=group_149454955123658&ap=1 (Florida Federation's Facebook page)

Publications

www.flwestcoastdancer.com (West Coast Dancer)

<http://newsquaremusic.com/sioindex.html> (Sets in Order)

Associations/Organizations

www.flwestcoastdancer.com (West Coast Dancer)

<http://floridasquaredance.com/westcoast/index.html> (West Coast Assn.)

<http://www.floridasquaredance.com/rdc/> (Round Dance Council of Florida)

<http://www.you2candance.com> (square dance marketing)

<http://sccafl.com>. (Suncoast Callers and Cuers Association)

<http://www.flcallersassoc.org/> (Florida Callers Association)

<http://www.usda.org/> (United Square Dancers of America)

www.iagsdc.org (International Assn. of Gay Square Dance Clubs)

<http://www.floridasquaredance.com/fassrd/index/html> (Florida Singles)

<http://www Callerlab.org> (CALLERLAB)

<http://www.americanCallers.com> (American Callers Assn.)

<http://www.roundalab.org/> (ROUNDALAB)

<http://ssdusa.org> (Single Square Dancers USA®)

<http://www.nsdca.org> (National Square Dance Campers)

<http://www.arts-dance.org> (Alliance of Round, Traditional and Square Dance [ARTS])

<http://www.61stnsdc.com> 60th National Square Dance Convention – Spokane, WA

<http://www.nsddirectory.com/> (National Square Dance Directory - information and contacts for clubs in the U.S., Canada and around the world)

Vendors

http://www.ebay.com/csc/LBakedAlaska/m.html?LH_Complete=1& ipg=50& since=15& sop=13& rdc=1 (EBay used square dance attire site)

<http://virginiaswesternwear.com/> (Virginia's Western Wear & Square Dance Shop, Mascotte, FL)

<http://www.jlvinyl.com/SQUARE---ROUND-DANCING.html> (vinyl decals)

www.travelinghoedowners.com (Square Dance DVDs – Both Instructional and Dance)

www.swskirts.com (Jan Southwest Style Skirts & Pat's Tees)

www.suziegcreations.com (Suzie Q Creations)

<http://www.aronssquaredanceshopandpatterns.com/> (Aron's Square Dance and Western Wear Shop)

<http://www.calyco.com/> (CaLyCo Crossing - a full line square dance shop)

<http://www.tictactoes.com/> (Tic Tac Toes - shoe vendor)

www.sheplers.com (Sheplers - the world's largest western stores and catalog)

www.PerfectPetticoats.com (Perfect Petticoats)

<http://www.grandsquare07.com> (Grande Square.com – square dance clothes and accessories)

Square Dance Halls

www.Strawberrysquaredancing.com (Strawberry Square)

Callers/Cuers

<http://www.mike-gormley.com> (Mike Gormley)

<http://www.samdunn.net/> (Sam Dunn)

<http://www.floridasquaredance.com/jcspin/> (Jimmy and Carol Griffin)

www.keithstevens.com (Keith Stevens)

Clubs

www.sailfishsquares.org

http://www.mike-gormley.com/square_dance/Crystal%20Lake%20Squares.htm (Crystal Lake Squares)

Miscellaneous

<http://www.dosado.com/cgi-bin/lib/shop-wrapper.pl?page=rdpubs&shop=dosado&cart=3901977.2052>[http://www.squaredance\(rounddancepublications\)radionetwork.com](http://www.squaredance(rounddancepublications)radionetwork.com) (square dance radio network)

This E-Newsletter is published by a square and round dancer concerned about the preservation of our dance activity. This is not a publication of the West Coast Square and Round Dancers' Association, Inc. The target audience is the dancers in the West Coast area of the state of Florida and contains dance information for the upcoming week in this area as well as major dances around the state and nation, and any other information of interest to the dancers. It is published weekly with addendums as needed. New information each week is highlighted. Permission is given to forward this newsletter to your membership or others interested in receiving a copy or to provide printed copies to your members and visitors to your club. It is also available on the West Coast page of the Federation Website at www.floridasquaredance.com. If you would like a copy emailed to you or would like your club information added, please contact the editor at sgdncfan@aol.com. Please continue to support the *West Coast Dancer*, a publication of the West Coast Square and Round Dancers' Association, which is published bimonthly and is provided free of charge for all dancers. For circulation, listings, club news, ads and articles, contact Ed Henning at 813-659-4787 or evhenning@peoplepc.com.